

ORDER

Orders
Order / Rev: 135244
 Alt Order #: 79 - House Majority PAC
 Product Desc: 86 - TV
 Estimate: 13094 - HMP 2024 - Sked A
 Flight Dates: 10/22/24 - 10/28/24
 Original Date / Rev: 04/10/24 / 04/10/24
 Order Type: LMI

SACRAMENTO ION KSPX

Primary AE: Gianna Elizardo
 Sales Office: Local
 Sales Region: LM

Agency Name: Waterfront Strategies
 Buying Contact:
 Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: House Majority PAC
 Demographic: HH
 Product Codes: issue
 Priority: P3
 Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
 Order Separation: 00:00:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	32	\$14,700.00	\$12,495.00
10/28/24	10/28/24	6	\$2,400.00	\$2,040.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	32	\$14,700.00	\$12,495.00	0.00
November 2024	6	\$2,400.00	\$2,040.00	0.00
Totals	38	\$17,100.00	\$14,535.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSPXI	10/22/24	10/28/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-----	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		2				\$175.00		0.00			
E 2	KSPXI	10/22/24	10/28/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-T-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-T-----		2				\$225.00		0.00			
E 3	KSPXI	10/22/24	10/28/24	NCIS: NOLA/Blue Bloods_CM NCIS: NOLA/Blue Bloods_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	--W----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	--W----		2				\$225.00		0.00			
E 4	KSPXI	10/22/24	10/28/24	NCIS: NOLA/Chicago PD_CM NCIS: NOLA/Chicago PD_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	---T---	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	---T---		2				\$175.00		0.00			
E 5	KSPXI	10/22/24	10/28/24	Hawaii Five-O: Daytime_CM Hawaii Five-O: Daytime (PT)_ F(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	----F--	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	----F--		2				\$225.00		0.00			
E 6	KSPXI	10/22/24	10/28/24	Law & Order SVU_Wknd_CM Law & Order SVU_Wknd_ (PT)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S-	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S-		2				\$350.00		0.00			

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SACRAMENTO ION KSPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSPXI	10/22/24	10/28/24	NCIS_Wknd_ (PT)_Su_ (M NCIS_Wknd_ (PT)_Su_ (KSPX) (10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	-----S		2		\$350.00		0.00					
E 8	KSPXI	10/22/24	10/28/24	Criminal Minds_ Early Frin Criminal Minds_ Early Fringe (P(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	M-----		2		\$450.00		0.00					
E 9	KSPXI	10/22/24	10/28/24	Chicago Fire_ Early Frin Chicago Fire_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	-T-----		2		\$450.00		0.00					
E 10	KSPXI	10/22/24	10/28/24	Blue Bloods_ Early Frin Blue Bloods_ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	--W----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	--W----		2		\$625.00		0.00					
E 11	KSPXI	10/22/24	10/28/24	Chicago P.D._ Early Frin Chicago P.D._ Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	---T---	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	---T---		2		\$575.00		0.00					
E 12	KSPXI	10/22/24	10/28/24	Hawaii Five-O: Early Frin Hawaii Five-O: Early Fringe (PT)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	----F--	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	----F--		2		\$625.00		0.00					
E 13	KSPXI	10/22/24	10/28/24	FBI_Prime_ (PT)_ M_(K FBI_Prime_ (PT)_ M_(KSPX) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	M-----	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	M-----		2		\$575.00		0.00					
E 14	KSPXI	10/22/24	10/28/24	Chicago Fire_Prime_ (PT) Chicago Fire_Prime_ (PT)_ T_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	-T-----		2		\$400.00		0.00					
E 15	KSPXI	10/22/24	10/28/24	Blue Bloods_Prime_ (PT) Blue Bloods_Prime_ (PT)_ W_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	--W----		2		\$900.00		0.00					
E 16	KSPXI	10/22/24	10/28/24	Chicago P.D._Prime_ (PT) Chicago P.D._Prime_ (PT)_ W_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	---T---	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	---T---		2		\$575.00		0.00					
E 17	KSPXI	10/22/24	10/28/24	Hawaii Five-O/The Bull_ (M Hawaii Five-O/The Bull_Prime_ (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	----F--	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	----F--		2		\$625.00		0.00					
E 18	KSPXI	10/22/24	10/28/24	Law & Order SVU_Prime_ (M Law & Order SVU_Prime_ (PT)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	-----S-		2		\$625.00		0.00					
E 19	KSPXI	10/22/24	10/28/24	NCIS_Prime_ (PT)_Su_ (M NCIS_Prime_ (PT)_Su_ (KSPX) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/24	10/28/24	-----S		2		\$400.00		0.00					
													Totals	38	\$17,100.00