

ORDER

Topeka KTMJ

Orders

Order / Rev: 3592247

Alt Order #: 27833381

Product Desc: 2022 Primary Electio

Estimate: 432/543/4248

Flight Dates: 07/26/22 - 08/08/22

Original Date / Rev: 06/23/22 / 07/18/22

Order Type: REG

Primary AE:

Sales Office:

Sales Region:

Katz Dallas

K-DAL

Nat

Agency

Name: Ax Media

Buying Contact:

Billing Contact: Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Kris Kobach/Attorney General/KS

Demographic: A55+

Product Codes: PL17

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/22	07/31/22	10	\$1,950.00	\$1,657.50
08/01/22	08/31/22	3	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	10	\$1,950.00	\$1,657.50	0.00
August 2022	3	\$600.00	\$510.00	0.00
Totals	13	\$2,550.00	\$2,167.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Topeka KTMJ	10%	\$2,550.00
Market	100%	\$25,500.00

Competitive Share

Competitive Share	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	41%	\$10,455.00
KTKA	5%	\$1,275.00
KTWU	0%	\$0.00
UNKWN	44%	\$11,220.00
WIBW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	07/26/22	08/01/22	M-F 6p-630p	CM	6p-630p	-TW-F--	:30	1	\$150.00	P4	0.00	NM	3	\$450.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/25/22		07/25/22	07/31/22	-TW-F--					3	\$150.00		0.00			
Week: 08/01/22		08/01/22	08/07/22	-----					0	\$150.00		0.00			
N 3	KTMJ	07/26/22	08/01/22		CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

Order / Rev: 3592247
 Alt Order #: 27833381
 Flight Dates: 07/26/22 - 08/08/22

Advertiser: POL/Kris Kobach/Attorney General/KS/F
 Product Desc: 2022 Primary Electio
 Estimate: 432/543/4248

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN Sa-Su											
				FOX 43 News at 9p Su											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/25/22		07/25/22	07/31/22	-----S					1	\$225.00		0.00			
Week: 08/01/22		08/01/22	08/07/22	-----					0	\$225.00		0.00			
N 4	KTMJ	07/26/22	08/01/22	Mon Prime Hour 1	CM	7p-8p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Don't Forget the Lyrics											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/25/22		07/25/22	07/31/22	-----					0	\$225.00		0.00			
Week: 08/01/22		08/01/22	08/07/22	M-----					1	\$225.00		0.00			
N 5	KTMJ	07/26/22	08/01/22	Thur Prime Hour 1	CM	7p-8p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				MasterChef											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/25/22		07/25/22	07/31/22	---T---					1	\$225.00		0.00			
Week: 08/01/22		08/01/22	08/07/22	-----					0	\$225.00		0.00			
N 6	KTMJ	07/26/22	08/01/22	LN M-F	CM	9p-10p	M-W-F--	:30	1	\$225.00	P4	0.00	NM	3	\$675.00
				FOX 43 News at 9p M-F											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/25/22		07/25/22	07/31/22	--W-F--					2	\$225.00		0.00			
Week: 08/01/22		08/01/22	08/07/22	M-----					1	\$225.00		0.00			
N 7	KTMJ	07/26/22	08/01/22	M-F 6p-630p	CM	6p-630p	M--T---	:30	1	\$150.00	P4	0.00	NM	2	\$300.00
				Big Bang Theory											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/25/22		07/25/22	07/31/22	---T---					1	\$150.00		0.00			
Week: 08/01/22		08/01/22	08/07/22	M-----					1	\$150.00		0.00			
N 8	KTMJ	07/26/22	08/01/22	LN M-F	CM	9p-10p	-T-T---	:30	1	\$225.00	P4	0.00	NM	2	\$450.00
				FOX 43 News at 9p M-F											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/25/22		07/25/22	07/31/22	-T-T---					2	\$225.00		0.00			
Week: 08/01/22		08/01/22	08/07/22	-----					0	\$150.00		0.00			
													Totals	13	\$2,550.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27833381

Changes as of: 7/18/2022 at 11:54 AM

Version: Current State Version 3

CPE: 432/543/4248

Flight: 7/26/22 - 8/8/22

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Ktis Kobach for Attorney General

Market: Topeka

Total Spots: 13

800 W.47th Street

Product: 2022 Primary Election

Office: DALLAS

Total CPE: \$44.04

Suite 200

Agency Order #: 11773165

Service: Nielsen

Total GRP: 57.9

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Traffic #: 3592247

Salesperson: ROB TISDALE


Assistant: ROB TISDALE

Comments:

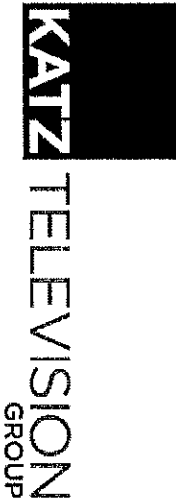
Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #3916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotsdata #2095, Separation: 30/PopulationBuy Type: CFP

Separation:

#	Day/Time	DP	Program	Rate	A5P Rating	Len	7/26 - 8/7													
							7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	
	Tu-F .M 1 6p-6:30p		Big Bang Theory	\$150.00	3.4	30	1	1	0	1	0	0	0	0	0	0	0	0		
	Tu-F .M 2 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	0	0	0	0	0	0	0	0		
wk of 7/27 spot went from 1 to 0 wk of 7/29 spot went from 1 to 0 wk of 8/1 spot went from 1 to 0																				
	Su 3 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	0	1	0	0	0	0	0	0		
	M 4 7p-8p		Don't Forget The Lyrics-FOX	\$225.00	2.8	30	0	0	0	0	0	0	1	0	0	0	0	0		
	Th 5 7p-8p		Masterchef (R)-FOX	\$225.00	2.7	30	0	0	0	1	0	0	0	0	0	0	0	0		
	Tu-F .M 6 9p-10p		Fox43 News At 9	\$225.00	5.9	30	0	1	0	0	1	0	0	0	0	0	0	0		
1 spot offered wk of 7/27 1 spot offered wk of 7/29 1 spot offered wk of 8/1																				
	Tu-F .M 7 6p-6:30p		Big Bang Theory	\$150.00	3.4	30	0	0	0	1	0	0	0	1	0	0	0	0		
REV1																				
	Tu-F .M 8 9p-10p		Fox43 News At 9	\$225.00	5.9	30	1	0	0	1	0	0	0	0	0	0	0	0		
REV1																				







