

ORDER



Topeka KTMJ

Orders

Order / Rev: 3683691

Alt Order #: LKKG/LKKG/2316

Product Desc: LAURA KELLY FOR KANS

Estimate: LKKG/LKKG/2316

Flight Dates: 09/13/22 - 09/19/22

Original Date / Rev: 09/12/22 / 09/12/22

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Assembly

Buying Contact:

Billing Contact: Assembly Email

One World Trade Center

New York, NY 10007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Laura Kelly/Governor/KS/Dem

Demographic: A35+

Product Codes: PL14

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	25	\$3,425.00	\$2,911.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	25	\$3,425.00	\$2,911.25	0.00
Totals	25	\$3,425.00	\$2,911.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	09/13/22	09/19/22	M-F 9a-10a FOX 43 AM Live	CM	9a-10a	-T-TF--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-T-TF--		3				\$40.00		0.00			
		Week: 09/19/22	09/25/22	-----		0				\$40.00		0.00			
N 2	KTMJ	09/13/22	09/19/22	M-F 10a-11a Kelly Clarkson	CM	10a-11a	MTWTF--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-T-TF--		3				\$40.00		0.00			
		Week: 09/19/22	09/25/22	-----		0				\$40.00		0.00			
N 3	KTMJ	09/13/22	09/19/22	DY (M-F) Sherri	CM	10a-3p (12:00 PM-1:00 PM)	M-W----	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	--W----		1				\$40.00		0.00			
		Week: 09/19/22	09/25/22	M-----		1				\$40.00		0.00			
N 4	KTMJ	09/13/22	09/19/22	M-F 1p-2p Hot Bench	CM	1p-2p	MT-----	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-T-----		1				\$40.00		0.00			
		Week: 09/19/22	09/25/22	M-----		1				\$40.00		0.00			
N 5	KTMJ	09/13/22	09/19/22	M-F 530p-6p Young Sheldon	CM	530p-6p	-T-T---	:30	1	\$125.00	P4	0.00	NM	2	\$250.00

Order / Rev: 3683691
 Alt Order #: LKKG/LKKG/2316
 Flight Dates: 09/13/22 - 09/19/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem
 Product Desc: LAURA KELLY FOR KANS
 Estimate: LKKG/LKKG/2316

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/22		09/12/22	09/18/22	-T-T---					2	\$125.00		0.00			
Week: 09/19/22		09/19/22	09/25/22	-----					0	\$125.00		0.00			
N 6	KTMJ	09/13/22	09/19/22	M-F 6p-630p Big Bang Theory	CM	6p-630p	M-W----	:30	1	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/22		09/12/22	09/18/22	--W----					1	\$150.00		0.00			
Week: 09/19/22		09/19/22	09/25/22	M-----					1	\$150.00		0.00			
N 7	KTMJ	09/13/22	09/19/22	M-F 630p-7p Big Bang Theory	CM	630p-7p	-T-T---	:30	1	\$225.00	P4	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/22		09/12/22	09/18/22	-T-T---					2	\$225.00		0.00			
Week: 09/19/22		09/19/22	09/25/22	-----					0	\$225.00		0.00			
N 8	KTMJ	09/13/22	09/19/22	M-F 630p-7p Big Bang Theory	CM	630p-7p	-T-TF--	:30	1	\$225.00	P4	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/22		09/12/22	09/18/22	-T-TF--					3	\$225.00		0.00			
Week: 09/19/22		09/19/22	09/25/22	-----					0	\$225.00		0.00			
N 9	KTMJ	09/13/22	09/19/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$225.00	P4	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/22		09/12/22	09/18/22	-TWTF--					4	\$225.00		0.00			
Week: 09/19/22		09/19/22	09/25/22	M-----					1	\$225.00		0.00			
N 10	KTMJ	09/13/22	09/19/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/12/22		09/12/22	09/18/22	-----S					1	\$225.00		0.00			
Week: 09/19/22		09/19/22	09/25/22	-----					0	\$225.00		0.00			
Totals													25	\$3,425.00	



