

April 5, 2024

The following is a report on Public Affairs Programming for the First Quarter of 2024 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Health Economy Public Safety Community Relations Education

In order to meet these issues, WWRM-FM airs two public affairs programs on Sunday mornings.

"Sunday Morning" airs Sunday at 7am and "Radio Health Journal" airs at 7:30am.

WWRM-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WWRM-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WWRM-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Cox Radio, Inc. is the licensee of WWRM-FM.

Respectfully Submitted,

Jason Meder

Vice President and Market Manager

Cox Media Group Tampa

JM/jmp

PUBLIC AFFAIRS SHOW RECAPS

"SUNDAY MORNING"

Host: MONICA
Date Show Airs:
Topic(s):
Length of Program: 30:00
Person(s) Interviewed (Name & Title):
Synopsis:
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