

Order / Rev: 3726265
 Alt Order #: 27950788
 Flight Dates: 10/24/22 - 10/30/22

Advertiser: POL/Steven Johnson/State Treasurer/K
 Product Desc: 2022 General Electio
 Estimate: 380/628/4965

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/24/22		10/24/22	10/30/22	-----S			1			\$1,000.00		0.00			
N 5	KTMJ	10/30/22	10/30/22	LN Sa-Su	CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				FOX 43 News at 9p Su											
				Fox43 News At 9											
				P4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/24/22		10/24/22	10/30/22	-----S			1			\$225.00		0.00			
													Totals	5	\$2,675.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27950788

Changes as of: 9/29/2022 at 10:18 AM

Version: Current State Version 1

CPE: 360/626/4965

Flight: 10/24/22 - 10/30/22

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Steven Johnson for
State Treasurer

Market: Topeka

Total Spots: 5
Total CPP: \$67.04
Total GRP: 39.9
Traffic #: 3726265

800 W.47th Street
Suite 200
Kansas City, MO 64112

Product: 2022 General Election
Agency Order #: 12053445

Office: WASHINGTON
Service: Nielsen

Buyer: Blue, Sarah

Salesperson: KELLY JOHNS
202-872-5880

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Comments: Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR
R114861. Markeron #184656, Spodata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP*	GRP*
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	M-F 9p-10p		Fox43 News At 9	\$225.00	5.5	30	0	0	0	0	1	0	0	1	\$225.00	\$40.91	5.5
P4																	
2	F 7p-10p		MLB World Series Game 1	\$1,000.00	10.0	30	0	0	0	0	1	0	0	1	\$1,000.00	\$100.00	10.0
P4																	
3	Sa 9p-9:30p		KSNT News At 9p	\$225.00	6.8	30	0	0	0	0	0	1	0	1	\$225.00	\$33.09	6.8
P4																	
4	Su 12n-3:25p		NFL Early Game: Week 8	\$1,000.00	10.0	30	0	0	0	0	0	0	1	1	\$1,000.00	\$100.00	10.0
P4																	
5	Su 9p-9:30p		Fox43 News At 9	\$225.00	7.6	30	0	0	0	0	0	0	1	1	\$225.00	\$29.61	7.6
P4																	
TOTALS:														5	\$2,675.00	\$67.04	39.9



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27950788	Changes as of: 9/29/2022 at 10:18 AM	Version: Current State Version 1	Con Type: POLITICAL/NOTE
CPE: 380/628/4965	Flight: 10/24/22 - 10/30/22	Station: KTMJ	Total Spots: 5
Agency: Ax Media	Advertiser: Steven Johnson for State Treasurer	Market: Topeka	Total CPE: \$67.04
800 W.47th Street Suite 200 Kansas City, MO 64112	Product: 2022 General Election	Office: WASHINGTON	Total GRP: 39.9
	Agency Order #: 12053445	Service: Nielsen	Traffic #: 3726265
	Buyer: Blue, Sarah	Primary Demo: Adults 35+	
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	
	202-872-5380	202-872-5380	
Separation:			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/29/22 10:18 AM	System	Notice Received.
09/29/22 9:09 AM	KELLY JOHNS	Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R14861. Marketrone #184659, Spotaldata #2095, eMediatrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$2,675
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$2,675.00	\$67.04	39.9
Total	100%	5	\$2,675.00	\$67.04	39.9

Monthly Summary		
Month	Spots	Dollars
2022-Oct	5	\$2,675.00
Total	5	\$2,675.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/29/22 8:18 AM					\$0
New	9/29/22 9:09 AM	KELLY JOHNS	Confirmed	5		\$2,675.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steven Johnson

Authorized committee:

Steven Johnson for State Treasurer

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Treasurer

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Mark Hutton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

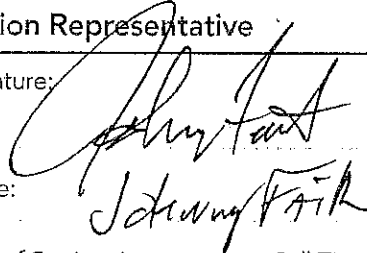
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Eva Mah

Name:

Date of Request to Purchase Ad Time: 9/29/2022

Date of Station Agreement to Sell Time:

9/29/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No

Date ad received:

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

** SEE ATTACHED CONTRACTS*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.