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27894338		Changes as of: 9/12/2022 at 10:40 AM		Version: Current State Version 2	
CPE: LKKG/LKKG/2316		Flight: 9/13/22 - 9/19/22		Station: KTMU	
Agency: ASSEMBLY		Advertiser: Kelly, Laura - KS Gov		Market: Topeka	
Media Kitchen, MCHS		Product: LAURA KELLY FOR KANSAS GVRNR		Office: WASHINGTON	
c/o Assembly		Agency Order #: 152072		Service: Nielsen	
One World Trade Center, FL 67		Buyer: ROBIN KENNY		Primary Demo: Adults 35+	
New York, NY 10007		Salesperson: KELLY JOHNS		Assistant: KELLY JOHNS	
		202-872-5880		202-872-5880	
		Separation:		Total GRP: 54.7	
				Traffic #: 3683691	
				Con Type: POLITICAL/VOTE	
				Total \$: \$3,425.00	
				Total Spots: 25	
				Total CPP: \$62.61	

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	9/13 - 9/19							Total Spots	Total \$	CPP*	GRP*
								9/13	9/14	9/15	9/16	9/17	9/18	9/19				
1	M-Su 9a-10a		M-F/9A NEWS	\$40.00	2.5	5,470	30	1	0	1	1	0	0	0	3	\$120.00	\$16.00	7.5
2	M-Su 10a-11a		KELLY CLARKSON	\$40.00	1.6	3,500	30	1	0	1	1	0	0	0	3	\$120.00	\$25.00	4.8
3	M-Su 12n-1p		SHERRI	\$40.00	1.6	3,500	30	0	1	0	0	0	0	1	2	\$80.00	\$25.00	3.2
4	M-Su 1p-2p		HOT BENCH	\$40.00	1.5	3,270	30	1	0	0	0	0	0	1	2	\$80.00	\$26.67	3.0
5	M-Su 5:30p-6p		YOUNG SHELDON	\$125.00	1.7	3,730	30	1	0	1	0	0	0	0	2	\$250.00	\$73.53	3.4
6	M-Su 6p-6:30p		BIG BANG THEORY	\$150.00	2.4	5,270	30	0	1	0	0	0	0	1	2	\$300.00	\$62.50	4.8
7	M-Su 6:30p-7p		BIG BANG THEORY	\$225.00	2.5	5,490	30	1	0	1	0	0	0	0	2	\$450.00	\$90.00	5.0
8	M-Su 6:30p-7p		BIG BANG THEORY	\$225.00	2.0	4,390	30	1	0	1	1	0	0	0	3	\$675.00	\$112.50	6.0
9	M-Su 9p-10p		M-F/9P NEWS	\$225.00	2.9	6,360	30	1	1	1	1	0	0	1	5	\$1,125.00	\$77.59	14.5
10	M-Su 9p-9:30p		SUN/9P NEWS	\$225.00	2.5	5,490	30	0	0	0	0	0	1	0	1	\$225.00	\$90.00	2.5
TOTALS:								7	3	6	4	0	1	4	25	\$3,425.00	\$62.61	54.7



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27894338	Changes as of: 9/12/2022 at 10:40 AM	Version: Current State Version 2
CPE: LKKG/LKKG/2316	Flight: 9/13/22 - 9/19/22	Station: KTMJ
Agency: ASSEMBLY	Advertiser: Kelly, Laura - KS Gov	Market: Topeka
Media Kitchen, MCHS c/o Assembly One World Trade Center, FL 67 New York, NY 10007	Product: LAURA KELLY FOR KANSAS GVRNR	Office: WASHINGTON
Agency Order #: 152072	Buyer: ROBIN KENNY	Service: Nielsen
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+	Total GRP: 54.7
Separation:	Assistant: KELLY JOHNS 202-872-5880	Traffic #: 3683691
		Total Spots: 25
		Total CPP: \$62.61
		Total \$: \$3,425.00

Special Instructions	
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Date/Time	Added by	Comment
09/12/22 10:40 AM	System	Notice Received.

Competitive Information
Market Budget: \$2,920
KTMJ Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$3,425.00	\$62.61	54.7
Total	100%	25	\$3,425.00	\$62.61	54.7

Monthly Summary		
Month	Spots	Dollars
2022-Sep	25	\$3,425.00
Total	25	\$3,425.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
Revision	9/12/22 9:38 AM	KELLY JOHNS	Confirmed		
New	9/12/22 9:38 AM	KELLY JOHNS	Confirmed	25	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Laura Kollappallil

Name: Johnny Faith

Date of Request to Purchase Ad Time: 8/8/22

Date of Station Agreement to Sell Time:

9/12/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Laura Kollappallil

Date: 8/8/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

8/23/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

SEE ATTACHED CONTRACTS

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.