

ORDER

Topeka KTMJ

Orders

Order / Rev: 3726292

Alt Order #: 27950789

Product Desc: 2022 General Electio

Estimate: 380/628/4967

Flight Dates: 10/31/22 - 11/13/22

Original Date / Rev: 09/29/22 / 09/29/22

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Ax Media

Buying Contact:

Billing Contact: Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Steven Johnson/State Treasurer/

Demographic: A35+

Product Codes: PL19

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	1	\$225.00	\$191.25
11/01/22	11/30/22	4	\$1,325.00	\$1,126.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	1	\$225.00	\$191.25	0.00
November 2022	4	\$1,325.00	\$1,126.25	0.00
Totals	5	\$1,550.00	\$1,317.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	11/07/22	11/07/22	Mon Prime Hour 1 9-1-1	CM	7p-8p	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
9-1-1-FOX P3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/07/22 11/13/22 M----- 1 \$650.00 0.00															
N 2	KTMJ	10/31/22	11/06/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTW-F--	:30	1	\$225.00	P4	0.00	NM	4	\$900.00
Fox43 News At 9 P4 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/22 11/06/22 MTW-F-- 4 \$225.00 0.00															
Totals														5	\$1,550.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 27951477 **Changes as of:** 9/30/2022 at 10:09 AM **Version:** Current State Version 1
CPE: 432/629/4974 **Flight:** 10/24/22 - 10/30/22 **Station:** KTMJ
Agency: Ax Media **Advertiser:** Kris Kobach for Attorney General **Market:** Topeka
Product: 2022 General Election **Office:** DALLAS
Agency Order #: 12053267 **Service:** Nielsen
Buyer: Fernie, Taylor **Primary Demo:** Adults 35+
Salesperson: ROB TISDALE **Assistant:** ROB TISDALE
214-525-2637 **Traffic #:** 3728674

Comments: New Order 9/29 - The new order will run Thu 10/27 - Sun 10/30. Please confirm the new order and alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spottdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	A3SP Rating	Rate	Len	10/24 - 10/30							Total Spots	Total \$	CPP*	GRP*
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
1	M-F 9p-10p		Fox43 News At 9	5.5	\$225.00	30	0	0	0	1	0	0	0	1	\$225.00	\$40.91	5.5
TOTALS: 0 0 0 0 1 0 0 0 0 0 0 0 0 1 \$225.00 \$40.91 5.5																	

P4



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27950789

Changes as of: 9/29/2022 at 10:41 AM

Version: Current State Version 1

CPE: 380/628/4967

Flight: 10/31/22 - 11/13/22

Station: KTMJ

Con Type: POLITICAL/VOTE

Agency: Ax Media

Advertiser: Steven Johnson for
State Treasurer

Market: Topeka

Total Spots: 5

800 W 47th Street

Suite 200

Product: 2022 General Election

Office: WASHINGTON

Total CPE: \$52.19

Kansas City, MO 64112

Agency Order #: 12053449

Service: Nielsen

Total GRP: 29.7

Buyer: Blue, Sarah


Salesperson: KELLY JOHNS
202-872-5880

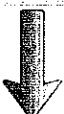
Traffic #: 3726292

Comments: Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV/16670 and RADIO Invoices ID: 9914861 OR RI14861. Markeron #184659, Spoidata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuy/Type: CPP

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/31 - 11/12												
							10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12
M	17p-8p		9-1-1-FOX	\$650.00	7.7	30	0	0	0	0	0	0	0	1	0	0	0	0	0
P3																			
M-F	29p-10p		Fox43 News At 9	\$225.00	5.5	30	1	1	1	0	1	0	0	0	0	0	0	0	0
P4																			







KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27950789

Changes as of: 9/29/2022 at 10:41 AM

Version: Current State Version 1

CPE: 380/628/4967

Flight: 10/31/22 - 11/13/22

Station: KTMJ

Con Type: POLITICAL/VOTE

Agency: Ax Media

Advertiser: Steven Johnson for
State Treasurer

Market: Topeka

Total Spots: 5
Total CPE: \$52.19
Total GRP: 29.7
Traffic #: 3726292

800 W.47th Street
Suite 200
Kansas City, MO 64112

Product: 2022 General Election
Agency Order #: 12053449
Buyer: Blue, Sarah
Salesperson: KELLY JOHNS
202-872-5880

Office: WASHINGTON
Service: Nielsen
Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Comments: Separation: 30; We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV/16670 and RADIO Invoices ID: 9914861 OR
RI14861. Marktron #184659, Spodata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/13 - 11/13		Total Spots	Total \$	CPP*	GRP*
							11/13	11/13				
M	11P-8p		9-1-1-FOX	\$650.00	7.7	30	0		1	\$650.00	\$84.42	7.7
M-F	2.9p-10p		Fox43 News At 9	\$225.00	5.5	30	0		4	\$900.00	\$40.91	22.0
TOTALS: 0									5	\$1,550.00	\$52.19	29.7



125 West 55th St
New York, NY 10019

Contract # 27950789		Changes as of: 9/29/2022 at 10:41 AM		Version: Current State Version 1	
CPE: 380/628/4967		Flight: 10/31/22 - 11/13/22		Station: KTMU	
Agency: Ax Media		Advertiser: Steven Johnson for State Treasurer		Market: Topeka	
800 W. 47th Street Suite 200 Kansas City, MO 64112		Product: 2022 General Election		Office: WASHINGTON	
		Agency Order #: 12053449		Service: Nielsen	
		Buyer: Blue, Sarah		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		Separation: 202-872-5880		202-872-5880	
				Total Spots: 5	
				Total CPM: \$52.19	
				Total GRP: 29.7	
				Traffic #: 3726292	
				Con Type: POLITICAL/NOTE	
				Total \$: \$1,550.00	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/29/22 10:41 AM	System	Notice Received.
09/29/22 9:09 AM	KELLY JOHNS	Separation: 30. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R14861. Marktron #184659, Spodata #2095, eMediaTrade (AdCoreLocal) #EMT12794; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$2,675
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	5	\$1,550.00	\$52.19	29.7
Total	100%	5	\$1,550.00	\$52.19	29.7

Monthly Summary		
Month	Spots	Dollars
2022-Nov	5	\$1,550.00
Total	5	\$1,550.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/29/22 9:18 AM				\$0	\$0
New	9/29/22 9:09 AM	KELLY JOHNS	Confirmed	5	\$1,550.00	\$1,550.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steven Johnson

Authorized committee:

Steven Johnson for State Treasurer

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Treasurer

Date of election:

November 8, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Mark Hutton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Eva Mah

Name: Eva Mah

Date of Request to Purchase Ad Time: 9/29/2022

Station Representative

Signature:

John F. Fick
John F. Fick

Name:

Date of Station Agreement to Sell Time:

9/29/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No

Date ad received:

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected -- provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

** SEE ATTACHED CONTRACTS*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.