

Order / Rev: 8841412
 Alt Order #: 08841412
 Flight Dates: 10/20/17 - 10/23/17

Advertiser: POL/Ralph Northam for Governor
 Product Desc: NORTHAM FOR GOV
 Estimate: 5650
 WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$380.00		0.00			
N 4	WLSL	10/20/17	10/20/17	1135p-1237x Tonight Show Tonight Show	CM	1135p-1237x	----1--	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$140.00		0.00			
N 5	WLSL	10/20/17	10/20/17	11-12n Daytime Blue Ridge 11-12n Our Blue Ridge	CM	11-12n	----1--	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$25.00		0.00			
N 6	WLSL	10/20/17	10/20/17	1237-137x Late Night Late Show	CM	1237-137x	----1--	:30	1	\$5.00	P-2	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$5.00		0.00			
N 7	WLSL	10/20/17	10/20/17	137-207x Last Call/Cars Last Call w/ Carson Daly	CM	137-207x	----1--	:30	1	\$5.00	P-2	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$5.00		0.00			
N 8	WLSL	10/20/17	10/20/17	2-3P Millionaire 2-3p Millionaire	CM	2-3p	----1--	:30	1	\$25.00	P-1	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$25.00		0.00			
N 9	WLSL	10/20/17	10/20/17	4-5p Dr Phil 4-5p Dr Phil	CM	4-5p	----1--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$100.00		0.00			
N 10	WLSL	10/20/17	10/20/17	5-530p Local News M-F 5-530p Local News M-F	CM	5-530p	----1--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$150.00		0.00			
N 11	WLSL	10/20/17	10/20/17	6-7a Local News M-F 6-7a Local News M-F	CM	6-7a	----1--	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$165.00		0.00			
N 12	WLSL	10/20/17	10/20/17	7-9a Today Show M-F 7-9a Today Show M-F	CM	7-9a	----1--	:30	1	\$185.00	P-1	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$185.00		0.00			
N 13	WLSL	10/20/17	10/20/17	9-10a Megyn Kelly 9-10a Megyn Kelly	CM	9-10a	----1--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/16/17	10/22/17	----1--					1	\$150.00		0.00			
N 14	WLSL	10/23/17	10/23/17	1-2p Days Of Our Lives 1-2p Days of Our Lives	CM	1-2p	1-----	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/23/17	10/29/17	1-----					1	\$55.00		0.00			
N 15	WLSL	10/23/17	10/23/17	10-11a Kathy Lee & Hoda 10-11a Kathy Lee and Hoda	CM	10-11a	1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/23/17	10/29/17	1-----					1	\$150.00		0.00			
N 16	WLSL	10/23/17	10/23/17	11-12n Daytime Blue Ridge 11-12n Our Blue Ridge	CM	11-12n	1-----	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/23/17	10/29/17	1-----					1	\$10.00		0.00			
N 17	WLSL	10/23/17	10/23/17	2-3P Millionaire 2-3p Millionaire	CM	2-3p	1-----	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/23/17	10/29/17	1-----					1	\$10.00		0.00			
N 18	WLSL	10/23/17	10/23/17		CM	4-5p		:30	1	\$40.00	P-2	0.00	NM	1	\$40.00

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 WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				4-5p Dr Phil			1-----								
				4-5p Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	1-----		1				\$40.00		0.00			
N 19	WLSL	10/23/17	10/23/17	530-6p Local News M-F CM		530-6p	1-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
				530p-6p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	1-----		1				\$175.00		0.00			
N 20	WLSL	10/23/17	10/23/17	6-7a Local News M-F CM		6-7a	1-----	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
				6-7a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	1-----		1				\$165.00		0.00			
N 21	WLSL	10/23/17	10/23/17	7-9a Today Show M-F CM		7-9a	1-----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
				7-9a Today Show M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	1-----		1				\$75.00		0.00			
N 22	WLSL	10/23/17	10/23/17	730-8p Inside Edition CM		730-8p	1-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
				730-8p Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	1-----		1				\$225.00		0.00			
N 23	WLSL	10/23/17	10/23/17	9-10a Megyn Kelly CM		9-10a	1-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				9-10a Megyn Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/17	10/29/17	1-----		1				\$150.00		0.00			
N 24	WLSL	10/21/17	10/21/17	11-1130p Late News SaCM		11-1130p	-----1-	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				11-1130p Late News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-		1				\$125.00		0.00			
N 25	WLSL	10/21/17	10/21/17	6-7a Sat News CM		6-7a	-----1-	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
				6-7a Sat News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-		1				\$50.00		0.00			
N 26	WLSL	10/21/17	10/21/17	7-8a Sat News CM		7-8a	-----1-	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
				7-8a Sat News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-		1				\$50.00		0.00			
N 27	WLSL	10/21/17	10/21/17	Notre Dame Football CM		Various	-----1-	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
				Notre Dame Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-		1				\$325.00		0.00			
N 28	WLSL	10/21/17	10/21/17	8-10a Today Show Sat CM		8-10a	-----1-	:30	1	\$115.00	P-1	0.00	NM	1	\$115.00
				8-10a Today Show Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1-		1				\$115.00		0.00			
N 29	WLSL	10/22/17	10/22/17	6-630p Sun Local News CM		6-630p	-----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				6-630p Local News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1		1				\$200.00		0.00			
N 30	WLSL	10/22/17	10/22/17	6-7a Sun News CM		6-7a	-----1	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
				6-7a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1		1				\$50.00		0.00			
N 31	WLSL	10/22/17	10/22/17	7-8a Sun News CM		7-8a	-----1	:30	1	\$65.00	P-1	0.00	NM	1	\$65.00
				7-8a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/17	10/22/17	-----1		1				\$65.00		0.00			
N 32	WLSL	10/22/17	10/22/17	8-9a Today Show CM		8-9a	-----1	:30	1	\$125.00	P-1	0.00	NM	1	\$125.00
				8-9a Today Show Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/16/17		10/22/17		-----1		1				\$125.00		0.00			
													Totals	32	\$3,780.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 8841412

1. THE NAME OF THE CANDIDATE IS: Ralph Northam.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Governor of VA in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Northam for Gov.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Scottie Slater
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Liz Olson, Buying Time
Name
650 mass Ave
washington DC 20001
Address
202 965 5060
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Scottie Slater, Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.