125 West 55th St
New York, NY 10019

Contract # 27833381

Changes as of: 7/18/2022 at 11:54 AM

Version: Current State Version 3

CPE: 432/543/4248

Flight: 7/26/22 - 8/8/22

Station: KTNJ

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Kris Kobach for Attorney General

Market: Topeka

Total Spots: 13

800 W. 47th Street

Product: 2022 Primary Election

Office: DALLAS

Total CPE: \$44.04

Suite 200

Agency Order #: 11773165

Service: Nielsen

Total GRP: 57.9

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Traffic #: 3592247

Salesperson: ROB TISDALE

Assistant: ROB TISDALE

Comments: Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spoldata #2095, Separation: 30; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	ASAP Rating	Len	8/8 - 8/8		Total Spots	Total \$	CPP*	GRP*
							8/8					
1	Tu-F M 6p-6:30p		Big Bang Theory	\$150.00	3.4	30	0		3	\$450.00	\$44.12	10.2
2	Tu-F M 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0		0	\$0.00	\$38.14	0.0
3	Su 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0		1	\$225.00	\$38.14	5.9
4	M 7p-8p		Don't Forget The Lyrics-FOX	\$225.00	2.8	30	0		1	\$225.00	\$80.36	2.8
5	Th 7p-8p		Masterchef (R)-FOX	\$225.00	2.7	30	0		1	\$225.00	\$83.33	2.7
6	Tu-F M 9p-10p		Fox43 News At 9	\$225.00	5.9	30	0		3	\$675.00	\$38.14	17.7
7	Tu-F M 6p-6:30p		Big Bang Theory	\$150.00	3.4	30	0		2	\$300.00	\$44.12	6.8
8	Tu-F M 8p-10p		Fox43 News At 9	\$225.00	5.9	30	0		2	\$450.00	\$38.14	11.8
TOTALS: 0									13	\$2,550.00	\$44.04	57.9

KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 27833381	Changes as of: 7/18/2022 at 11:54 AM	Version: Current State Version 3	Con Type: POLITICAL/NOTE
CPE: 432/543/4248	Flight: 7/26/22 - 8/8/22	Station: KTMJ	Total \$: \$2,550.00
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka	
800 W. 47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election	Office: DALLAS	Total Spots: 13
	Agency Order #: 11773165	Service: Nielsen	Total CPE: \$44.04
	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 57.9
	Salesperson: ROB TISDALE	Assistant: ROB TISDALE	Traffic #: 3592247
	Separation: 214-525-2637		

Special Instructions	
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Date/Time	Added by	Comment
07/18/22 11:54 AM	System	Notice Received.
07/18/22 9:55 AM	GOTOSTRATAburdick	Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank you!
06/24/22 8:44 AM	Taylor Fernie	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP
06/23/22 3:41 PM	ROB TISDALE	Other
06/23/22 3:41 PM	Darlene Mahler	M-F 9p News now one hour
06/23/22 3:38 PM	System	M-F 9p News now one hour
06/23/22 10:11 AM	ROB TISDALE	Notice Received.
		New Order 6/23 - Schedule will run Tue 7/26 - Tue 8/2 with a 2pm cutoff on Tue 8/2. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!
		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP

Competitive Information			
Market Budget:	\$18,000		
KTMJ Share:	10%		
Comment:			
KSNT:	41%		
KTCA:	5%		
Unknown:	44%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	13	\$2,550.00
Total	100%	13	\$2,550.00

Monthly Summary		
Month	Spots	Dollars
2022-Jul	10	\$1,950.00
2022-Aug	3	\$600.00
Total	13	\$2,550.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Comment
Revision	7/18/22 9:55 AM	GOTOSTRATAburdick	Confirmed	4	\$750.00
					\$2,550.00

Changes: Comments from New Order 6/23 - Schedule will run Tue 7/26 - Tue 8/2 with a 2pm cutoff on Tue 8/2. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP to Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV/16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP, Total \$ from \$1,800.00 to \$2,550.00, Total GRPs from 39.3 to 57.9, Total Spots from 9 to 13, Total CPP from \$45.80 to \$44.04, 4 buylines added or modified.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27833381	Changes as of: 7/18/2022 at 11:54 AM	Version: Current State Version 3	Con Type: POLITICAL/NOTE
CPE: 432/543/4248	Flight: 7/26/22 - 8/8/22	Station: KTNM	Total Spots: 13
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka	Total \$: \$2,550.00
800 W. 47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election	Office: DALLAS	
	Agency Order #: 11773165	Service: Nielsen	Total CPM: \$44.04
	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 57.9
	Salesperson: ROB TISDALE	Assistant: ROB TISDALE	Traffic #: 3592247
	Separation: 214-525-2637		

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	6/23/22 3:41 PM	ROB TISDALE	Confirmed	3	3	\$0
Queued for Electronic Contracting	6/23/22 10:19 AM					\$0
New	6/23/22 10:07 AM	ROB TISDALE	Confirmed	9		\$1,800.00
						\$1,800.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.