

PSAs recorded on Sept. 18, 2014

### **Support Our Soldiers**

Check out the 8th Annual Support Our Soldiers Fall Bash, presented by Second Brigade Motor Club, on Saturday October 25th from 4-10PM at One 13 Tavern in Ellendale! They'll have silent auctions, raffles, live music and proceeds benefit the Delaware Center for Homeless Veterans and USO Delaware!

### **3rd Annual Country BBQ**

The 3rd Annual Country Barbecue and Auction is happening on Saturday October 25th from 5-10PM and the Milford Senior Center in Milford! The event features a Chinese and silent auction, live entertainment, and a delicious dinner. All proceeds will be donated the capital campaign for the replacement facility at Milford Memorial Hospital. Get your tickets now, call 302-270-1842!

### **Operation Comfort Warriors 5K**

Come out and support the Operation Comfort Warriors 5K walk on Saturday November 1st at the American Legion Post #7 in Harrington! Pre-registration is \$20.00 for adults and \$10 for children 10 and under and includes a t-shirt! Register at active.com or call 302-398-3566!

### **20th Annual Mountaire Thanksgiving**

Mountaire Farms is looking for volunteers to participate in the 20th Annual Thanksgiving for Thousands Packing Event on Monday November 24th. This season, over ten thousand meal boxes will be packed to help feed more than fifty thousand individuals in need this Holiday Season. For more information on volunteering please call 302-934-3123!

Air date Sept 28, 2014

**THIS SUNDAY ON "IN TOUCH WITH DELMARVA"**

**FIRST UP, THE DOVER FIRE HOUSE IS HAVING AN OPEN HOUSE  
OCTOBER 5<sup>TH</sup>, WITH DEMONSTRATIONS AND VENDORS, AS THEY  
KICK OFF FIRE PREVENTION WEEK .....**

**AND THE 6<sup>TH</sup> ANNUAL WINE AND BEER FESTIVAL FOR KENT  
COUNTY TOURISM, SATURDAY OCT 11<sup>TH</sup> AT THE  
DELAWARE AG MUSEUM WITH GUEST LORAIN DION**

**CATCH THE PODCAST COOL1013**

**OR TUNE IN SUNDAY AT 7 AM FOR ....**

**IN TOUCH WITH DELMARVA WITH HOST**

**NORM SHORT**

**STEVE ...SO FAR SO GOOD. 470 AND COUNTING!**

Air date Sept 14

THIS SUNDAY ON "IN TOUCH WITH DELMARVA"

FIRST UP THE DOVER Y WITH GUEST SUSAN HERR,  
FIND OUT ABOUT FREE JOINER MONTH AND ALL THE  
FUN GOING ON AT THE Y;.....

ALSO ON SEPT 20<sup>TH</sup> IN DOVER, THE AMERICAN FOUNDATION  
FOR SUICIDE PREVENTION'S "DOVER OUT OF DARKNESS  
COMMUNITY WALK" WITH GUESTS JENA MAHONEY AND  
CHRISTINA BENETIZ.....

JOIN HOST NORM SHORT SUNDAY MORNING AT 7 AM  
OR LISTEN TO THE PODCAST NOW ...ON COOL1013.COM  
JUST CLICK THE "IN TOUCH WITH DELMARVA BANNER"  
FIND OUT WHAT IS GOING ON IN YOUR COMMUNITY

Air date Sept 7 2014

**THIS SUNDAY ON "IN TOUCH WITH DELMARVA"**

**GUEST LILY GOSNER WITH NEWS ON THE 4TH ANNUAL WINGS OF HOPE FOR THE  
CANCER SUPPORT COMMUNITY SEPTEMBER 13TH....**

**ALSO THE 3RD ANNUAL EAST COAST GARDEN HARVEST FESTIVAL WITH  
GUEST VALERIE CORDREY, AN EVENT WITH SOMETHING FOR EVERYONE ...**

**AND DETAILS ON DELAWARE TECHNICAL COMMUNITY COLLEGES, TERRY CAMPUS,  
ANNUAL ECONOMIC SUMMIT WITH DANA L. SAWYER.....**

**JOIN HOST NORM SHORT ON "IN TOUCH WITH DELMARVA" THIS SUNDAY AT 7AM  
OR CATCH THE PODCAST AVAILABLE NOW ON [COOL1013.COM](http://COOL1013.COM)  
KEEPING YOU IN TOUCH WITH YOUR COMMUNITY.**

