

FCC WEEKLY REPORT

Name Matt Doyle Week of 7/16/12 - 7/20/12

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|-------------|---------|--------|--------|---|
| Crime | 6, 10 pm | 7/17/12 | VOSOT | 1:00 | Relating Penn State abuse to Wisconsin High Schools |
| Economy & Employment | | | | | |
| Government & Politics | | | | | |
| Healthcare | | | | | |
| Children's Issues & Education | | | | | |
| Spot News | 5, 6, 10 pm | 7/18/12 | VOSOT | 1:15 | Follow up on processing plant explosion |
| Human Interest | 6, 10 pm | 7/19/12 | VOSOT | 5:5 | Remembering a fallen Merrill police officer |
| Sports | | | | | |
| Weather | 5, 6, 10 pm | 7/16/12 | VO | :40 | Wisconsin heatwave |
| Spot News | 6, 10 p.m. | 7/20/12 | VOSOT | 1:30 | Woman walking coast to coast passes through Wis. |
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FCC WEEKLY REPORT

Name Lyndsey Stamm Week of 7/23/12

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|---------|---------------------------|--------------|---|
| Crime | 5,6,10 | 7/26/12 | VO | :20 | Police officer accused of assault pleads guilty |
| Economy & Employment | 5,6,10 | 7/26/12 | VOSOT + PKG | 1:17 1:20 | Local girl starts own business |
| Government & Politics | | | | | |
| Healthcare | | | | | |
| Children's Issues & Education | | | | | |
| Spot News | | | | | |
| Human Interest | 5,6,10 | 7/27/12 | VOSOT + PKG | 1:23 2:09 | National texting Champ. defends his title |
| Sports | | | | | |
| Human Interest | 5,6,10 | 7/25/12 | VOSOT + PKG | 1:31 1:55 | Guy goes to Olympics & decks out his house |
| Human Interest | 5,6,10 | 7/23/12 | VOSOT | 1:22 | Local Art competition |
| Crime | 5,6,10 | 7/24/12 | VOSOT VOSOT | 1:53 | Locals affected by driveway scam |
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FCC WEEKLY REPORT

Name Jean Sullivan

Week of 8/15/12

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|---------------------------------|---------|--------------|--------------|--|
| Crime | Sp, 6p 10p | 8/17 | VOSOT PK6 | 1:30 2:00 | Wausau Police crackdown on OWI |
| Economy & Employment | | | | | |
| Government & Politics | Sp, 6p 10p | 8/16 | VOSOT | 1:15 | Congresswoman Tammy Baldwin campaigning |
| Healthcare | | | | | |
| Children's Issues & Education | | | | | |
| Spot News | | | | | |
| Human Interest | Sp, 6p 10p <i>economy</i> | 8/15/12 | PK6 | 1:37 | Krazy Day (sidewalk sale) Follow up |
| Sports | | | | | |
| Crime | Sp, 6p 10p | 8/19 | VO | 0:47 | Church Burglaries Arrests |
| Crime | 10p | 8/18 | PK6 | 1:26 | young girls death ruled accidental |
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FCC WEEKLY REPORT

Name Lex Gray

Week of 9/3/12 - 9/7/12

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|------------|--------|------------|--------------|---|
| Crime | 6, 10 p.m. | 9/5/12 | PKG | 1:45 | Sex offender release in Vilas Co. has neighbors upset |
| Economy & Employment | | | | | |
| Government & Politics | 10 p.m. | 9/6/12 | VOSOT | 1:05 | Rhinelander School District budget shortfall |
| Healthcare | | | | | |
| Children's Issues & Education | 6, 10 p.m. | 9/4/12 | PKG, VOSOT | 1:30 1:45 | Back to School in Rhinelander & Merrill |
| Spot News | 6, 10 p.m. | 9/3/12 | PKG | 1:50 | Wausau Labor Day Parade |
| Human Interest | | | | | |
| Sports | | | | | |
| Education | 6, 10 p.m. | 9/7/12 | VOSOT | 1:00 | Cancer support rally for student in Rhinelander |
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FCC WEEKLY REPORT

Name Brian Meyer

Week of 9/3/12

| Category | Newscast | Date | Format | Length | Description |
|------------------------------------|-------------------------|---------|-------------|--------|---|
| Crime Human Interest | 5p, 6p, 10p, AM, Midday | 9/3/12 | SO TV | :56 | -Merrill Parade |
| Economy & Employment | | | | | |
| Government & Politics | | | | | |
| Healthcare | 5p, 6p, 10p, AM, Midday | 9/6/12 | VOGOT | :55 | - Ministry - Ascension Morgan - No Organic Benefits |
| Children's Issues & Education | 5p, 6p, 10p AM, Midday | 9/9/12 | VOGOT | 1:23 | - Bus Debate |
| Spot News | | | | | |
| Human Interest | | | | | |
| Sports | | | | | |
| Crime | 5p, 6p, 10p, AM, Midday | 9/11/12 | PKG | 1:32 | - Medford Church Demonstration |
| Courts | 5p, 6p, 10p, AM, Midday | 9/17/12 | VOGOT / PKG | 1:11 | - Simmons Sentencing |
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FCC WEEKLY REPORT

Name Jenn Sullivan Week of 9/12/12

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|-----------------|---------|--------------------|--------------|--|
| Crime | 5p, 6p 10p | 9/13/12 | VOSOT PKG | 1:30 2:30 | Family of Missing girl prints picture on water bottles |
| Economy & Employment | | | | | |
| Government & Politics | | | | | |
| Healthcare | | | | | |
| Children's Issues & Education | | | | | |
| Spot News | 10pm | 9/13/12 | VOSOT | 1:15 | Fatal Newscaster Accident |
| Human Interest | | | | | |
| Sports | | | | | |
| Court | 5p 6p 10p | 9/14/12 | SO TVO + PKG | 1:06 2:00 | String of St. Germain burglaries |
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FCC WEEKLY REPORT

Name Matt Doyle

Week of 9/17/12 - 9/22/12

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|---------------|---------|--------|--------|---|
| Crime | | | | | |
| Economy & Employment | 5,6 10pm. | 9/20/12 | SOTVO | 1:07 | Vilas County business incubator |
| Government & Politics | 5,6, 10pm. | 9/18/12 | VOSOT | 1:35 | Collective bargaining ruling impact on ^{city of} Rhinelander |
| Healthcare | | | | | |
| Children's Issues & Education | | | | | |
| Spot News | 5,6, 10pm. | 9/21/12 | VOSOT | 1:00 | iphone 5 customers in line |
| Human Interest | | | | | |
| Sports | 5,6, 10pm. | 9/17/12 | VOSOT | 1:10 | DNR Kids day - training kids for hunting |
| Govt. | 6,10 pm. | 9/19/12 | VOSOT | 1:15 | Local candidates take part in radio forum |
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FCC WEEKLY REPORT

Name Lyndsey Stemm Week of 9/24/12

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|---------|------------------|--------------|--|
| Crime | | | | | |
| Economy & Employment | 5,6,10 | 7/25/12 | VOST + PKG | 1:20 1:55 | Local tree farmer wins award for sustainability |
| Government & Politics | | | | | |
| Healthcare | | | | | |
| Children's Issues & Education | 5,6,10 | 7/26/12 | VOST | :40 | Local community group for runaways |
| Spot News | 5,6,10 | 7/28/12 | VOST | 1:23 | W funeral dir. fund loses \$21m. in investor \$ |
| Human Interest | 5,6,10 | 9/24/12 | VOST | :54 | Guy donating cat furniture to shelters |
| Sports | 5,6,10 | 9/27/12 | VOST + PKG | 1:30 2:05 | Local reaction to contrav. ref; call on Monday night football. |
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FCC WEEKLY REPORT

Name Kailey Burton

Week of July 23rd

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|------|-----------------------|--------|--|
| Crime | | | | | |
| Economy & Employment | | | | | |
| Government & Politics | 5pm | 7/25 | PKG | 1:00 | local fire departments struggle to raise \$ to keep equipment up to code |
| Healthcare | | | | | |
| Children's Issues & Education | 6pm | 7/24 | VOSET | 1:07 | Traveling Art education from UW Madison comes to Rhineland for 50 th year |
| Spot News | | | | | |
| Human Interest | 5pm | 7/23 | PKG | 1:10 | local 13 year old ^{old} press raises money for education trip with a bicycle lemonade stand |
| Sports | | | | | |
| Human interest | 10pm | 7/28 | VOSET | 1:00 | Benefit for a fire that destroyed a local boat restoration business |
| Human interest | 10pm | 7/29 | PKG PKG | 2:00 | Park dedication for the famous Dr. Kate, a medical pioneer in the North |
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FCC WEEKLY REPORT

Name Kailey Burton Week of August 27th

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|------|--------|-----------------------|---|
| Crime | | | | | |
| Economy & Employment | 6pm | 8/28 | SOTVO | 1:25 | CEO of local YMCA unexpectedly resigns |
| Government & Politics | 10pm | 9/2 | VO/SOT | 1:15 | Annual fire department fundraiser |
| Healthcare | 6pm | 8/27 | PK 6 | 1:20 | Increased mosquito population raises risk for equine-borne illness |
| Children's Issues & Education | 5pm | 8/27 | VO | :30 | Local 13 year old reaches fundraising goal for education trip |
| Spot News | | | | | |
| Human Interest | 5pm | 8/29 | VO | :32 | Local Holiday statue vandalized |
| Sports | | | | | |
| Human interest | 5pm | 8/29 | VO/SOT | :30 :45 | Boy Scout makes life vest loaner program available at public boat docks |
| Human interest | 10pm | 9/1 | VO/SOT | 1:12 | 1st ever "Bad Dash" event in Manitowish Waters |
| Human interest | 10pm | 9/2 | SOTVO | 1:27 | Tourists speak on why they vacation in the Northwoods |
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