## **ORDER**

Orders	Order / Rev:	3726292		
	Alt Order #:	27950789		
	Product Desc:	2022 General Electio		KTMJ
	Estimate:	380/628/4967		Topeka KTMJ
	Flight Dates:	10/31/22 - 11/13/22	Primary AE:	Katz Washington
	Original Date / Rev:	09/29/22 / 10/28/22	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/Steven Johnson/State Treasurer/	Order Brand:	
	Demographic:	A35+	New Business End:	

PL19	Advertiser External ID:	
AGY	Agency External ID:	
POL	Unit Code:	General
POL-CAND	Order Separation:	00:30:00
P5		
	AGY POL POL-CAND	AGY Agency External ID:  POL Unit Code:  POL-CAND Order Separation:

Totals Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
10/01/22	10/31/22	1	\$225.00	\$191.25	October 2022
11/01/22	11/30/22	5	\$1,550.00	\$1,317.50	November 2022

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	1	\$225.00	\$191.25	0.00
November 2022	5	\$1,550.00	\$1,317.50	0.00
Totals	6	\$1,775.00	\$1,508.75	0.00

**Account Executives** Account Executive Sales Office Sales Region Start Date / End Date Order % Start Of Order - End Of Order 100% Katz Washington

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KTMJ	11/07/2	2 11/07/22	Mon Prime Hour 1 9-1-1	I CM	7p-8p	M		1	\$650.00P3	0.00 NM	1	\$650.00
9-1-1-F6 P3	OX											
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/		11/13/22 2 11/07/22	LN M-F	CM	\$650.00	0.00 MF	- :30		\$225.00P4	0.00 NM	2	#4ED 00
N 2 KTMJ	10/31/2	2 11/0//22	FOX 43 News at		9p-10p	Manaha	- ,50	'	φ225.00F4	O.OO INIVI	2	\$450.00
Fox43 N P4	News At 9	)	1 0% 40 NOWS at 1	ορ IVI I								
<u>Sta</u>	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				•		
Week: 10/	31/22	11/06/22	F	1	\$225.00	0.00						
Week: 11/	07/22	11/13/22	M	1	\$225.00	0.00						
N 3 KTMJ	10/31/2	2 11/06/22	LN M-F	CM	9p-10p	MTW	- :30	3	\$225.00P4	0.00 NM	3	\$675.00
			FOX 43 News after	er WS	(10:00 PM-	11:00 PM)						
Fox43 N P4	News At 9	)								ē		
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/	31/22	11/06/22	MTW	3	\$225.00	0.00						
<u>Spot</u> <u>Ch</u>	Date Ra	<u>nge D</u>	escription	•	/End Time		<u>Weekdays</u>	Len				
1 KTMJ	10/31/22	2-11/06/22 L	F (M-F)	930p	-1a	(10:00 PM-11:00	MTWThF	-	:30 \$225.00	0.00 NM		

Print Date: 10/28/22 15:13:57 Page 2 of 2

Order / Rev: 3726292 Alt Order #:

Advertiser:

POL/Steven Johnson/State Treasurer/KS

Flight Dates:

27950789 10/31/22 - 11/13/22 Product Desc:

Estimate:

2022 General Electio 380/628/4967

Topeka KTMJ

Ln Ch Start End Inventory Code Break Start/End Time

Days Len Spots Rate Pri Rtg Type Spots

Totals \$1,775.00

Amount

125 West 55th St New York, NY 10019

Contract # 27950789 CPE: 380/628/4967 Changes as of: 10/27/2022 at 9:22 AM Flight: 10/31/22 - 11/13/22

Advertiser: Steven Johnson for State Treasurer

Agency Order #: 12053449 Salesperson: KELLY JOHNS 202-872-5880 Buyer: Blue, Sarah

Comments: Separation: 30;PopulationBuyType: CPP

Separation:

Product: 2022 General Election

Primary Demo: Adults 35+ Service: Nielsen

Office: WASHINGTON

Version: Current State Version 3 Station: KTMJ Market: Topeka

Con Type: POLITICAL/VOTE Total \$: \$1,775.00

Total Spots: 6
Total CPP: \$50.43 Total GRP: 35.2

Traffic #: 3726292

Assistant: KELLY JOHNS 202-872-5880

		(1)					***	4-1
	1 spot offered wk of 10/31 1 spot offered wk of 11/1 1 spot offered wk of 11/2	M-W 3 10p-11p	P4   wk of 10/31 spot went from 1 to 0 wk of 11/1 spot went from 1 to 0 wk of 11/2 spot went from 1 to 0	M-F 2 9p-10p	23	M 1 7p-8p	# Day/Time	
	11/1/2		t went from 1 t t from 1 t				PP	
		Late News after WS	om 1 to 0 'o 0 'o 0	Fox43 News At 9		9-1-1-FOX	DP Program	
		\$225.00		\$225.00		\$650.00 7.7	Rate	
101		5.5		5.5		7.7	A35P Rating	
:SJA				30		30	Len	
ے		30 1		0		0	10/31	
->				0		0	11/1	
TOTALS: 1 1 1 0 1 0		1		30 0 0 0 1		30 0 0 0	Len 10/31 11/1 11/2 11/3 11/4 11/5	
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		0				0	11/4	
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KATZ	
TELEVISION	

125 West 55th St New York, NY 10019

Comments: Separation: 30;PopulationBuyType: CPP

Separation:

Kansas City, MO 64112

Contract # 27950789 Agency: Ax Media CPE: 380/628/4967 800 W,47th Street Changes as of: 10/27/2022 at 9:22 AM

Agency Order #: 12053449 Advertiser: Steven Johnson for State Treasurer Product: 2022 General Election

Flight: 10/31/22 - 11/13/22

Salesperson: KELLY JOHNS 202-872-5880 Buyer: Blue, Sarah

Service: Nielsen

Version: Current State Version 3
Station: KTMJ Market: Topeka

Con Type: POLITICAL/VOTE

Total \$: \$1,775.00

Office: WASHINGTON

Total Spots: 6 Total CPP: \$50.43

Total GRP: 35.2 Traffic #: 3726292

Assistant: KELLY JOHNS 202-872-5880

Primary Demo: Adults 35+

\$1,775.00 \$50.43

35.2

\$675,00

\$40.91

16.5

TOTALS: 0

M-W 3 10p-11p

Late News after WS

\$225.00

5.5

30

0

M-F 2 9p-10p

Fox43 News At 9

\$225.00

. ე

30

0

# Day/Time M 7p-8p

DP

Program

9-1-1-FOX

\$650.00

7.7

30

0

Rate Rating

Len 11/13

11/13 - 11/13

Spots Total

CPP\*

GRP\*

Total ↔

\$650.00

\$84.42

\$450.00

\$40.91

11.0



125 West 55th St New York, NY 10019

Contract # 27950789 Agency: Ax Media CPE: 380/628/4967 Changes as of: 10/27/2022 at 9:22 AM Advertiser: Steven Johnson for Flight: 10/31/22 - 11/13/22

800 W.47th Street Product: 2022 General Election State Treasurer

Salesperson: KELLY JOHNS 202-872-5880 Buyer: Blue, Sarah

Kansas City, MO 64112 Agency Order #: 12053449

Station: KTMJ Market: Topeka Office: WASHINGTON

Version: Current State Version 3

Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880 Service: Nielsen

Total Spots: 6 Total CPP: \$50.43 Con Type: POLITICAL/VOTE Total \$: \$1,775.00

Total GRP: 35.2 Traffic #: 3726292

Separation:

Special Instructions

		Order Level Comments
Date/Time	Added by	Comment
10/27/22 9:22 AM   System	System	Notice Received.
10/25/22 4:41 PM	GOTOSTRATAWJOHNS	10/25/22 4:41 PM GOTOSTRATA\kJOHNS Separation: 30:PopulationBuyType: CPP
10/19/22 11:15 AM   Sarah Blue	Sarah Blue	Other
10/19/22 10:37 AM   KELLY JOHNS	KELLY JOHNS	Please see schedule change due to World Series
10/17/22 9:35 AM   Darlene Mahler	Darlene Mahler	Please see schedule change due to World Series
09/29/22 10:41 AM System	System	Notice Received.
09/29/22 9:09 AM   KELLY JOHNS	KELLY JOHNS	Separation: 30;We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMedia Trade (AdCoreLocal) #EMT12794;PopulationBuyType: CPP

						_
35.2	\$50.43	\$1,775.00	6	100%	Total	L
35,2	\$50.43	\$1,775.00	6	100%		<u> </u>
GRP	CPP	Dollars	Spots	% Distrib	Day/Time	
		Daypart Summary	Daypar			

Market Budget: \$2,675 KTMJ Share: 100% Comment:

Competitive Information

Competitive Unknown

\$1,775.00	6	Total
\$1,775.00	6	2022-Nov
Dollars	Spots	Month
nary	Monthly Summary	_

					Trans	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	Contract	\$ Comment
Revision	10/25/22 4:41 PM	10/25/22 4:41 PM GOTOSTRATAIkJOHNS Confirmed	Confirmed			\$225.00	\$1,775.00	Changes: Comments from Separation: 30;We are set up to receive invoices D: 9914861 electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotdata #2095, elkedial Trade (AdCoreLocal) #EMT12794;PopulationBuyType: CPP to Separation: 30;PopulationBuyType: CPP, Total \$ from \$1,550,00 to \$1,775,00, Total GRPs from 29,7 to 35.2, Total Spots from 5 to \$, Total CPP from \$52.19 to \$50.43. 2 buylines added or modified.
Makegood 1	10/17/22 9:35 AM KELLY JOHNS	KELLY JOHNS	Confirmed	3	ယ	\$0	\$1,550.00	Changes: Total GIMPs from 0 to 30, Total CPM from \$0.00 to \$52,188.55, 2 buylines \$1,550.00 added or modified.
Queued for Electronic Contracting	9/29/22 9:18 AM		,			\$0	\$0	
New	9/29/22 9:09 AM KELLY JOHNS	KELLY JOHNS	Confirmed	OI		\$1.550.00	\$1.550.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.