Air date Aug 31

**THIS SUNDAY ON ....IN TOUCH WITH DELMARVA...**

**IT'S TIME FOR MILFORD'S 2014 RIVERWALK FREEDOM FESTIVAL**

**THIS FRIDAY AND SATURDAY WITH JO SCHMEISER ...**

**AND AN EVENT FOR MEALS ON WHEELS OF DELAWARE**

**CALLED SIP & SAVOR WITH GUEST CASSANDRA BOYCE**

**AND LOOKING AHEAD TO SEPT 7<sup>TH</sup>.....**

**THE 4TH ANNUAL "WINGS OF HOPE" FOR THE CANCER SUPPORT COMMUNITY**

**AND THE EAST COAST GARDEN'S 3RD ANNUAL HARVEST FESTIVAL.....**

**TUNE IN TO "IN TOUCH WITH DELMARVA" AND SEE WHAT'S GOING ON IN YOUR**

**COMMUNITY .....SUNDAY MORNINGS AT 7AM WITH HOST NORM SHORT**

**OH AND DON'T FORGET .....PODCASTS ARE AVAILABLE NOW AT [COOL1013.COM](http://COOL1013.COM)**

Air date Aug 24

**JOIN NORM SHORT THIS SUNDAY ON "IN TOUCH WITH DELMARVA"**

**WE MEET LORI LEE AND BROWYN HALL FROM NANTICOKE HOSPITAL  
AS THEY TELL US ABOUT THE 2014 SOUTHERN DELAWARE HEART  
WALK**

**AND**

**AMY RESH (FRESH WITH OUT THE F) AND TONYA McDANIELS  
WITH TEE TIME AND SPONSER INFORMATION ON THE UPCOMING  
DEL ONE FOUNDATION GOLF TOURNAMENT.....**

**FIND OUT WHATS GOING ON IN YOUR COMMUNITY .....**

**WITH HOST NORM SHORT, SUNDAY MORNINGS AT 7AM  
ON "IN TOUCH WITH DELMARVA"**

**Steve I have 3 interviews Tuesday Aug 26<sup>th</sup> . 458 shows done and counting.  
Thanks Norm**

**Air date aug 17**

**THIS SUNDAY ON “IN TOUCH WITH DELMARVA”**

**NEXT GEN SOUTH’S 1<sup>ST</sup> ANNUAL HOGFEST.....**

**WITH CHRISTINA LESSARD AND STEPHANIE TURNER.....**

**AS THEY RAISE MONEY TO SUPPORT MENTAL HEALTH SERVICES FOR  
CHILDREN.....**

**AND WE TALK SPRINT CAR RACING....**

**WITH NEWS ON DELAWARE INTERNATIONAL SPEEDWAY’S**

**AUGUST 30<sup>TH</sup> EVENT, WITH JOHN ZIMMERMAN AND DRIVERS**

**KEVIN DARLING AND ANDY BEST.**

**BOTH SHOWS ARE AVAILABLE ON PODCAST.... NOW**

**AT COOL1013.COM JUST CLICK THE “IN TOUCH BANNER”**

**OR TUNE IN SUNDAY MORNING AT 7AM WITH HOST NORM SHORT  
FOR “IN TOUCH WITH DELMARVA”**

## First State Community Action Agency

First State Community Action Agency is still accepting walk in applications for the FREE window Air Conditioners in our Kent County office every Thursday between the hours of 9:00-2:00

For more information please feel free to contact Sharon McPhatter at 856-7761 #273

CAT 2000

IPS 3000

7/31- 8/31



air date Aug 3 2014

## IN TOUCH WITH DELMARVA

LISTEN SUNDAYS AT 7am FOR ALL THE LATEST EVENTS HAPPENING IN THE AREA

OR CATCH THE PODCAST OF PAST SHOWS ON COOL1013.COM...

THIS SUNDAY ON "IN TOUCH WITH DELMARVA" WITH NORM SHORT

A LITTLE DIFFERENT CAR SHOW..... Debbie's Fund, Wine and Wheels 14,  
AUGUST 17th AT PIZADILLAS WINERY with Jim Woodland and Gary Alsop

AND

JO SCHMEISER FROM THE CHAMBER OF COMMERCE FOR GREATER MILFORD  
WITH NEWS ON THE SEPT 5th AND 6th 2014 RIVERWALK "FREEDOM FESTIVAL"

IT'S ALL THE HAPPENINGS IN YOUR COMMUNITY THIS SUNDAY AT 7am.

