

CONTRACT



KMEG
100 Gold Circle Dr
Dakota Dunes, SD 57049
(712) 277-3554

<u>Contract / Revision</u> 1144317 / /		<u>Alt Order #</u> 09496798
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 04/15/19 / 04/15/19
<u>Contract Dates</u> 04/13/19 - 04/17/19	<u>Estimate #</u> 413417	
<u>Product</u> REALC/ORDR/413417/REAL COALITION		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 16.60
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMEG	04/14/19	04/14/19	CBS Sunday Morning	8a-930a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		04/08/19	04/14/19	-----1	1			\$350.00	5.40				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	04/08/19-04/14/19	CBS Sunday Morning	8a-930a	-----Su	:30		\$350.00	5.40	NM		
	Credited												
2	KMEG	04/15/19	04/15/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
Week:		04/15/19	04/21/19	1-----	1			\$175.00	2.10				
3	KMEG	04/16/19	04/16/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
Week:		04/15/19	04/21/19	-1-----	1			\$175.00	2.10				
4	KMEG	04/17/19	04/17/19	Siouxland News at 5p	5p-530p		:30				NM	1	\$175.00
Week:		04/15/19	04/21/19	--1----	1			\$175.00	2.10				
5	KMEG	04/14/19	04/14/19	Sun Late News	10p-1035p		:30				NM	1	\$150.00
Week:		04/08/19	04/14/19	-----1	1			\$150.00	2.40				
6	KMEG	04/16/19	04/16/19	M-F Late News	10p-1035p		:30				NM	1	\$350.00
Week:		04/15/19	04/21/19	-1-----	1			\$350.00	2.50				
N 7	KMEG	04/17/19	04/17/19	Jeopardy	6p-630p		:30				NM	1	\$350.00
Week:		04/15/19	04/21/19	--1----	1			\$350.00	5.40				
Totals											16.60	6	\$1,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/08/19 -04/14/19	1	\$150.00	(\$22.50)	\$127.50
04/15/19 -04/21/19	5	\$1,225.00	(\$183.75)	\$1,041.25
Totals	6	\$1,375.00	(\$206.25)	\$1,168.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1144317 /	09496798

<u>Advertiser</u>	<u>Original Date / Revision</u>
Real Coalition	04/15/19 / 04/15/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/13/19 - 04/17/19	REALC/ORDR/413417/F	413417

Signature: MB Date: 4/15/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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REP HEADLINE# 9496798 TRF# 1144317
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP APR15/19 15.39
 CHANGES *** KMEG-TV ***

ADV # _____ ADV. NAME ISS/REAL COALITION REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE
 1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9496798 CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST#***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR13/19 - APR17/19 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE APR15/19 15.39

REP: M1 APPLIED- MKGDS ON LN 7
 TOTAL REMAINS \$1,375
 PLS CONFIRM
 THANKS, KELLY

STA: 4/15 M1 (NEW)
 THANKS
 MYRA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		800A-930A	30		\$350.00	4/14	4/14	0		SUN	0
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 413417 AGENCY PRODUCT CODE = ORDR												
PROGRAM : CBS SUNDAY MORNING RA35+ : 5.4 CON COM1 : CBS SUNDAY MORNING												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	A		600P-630P	30		\$350.00	4/17	4/17	1		WED	1

PROGRAM : JEOPARDY
 RA35+ : 5.4
 ORD COM1 : THIS WAS MISSED DUE TO CBS MOVING UP MASTERS GOLF, PROGRAM DID NOT
 AIR.
 ORD COM2 : AIR.
 THIS IS A MAKE-GOOD FOR APR14 ON LINE-1 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED: SUN/800A-930A APR14 30S \$350.00 (APR15/19)
 OFFER: WED/600P-630P APR17 30S \$350.00 PLS ADVISE.
 CMT: THIS WAS MISSED DUE TO CBS MOVING UP MASTERS GOLF, PROGRAM DID NOT
 CMT: AIR.

APR/19 \$1,375.00 CONTRACT TOTAL \$1,375.00
 TOTAL SPOTS 6

MARKET TOTALS \$5,500 KMEG 25% KTIV 50% KCAU 23% KPTH 2% NTIV 0% CABL 0%
 SHARES EST

SVC- NSI
 DEMOS- RA35+* A35+
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE