

CONTRACT



KMEG
 100 Gold Circle Dr
 Dakota Dunes, SD 57049
 (712) 277-3554

<u>Contract / Revision</u> 1116300 / /		<u>Alt Order #</u> 09432234
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 03/12/19 / 03/12/19
<u>Contract Dates</u> 03/11/19 - 03/17/19	<u>Estimate #</u> 311317	
<u>Product</u> REAL/ORDR/311317/REAL COALITION		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 105.70
<u>Agency Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
 1427 Leslie Ave
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KMEG	03/12/19	03/12/19	FBI	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/11/19	03/17/19	-1-----				1	\$500.00	9.00			
2	KMEG	03/11/19	03/11/19	Bull	9p-10p		:30				NM	1	\$500.00
Week:		03/11/19	03/17/19	1-----				1	\$500.00	6.50			
3	KMEG	03/12/19	03/12/19	NCIS: New Orleans	9p-10p		:30				NM	1	\$500.00
Week:		03/11/19	03/17/19	-1-----				1	\$500.00	6.00			
4	KMEG	03/12/19	03/12/19	NCIS	7p-8p		:30				NM	1	\$900.00
Week:		03/11/19	03/17/19	-1-----				1	\$900.00	10.00			
N 5	KMEG	03/15/19	03/15/19	CBS-MacGyver (Friday)	7p-8p		:30				NM	1	\$1,250.00
Week:		03/11/19	03/17/19	----F--				1	\$1,250.00	6.10			
N 6	KMEG	03/15/19	03/15/19	CBS-Hawaii Five-0 (Friday)	8p-9p		:30				NM	1	\$800.00
Week:		03/11/19	03/17/19	----F--				1	\$800.00	7.60			
N 7	KMEG	03/15/19	03/15/19	CBS-Blue Bloods (Friday)	9p-10p		:30				NM	1	\$800.00
Week:		03/11/19	03/17/19	----F--				1	\$800.00	8.10			
N 8	KMEG	03/16/19	03/16/19	Sat Late News	10p-1035p		:30				NM	2	\$400.00
Week:		03/11/19	03/17/19	-----S-				2	\$200.00	3.70			
N 9	KMEG	03/16/19	03/16/19	Sat Encores	7p-8p		:30				NM	1	\$200.00
Week:		03/11/19	03/17/19	-----S-				1	\$200.00	2.50			
N 10	KMEG	03/16/19	03/16/19	CBS-48 Hours (Saturday)	9p-10p		:30				NM	1	\$200.00
Week:		03/11/19	03/17/19	-----S-				1	\$200.00	2.50			
N 11	KMEG	03/17/19	03/17/19	Sun Late News	10p-1035p		:30				NM	1	\$200.00
Week:		03/11/19	03/17/19	-----S				1	\$200.00	2.10			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 03/12/19 / 03/12/19
<u>Contract Dates</u> 03/11/19 - 03/17/19	<u>Product</u> REAL/ORDR/311317/RE	<u>Estimate #</u> 311317

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 12	KMEG	03/17/19	03/17/19	CBS-60 Minutes (Sunday)	6p-7p		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/11/19	03/17/19	-----S	1			\$750.00	7.60					
N 13	KMEG	03/17/19	03/17/19	CBS-God Friended Me (Sund)	7p-8p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/11/19	03/17/19	-----S	1			\$500.00	6.60					
N 14	KMEG	03/17/19	03/17/19	CBS-NCIS: Los Angeles (Su)	8p-9p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/11/19	03/17/19	-----S	1			\$500.00	6.10					
N 15	KMEG	03/17/19	03/17/19	CBS-Madam Secretary (Sunc)	9p-10p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/11/19	03/17/19	-----S	1			\$500.00	3.80					
N 16	KMEG	03/14/19	03/14/19	Big Bang/Young Sheldon	7p-8p		:30				NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/11/19	03/17/19	---T---	1			\$1,100.00	9.00					
N 17	KMEG	03/14/19	03/14/19	CBS-SWAT (Thursday)	9p-10p		:30				NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/11/19	03/17/19	---T---	1			\$500.00	4.80					
Totals												105.70	18	\$10,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/25/19 -03/31/19	18	\$10,100.00	(\$1,515.00)	\$8,585.00
Totals	18	\$10,100.00	(\$1,515.00)	\$8,585.00

