

## ORDER



Topeka KTMJ

## Orders

Order / Rev: 3716580

Alt Order #: 27947326

Product Desc: LAURA KELLY FOR KANS

Estimate: LKKG/LKKG/2410

Flight Dates: 09/27/22 - 10/03/22

Original Date / Rev: 09/26/22 / 09/26/22

Order Type: REG

Primary AE:

Sales Office:

Sales Region:

Katz Washington

K-WAS

Nat

## Agency

Name: Assembly

Buying Contact:

Billing Contact: Assembly Email

One World Trade Center

New York, NY 10007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

## Advertiser

Name: POL/Laura Kelly/Governor/KS/Dem

Demographic: A35+

Product Codes: PL14

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	16	\$1,380.00	\$1,173.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	16	\$1,380.00	\$1,173.00	0.00
Totals	16	\$1,380.00	\$1,173.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	09/27/22	10/03/22	M-F 9a-10a FOX 43 AM Live	CM	9a-10a	MT---F--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-T---F--		2				\$40.00		0.00			
		Week: 10/03/22	10/09/22	M-----		1				\$40.00		0.00			
N 2	KTMJ	09/27/22	10/03/22	M-F 10a-11a Kelly Clarkson	CM	10a-11a	MT-T---	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-T-T---		2				\$40.00		0.00			
		Week: 10/03/22	10/09/22	M-----		1				\$40.00		0.00			
N 3	KTMJ	09/27/22	10/03/22	M-F 11a-12p Drew Berrymore	CM	11a-12p	-TWT---	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-TWT---		3				\$40.00		0.00			
		Week: 10/03/22	10/09/22	-----		0				\$40.00		0.00			
N 4	KTMJ	09/27/22	10/03/22	DY (M-F) Sherri	CM	10a-3p (12:00 PM-1:00 PM)	MTWTF--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-TWT---		3				\$40.00		0.00			
		Week: 10/03/22	10/09/22	-----		0				\$40.00		0.00			
N 5	KTMJ	09/27/22	10/03/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTW----	:30	1	\$225.00	P4	0.00	NM	3	\$675.00

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 Alt Order #: 27947326  
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem  
 Product Desc: LAURA KELLY FOR KANS  
 Estimate: LKKG/LKKG/2410

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-TW----			2			\$225.00		0.00			
		Week: 10/03/22	10/09/22	M-----			1			\$225.00		0.00			
N 6	KTMJ	09/27/22	10/03/22	LN Sa-Su	CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		FOX 43 News at 9p Su													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----S			1			\$225.00		0.00			
		Week: 10/03/22	10/09/22	-----			0			\$40.00		0.00			
													Totals	16	\$1,380.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27947326		Changes as of: 9/26/2022 at 10:08 AM		Version: Current State Version 2	
CPE: LKKG/LKKG/2410		Flight: 9/27/22 - 10/3/22		Station: KTMJ	
Agency: ASSEMBLY		Advertiser: Kelly, Laura - KS Gov		Market: Topeka	
Media Kitchen, MCHS		Product: LAURA KELLY FOR		Office: WASHINGTON	
c/o Assembly		KANSAS GVRNR		Service: Nielsen	
One World Trade Center, FL 67		Agency Order #: 153684		Total Spots: 16	
New York, NY 10007		Buyer: KELLIE MCMANUS		Total CPP: \$29,81	
		Salesperson: KELLY JOHNS		Primary Demo: Adults 35+	
		202-872-5880		Assistant: KELLY JOHNS	
		Separation:		202-872-5880	
				Total GRP: 46.3	
				Traffic #: 3716658	
				Con Type: POLITICAL/NOTE	
				Total \$: \$1,380.00	

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre sion	Len	9/27 - 10/3							Total Spots	Total \$	CPP*	GRP*
								9/27	9/28	9/29	9/30	10/1	10/2	10/3				
1	M-Su 9a-10a		M-F/9A NEWS	\$40.00	2.2	4,800	30	1	0	0	1	0	0	1	3	\$120.00	\$18.18	6.6
UPD																		
2	M-Su 10a-11a		KELLY CLARKSON	\$40.00	2.2	4,810	30	1	0	1	0	0	0	1	3	\$120.00	\$18.18	6.6
UPD																		
3	M-Su 11a-12n		DREW BARRYMORE	\$40.00	2.1	4,680	30	1	1	1	0	0	0	0	3	\$120.00	\$19.05	6.3
UPD																		
4	M-Su 12n-1p		SHERRI SHEPHERD	\$40.00	2.1	4,550	30	1	1	1	0	0	0	0	3	\$120.00	\$19.05	6.3
UPD																		
5	M-Su 9p-10p		M-F/9P NEWS	\$225.00	5.5	12,110	30	1	1	0	0	0	0	1	3	\$675.00	\$40.91	16.5
UPD																		
6	M-Su 9p-9:30p		SUN/9P NEWS	\$225.00	4.0	8,800	30	0	0	0	0	0	1	0	1	\$225.00	\$56.25	4.0
UPD																		
TOTALS:															16	\$1,380.00	\$29.81	46.3



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27947326 Changes as of: 9/26/2022 at 10:08 AM Version: Current State Version 2

CPE: LKKG/LKKG/2410  
Agency: ASSEMBLY  
Media Kitchen, MCHS  
c/o Assembly  
One World Trade  
Center, FL 67  
New York, NY 10007  
Flight: 9/27/22 - 10/3/22  
Advertiser: Kelly, Laura - KS Gov  
Product: LAURA KELLY FOR  
KANSAS GVERNOR  
Agency Order #: 153684  
Buyer: KELLIE MCMANUS  
Salesperson: KELLY JOHNS  
202-872-5880  
Separation:  
Station: KTMJ  
Market: Topeka  
Office: WASHINGTON  
Service: Nielsen  
Total GRP: 46.3  
Traffic #: 3716658  
Con Type: POLITICAL/NOTE  
Total \$: \$1,380.00  
Total Spots: 16  
Total CPM: \$29.81

Special Instructions

Date/Time	Added by	Comment
09/26/22 10:08 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$1,300
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$1,380.00	\$29.81	46.3
Total	100%	16	\$1,380.00	\$29.81	46.3

Monthly Summary		
Month	Spots	Dollars
2022-Oct	16	\$1,380.00
Total	16	\$1,380.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
Revision	9/26/22 9:52 AM	KELLY JOHNS	Confirmed		
New	9/26/22 9:52 AM	KELLY JOHNS	Confirmed	16	
				\$1,380.00	\$1,380.00
Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.					

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐  
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

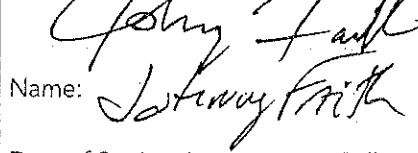
Signature:



Name: Laura Kollappallil

Date of Request to Purchase Ad Time: 8/8/22

Signature:



Name:

Date of Station Agreement to Sell Time: 9/26/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Laura Kollappallil

Date: 8/8/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

9/13/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*SEE Attached Contracts*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.