

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐  
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:

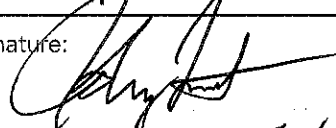


Name: Laura Kollappallil

Date of Request to Purchase Ad Time: 8/8/22

**Station Representative**

Signature:



Name:

Johnny Fair

Date of Station Agreement to Sell Time:

10/7/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Laura Kollappallil

Date: 8/8/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

9/27/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

**\*SEE ATTACHED CONTRACTS**

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**ORDER****Orders**

Order / Rev: 3738501

Alt Order #: 27957492

Product Desc: LAURA KELLY FOR KANS

Estimate: LKKG/LKKG/2412

Flight Dates: 10/11/22 - 10/17/22

Original Date / Rev: 10/07/22 / 10/07/22

Order Type: REG

Topeka KTMJ

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

**Agency**

Name: Assembly

Buying Contact:

Billing Contact: Assembly Email

One World Trade Center

New York, NY 10007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

**Advertiser**

Name: POL/Laura Kelly/Governor/KS/Dem

Demographic: A35+

Product Codes: PL14

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	20	\$3,600.00	\$3,060.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	20	\$3,600.00	\$3,060.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$3,600.00</b>	<b>\$3,060.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/11/22	10/17/22	M-F 9a-10a FOX 43 AM Live	CM	9a-10a	MTW-F--	:30	1	\$40.00	P4	0.00	NM	4	\$160.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/22	10/16/22	-TW-F--	3		\$40.00		0.00						
Week:		10/17/22	10/23/22	M-----	1		\$40.00		0.00						
N 2	KTMJ	10/11/22	10/17/22	M-F 10a-11a Kelly Clarkson	CM	10a-11a	-T-TF--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/22	10/16/22	-T-TF--	3		\$40.00		0.00						
Week:		10/17/22	10/23/22	-----	0		\$40.00		0.00						
N 3	KTMJ	10/11/22	10/17/22	DY (M-F) Sherri	CM	10a-3p (12:00 PM-1:00 PM)	M-W-F--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/10/22	10/16/22	--W-F--	2		\$40.00		0.00						
Week:		10/17/22	10/23/22	M-----	1		\$40.00		0.00						
N 4	KTMJ	10/11/22	10/17/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$225.00	P4	0.00	NM	5	\$1,125.00

Order / Rev: 3738501  
 Alt Order #: 27957492  
 Flight Dates: 10/11/22 - 10/17/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem  
 Product Desc: LAURA KELLY FOR KANS  
 Estimate: LKKG/LKKG/2412

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-TWTF--					4	\$225.00		0.00			
	Week:	10/17/22	10/23/22	M-----					1	\$225.00		0.00			
N 5	KTMJ	10/11/22	10/17/22	LN Sa-Su FOX 43 News at 9p Sa	CM	9p-930p	-----S-	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----S-					1	\$225.00		0.00			
	Week:	10/17/22	10/23/22	-----					0	\$225.00		0.00			
N 6	KTMJ	10/11/22	10/17/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----S					1	\$225.00		0.00			
	Week:	10/17/22	10/23/22	-----					0	\$225.00		0.00			
N 7	KTMJ	10/11/22	10/17/22	Tue Prime Hour 2 Monarch	CM	8p-9p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-T-----					1	\$225.00		0.00			
	Week:	10/17/22	10/23/22	-----					0	\$225.00		0.00			
N 8	KTMJ	10/11/22	10/17/22	Wed Prime Hour 1 The Masker Singer	CM	7p-8p	--W----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	--W----					1	\$1,000.00		0.00			
	Week:	10/17/22	10/23/22	-----					0	\$225.00		0.00			
N 9	KTMJ	10/11/22	10/17/22	Mon Prime Hour 1 9-1-1	CM	7p-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/22	10/16/22	-----					0	\$100.00		0.00			
	Week:	10/17/22	10/23/22	M-----					1	\$400.00		0.00			
													Totals	20	\$3,600.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27957492	<b>Changes as of:</b> 10/17/2022 at 2:40 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> LKKG/LKKG/2412	<b>Flight:</b> 10/11/22 - 10/17/22	<b>Station:</b> KTMJ
<b>Agency:</b> ASSEMBLY	<b>Advertiser:</b> Kelly, Laura - KS Gov	<b>Market:</b> Topeka
<b>Media Kitchen, MCHS</b>	<b>Product:</b> LAURA KELLY FOR KANSAS GVRNR	<b>Office:</b> WASHINGTON
<b>c/o Assembly</b>	<b>Agency Order #:</b> 154816	<b>Service:</b> Nielsen
<b>One World Trade Center, FL 67</b>	<b>Buyer:</b> KELLIE MCMANUS	<b>Primary Demo:</b> Adults 35+
<b>New York, NY 10007</b>	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	<b>Separation:</b> 202-872-5880	<b>Traffic #:</b> 3738501
		<b>Total GRP:</b> 74.5
		<b>Total Spots:</b> 20
		<b>Total CPP:</b> \$48.32
		<b>Total \$:</b> \$3,600.00
		<b>Con Type:</b> POLITICAL/NOTE

