

## ORDER



Topeka KTMJ

## Orders

Order / Rev: 3735448

Alt Order #: 27955811

Product Desc: Candidate

Estimate: 156/161/3175

Flight Dates: 11/02/22 - 11/08/22

Original Date / Rev: 10/05/22 / 10/10/22

Order Type: REG

Primary AE:

Sales Office:

Sales Region:

Katz Washington

K-WAS

Nat

## Agency

Name: FP1 Strategies LLC

Buying Contact:

Billing Contact:

3001 Washington Blvd

Arlington, VA 22201

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

## Advertiser

Name: POL/Derek Schmidt/Governor/KS/Rep

Demographic: A35+

Product Codes: PL14

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/27/22	35	\$7,200.00	\$6,120.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	35	\$7,200.00	\$6,120.00	0.00
Totals	35	\$7,200.00	\$6,120.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	11/02/22	11/08/22	M-F 6a-630a Family Feud	CM	6a-630a	M--T---	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	---T---		1				\$40.00		0.00			
		Week: 11/07/22	11/13/22	M-----		1				\$40.00		0.00			
N 2	KTMJ	11/02/22	11/08/22	M-F 730a-8a King of Queens	CM	730a-8a	-TW-F--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	--W-F--		2				\$40.00		0.00			
		Week: 11/07/22	11/13/22	-T-----		1				\$40.00		0.00			
N 3	KTMJ	11/02/22	11/08/22	M-F 8a-9a Dateline	CM	8a-9a	MTWTF--	:30	1	\$40.00	P4	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	--WTF--		3				\$40.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		2				\$40.00		0.00			
N 4	KTMJ	11/02/22	11/08/22	M-F 4p-430p You Bet Your Life	CM	M-F 4p-430p	MTWTF--	:30	1	\$40.00	P4	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	--WTF--		3				\$40.00		0.00			
		Week: 11/07/22	11/13/22	M-----		1				\$40.00		0.00			
N 5	KTMJ	11/02/22	11/08/22	M-F 4p-5p Two and a Half Men	CM	4p-5p (4:30 PM-5:00 PM)	MTWTF--	:30	1	\$40.00	P4	0.00	NM	4	\$160.00

Order / Rev: 3735448  
 Alt Order #: 27955811  
 Flight Dates: 11/02/22 - 11/08/22

Advertiser: POL/Derek Schmidt/Governor/KS/Rep  
 Product Desc: Candidate  
 Estimate: 156/161/3175

