

Order / Rev: 3591347
 Alt Order #: 27833183
 Flight Dates: 07/19/22 - 07/25/22

Advertiser: POL/Kris Kobach/Attorney General/KS/F
 Product Desc: 2022 Primary Electio
 Estimate: 432/543/4247

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----S		1			\$225.00			0.00			
		Week: 07/25/22	07/31/22	-----		0			\$150.00			0.00			
4	KTMJ	07/19/22	07/25/22	Mon Prime Hour 1	CM	7p-8p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Don't Forget the Lyrics											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----		0			\$225.00			0.00			
		Week: 07/25/22	07/31/22	M-----		1			\$225.00			0.00			
5	KTMJ	07/19/22	07/25/22	Thur Prime Hour 1	CM	7p-8p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				MasterChef											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	---T---		1			\$225.00			0.00			
		Week: 07/25/22	07/31/22	-----		0			\$150.00			0.00			
N 6	KTMJ	07/19/22	07/25/22	LN M-F	CM	9p-10p	--WTF--	:30	1	\$225.00	P4	0.00	NM	3	\$675.00
				FOX 43 News at 9p M-F											
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/18/22	07/24/22	--WTF--		3			\$225.00			0.00			
		Week: 07/25/22	07/31/22	-----		0			\$150.00			0.00			
													Totals	9	\$1,800.00



KATZ
TELEVISION
GROUP

125 West 56th St
New York, NY 10019

Contract # 27833183

Changes as of: 6/24/2022 at 8:43 AM

Version: Current State Version 1

CPE: 432/543/4247

Flight: 7/19/22 - 7/25/22

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Kris Kobach for
Attorney General

Market: Topeka

Total Spots: 9
Total CPE: \$45.80
Total GRP: 39.3
Traffic #: 3591347

800 W. 47th Street

Product: 2022 Primary Election

Office: DALLAS

Suite 200

Agency Order #: 11773158

Service: Nielsen

Kansas City, MO 64112

Buyer: Fernie Taylor

Primary Demo: Adults 55+

Salesperson: ROB TISDALE

Assistant: ROB TISDALE

214-525-2637

214-525-2637

Comments: New Order 6/23 - Schedule will run Tue 7/19 - Mon 7/25. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you! Please

include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketon #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPE

Separation:

#	Day/Time	DP	Program	Rate	ASAP Rating	Len	7/19 - 7/25							Total Spots	Total \$	CPP*	GRP*
							7/19	7/20	7/21	7/22	7/23	7/24	7/25				
1	Tu-F-M 6p-6:30p		Big Bang Theory	\$150.00	3.4	30	1	0	0	1	0	0	1	3	\$450.00	\$44.12	10.2
2	Tu-F-M 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	0	0	0	0	\$0.00	\$38.14	0.0
3	Su 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	0	1	0	1	\$225.00	\$38.14	5.9
4	M 7p-8p		Don't Forget The Lyrics-FOX	\$225.00	2.8	30	0	0	0	0	0	0	1	1	\$225.00	\$80.36	2.8
5	Th 7p-8p		Masterchef (R)-FOX	\$225.00	2.7	30	0	0	1	0	0	0	0	1	\$225.00	\$83.33	2.7
6	M-F 9p-10p		Fox43 News At 9	\$225.00	5.9	30	0	1	1	1	0	0	0	3	\$675.00	\$38.14	17.7
TOTALS:							1	1	2	2	0	1	2	9	\$1,800.00	\$45.80	39.3



125 West 55th St
New York, NY 10019

Contract # 27833183	Changes as of: 6/24/2022 at 8:43 AM	Version: Current State Version 1
CPE: 432/543/4247	Flight: 7/19/22 - 7/25/22	Station: KTMJ
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka
800 W.47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election	Office: DALLAS
	Agency Order #: 11773158	Service: Nielsen
	Buyer: Femie, Taylor	Primary Demo: Adults 55+
	Salesperson: ROB TISDALE	Assistant: ROB TISDALE
	214-525-2637	214-525-2637
Separation:		
		Total Spots: 9
		Total CPM: \$45.80
		Total GRP: 39.3
		Traffic #: 3591347

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
06/24/22 8:43 AM	Taylor Femie	Other
06/23/22 3:55 PM	ROB TISDALE	9p News 1 hour beginning 6/27
06/23/22 3:03 PM	Darlene Mahler	9p News 1 hour beginning 6/27
06/23/22 2:58 PM	System	Notice Received.
06/23/22 10:11 AM	ROB TISDALE	New Order 6/23 - Schedule will run Tue 7/19 - Mon 7/25. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/Invoices ID #9916670 or TV16670, Radio/Invoices ID #9914861 or R14861, Marketron #184659, Spoidata #2095, Separation: 30, PopulationBuyType: CPP		

Competitive Information	
Market Budget:	\$16,364
KTMJ Share:	11%
Comment:	
KSNT:	39%
KTKA:	5%
Unknown:	45%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	9	\$1,800.00	\$45.80	39.3

Monthly Summary		
Month	Spots	Dollars
2022-Jul	9	\$1,800.00
Total	9	\$1,800.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Makegood 1	6/23/22 3:03 PM	ROB TISDALE	Accepted	3	3	\$0 \$1,800.00 Changes: Total GIMPs from 0 to 39, Total CPM from \$0.00 to \$45.801.53. 2 buylines
Queued for Electronic Contracting	6/23/22 10:19 AM					\$0 \$0
New	6/23/22 10:05 AM	ROB TISDALE	Confirmed	9		\$1,800.00 \$1,800.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kris Kobach

Authorized committee:

Kris Kobach for Attorney General

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

August 2nd, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Laura Tawater

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Signature:

Johnny Faith

Name:

Johnny Faith

Date of Request to Purchase Ad Time: 6/21/2022

Date of Station Agreement to Sell Time:

6/23/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

SEE ATTACHED CONTRACTS

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.