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre ssion	Len	10/11 - 10/17							Total Spots	Total \$	CPP*	GRP*
								10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	M-Su 9a-10a		M-F/9A NEWS	\$40.00	2.3	5,060	30	1	1	0	1	0	0	1	4	\$160.00	\$17.39	9.2
UPD																		
2	M-Su 10a-11a		KELLY CLARKSON	\$40.00	2.3	5,020	30	1	0	1	1	0	0	0	3	\$120.00	\$17.39	6.9
UPD																		
3	M-Su 12n-1p		SHERI SHEPHERD	\$40.00	2.2	4,860	30	0	1	0	1	0	0	1	3	\$120.00	\$18.18	6.6
UPD																		
4	M-Su 9p-10p		M-F/9P NEWS	\$225.00	5.5	12,110	30	1	1	1	0	0	0	1	5	\$1,125.00	\$40.91	27.5
UPD																		
5	M-Su 9p-9:30p		FOX SAT NEWS AT 9P	\$225.00	2.6	5,730	30	0	0	0	0	1	0	0	1	\$225.00	\$66.54	2.6
UPD																		
6	M-Su 9p-9:30p		SUN/9P NEWS	\$225.00	4.0	8,800	30	0	0	0	0	0	1	0	1	\$225.00	\$56.25	4.0
UPD																		
7	M-Su 8p-9p		MONARCH	\$225.00	5.3	11,680	30	1	0	0	0	0	0	0	1	\$225.00	\$42.45	5.3
8	M-Su 7p-8p		THE MASKED SINGER	\$1,000.00	6.5	14,300	30	0	1	0	0	0	0	0	1	\$1,000.00	\$153.85	6.5
9	M-Su 7p-8p		9-1-1	\$400.00	5.9	12,980	30	0	0	0	0	0	0	1	1	\$400.00	\$67.80	5.9
TOTALS:															20	\$3,600.00	\$48.32	74.5



125 West 55th St  
New York, NY 10019

Contract # 27957492		Changes as of: 10/7/2022 at 2:40 PM		Version: Current State Version 2	
CPE: LKKG/LKKG/2412		Flight: 10/11/22 - 10/17/22		Station: KTMM	
Agency: ASSEMBLY		Advertiser: Kelly, Laura - KS Gov		Market: Topeka	
Media Kitchen, MCHS		Product: LAURA KELLY FOR		Office: WASHINGTON	
c/o Assembly		KANSAS GVRNR		Service: Nielsen	
One World Trade		Agency Order #: 154816		Total Spots: 20	
Center, FL 67		Buyer: KELLIE MCMANUS		Total CPE: \$48.32	
New York, NY 10007		Salesperson: KELLY JOHNS		Primary Demo: Adults 35+	
		202-872-5880		Assistant: KELLY JOHNS	
		Separation:		202-872-5880	
				Total GRP: 74.5	
				Traffic #: 3738501	
				Con Type: POLITICAL/NOTE	
				Total \$: \$3,600.00	

Special Instructions					
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Date/Time	Added by	Comment
10/07/22 2:40 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$4,375
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$3,600.00	\$48.32	74.5
Total	100%	20	\$3,600.00	\$48.32	74.5

Monthly Summary			
Month	Spots	Dollars	
2022-Oct	20	\$3,600.00	
Total	20	\$3,600.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/7/22 9:53 AM					
Revision	10/7/22 9:41 AM	KELLY JOHNS	Confirmed		\$0	\$0
New	10/7/22 9:41 AM	KELLY JOHNS	Confirmed	20	\$3,600.00	\$3,600.00 Changes: Origoffice id to 109. Office from NEW YORK to WASHINGTON.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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