SO JOIN NORM SHORT FOR A HIS MOMENT OF ZEN

ON "IN TOUCH WITH DELMARVA" ON COOL 101.3 AND COOL1013.COM

PUBLIC SERVICE ANNOUNCEMENT

Pamela Cornforth, President/CEO

PHONE 302-428-5311

FAX 302-658-6608

FOR IMMEDIATE RELEASE

5K IN LEWES, DELAWARE TO BENEFIT THE RONALD MCDONALD HOUSE OF DELAWARE

Ronald McDonald House of Delaware, Races2Run and Irish Eyes are pleased to present the 3<sup>rd</sup> annual 5K Run/Walk scheduled for Saturday, September 20<sup>th</sup> at Irish Eyes in Lewes. Registration begins at 8am and race starts at 9am. ~~Honorary Co-Chairs are Senator Ernie Lopez and Representative Steve Smyk~~

~~Runners and walkers welcome!~~ Irish Eyes will host a post party with free drinks and food. Ronald McDonald will lead the free Kiddie K at 8:50am. Pre-registration is \$20 and day of is \$25. Register at [www.races2run.com](http://www.races2run.com)

Purpose:

The Ronald McDonald House of Delaware serves as a "home away from home" for families whose children are receiving specialized medical care at Nemours/Alfred I. duPont Hospital for Children and Christiana Care. ~~30% of the families served by the Ronald McDonald House reside in Kent and Sussex County.~~

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**For Immediate Release**

**RONALD McDONALD HOUSE OF DELAWARE  
5K Run/Walk in Lewes, DE**

**Honorary Co-Chairs: Senator Ernie Lopez and Representative Steve Smyk**

**Invite to Cover- Great Photos**

Ronald McDonald House of Delaware, Races2Run and Irish Eyes are pleased to present the 3<sup>rd</sup> annual 5K Run/Walk on Saturday, September 20th at Irish Eyes in Lewes, DE. Registration begins at 8:00 a.m. with the race starting at 9:00 a.m. Irish Eyes will host a post party with free drinks and food.

Registration is \$25.00 on race day. Student entry is \$20 day of race. There will be a free 1k Children's Run for children 10 and under. Ribbons will be awarded to all children who finish. Free t-shirts for all registered runners and walkers. An award will be given to the team that has most participants and the team that raises the most money to benefit the Ronald McDonald House! Races2run will chip time the event and age group prizes will be awarded.

The House has 50 guest rooms and asks families to contribute \$15 per night for their stay, but no family is turned away due to an inability to contribute. The actual cost to operate each guest room is \$72 per night, but the average received from families is \$4.70 per night. Therefore, we rely significantly on the generous support from friends like you to provide our services. In 2013, 2,475 families were able to stay at the Ronald McDonald House of Delaware. **Over 30% of the families we served are from Kent and Sussex Counties.**

Online registration and all 5K details can be found on [www.rmhd.org](http://www.rmhd.org) or [www.races2run.com](http://www.races2run.com). Join today and start a team to support the House.

For further information contact:  
Pam Cornforth, Executive Director  
Ronald McDonald House of Delaware  
1901 Rockland Road, Wilmington, DE 19803  
Phone: 302-428-5311  
Cell: 302-373-8212

*IPS 3600 ERAC*

*CAJ 2000*

*7/15/14 - 9/19/14*

air date Sept 21 2014

**This Sunday on "In Touch with Delmarva"**

**Learn about the First State Community Action Agency's "Homebuyer Fair"  
Sept. 27th  
at Delaware Technical in Georgetown, with guest Bernice Edwards.....**

**and**

**Robert Murphy with an update on the proposed Kent County Sports  
Complex  
planned for South of Frederica, and it's potential economic impact**

**and a added bonus ....It's Truck Convoy time , to benefit Special Olympics  
with Jon Buzby**

**listen Sunday morning at 7 am for "in Touch with Delmarva"**

**with host Norm Short.....**

**or catch the podcast available now on [cool1013.com](http://cool1013.com)**

AIR DATE JULY 27 14

**THIS SUNDAY ON IN TOUCH WITH DELMARVA**

**LEARN ABOUT SHARKS AND HOW ACTIVE THEY ARE IN DELAWARE  
WITH MARINE SCIENTIST SCOTT NEWLIN FROM THE DIVISION OF  
FISH AND WILDLIFE.....**

**AND ...KSI'S ANNUAL 3 CLUB GOLF TOURNAMENT.....**

**AND HOW YOU CAN GET GREAT VISIBILTY AS A SPONSER**

**ITS ALL ABOUT THE DETAILS THIS SUNDAY AT 7 AM**

**JOIN HOST NORM SHORT FOR AS MOMENT OF WOOSAA**

**ON IN TOUCH WITH DELMARVA**