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	--WTF--						3	\$40.00		0.00			
Week: 11/07/22		11/13/22	M-----						1	\$40.00		0.00			
N 6	KTMJ	11/02/22	11/08/22	M-F 630p-7p Big Bang Theory	CM	630p-7p	MTWTF--	:30	1	\$225.00	P4	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	--WTF--						3	\$225.00		0.00			
Week: 11/07/22		11/13/22	M-----						1	\$225.00		0.00			
N 7	KTMJ	11/02/22	11/08/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWTF--	:30	1	\$225.00	P4	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	---WTF--						3	\$225.00		0.00			
Week: 11/07/22		11/13/22	M-----						1	\$225.00		0.00			
N 8	KTMJ	11/02/22	11/08/22	LN Sa-Su FOX 43 News at 9p Sa-Su	CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	-----S						1	\$225.00		0.00			
Week: 11/07/22		11/13/22	-----						0	\$225.00		0.00			
N 9	KTMJ	11/02/22	11/08/22	Su 930p-10p Last Man Standing	CM	930p-10p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	-----S						1	\$125.00		0.00			
Week: 11/07/22		11/13/22	-----						0	\$225.00		0.00			
N 10	KTMJ	11/02/22	11/08/22	Mon Prime Hour 1 9-1-1 FOX	CM	7p-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	-----						0	\$400.00		0.00			
Week: 11/07/22		11/13/22	M-----						1	\$400.00		0.00			
N 11	KTMJ	11/02/22	11/08/22	Wed Prime Hour 1 The Masked Singer	CM	7p-8p	--W----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	--W----						1	\$1,000.00		0.00			
Week: 11/07/22		11/13/22	-----						0	\$1,000.00		0.00			
N 12	KTMJ	11/02/22	11/08/22	World Series World Series	CM	630p-10pm (7:00 PM-10:00 PM)	--W----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	--W----						1	\$2,400.00		0.00			
Week: 11/07/22		11/13/22	-----						0	\$1,000.00		0.00			
N 13	KTMJ	11/07/22	11/07/22	M-F 4p-430p You Bet Your Life	CM	M-F 4p-430p	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/07/22		11/13/22	M-----						1	\$40.00		0.00			
N 14	KTMJ	11/04/22	11/04/22	M-F 4p-5p Two and a Half Men	CM	4p-5p (4:30 PM-5:00 PM)	----F--	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	----F--						1	\$40.00		0.00			
N 15	KTMJ	11/07/22	11/07/22	M-F 630p-7p Big Bang Theory	CM	630p-7p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/07/22		11/13/22	M-----						1	\$225.00		0.00			
N 16	KTMJ	11/05/22	11/05/22	LN Sa-Su FOX 43 News at 9p Sa-Su	CM	9p-930p	-----S-	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/22		11/06/22	-----S-						1	\$225.00		0.00			
													Totals	35	\$7,200.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27955811		Changes as of: 10/10/2022 at 3:11 PM		Version: Current State Version 3	
CPE: 156/161/3175		Flight: 11/2/22 - 11/8/22		Station: KTMJ	
Agency: FP1 Strategies, LLC		Advertiser: SCHMIDT, DEREK		Market: Topeka	
3001 Washington Blvd., 7th Floor Arlington, VA 22201		Product: Candidate		Office: WASHINGTON	
Agency Order #: 12073932		Buyer: Pike, Rochelle		Service: Nielsen	
Salesperson: KELLY JOHNS 202-872-5880		Separation:		Primary Demo: Adults 35+	
				Assistant: KELLY JOHNS 202-872-5880	
				Total CPP: \$185.09	
				Total GRP: 38.9	
				Traffic #: 3735448	
				Con Type: POLITICAL/NOTE	
				Total \$: \$7,200.00	
				Total Spots: 35	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/2 - 11/8								Total Spots	Total		GRP*
							11/2	11/3	11/4	11/5	11/6	11/7	11/8	\$		CPP*		
1	W-F-M-Tu 6a-6:30a		Jeopardy	\$40.00	0.1	30	0	0	0	0	0	0	0	0	\$0.00	\$400.00	0.0	
2	W-F-M-Tu 7:30a-8a		King Of Queens	\$40.00	0.1	30	1	0	1	0	0	0	1	3	\$120.00	\$400.00	0.3	
3	W-F-M-Tu 8a-9a		Dateline	\$40.00	0.3	30	1	1	1	0	0	1	1	5	\$200.00	\$133.33	1.5	
4	W-F-M-Tu 4p-4:30p		You Bet Your Life	\$40.00	0.3	30	1	1	1	0	0	1	0	4	\$160.00	\$133.33	1.2	
5	W-F-M-Tu 4:30p-5p		Two And A Half Men	\$40.00	0.4	30	1	1	1	0	0	1	0	4	\$160.00	\$100.00	1.6	
6	W-F-M-Tu 6:30p-7p		Big Bang Theory	\$225.00	1.8	30	1	1	1	0	0	1	0	4	\$900.00	\$125.00	7.2	
7	W-F-M-Tu 7p-10p		Fox43 News At 9	\$225.00	1.7	30	1	1	1	0	0	1	0	4	\$900.00	\$132.35	6.8	
8	Su 9p-9:30p		Fox43 News At 9	\$225.00	2.3	30	0	0	0	0	1	0	0	1	\$225.00	\$97.83	2.3	
9	Su 9:30p-10p		Last Man Standing	\$125.00	1.4	30	0	0	0	0	1	0	0	1	\$125.00	\$89.29	1.4	
10	M 7p-8p		9-1-1-FOX	\$400.00	2.0	30	0	0	0	0	0	1	0	1	\$400.00	\$200.00	2.0	
11	W 7p-8p		The Masked Singer-FOX	\$1,000.00	2.6	30	1	0	0	0	0	0	0	1	\$1,000.00	\$384.62	2.6	
12	W-F-Su-Tu 7p-10p		FOX MLB World Series - KC Royals	\$2,400.00	9.3	30	1	0	0	0	0	0	0	1	\$2,400.00	\$258.06	9.3	
13	W-F-M-Tu 6a-6:30a		Family Feud	\$40.00	0.1	30	0	1	0	0	0	1	0	2	\$80.00	\$400.00	0.2	
14	W-F-M-Tu 4p-4:30p		You Bet Your Life	\$40.00	0.3	30	0	0	0	0	0	1	0	1	\$40.00	\$133.33	0.3	
15	W-F-M-Tu 4:30p-5p		Two And A Half Men	\$40.00	0.4	30	0	0	1	0	0	0	0	1	\$40.00	\$100.00	0.4	
16	W-F-M-Tu 6:30p-7p		Big Bang Theory	\$225.00	1.8	30	0	0	0	0	0	1	0	1	\$225.00	\$125.00	1.8	
17	Sa 9p-9:30p		KTMJ 9pm News	\$225.00	0.0	30	0	0	0	1	0	0	0	1	\$225.00	\$0.00	0.0	
TOTALS:							8	6	7	1	2	9	2	35	\$7,200.00	\$185.09	38.9	



125 West 55th St  
New York, NY 10019

Contract # 27955811

Changes as of: 10/10/2022 at 3:11 PM

Version: Current State Version 3

CPE: 156/161/3175

Flight: 11/2/22 - 11/8/22

Station: KTMJ

Con Type: POLITICAL/VOTE

Agency: FP1 Strategies, LLC

Advertiser: SCHMIDT, DEREK

Market: Topeka

Total \$: \$7,200.00

3001 Washington Blvd.,  
7th Floor  
Arlington, VA 22201

Product: Candidate

Office: WASHINGTON

Total Spots: 35

Arlington, VA 22201

Agency Order #: 12073932

Service: Nielsen

Total CPM: \$185.09

Buyer: Pike, Rochelle

Primary Demo: Adults 35+

Total GRP: 38.9

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: 3735448

Separation:

Special Instructions

#### Order Level Comments

Date/Time Added by Comment  
10/06/22 9:48 AM Darlene Mahler  
10/05/22 4:24 PM Darlene Mahler  
10/05/22 4:23 PM System

Please see offer moving spots to meet 3p cut-off on 11/8  
Please see program change  
Notice Received.

#### Competitive Information

Market Budget: \$7,200  
KTMJ Share: 100%  
Comment: Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	35	\$7,200.00	38.9
Total	100%	35	\$7,200.00	38.9

Monthly Summary		
Month	Spots	Dollars
2022-Nov	35	\$7,200.00
Total	35	\$7,200.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	10/6/22 9:48 AM	Darlene Mahler	Confirmed	4	4	\$0	\$7,200.00	Changes: Total GRPs from 40.6 to 38.9, Total CPM from \$177.34 to \$185.09, Total GIMPs from 41 to 39, Total CPM from \$177.339.90 to \$185.089.97, 8 buylines added or modified.
Makegood 1	10/5/22 4:24 PM	Darlene Mahler	Confirmed	2	2	\$0	\$7,200.00	Changes: Total GIMPs from 0 to 41, Total CPM from \$0.00 to \$177.339.90, 2 buylines added or modified.
Quoted for Electronic Contracting	10/5/22 3:14 PM					\$0	\$0	
New	10/5/22 3:09 PM	KELLY JOHNS	Confirmed	35		\$7,200.00	\$7,200.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Derek Schmidt

Authorized committee:

Derek Schmidt for Kansas

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

KS Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kelly Arnold

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

RyanGracy

Digitally signed by RyanGracy  
Date: 2022.04.19 11:18:13 -04'00'

Name: Ryan Gracy

Date of Request to Purchase Ad Time: 8/22/22

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

10/5/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Ryan Gracy

Digitally signed by Ryan Gracy

Date: 2022.04.19 11:18:26 -04'00'

Name: Ryan Gracy

Date: 8/22/22

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 10/5/22 &amp; 10/6/22

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*\*SEE ATTACHED CONTACTS*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.