

Order / Rev: 3753430
 Alt Order #: 27966940
 Flight Dates: 10/25/22 - 10/31/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem
 Product Desc: LAURA KELLY FOR KANS
 Estimate: LKKG/LKKG/2414
 Topeka KTMJ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|------------------------|-----------------|---------------------------------|-------|------------------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | ----F-- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 5 | KTMJ | 10/31/22 | 10/31/22 | M-F 9a-10a 9A News | CM | 9a-10a | M----- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | M-F/9A NEWS UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | M----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 6 | KTMJ | 10/25/22 | 10/25/22 | M-F 10a-11a Kelly Clarkson | CM | 10a-11a | -T----- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | KELLY CLARKSON UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | -T----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 7 | KTMJ | 10/27/22 | 10/27/22 | M-F 10a-11a Kelly Clarkson | CM | 10a-11a | ---T--- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | KELLY CLARKSON UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | ---T--- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 8 | KTMJ | 10/28/22 | 10/28/22 | M-F 10a-11a Kelly Clarkson | CM | 10a-11a | ----F-- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | KELLY CLARKSON UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | ----F-- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 9 | KTMJ | 10/31/22 | 10/31/22 | M-F 10a-11a Kelly Clarkson | CM | 10a-11a | M----- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | KELLY CLARKSON UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | M----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 10 | KTMJ | 10/26/22 | 10/26/22 | DY (M-F) Sherri Shepherd | CM | 12p-1p (12:00 PM-1:00 PM) | --W---- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | SHERRI SHEPHERD UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | --W---- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 11 | KTMJ | 10/27/22 | 10/27/22 | DY (M-F) Sherri Shepherd | CM | 12p-1p (12:00 PM-1:00 PM) | ---T--- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | SHERRI SHEPHERD UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | ---T--- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 12 | KTMJ | 10/28/22 | 10/28/22 | DY (M-F) Sherri Shepherd | CM | 12p-1p (12:00 PM-1:00 PM) | ----F-- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | SHERRI SHEPHERD UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | ----F-- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 13 | KTMJ | 10/31/22 | 10/31/22 | DY (M-F) Sherri Shepherd | CM | 12p-1p (12:00 PM-1:00 PM) | M----- | :30 | 1 | \$40.00 | P4 | 0.00 | NM | 1 | \$40.00 |
| | | SHERRI SHEPHERD UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/31/22 | 11/06/22 | M----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 14 | KTMJ | 10/25/22 | 10/25/22 | LN M-F FOX 43 News at 9p M-F | CM | 9p-10p | -T----- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |
| | | M-F/9P NEWS UPD | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/22 | 10/30/22 | -T----- | | | | | 1 | \$225.00 | | 0.00 | | | |
| N 15 | KTMJ | 10/26/22 | 10/26/22 | | CM | 9p-10p | --W---- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |

Order / Rev: 3753430
Alt Order #: 27966940
Flight Dates: 10/25/22 - 10/31/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem
Product Desc: LAURA KELLY FOR KANS
Estimate: LKKG/LKKG/2414
Topeka KTMJ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|----------------|-------|----------------|---------|-----|-------|----------|-----|------|--------|-------|------------|
| LN M-F FOX 43 News at 9p M-F M-F/9P NEWS UPD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/22 10/30/22 --W---- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| N16 | KTMJ | 10/27/22 | 10/27/22 | LN M-F | CM | 9p-10p | ---T--- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |
| FOX 43 News at 9p M-F M-F/9P NEWS UPD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/22 10/30/22 ---T--- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| N17 | KTMJ | 10/30/22 | 10/30/22 | LN Sa-Su | CM | 9p-930p | -----S | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 |
| FOX 43 News at 9p Sa-Su SUN/9P NEWS UPD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/22 10/30/22 -----S 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 17 | \$1,420.00 |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | |
|---|---|---|
| Contract # 27966940 | Changes as of: 10/24/2022 at 10:54 AM | Version: Current State Version 1 |
| CPE: LKKGL/KKG/2414 | Flight: 10/25/22 - 10/31/22 | Station: KTMJ |
| Agency: ASSEMBLY | Advertiser: Kelly, Laura - KS Gov | Market: Topeka |
| Media Kitchen, MCHS c/o Assembly One World Trade Center, FL 67 New York, NY 10007 | Product: LAURA KELLY FOR KANSAS GVRNR | Office: NEW YORK |
| Agency Order #: 155611 | Buyer: CANDICE ROST | Service: Nielsen |
| Salesperson: KELLY JOHNS 202-872-5880 | Primary Demo: Adults 35+ | Total GRP: 50.0 |
| Separation: | Assistant: KELLY JOHNS 202-872-5880 | Traffic #: 3753430 |
| | | Total Spots: 17 |
| | | Total CPM: \$28.40 |
| | | Total \$: \$1,420.00 |

