## **ORDER**

Orders	Order / Rev:	3592247		
	Alt Order #:	27833381		الرقيعة "التاسي
	Product Desc:	2022 Primary Electio		KTMJ
	Estimate:	432/543/4248		Topeka KTMJ
	Flight Dates:	07/26/22 - 08/08/22	Primary AE:	Katz Dallas
	Original Date / Rev:	06/23/22 / 07/18/22	Sales Office:	K-DAL
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/Kris Kobach/Attorney General/KS	Order Brand:	
	Demographic:	A55+	New Business End:	
	Product Codes:	PL17	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/22	07/31/22	10	\$1,950.00	\$1,657.50
08/01/22	08/31/22	3	\$600.00	\$510.00

P5

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	10	\$1,950.00	\$1,657.50	0.00
August 2022	3	\$600.00	\$510.00	0.00
Totals	13	\$2,550,00	\$2,167.50	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Topeka KTMJ	10%	\$2,550.00
Market	100%	\$25,500.00
Competitive Share	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00

ABKS	0%	\$0,00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	41%	\$10,455.00
KTKA	5%	\$1,275.00
KTWU	0%	\$0.00
UNKWN	44%	\$11,220.00
WIBW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KTMJ	07/26/22	08/01/22	M-F 6p-630p Big Bang Theory	СМ	6р-630р	-TW-F	:30	1	\$150.00P4	0.00 NM	3	\$450.00
	Big Bang	Theory											
	<u>Star</u>	t Date <u>I</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 07/2	25/22	07/31/22	-TW-F	3	\$150.00	0.00						
W	eek: 08/0	1/22 (	08/07/22		0	\$150.00	0.00						
N 3	KTMJ	07/26/22	08/01/22		CM	9p-930p	S	:30	1	\$225.00P4	0.00 NM	1	\$225.00

Print Date: 07/19/22 16:26:34 Page 2 of 2

Topeka KTMJ

Order / Rev:

3592247

Advertiser:

POL/Kris Kobach/Attorney General/KS/F

Alt Order#:

27833381

07/26/22 - 08/08/22

Product Desc:

2022 Primary Electio

Flight Dates:

Estimate:

432/543/4248

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-			LN Sa-Su		•	-					· -i ·	
			FOX 43 News at	9p Su								
Big Ba	ng Theor	у		•						_		
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07	1/25/22	07/31/22	S	1	\$225.00	0.00						
Week: 08	3/01/22	08/07/22		0	\$225.00	0.00						
N 4 KTMJ	07/26/2	22 08/01/22	Mon Prime Hour	1 CM	7p-8p	M	:30	1	\$225,00P4	0.00 NM	1	\$225.00
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Big Ba	ng Theor	v		_,								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				į.		
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Big Ba	ng Theor	v	Madia									
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=	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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Week: 08	,	08/07/22	М	1	\$150.00	0.00						
		22 08/01/22		CM	9p-10p	-T-T	:30	1	\$225.00P4	0.00 NM	2	\$450.00
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week: 07 Week: 08	,	07/31/22		0	\$225.00 \$150.00	0.00						
Week. Vo	J/ U 1/44	00/01/22			φισοισσ	0.00						
										Totals	13	\$2,550.00



125 West 55th St New York, NY 10019

Contract # 27833381 Agency: Ax Media CPE: 432/543/4248 Changes as of: 7/18/2022 at 11:54 AM Flight: 7/26/22 - 8/8/22 Version: Current State Version 3 Station: KTMJ Market: Topeka

Con Type: POLITICAL/VOTE

Total \$: \$2,550,00

Advertiser: Kris Kobach for Attorney General

800 W.47th Street Agency Order #: 11773165 Product: 2022 Primary Election Buyer: Fernie, Taylor Office: DALLAS

Kansas City, MO 64112 Suite 200 Salesperson: ROB TISDALE 214-525-2637 Separation: Primary Demo: Adults 55+ Assistant: ROB TISDALE 214-525-2637 Service: Nielsen Total Spots: 13 Total GRP: 57.9 Total CPP: \$44.04 Traffic #: 3592247