Signature: MB Date: 3/12/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES ** KMEG-TV ***
 REP HEADLINE# 9432234 TRF# 1116300
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191

AGY # _____ ADV. NAME ISS/REAL COALITION REP. # _____ OFF. # _____ SALESMAN # _____

DEL CIELO MEDIA BUYER NAME RANDE LEVINE

1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART

ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9432234 CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR11/19 - MAR17/19 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAR12/19 15.23

REP: LNS 5-17 ADDED TO SKED
 REVISED TOTAL IS \$10,100 (ADD OF \$7,700)
 PLS CONFIRM
 THANKS, KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	A		700P-800P	30		\$1,250.00	3/15	3/15	1		FRI	1
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 311317 AGENCY PRODUCT CODE = ORDR												
PROGRAM : MACGYVER RA35+ : 6.1 CON COM1 : MACGYVER												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	A		800P-900P PROGRAM : HAWAII 5-0 RA35+ : 7.6 CON COM1 : HAWAII 5-0	30		\$800.00	3/15	3/15	1		FRI	1
7	A		900P-1000P PROGRAM : BLUE BLOODS RA35+ : 8.1 CON COM1 : BLUE BLOODS	30		\$800.00	3/15	3/15	1		FRI	1
8	A		1000P-1035P PROGRAM : SIOUXLAND NEWSWEEK RA35+ : 3.7 CON COM1 : SIOUXLAND NEWSWEEK	30		\$200.00	3/16	3/16	2		SAT	2
9	A		800P-900P PROGRAM : CRIMETIME SATURDAY RA35+ : 2.5 CON COM1 : CRIMETIME SATURDAY	30		\$200.00	3/16	3/16	1		SAT	1
10	A		900P-1000P PROGRAM : 48 HOURS RA35+ : 2.7 CON COM1 : 48 HOURS	30		\$200.00	3/16	3/16	1		SAT	1
11	A		1000P-1035P PROGRAM : SIOUXLAND NEWSWEEK RA35+ : 2.1 CON COM1 : SIOUXLAND NEWSWEEK	30		\$200.00	3/17	3/17	1		SUN	1
12	A		600P-700P PROGRAM : 60 MINUTES RA35+ : 7.6 CON COM1 : 60 MINUTES	30		\$750.00	3/17	3/17	1		SUN	1
13	A		700P-800P PROGRAM : GOD FRIENDEDME RA35+ : 6.6 CON COM1 : GOD FRIENDEDME	30		\$500.00	3/17	3/17	1		SUN	1

REP HEADLINE# 9432234 TRF# 1116300
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	A		800P-900P	30		\$500.00	3/17	3/17	1		SUN	1
PROGRAM : NCIS: LA												
RA35+ : 6.1												
CON COM1: NCIS: LA												
15	A		900P-1000P	30		\$500.00	3/17	3/17	1		SUN	1
PROGRAM : MADAM SECRETARY												
RA35+ : 3.8												
CON COM1: MADAM SECRETARY												
16	A		700P-800P	30		\$1,100.00	3/14	3/14	1		THU	1
PROGRAM : BIG BANG/YOUNG SHELD												
RA35+ : 9.0												
CON COM1: BIG BANG/YOUNG SHELD												
17	A		900P-1000P	30		\$500.00	3/14	3/14	1		THU	1
PROGRAM : S.W.A.T.												
RA35+ : 4.8												
CON COM1: S.W.A.T.												

MAR/19 10100.00 CONTRACT TOTAL 10100.00
 TOTAL SPOTS 18

COMPETITIVE INFORMATION NOT YET AVAILLABLE.

SVC- NSI
 DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE