

ORDER

Topeka KTMJ

Orders**Order / Rev:** 3730476**Alt Order #:** 27953030**Product Desc:** LAURA KELLY FOR KANS**Estimate:** LKKG/LKKG/2411**Flight Dates:** 10/04/22 - 10/10/22**Original Date / Rev:** 10/03/22 / 10/03/22**Order Type:** REG**Primary AE:** Katz Washington**Sales Office:** K-WAS**Sales Region:** Nat**Agency****Name:** Assembly**Buying Contact:****Billing Contact:** Assembly Email

One World Trade Center

New York, NY 10007

Billing Type: Cash**Billing Calendar:** Broadcast**Billing Cycle:** EOM**Agency Commission:** 15%**Advertiser****Name:** POL/Laura Kelly/Governor/KS/Dem**Demographic:** A35+**Product Codes:** PL14**Revenue Code 1:** AGY**Revenue Code 2:** POL**Revenue Code 3:** POL-CAND**Priority:** P5**Order Brand:****New Business End:****Advertiser External ID:****Agency External ID:****Unit Code:** General**Order Separation:** 00:30:00**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	12	\$1,405.00	\$1,194.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	12	\$1,405.00	\$1,194.25	0.00
Totals	12	\$1,405.00	\$1,194.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/04/22	10/10/22	M-F 9a-10a FOX 43 AM Live	CM	9a-10a	-TW----	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-TW----					2	\$40.00		0.00			
Week:		10/10/22	10/16/22	-----					0	\$40.00		0.00			
N 2	KTMJ	10/04/22	10/10/22	M-F 10a-11a Kelly Clarkson	CM	10a-11a	---TF--	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	---TF--					2	\$40.00		0.00			
Week:		10/10/22	10/16/22	-----					0	\$40.00		0.00			
N 3	KTMJ	10/04/22	10/10/22	DY (M-F) Sherri	CM	10a-3p (12:00 PM-1:00 PM)	M-W-F--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
M-F/9A NEWS UPD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W-F--					2	\$40.00		0.00			
Week:		10/10/22	10/16/22	M-----					1	\$40.00		0.00			
N 4	KTMJ	10/04/22	10/10/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$225.00	P4	0.00	NM	5	\$1,125.00

Order / Rev: 3730476
 Alt Order #: 27953030
 Flight Dates: 10/04/22 - 10/10/22

Advertiser: POL/Laura Kelly/Governor/KS/Dem
 Product Desc: LAURA KELLY FOR KANS
 Estimate: LKKG/LKKG/2411
 Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		M-F/9A NEWS UPD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-TWTF--					4	\$225.00		0.00			
		Week: 10/10/22	10/16/22	M-----					1	\$225.00		0.00			
														Totals	\$1,405.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Agency: ASSEMBLY
Media Kitchen, MCHS
c/o Assembly
One World Trade
Center, FL 67
New York, NY 10007

Flight: 10/4/22 - 10/10/22
Advertiser: Kelly, Laura - KS Gov
Product: LAURA KELLY FOR
KANSAS GVRNR
Agency Order #: 154310

Buyer: KELLIE MCMANUS
Salesperson: KELLY JOHNS
202-872-5880
Separation:

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Version: Current State Version 2
Station: KTMJ
Market: Topeka
Office: WASHINGTON
Service: Nielsen

Con Type: POLITICAL/VOTE
Total \$: \$1,405.00
Total Spots: 12
Total CPP: \$32.45
Total GRP: 43.3
Traffic #: 3730476

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impre ssion	Len	10/4 - 10/10							Total Spots	Total \$	CPP*	GRP*							
								10/4	10/5	10/6	10/7	10/8	10/9	10/10											
	M-Su 1 9a-10a		M-F/9A NEWS	\$40.00	2.3	5,060	30	1	1	0	0	0	0	0	2	\$80.00	\$17.39	4.6							
UPD																									
	M-Su 2 10a-11a		KELLY CLARKSON	\$40.00	2.3	5,020	30	0	0	1	1	0	0	0	2	\$80.00	\$17.39	4.6							
UPD																									
	M-Su 3 12n-1p		SHERRI SHEPHERD	\$40.00	2.2	4,860	30	0	1	0	1	0	0	1	3	\$120.00	\$18.18	6.6							
UPD																									
	M-Su 4 9p-10p		M-F/9P NEWS	\$225.00	5.5	12,110	30	1	1	1	1	0	0	1	5	\$1,125.00	\$40.91	27.5							
UPD																									
TOTALS:															2	3	2	3	0	0	2	12	\$1,405.00	\$32.45	43.3



125 West 55th St
New York, NY 10019

Contract # 27953030 Changes as of: 10/3/2022 at 11:12 AM Version: Current State Version 2
CPE: LKKGLKK/2411 Flight: 10/4/22 - 10/10/22 Station: KTMJ
Agency: ASSEMBLY Advertiser: Kelly, Laura - KS Gov Market: Topeka
Media Kitchen, MCHS Product: LAURA KELLY FOR OFFICE: WASHINGTON
c/o Assembly KANSAS GVRNR Service: Nielsen
One World Trade Center, FL 67 Agency Order #: 154310
New York, NY 10007
Buyer: KELLIE MCMANUS Primary Demo: Adults 35+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Separation: Total GRP: 43.3
Total Spots: 12
Total CPP: \$32.45
Traffic #: 3730476
Con Type: POLITICAL/NOTE
Total \$: \$1,405.00

Special Instructions	
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Date/Time	Added by	Comment
10/03/22 11:12 AM	System	Notice Received.

Competitive Information
Market Budget: \$1,445
KTMJ Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	12	\$1,405.00	\$32.45	43.3

Monthly Summary		
Month	Spots	Dollars
2022-Oct	12	\$1,405.00
Total	12	\$1,405.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/3/22 10:18 AM					\$0
Queued for Electronic Contracting	10/3/22 10:09 AM					\$0
Revision	10/3/22 9:49 AM	KELLY JOHNS	Confirmed			\$0
New	10/3/22 9:49 AM	KELLY JOHNS	Confirmed	12		\$1,405.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

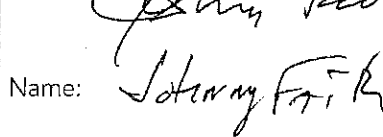
Signature:



Name: Laura Kollappallil

Date of Request to Purchase Ad Time: 8/8/22

Signature:



Name:

Date of Station Agreement to Sell Time: 10/3/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Laura Kollappallil

Date: 8/8/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

9/27/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

~~SEE ATTACHED CONTRACTS~~

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.