Comments: Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP

X11.67	8 9p-10p	REV1	Tu-F,M 7 6p-6:30p	1 sp. 1 sp. 1 sp.	Tu-F,M 6 9p-10p	5 7p-8p	4 7p-8p	3 9p-9:30p	wk o wk o	Tu-F,M 2 9p-9:30p	1 Tu-1	# Day	-
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				7/27 7/29 8/1					from 1 to			DP	
	Fox43 News At 9		Big Bang Theory		Fox43 News At 9	Masterchef (R)-FOX	Don't Forget The Lyrics-FOX	Fox43 News At 9	0	Fox43 News At 9	Big Bang Theory	Program	
	\$225.00		\$150.00		\$225.00	\$225.00	\$225.00	\$225.00		\$225.00	\$150.00	Rate	
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Contract # 27833381 Agency: Ax Media CPE: 432/543/4248 Kansas City, MO 64112 Suite 200 800 W.47th Street Agency Order #: 11773165 Changes as of: 7/18/2022 at 11:54 AM Advertiser: Kris Kobach for Attorney General Product: 2022 Primary Election Buyer: Femie, Taylor Flight: 7/26/22 - 8/8/22 Primary Demo: Adults 55+ Service: Nielsen Version: Current State Version 3 Station: KTMJ Market: Topeka Office: DALLAS Total Spots: 13 Total GRP: 57.9 Total CPP: \$44.04 Con Type: POLITICAL/VOTE Traffic #: 3592247 Total \$: \$2,550.00

125 West 55th St New York, NY 10019

Salesperson: ROB TISDALE 214-525-2637 Assistant: ROB TISDALE 214-525-2637

Comments: Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP Separation:

	T				T					
	Tu-F,M 8 9p-10p	Tu-F,M 7 6p-6:30p	6 9p-10p	5 7p-8p	4 7p-8p	3 9p-9:30p	7t-F,M 2 9p-9:30p	Tu-F,M 1 6p-6:30p	# Day/Time	
	Fox43 News At 9	Big Bang Theory	Fox43 News At 9	Masterchef (R)-FOX	Don't Forget The Lyrics-FOX	Fox43 News At 9	Fox43 News At 9	Big Bang Theory	DP Program	
	\$225.00	\$150.00	\$225.00	\$225.00	\$225.00	\$225.00	\$225.00	\$150.00	Rate	
7	5 <del>.</del> 9	3.4	5.9	2.7	2.8	5.9	5.9	3,4	A55P Rating	
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\$2,550.00	\$450.00	\$300.00 \$44.12	\$675.00	\$225.00	\$225.00	\$225.00	\$0.00	\$450.00	<del>60</del>	Total
\$44.04	\$38.14	\$44.12	\$38.14	\$83.33	\$80,36	\$38.14	\$38.14	\$44.12	CPP*	
57.9	11.8	6.8	17.7	2.7	2.8	5.9	0.0	10.2	GRP*	



Special Instructions

125 West 55th St New York, NY 10019

Contract # 27833381 CPE: 432/543/4248 Agency: Ax Media Changes as of: 7/18/2022 at 11:54 AM Flight: 7/26/22 - 8/8/22 Advertiser: Kris Kobach for Attorney General Version: Current State Version 3 Station: KTMJ Market: Topeka Total Spots: 13 Con Type: POLITICAL/VOTE
Total \$: \$2,550.00

Kansas City, MO 64112 Suite 200 800 W.47th Street Agency Order #: 11773165 Product: 2022 Primary Election

Salesperson: ROB TISDALE 214-525-2637 Buyer: Fernie, Taylor Service: Nielsen Office: DALLAS

Total GRP: 57.9

Total CPP: \$44.04

Primary Demo: Adults 55+ Assistant: ROB TISDALE 214-525-2637 Traffic #: 3592247

Separation:

Unknown: 44%	The same of the sa	KTKA: 5%	KSNT: 41%	Comment:	KTMJ Share: 10%	Market Budget: \$18,000	Competitive Information	06/23/22 10:11 AM ROB TISDALE RI14861, I	New Orde	06/23/22 3:38 PM System Notice Received	06/23/22 3:41 PM Darlene Mahler M-F 9p Ne	06/23/22 3:54 PM ROB TISDALE M-F 9p Ne	06/24/22 8:44 AM Taylor Fernie Other	07/18/22 9:55 AM GOTOSTRATA\aburdick RI14861, I	Rev 7/18 -	07/18/22 11:54 AM System Notice Received.	Date/Time Added by Comment	
				Total		Day/Time		Please include ISCI and estimate number on all invoices. We are set up to receive R114861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType:	New Order 6/23 - Schedule will run Tue 7/26 - Tue 8/2 with a 2pm cutoff on Tue 8/2	ceived.	M-F 9p News now one hour	M-F 9p News now one hour		Please include ISCI and estimate number on all invoices. We are set up to receive R114861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType:	Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank youl	ceived.		
				100%	100%	me   % Distrib		r on all invoices. We ar #2095;Separation: 30;Pı	7/26 - Tue 8/2 with a 2pr					r on all invoices. We an #2095;Separation: 30;Pe	- Tue 8/2 with a noon o			Order Level Comments
				13	13	Spots	Daypart Summary	e set up to rec opulationBuyT	m cutoff on Tue					e set up to reco	on Tue 8,			Comments
				\$2,550.00	\$2,550.00	Dollars	mmary	eive invoices elect						eive invoices elect	<ol><li>Please confirm</li></ol>			
				\$44.04	\$44.04	CPP		ronically: TVIn	irm the new ord					onically: TVIn	the revision A			
				57.9	57.9	GRP		voices ID #991	lers ASAP and	i				oices ID #991	SAP. Thank yo			
			Iotal	2022-Aug	2022-Jul	Month	Mo	invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or CPP	Please confirm the new orders ASAP and alert me of any pre-empts. Thank youl			,		invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or CPP	ŭ!			
		,	ಭ	ω	10	Spots	Monthly Summary	, RadioInvoices II	re-empts. Thank					, RadioInvoices II				
			\$2,550.00	\$600.00	\$1,950.00	Dollars		) #9914861 or	you!					) #9914861 or				

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	t \$ Comment
								Changes: Comments from New Order 6/23 - Schedule will run Tue 7/26 - Tue 8/2 with a 2pm cutoff on Tue 8/2. Please confirm the new orders ASAP and alert me of any preempts. Thank you!
								Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: \$9914861, Marketron #184659, Spotdata #2095;Separation: \$0;PopulationBuyType: CPP to Rev 7/18 - Adding weight to run Tue 7/26 - Tue 8/2 with a noon cutoff on Tue 8/2. Please confirm the revision ASAP. Thank you!
								Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVinvoices ID #9916670 or TV16670, RadioInvoices ID #9014064 a. Bladge Marketon #104650 Spokkets #200550 parenter.
								30;PopulationBuyType: CPP, Total \$ from \$1,800.00 to \$2,550.00, Total GRPs from 39.3 to 57.9, Total Spots from 9 to 13, Total CPP from \$45.80 to \$44.04. 4 buylines
Revision	7/18/22 9:55 AM	7/18/22 9:55 AM GOTOSTRATA\aburdick   Confirmed	Confirmed	4		\$750.00	\$2,550.00	\$2,550.00 added or modified.

125 West 55th St New York, NY 10019

> Contract # 27833381 Agency: Ax Media CPE: 432/543/4248 Changes as of: 7/18/2022 at 11:54 AM Advertiser: Kris Kobach for Flight: 7/26/22 - 8/8/22 Version: Current State Version 3 Market: Topeka Station: KTMJ

Ruyer Product: Nis Nobel Ivi 800 W.47th Street Product: 2022 Primary Election Office: DALLAS Suite 200 Agency Order #: 11773165 Service: Nielsen Kansas City, MO 64112 Buyer: Fernie, Taylor Primary Demo: Adults 55+ Kansas City, MO 64112 Salesperson: ROB TISDALE Assistant: ROB TISDALE 214-525-2637 214-525-2637

Total Spots: 13

Con Type: POLITICAL/VOTE

Total \$: \$2,550.00

Total CPP: \$44.04 Total GRP: 57.9

Traffic #: 3592247

Separation:

Queued for Electronic Contracting Zew Trans Vlakegood ' Created/Received Created by 6/23/22 10:07 AM ROB TISDALE 6/23/22 10:19 AM 6/23/22 3:41 PM ROB TISDALE Status Confirmed Confirmed Spot+ Spot-Transaction History \$1,800.00 \$ Chg 8 \$0 \$0 \$1,800.00 Contract \$ Comment Changes: Total GIMPs from 0 to 39, Total CPM from \$0.00 to \$45,801.53. 2 buylines \$1,800.00 added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.