

DUPLICATE INVOICE



WLSL
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
8843750-2	11/26/17	November 2017	10/30/17 - 10/30/17

Property	Account Executive	Sales Office	Sales Region
WLSL	HRP Washington	HRP/Washington	National

Billing Address:

Strategic
Attention: Accounts Payable
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

Advertiser	Product	Estimate Number
POL/Ralph Northam for Gov	NORTHAM FOR GOV	5659

Flight Dates	Order #	Alt Order #
10/24/17 - 10/30/17	8843750	08843750

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WLSL
PO BOX 936259
ATLANTA, GA 31193-6259

Agency Code	Advertiser Code	Product 1/2
9915780	903	913

Agency Ref	Advertiser Ref
IN5252/SP2893/TO824	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
25	10/30/17	10/30/17	1-2p Days of Our Lives	1-2p	1-----	:30	1	\$55.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/17	11/05/17	1-----	1	\$55.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WLSL	M	10/30/17	1:24 PM	1-2p Days of Our Lives	1-2p	:30	RN- 43- 17H	\$55.00	NM
26	10/30/17	10/30/17	10-11a Kathy Lee and Ho 10-11a	10-11a	1-----	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/17	11/05/17	1-----	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WLSL	M	10/30/17	10:59 AM	10-11a Kathy Lee and Hoda	10-11a	:30	RN- 22- 17H	\$200.00	NM
27	10/30/17	10/30/17	Monday 10-11p	10-11p	1-----	:30	1	\$300.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/17	11/05/17	1-----	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WLSL	M	10/30/17	10:41 PM	Monday 10-11p	10-11p	:30	RN- 41- 17H	\$300.00	NM
28	10/30/17	10/30/17	11-1135p Late News M-F	11-1135p	1-----	:30	1	\$225.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/17	11/05/17	1-----	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WLSL	M	10/30/17	11:31 PM	11-1135p Late News M-F	11-1135p	:30	RN- 43- 17H	\$225.00	NM
29	10/30/17	10/30/17	Tonight Show	1135p-1237x	1-----	:30	1	\$55.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		10/30/17	11/05/17	1-----	1	\$55.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Send Payment To:
WLSL
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice # 8843750-2	Invoice Date 11/26/17	Invoice Month November 2017	Invoice Period 10/30/17 - 10/30/17
Advertiser POL/Ralph Northam for Go	Product NORTHAM FOR GOV	Estimate Number 5659	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/30/17	10/30/17	Tonight Show	1135p-1237x	1-----	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLSL	M	10/30/17	12:15 AM	Tonight Show	1135p-1237x	:30	RN- 22- 17H	\$55.00 NM
30	10/30/17	10/30/17	11-12n Our Blue Ridge	11-12n	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLSL	M	10/30/17	11:28 AM	11-12n Our Blue Ridge	11-12n	:30	RN- 41- 17H	\$10.00 NM
31	10/30/17	10/30/17	Late Show	1237-137x	2-----	:30	2	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 2----- 2 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLSL	M	10/30/17	1:23 AM	Late Show	1237-137x	:30	RN- 41- 17H	\$5.00 NM
2	WLSL	M	10/30/17	1:35 AM	Late Show	1237-137x	:30	RN- 43- 17H	\$5.00 NM
32	10/30/17	10/30/17	12-1230p Local News M- F	12-1230p	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLSL	M	10/30/17	12:19 PM	12-1230p Local News M-F	12-1230p	:30	RN- 43- 17H	\$50.00 NM
33	10/30/17	10/30/17	Last Call w/ Carson Daly	137-207x	1-----	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLSL	M	10/30/17	1:47 AM	Last Call w/ Carson Daly	137-207x	:30	RN- 22- 17H	\$5.00 NM
34	10/30/17	10/30/17	2-3p Millionaire	2-3p	1-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLSL	M	10/30/17	2:53 PM	2-3p Millionaire	2-3p	:30	RN- 22- 17H	\$10.00 NM
35	10/30/17	10/30/17	4-5p Dr Phil	4-5p	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLSL	M	10/30/17	4:31 PM	4-5p Dr Phil	4-5p	:30	RN- 41- 17H	\$40.00 NM
36	10/30/17	10/30/17	430-5a M-F	430-5a	1-----	:30	1	\$5.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
37	10/30/17	10/30/17	5-530a Local News M-F	5-530a	1-----	:30	1	\$20.00	NM																																																					
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1	WSLS	M	10/30/17	4:59 AM	430-5a M-F	430-5a	:30	RN- 43- 17H	\$5.00	NM																																																				
38	10/30/17	10/30/17	5-530p Local News M-F	5-530p	1-----	:30	1	\$60.00	NM																																																					
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
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1	WSLS	M	10/30/17	5:22 AM	5-530a Local News M-F	5-530a	:30	RN- 41- 17H	\$20.00	NM																																																				
39	10/30/17	10/30/17	530-6a Local News M-F	530-6a	1-----	:30	1	\$85.00	NM																																																					
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1	WSLS	M	10/30/17	5:12 PM	5-530p Local News M-F	5-530p	:30	RN- 43- 17H	\$60.00	NM																																																				
40	10/30/17	10/30/17	6-630p Local News M-F	6-630p	1-----	:30	1	\$400.00	NM																																																					
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41	10/30/17	10/30/17	6-7a Local News M-F	6-7a	2-----	:30	2	\$250.00	NM																																																					
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2	WSLS	M	10/30/17	6:55 AM	6-7a Local News M-F	6-7a	:30	RN- 41- 17H	\$250.00	NM																																																				
42	10/30/17	10/30/17	630-7p Nightly News	630-7p	1-----	:30	1	\$1,000.00	NM																																																					
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/30/17</td> <td>11/05/17</td> <td>1-----</td> <td>1</td> <td>\$1,000.00</td> <td colspan="4"></td> </tr> </table> <table border="0" style="width: 100%;"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WSLS</td> <td>M</td> <td>10/30/17</td> <td>6:53 PM</td> <td>630-7p Nightly News</td> <td>630-7p</td> <td>:30</td> <td>RN- 41- 17H</td> <td>\$1,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/30/17	11/05/17	1-----	1	\$1,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSLS	M	10/30/17	6:53 PM	630-7p Nightly News	630-7p	:30	RN- 41- 17H	\$1,000.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																									
	10/30/17	11/05/17	1-----	1	\$1,000.00																																																									
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1	WSLS	M	10/30/17	6:53 PM	630-7p Nightly News	630-7p	:30	RN- 41- 17H	\$1,000.00	NM																																																				
43	10/30/17	10/30/17	7-730p Local News M-F	7-730p	1-----	:30	1	\$150.00	NM																																																					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

