



LOTUS

RADIO CORP



APRIL 2024

**PUBLIC SERVICE PROGRAMMING**

<b>PROGRAM:</b>	<b>BROADCAST TIME:</b>	<b>BROADCAST DATES:</b>
RADIO HEALTH JOURNAL	7:00-7:30AM	7, 14, 21, 28
IN-DEPTH	7:30-8:00AM	7, 14, 21, 28



## ASCERTAINMENT PROGRAMMING

**Month Covered:** APRIL 2024

**Date:** 4/7/24

**Stations:** KOZZ 105.7 FM, KDOT 104.5 FM, KXZZ 100.1 FM, KTHX 94.5 FM, KHIT 1450 AM, KPLY 630 AM, KFOY 1060 AM

**Ascertainment Category:** SUICIDE / SUICIDE PREVENTION / PUBLIC HEALTH / PUBLIC SAFETY / FAMILY ISSUES / SUPPORT GROUPS / MENTAL HEALTH / HOSPITALIZATIONS / STIGMA / DEPRESSION / ANXIETY / MENTAL ILLNESS / DEATH / SUICIDE SURVIVORS /

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p style="text-align: center;"><b>Radio Health Journal</b></p> <p style="text-align: center;">Outside Public Affairs</p> <p style="text-align: center;">4/7/24</p> <p style="text-align: center;">Twenty Five Minutes</p> <p style="text-align: center;">1 x 25:00</p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><b><u>Segment 1</u></b></p> <p><b>Host:</b> Elizabeth Westfield    <b>Producer:</b> Polly Hansen</p> <p><b>Guests:</b> Misty Vaughan Allen, Suicide Prevention Coordinator, Nevada Department of Health &amp; Human Services Division of Public and Behavioral Health; Eileen Vorbach Collins, Author, Love in the Archives; Rick Strait, Substance Use Division Director &amp; Suicide Prevention Coordinator, Community Counseling Center.</p> <p><b>Topic: THE SUICIDE STIGMA: STORIES FROM PARENTS, EXPERTS, AND ATTEMPT SURVIVORS</b></p> <p style="text-align: center;"><b><u>Segment 2</u></b></p> <p><b>Host:</b> Greg Johnson    <b>Producer:</b> Polly Hansen</p> <p><b>Guests:</b> Dr. Tia Powell, Professor of Psychiatry &amp; Bioethics, Albert Einstein College of Medicine, Author, and Dementia Reimagined.</p> <p><b>Topic: SHOULD WE EMBRACE DEMENTIA?</b></p>
<p>Lotus Standard May 1976</p>	<p><b>Prepared by:</b> Connie Waters</p>

# ASCERTAINMENT PROGRAMMING

**Month Covered:** APRIL 2024

**Date:** 4/14/24

**Stations:** KOZZ 105.7 FM, KDOT 104.5 FM, KXZZ 100.1 FM, KTHX 94.5 FM, KHIT 1450 AM, KPLY 630 AM, KFOY 1060 AM

**Ascertainment Category:** CANCER / COLON CANCER / CANCER SCREENING / PROCESSED FOOD / ULTRA-PROCESSED / DIET / CANCER PREVENTION / OLDER ADULTS / VULNERABLE POPULATIONS / OBESITY / PUBLIC HEALTH / PUBLIC SAFETY / ACTIVE LIFESTYLE / SLEEP MEDICINE / INSOMNIA / SLEEP HABITS / PUBLIC HEALTH / CANNABIS / MAGNESIUM / SLEEP SUPPLEMENTS / RED LIGHT THERAPY / SUNLIGHT / LIGHT EXPOSURE / SEASONAL AFFECTIVE DISORDER / SLEEP SCHEDULE / CIRCADIAN CLOCK

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<p style="text-align: center;"><b>Radio Health Journal</b></p> <p style="text-align: center;">Outside Public Affairs</p> <p style="text-align: center;">4/14/24</p> <p style="text-align: center;">Twenty Five Minutes</p> <p style="text-align: center;">1 x 25:00</p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><u>Segment 1</u></p> <p><b>Host:</b> Elizabeth Westfield    <b>Producer:</b> Kristen Farrah</p> <p><b>Guests:</b> Dr. Donald Karcher, President, College of American Pathologists, Professor &amp; Immediate Past Chair of Pathology, The George Washington University; Dr. Sallyann Coleman King, Medical Director, Colorectal Cancer Control Program.</p> <p><b>Topic:</b> <b>CATCHING A SILENT KILLER: THE SYMPTOMLESS CANCER TARGETING YOU</b></p> <p style="text-align: center;"><u>Segment 2</u></p> <p><b>Host:</b> Greg Johnson    <b>Producer:</b> Kristen Farrah</p> <p><b>Guests:</b> Guests: Dr. Devon Smith, Clinical Psychologist, National Jewish Health.</p> <p><b>Topic:</b> <b>TROUBLE SLEEPING? WE HAVE THE ANSWERS</b></p>
<p>Lotus Standard May 1976</p>	<p><b>Prepared by:</b> Connie Waters</p>

## ASCERTAINMENT PROGRAMMING

**Month Covered:** APRIL 2024

**Date:** 4/21/24

**Stations:** KOZZ 105.7 FM, KDOT 104.5 FM, KXZZ 100.1 FM, KTHX 94.5 FM, KHIT 1450 AM, KPLY 630 AM, KFOY 1060 AM

**Ascertainment Category:** **CANCER / PATIENT SAFETY / ONCOLOGY / CANCER TREATMENT / VULNERABLE POPULATIONS / ADVOCACY / HAIR LOSS / PUBLIC HEALTH / CHEMOTHERAPY / DENTISTRY / CHRONIC DISEASE / MENTAL HEALTH / ALLERGY / FOOD ALLERGY / ANAPHYLACTIC SHOCK / DIET / CHILDREN AT RISK / VULNERABLE POPULATIONS / INFANT ISSUES / EXPECTING MOTHERS / NEW MOTHERS / ASTHMA EDUCATION / CONSUMERISM / GUT MICROBIOME / CESAREAN SECTION**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p style="text-align: center;"><b>Radio Health Journal</b></p> <p style="text-align: center;">Outside Public Affairs</p> <p style="text-align: center;">4/21/24</p> <p style="text-align: center;">Twenty Five Minutes</p> <p style="text-align: center;">1 x 25:00</p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><b><u>Segment 1</u></b></p> <p><b>Host:</b> Elizabeth Westfield     <b>Producer:</b> Kristen Farrah</p> <p><b>Guests:</b> Michelle Rapkin, Author, Cancer Sucks But You'll Get Through It.</p> <p><b>Topic:</b> FROM DETECTION TO REMISSION: THE COMPLETE GUIDE TO BEING A CANCER PATIENT</p> <p style="text-align: center;"><b><u>Segment 2</u></b></p> <p><b>Host:</b> Greg Johnson     <b>Producer:</b> Kristen Farrah</p> <p><b>Guests:</b> Dr. Ruchi Gupta, Professor of Pediatrics and Medicine, Northwestern University Feinberg School of Medicine, Founding Director, Center for Food Allergy and Asthma Research.</p> <p><b>Topic:</b> THE ALLERGY EPIDEMIC: PROTECTING YOUR KIDS FROM SEVERE FOOD ALLERGIES</p>
Prepared by: Connie Waters	

# ASCERTAINMENT PROGRAMMING

**Month Covered:** APRIL 2024

**Date:** 4/28/24

**Stations:** KOZZ 105.7 FM, KDOT 104.5 FM, KXZZ 100.1 FM, KTHX 94.5 FM, KHIT 1450 AM, KPLY 630 AM, KFOY 1060 AM

**Ascertainment Category:** WORKFORCE / CONSUMERISM / EDUCATION / PRESCHOOL / CHILDHOOD EDUCATION / TEACHERS / CHILDCARE / PARENTING / PUBLIC SAFETY / CHILD SAFETY / STAFFING ISSUES / COVID-19 / EDUCATION POLICY / CONCUSSION / SPORTS INJURIES / ATHLETIC TRAINING / NATIONAL HEALTH RECOMMENDATIONS / TRAUMATIC BRAIN INJURY / ANXIETY / MENTAL HEALTH / DEPRESSION / SOCIALIZING / CHILDREN AT RISK / ISOLATION

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p style="text-align: center;"><b>Radio Health Journal</b></p> <p style="text-align: center;">Outside Public Affairs</p> <p style="text-align: center;">4/28/24</p> <p style="text-align: center;">Twenty Five Minutes</p> <p style="text-align: center;">1 x 25:00</p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><b><u>Segment 1</u></b></p> <p><b>Host:</b> Elizabeth Westfield    <b>Producer:</b> Reed Pence</p> <p><b>Guests:</b> Lauren Hogan, Managing Director of Policy and Professional Advancement, National Association for the Education of Young Children.</p> <p><b>Topic:</b> CHILDREN ARE THE FUTURE, SO WHY IS CHILDCARE BREAKING DOWN?</p> <p style="text-align: center;"><b><u>Segment 2</u></b></p> <p><b>Host:</b> Greg Johnson    <b>Producer:</b> Kristin Farrah</p> <p><b>Guests:</b> : Dr. Steven Broglio, Director of the University of Michigan Concussion Center, Professor of Athletic Training, University of Michigan, President-Elect, Concussion in Sport Group.</p> <p><b>Topic:</b> THE NEW GUIDELINES THAT'VE COMPLETELY CHANGED CONCUSSION TREATMENT</p>
Lotus Standard May 1976	Prepared by: Connie Waters

# ASCERTAINMENT PROGRAMMING

**Month Covered:** APRIL, 2024

**Date:** 4/7/24

**Stations:** KOZZ 105.7 FM, KDOT 104.5 FM, KXZZ 100.1 FM, KTHX 94.5 FM, KHIT 1450 AM, KPLY 630 AM, KFOY 1060 AM.

**Ascertainment Categories: Truckee Meadows Parks Foundation / Keep Tahoe Blue / Earth Day Events / Earth Day Clean Up Events**

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<p style="text-align: center;"><b>In Depth Local Public Affairs 4/7/24 1 x 30:00</b></p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><b>SEGMENT 1</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guest:</b> Matt Debray and David Hadel</p> <p><b>Topic:</b> Plant a Palooza / Earth Day Event</p> <p style="text-align: center;"><b>SEGMENT 2</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guest:</b> Haley and Marilee</p> <p><b>Topic:</b> Earth Day Clean Up Event</p>
Lotus Standard May 1976	Prepared By: Connie Waters

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**Stations:** KOZZ 105.7 FM, KDOT 104.5 FM, KXZZ 100.1 FM, KTHX 94.5 FM, KHIT 1450AM, KPLY 630 AM, KFOY 1060 AM.

**Ascertainment Category:** **Take Back the Night / American Foundation for Suicide Prevention (AFSP)**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p><b>In Depth Local Public Affairs 4/14/24 1 x 30:00</b></p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><b>SEGMENT 1</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guests:</b> Erin (TMCC) Shawn (Crisis Support Services) Krystal (Safe Embrace).</p> <p><b>Topic:</b> <b>Take Back the Night Event</b></p> <p style="text-align: center;"><b>SEGMENT 2</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guests:</b> Shannon Diaz - Blume</p> <p><b>Topic:</b> <b>Nevada Out of Darkness Walk</b></p>
Lotus Standard May 1976	Prepared By: Connie Waters



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**Ascertainment Category:** **Headlock on Hunger / ALS of NV / Walk for ALS (Amyotrophic Lateral Sclerosis) / Spring Summer Events 2024 / Request for Volunteers**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p style="text-align: center;"><b>In Depth Local Public Affairs 4/21/24 1 x 30:00</b></p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><b>SEGMENT 1</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guests:</b> Anthony Porter, Communications Director</p> <p><b>Topic:</b> Request for Volunteers for Spring/Summer Events 2024</p> <p style="text-align: center;"><b>SEGMENT 2</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guests:</b> Dawn Newburg and Jen Robinson</p> <p><b>Topic:</b> Walk for ALS (Amyotrophic Lateral Sclerosis)</p>
<p>Lotus Standard May 1976</p>	<p>Prepared By: Connie Waters</p>

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**Ascertainment Category:**    **/ Mom's on the Run / First Five Nevada / Assistance for Parents and Children**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p><b>In Depth Local Public Affairs 4/28/24 1 x 30:00</b></p>	<p style="text-align: center;"><b>TWO SEGMENTS</b></p> <p style="text-align: center;"><b>SEGMENT 1</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guest:</b> Jillian and Alex.</p> <p><b>Topic:</b> <b>Mom's on the Run Event</b></p> <p style="text-align: center;"><b>SEGMENT 2</b></p> <p><b>Host:</b> Terry Heiser</p> <p><b>Guest:</b> Denise Tanata. One stop shop for all assistance for parents and children.</p> <p><b>Topic:</b> <b>First Five of Nevada</b></p>
	Prepared By: Connie Waters