| # | Day/Time | DP | Program | Rate | A3SP Rating | A3SP Impression | Len | 10/25 - 10/31 | | | | | | | Total Spots | Total \$ | CPP* | GRP* |
|----------------|----------|----|-----------------|----------|----------------|--------------------|-----|---------------|-------|-------|-------|-------|-------|-------|----------------|-------------|---------|------|
| | | | | | | | | 10/25 | 10/26 | 10/27 | 10/28 | 10/29 | 10/30 | 10/31 | | | | |
| | M-Su | | M-F/9A NEWS | \$40.00 | 2.3 | 5,060 | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | \$200.00 | \$17.39 | 11.5 |
| | UPD | | | | | | | | | | | | | | | | | |
| | M-Su | | KELLY CLARKSON | \$40.00 | 2.3 | 5,020 | 30 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 4 | \$160.00 | \$17.39 | 9.2 |
| | UPD | | | | | | | | | | | | | | | | | |
| | M-Su | | SHERRI SHEPHERD | \$40.00 | 2.2 | 4,860 | 30 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 4 | \$160.00 | \$18.18 | 8.8 |
| | UPD | | | | | | | | | | | | | | | | | |
| | M-Su | | M-F/9P NEWS | \$225.00 | 5.5 | 12,110 | 30 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 3 | \$675.00 | \$40.91 | 16.5 |
| | UPD | | | | | | | | | | | | | | | | | |
| | M-Su | | SUN/9P NEWS | \$225.00 | 4.0 | 8,800 | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | \$225.00 | \$56.25 | 4.0 |
| | UPD | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | | | | | | | | | 17 | \$1,420.00 | \$28.40 | 50.0 |



125 West 55th St
New York, NY 10019

Contract # 27966940 Changes as of: 10/24/2022 at 10:54 AM Version: Current State Version 1
CPE: LKKG/LKKG/2414 Flight: 10/25/22 - 10/31/22 Station: KTMJ
Agency: ASSEMBLY Advertiser: Kelly, Laura - KS Gov Market: Topeka
Media Kitchen, MCHS Product: LAURA KELLY FOR KANSAS GVRNR Office: NEW YORK
c/o Assembly Agency Order #: 155611 Service: Nielsen
One World Trade Center, FL 67 Buyer: CANDICE ROST Primary Demo: Adults 35+
New York, NY 10007 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
Separation: 202-872-5880 Total GRP: 50.0
Total Traffic #: 3753430
Con Type: POLITICAL/NOTE
Total \$: \$1,420.00
Total Spots: 17
Total CPP: \$28.40

Special Instructions

| Date/Time | Added by | Comment |
|-------------------|----------|------------------|
| 10/24/22 10:54 AM | System | Notice Received. |

| Competitive Information | |
|-------------------------|------------|
| Market Budget: | \$1,420 |
| KTMJ Share: | 100% |
| Comment: | shr is est |

| Daypart Summary | | | | | |
|-----------------|-----------|-------|------------|---------|------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 17 | \$1,420.00 | \$28.40 | 50.0 |
| Total | 100% | 17 | \$1,420.00 | \$28.40 | 50.0 |

| Monthly Summary | | |
|-----------------|-------|------------|
| Month | Spots | Dollars |
| 2022-Oct | 14 | \$1,300.00 |
| 2022-Nov | 3 | \$120.00 |
| Total | 17 | \$1,420.00 |

| Transaction History | | | | | | |
|-----------------------------------|-------------------|-------------------|-----------|-------|-------|------------|
| Trans | Created/Received | Created by | Status | Spot# | Spot- | \$ Chg |
| Queued for Electronic Contracting | 10/24/22 10:30 AM | | | | | \$0 |
| Queued for Electronic Contracting | 10/21/22 4:42 PM | | | | | \$0 |
| New | 10/21/22 4:35 PM | MEREDITH THOMPSON | Confirmed | 17 | | \$1,420.00 |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or


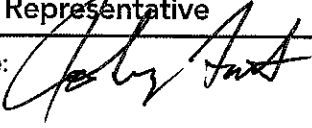
☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|---|---|
| Signature:  | Signature:  |
| Name: Laura Kollappallil | Name: Johnny Faith |
| Date of Request to Purchase Ad Time: 8/8/22 | Date of Station Agreement to Sell Time: 10/21/22 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Laura Kollappallil

Date: 8/8/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

10/24/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐ Yes☐ No☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*** SEE ATTACHED CONTRACTS**

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.