DUPLICATE INVOICE



Send Payment To:
WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

<u>Invoice #</u> 8843750-2	<u>Invoice Date</u> 11/26/17	<u>Invoice Month</u> November 2017	<u>Invoice Period</u> 10/30/17 - 10/30/17
<u>Advertiser</u> POL/Ralph Northam for Go		<u>Product</u> NORTHAM FOR GOV	<u>Estimate Number</u> 5659

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> 10/30/17 <u>End Date</u> 11/05/17 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
44	10/30/17	10/30/17	7-9a Today Show M-F	7-9a	2-----	:30	2	\$320.00	NM
Weeks: <u>Start Date</u> 10/30/17 <u>End Date</u> 11/05/17 <u>MTWTFSS</u> 2----- <u>Spots/Week</u> 2 <u>Rate</u> \$320.00									
1	WSLS	M	10/30/17	7:30 PM	7-730p Local News M-F	7-730p		:30 RN- 43- 17H	\$150.00 NM
2	WSLS	M	10/30/17	7:56 AM	7-9a Today Show M-F	7-9a		:30 RN- 43- 17H	\$320.00 NM
2	WSLS	M	10/30/17	8:58 AM	7-9a Today Show M-F	7-9a		:30 RN- 22- 17H	\$320.00 NM
45	10/30/17	10/30/17	730-8p Inside Edition	730-8p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> 10/30/17 <u>End Date</u> 11/05/17 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$300.00									
1	WSLS	M	10/30/17	7:52 PM	730-8p Inside Edition	730-8p		:30 RN- 22- 17H	\$300.00 NM
46	10/30/17	10/30/17	Monday 8-10p	8-10p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> 10/30/17 <u>End Date</u> 11/05/17 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$550.00									
1	WSLS	M	10/30/17	8:50 PM	Monday 8-10p	8-10p		:30 RN- 43- 17H	\$550.00 NM
47	10/30/17	10/30/17	9-10a Megyn Kelly	9-10a	2-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> 10/30/17 <u>End Date</u> 11/05/17 <u>MTWTFSS</u> 2----- <u>Spots/Week</u> 2 <u>Rate</u> \$200.00									
2	WSLS	M	10/30/17	9:32 AM	9-10a Megyn Kelly	9-10a		:30 RN- 41- 17H	\$200.00 NM
1	WSLS	M	10/30/17	9:59 AM	9-10a Megyn Kelly	9-10a		:30 RN- 43- 17H	\$200.00 NM
<u>Total Spots</u>							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,070.00
<u>Agency Commission</u>	\$760.50
<u>Net Amount Due</u>	\$4,309.50

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