

DUPLICATE

INVOICE



WSLS
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
8843750-2	11/26/17	November 2017	10/30/17 - 10/30/17

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Billing Address:

Strategic
Attention: Accounts Payable
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Advertiser	Product	Estimate Number
POL/Ralph Northam for Gov	NORTHAM FOR GOV	5659

Flight Dates	Order #	Alt Order #
10/24/17 - 10/30/17	8843750	08843750

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915780	903	913

Agency Ref	Advertiser Ref
IN5252/SP2893/TO824	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/30/17	10/30/17	1-2p Days of Our Lives	1-2p	1-----	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	1:24 PM	1-2p Days of Our Lives	1-2p	:30	RN- 43- 17H	\$55.00 NM
26	10/30/17	10/30/17	10-11a Kathy Lee and Ho-11a da	10-11a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	10:59 AM	10-11a Kathy Lee and Hoda	10-11a	:30	RN- 22- 17H	\$200.00 NM
27	10/30/17	10/30/17	Monday 10-11p	10-11p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	10:41 PM	Monday 10-11p	10-11p	:30	RN- 41- 17H	\$300.00 NM
28	10/30/17	10/30/17	11-1135p Late News M-F	11-1135p	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	11:31 PM	11-1135p Late News M-F	11-1135p	:30	RN- 43- 17H	\$225.00 NM
29	10/30/17	10/30/17	Tonight Show	1135p-1237x	1-----	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
POL/Ralph Northam for Go	NORTHAM FOR GOV	5659	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/30/17	10/30/17	Tonight Show	1135p-1237x	1-----	:30	1	\$55.00	NM
10/30/17 11/05/17 1----- 1 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 12:15 AM Tonight Show 1135p-1237x :30 RN- 22- 17H \$55.00 NM									
30	10/30/17	10/30/17	11-12n Our Blue Ridge	11-12n	1-----	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 11:28 AM 11-12n Our Blue Ridge 11-12n :30 RN- 41- 17H \$10.00 NM									
31	10/30/17	10/30/17	Late Show	1237-137x	2-----	:30	2	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 2----- 2 \$5.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 1:23 AM Late Show 1237-137x :30 RN- 41- 17H \$5.00 NM 2 WLS M 10/30/17 1:35 AM Late Show 1237-137x :30 RN- 43- 17H \$5.00 NM									
32	10/30/17	10/30/17	12-1230p Local News M- F	12-1230p	1-----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 12:19 PM 12-1230p Local News M-F 12-1230p :30 RN- 43- 17H \$50.00 NM									
33	10/30/17	10/30/17	Last Call w/ Carson Daly	137-207x	1-----	:30	1	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$5.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 1:47 AM Last Call w/ Carson Daly 137-207x :30 RN- 22- 17H \$5.00 NM									
34	10/30/17	10/30/17	2-3p Millionaire	2-3p	1-----	:30	1	\$10.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 2:53 PM 2-3p Millionaire 2-3p :30 RN- 22- 17H \$10.00 NM									
35	10/30/17	10/30/17	4-5p Dr Phil	4-5p	1-----	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/30/17 11/05/17 1----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLS M 10/30/17 4:31 PM 4-5p Dr Phil 4-5p :30 RN- 41- 17H \$40.00 NM									
36	10/30/17	10/30/17	430-5a M-F	430-5a	1-----	:30	1	\$5.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	4:59 AM	430-5a M-F	430-5a	:30	RN- 43- 17H	\$5.00 NM
37	10/30/17	10/30/17	5-530a Local News M-F	5-530a	1-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	5:22 AM	5-530a Local News M-F	5-530a	:30	RN- 41- 17H	\$20.00 NM
38	10/30/17	10/30/17	5-530p Local News M-F	5-530p	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	5:12 PM	5-530p Local News M-F	5-530p	:30	RN- 43- 17H	\$60.00 NM
39	10/30/17	10/30/17	530-6a Local News M-F	530-6a	1-----	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	5:44 AM	530-6a Local News M-F	530-6a	:30	RN- 43- 17H	\$85.00 NM
40	10/30/17	10/30/17	6-630p Local News M-F	6-630p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	6:12 PM	6-630p Local News M-F	6-630p	:30	RN- 22- 17H	\$400.00 NM
41	10/30/17	10/30/17	6-7a Local News M-F	6-7a	2-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 2----- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	6:21 AM	6-7a Local News M-F	6-7a	:30	RN- 22- 17H	\$250.00 NM
2	WSLS	M	10/30/17	6:55 AM	6-7a Local News M-F	6-7a	:30	RN- 41- 17H	\$250.00 NM
42	10/30/17	10/30/17	630-7p Nightly News	630-7p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	6:53 PM	630-7p Nightly News	630-7p	:30	RN- 41- 17H	\$1,000.00 NM
43	10/30/17	10/30/17	7-730p Local News M-F	7-730p	1-----	:30	1	\$150.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	10/30/17	7:30 PM	7-730p Local News M-F	7-730p	:30	RN- 43- 17H	\$150.00 NM
44	10/30/17	10/30/17	7-9a Today Show M-F	7-9a	2-----	:30	2	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 2----- 2 \$320.00									
1	WSLS	M	10/30/17	7:56 AM	7-9a Today Show M-F	7-9a	:30	RN- 43- 17H	\$320.00 NM
2	WSLS	M	10/30/17	8:58 AM	7-9a Today Show M-F	7-9a	:30	RN- 22- 17H	\$320.00 NM
45	10/30/17	10/30/17	730-8p Inside Edition	730-8p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$300.00									
1	WSLS	M	10/30/17	7:52 PM	730-8p Inside Edition	730-8p	:30	RN- 22- 17H	\$300.00 NM
46	10/30/17	10/30/17	Monday 8-10p	8-10p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 1----- 1 \$550.00									
1	WSLS	M	10/30/17	8:50 PM	Monday 8-10p	8-10p	:30	RN- 43- 17H	\$550.00 NM
47	10/30/17	10/30/17	9-10a Megyn Kelly	9-10a	2-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 2----- 2 \$200.00									
2	WSLS	M	10/30/17	9:32 AM	9-10a Megyn Kelly	9-10a	:30	RN- 41- 17H	\$200.00 NM
1	WSLS	M	10/30/17	9:59 AM	9-10a Megyn Kelly	9-10a	:30	RN- 43- 17H	\$200.00 NM
Total Spots							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,070.00
<u>Agency Commission</u>	\$760.50
<u>Net Amount Due</u>	\$4,309.50

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