

CONTRACT



KMEG
 100 Gold Circle Dr
 Dakota Dunes, SD 57049
 (712) 277-3554

<u>Contract / Revision</u> 1124753 /		<u>Alt Order #</u> 09453726
<u>Advertiser</u> Real Coalition		<u>Original Date / Revision</u> 03/28/19 / 03/28/19
<u>Contract Dates</u> 03/25/19 - 03/31/19	<u>Estimate #</u> 325331	
<u>Product</u> realc/ordr/325331/REAL COALITION		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMEG	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	<u>Total Ratings</u> 90.50
<u>Agy Code</u> 9915589	<u>Advertiser Code</u> REALC	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7130	<u>Advertiser Ref</u> 4720002	

And:

Del Cielo Media
 1427 Leslie Ave
 Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KMEG	03/26/19	03/26/19	CBS-FBI (Tuesday)	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-1-----				1	\$500.00	9.00			
E 2	KMEG	03/29/19	03/29/19	CBS-Hawaii Five-0 (Friday)	8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	----1--				1	\$800.00	7.60			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	03/25/19-03/31/19	CBS-Hawaii Five-0 (Friday)	8p-9p	-----F----	:30		\$800.00	7.60	NM		
	Credited												
E 3	KMEG	03/29/19	03/29/19	CBS-Blue Bloods (Friday)	9p-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	----1--				1	\$800.00	8.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KMEG	03/25/19-03/31/19	CBS-Blue Bloods (Friday)	9p-10p	-----F----	:30		\$800.00	8.10	NM		
	Credited												
4	KMEG	03/30/19	03/30/19	Crimetime Sat	8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1-				1	\$200.00	2.50			
5	KMEG	03/30/19	03/30/19	CBS-48 Hours (Saturday)	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1-				1	\$200.00	2.70			
6	KMEG	03/31/19	03/31/19	CBS-60 Minutes (Sunday)	6p-7p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$750.00	7.60			
7	KMEG	03/31/19	03/31/19	CBS-God Friended Me (Sund)	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$500.00	6.60			
8	KMEG	03/31/19	03/31/19	CBS-NCIS: Los Angeles (Su)	8p-9p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$500.00	6.10			
9	KMEG	03/31/19	03/31/19	CBS-Madam Secretary (Sunc)	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/25/19	03/31/19	-----1				1	\$500.00	3.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 *** KMEG-TV ***

REP HEADLINE# 9453726 TRF# 1124753
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP.# OFF.# SALESMAN #
 BUYER NAME RANDE LEVINE
 SALES PRSN PH- JARED KELHART

ADV # ADV. NAME ISS/REAL COALITION
 AGY # AGY. NAME DEL CIELO MEDIA
 1427 LESLIE AVE, SUITE #102
 ALEXANDRIA, VA 22301

ORDER # CONTRACT # 9453726 CLASS: NATL. LOCAL REGIONAL
 PRDCT REAL COALITION EST#**** COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES MAR25/19 MAR31/19 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAR28/19 14.13

REP: MOVING LN 10 TO SUNDAY MARCH MADNESS
 ADD LN 17
 TOTAL IS \$12,350
 PLEASE CONFIRM
 THANKS EMILY FOR KELLY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	S		600P-1100P	30		\$1,600.00	3/29	3/29	0		FRI	0
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 325331 AGENCY PRODUCT CODE = ORDR PROGRAM : NCAA BALL MARCH MADNESS RA35+ : 7.6 ORD COM1 : SPOT N/A DUE BALL THIS IS A MAKE-GOOD FOR MAR29 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR MAR29 ON LINE-3 FOR 1 SPOT/WK												

REP HEADLINE# 9453726 TRF# 1124753
 \$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 *** KMEG-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1917	A		100P-600P	30		\$1,600.00	3/31	3/31	1		SUN	1
PROGRAM : NCAA BBALL MARCH MADNESS												
MAR/19 12350.00												
											CONTRACT TOTAL	12350.00
											TOTAL SPOTS	16

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9453726 TRF# 1124753 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAR28/19 13.38
 CHANGES *** KMEG-TV ***

ADV # _____ ADV. NAME ISS/REAL COALITION REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE
 1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9453726 CLASS: NATL. LOCAL REGIONAL

PRDCT REAL COALITION EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES MAR25/19 - MAR31/19 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAR28/19 13.38

REP: ADD TO SKED - ADDING \$9200
 ADD LNS 11-16
 TOTAL IS \$13,950
 PLEASE CONFIRM
 THANKS EMILY FOR KELLY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		600P-1100P	30		\$1,600.00	3/29	3/29	1		FRI	1
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 325331 AGENCY PRODUCT CODE = ORDR PROGRAM : NCAA BBALL MARCH MADNESS RA35+ : 7.6 ORD COM1 : SPOT N/A DUE BBALL THIS IS A MAKE-GOOD FOR MAR29 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR MAR29 ON LINE-3 FOR 1 SPOT/WK												

REP HEADLINE# 9453726 TRF# 1124753
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES ** KMEG-TV ***

REP: MAR28/19 13.38

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	A		600P-1100P	30		\$1,600.00	3/29	3/29	4		FRI	4
PROGRAM : NCAA												
RA35+ : 7.6												
CON COM1 : NCAA												
12	A		800P-900P	30		\$800.00	3/29	3/29	1		FRI	1
PROGRAM : HAWAII 5-0												
RA35+ : 7.6												
CON COM1 : HAWAII 5-0												
13	A		900P-1000P	30		\$800.00	3/29	3/29	1		FRI	1
PROGRAM : BLUE BLOODS												
RA35+ : 8.1												
CON COM1 : BLUE BLOODS												
14	A		1000P-1035P	30		\$200.00	3/30	3/30	1		SAT	1
PROGRAM : STOUXLAND NEWSWEEK												
RA35+ : 3.7												
CON COM1 : STOUXLAND NEWSWEEK												
15	A		1000P-1035P	30		\$200.00	3/31	3/31	1		SUN	1
PROGRAM : STOUXLAND NEWSWEEK												
RA35+ : 2.1												
CON COM1 : STOUXLAND NEWSWEEK												
16	A		800A-930A	30		\$400.00	3/31	3/31	2		SUN	2
PROGRAM : CBS SUNDAY MORNING												
RA35+ : 4.2												
CON COM1 : CBS SUNDAY MORNING												

MAR/19 13950.00 CONTRACT TOTAL 13950.00
 TOTAL SPOTS 18

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+* A35+
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9453726 TRF# 1124753 REP: TEL# 610-293-4111 FAX# 610-225-1191
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP MAR28/19 13.49
 CHANGES *** KMEG-TV ***

ADV # _____ ADV. NAME ISS/REAL COALITION REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME DEL CIELO MEDIA BUYER NAME RANDE LEVINE
 1427 LESLIE AVE, SUITE #102 SALES PRSN PH- JARED KELHART
 ALEXANDRIA, VA 22301

ORDER # _____ CONTRACT # 9453726 CLASS: NATL. LOCAL REGIONAL
 PRDCT REAL COALITION EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR25/19 - MAR31/19 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAR28/19 13.49

REP: REAPPLYING M1 MANUALLY
 TOTAL IS \$12,350
 PLEASE CONFIRM
 THANKS EMILY FOR KELLY

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM ELECTRONIC INVOICING
 IDB # 1977
 TVINVOICES ID: 9915589 OR TV15589

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		800P-900P	30		\$800.00	3/29	3/29	0		FRI	0
AGENCY ADVERTISER CODE = REALC AGENCY EST# = 325331 AGENCY PRODUCT CODE = ORDR												
PROGRAM : HAWAII 5-0 RA35+ : 7.6 CON COM1 : HAWAII 5-0												

REP HEADLINE# 9453726 TRF# 1124753
 \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KMEG-TV ***

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS/WK : WEEK INVT : DAYS : TOTL SPTS:

13 S 900P-1000P 30 \$800.00 3/29 3/29 0 FRI 0
 PROGRAM : BLUE BLOODS
 RA35+ : 8.1
 CON COM1 : BLUE BLOODS

MAR/19 12350.00
 CONTRACT TOTAL 12350.00
 TOTAL SPOTS 16

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+* A35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4111 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KMEG-TV ***