

## ORDER



Topeka KTMJ

## Orders

Order / Rev: 3680657

Alt Order #: 27892264

Product Desc: Candidate

Estimate: 156/161/3016

Flight Dates: 09/07/22 - 09/13/22

Original Date / Rev: 09/08/22 / 09/08/22

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

## Agency

Name: FP1 Strategies LLC

Buying Contact:

Billing Contact:

3001 Washington Blvd

Arlington, VA 22201

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

## Advertiser

Name: POL/Derek Schmidt/Governor/KS/Rep

Demographic: A35+

Product Codes: PL14

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	9	\$995.00	\$845.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	9	\$995.00	\$845.75	0.00
Totals	9	\$995.00	\$845.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	09/07/22	09/13/22	M-F 530p-6p Young Sheldon	CM	530p-6p	-T--F--	:30	1	\$125.00	P4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	----F--		1				\$125.00		0.00			
		Week: 09/12/22	09/18/22	-T-----		1				\$125.00		0.00			
N 2	KTMJ	09/07/22	09/13/22	M-F 6p-630p Big Bang Theory	CM	6p-630p	MT-----	:30	1	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	-----		0				\$150.00		0.00			
		Week: 09/12/22	09/18/22	MT-----		2				\$150.00		0.00			
N 3	KTMJ	09/07/22	09/13/22	Su 10p-1030p Big Bang Theory	CM	10p-1030p	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	-----S		1				\$100.00		0.00			
		Week: 09/12/22	09/18/22	-----		0				\$100.00		0.00			
N 4	KTMJ	09/07/22	09/13/22	M-F 1p-2p Hot Bench	CM	1p-2p	MT--F--	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/22	09/11/22	----F--		1				\$40.00		0.00			
		Week: 09/12/22	09/18/22	MT-----		2				\$40.00		0.00			
N 5	KTMJ	09/07/22	09/13/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

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 Alt Order #: 27892264  
 Flight Dates: 09/07/22 - 09/13/22

Advertiser: POL/Derek Schmidt/Governor/KS/Rep  
 Product Desc: Candidate  
 Estimate: 156/161/3016

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/05/22		09/05/22	09/11/22	-----					0	\$225.00		0.00			
Week: 09/12/22		09/12/22	09/18/22	M-----					1	\$225.00		0.00			
													Totals	9	\$995.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27892264		Changes as of: 9/8/2022 at 9:52 AM		Version: Current State Version 1	
CPE: 156/161/3016		Flight: 9/7/22 - 9/13/22		Station: KTMJ	
Agency: FP1 Strategies, LLC		Advertiser: SCHMIDT, DEREK		Market: Topeka	
3001 Washington Blvd., 7th Floor Arlington, VA 22201		Product: Candidate		Office: WASHINGTON	
Agency Order #: 11979300		Buyer: Pike, Rochelle		Service: Nielsen	
Salesperson: KELLY JOHNS 202-872-5880		Separation:		Primary Demo: Adults 35+	
				Assistant: KELLY JOHNS 202-872-5880	
				Total CPP: \$104.74	
				Total GRP: 9.5	
				Traffic #: 3680657	
				Con Type: POLITICAL/VOTE	
				Total \$: \$995.00	
				Total Spots: 9	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/7 - 9/13							Total Spots	Total \$	CPP*	GRP*
							9/7	9/8	9/9	9/10	9/11	9/12	9/13				
1	W-F-M-Tu 5:30p-6p		Young Sheldon	\$125.00	0.9	30	0	0	1	0	0	0	1	2	\$250.00	\$138.89	1.8
2	W-F-M-Tu 6p-6:30p		Big Bang Theory	\$150.00	1.4	30	0	0	0	0	0	1	1	2	\$300.00	\$107.14	2.8
3	Su 10p-10:30p		Big Bang Theory	\$100.00	0.8	30	0	0	0	0	1	0	0	1	\$100.00	\$125.00	0.8
4	W-F-M-Tu 1p-2p		Hot Bench	\$40.00	0.8	30	0	0	1	0	0	1	1	3	\$120.00	\$50.00	2.4
5	W-F-M-Tu 9p-10p		Fox43 News At 9	\$225.00	1.7	30	0	0	0	0	0	1	0	1	\$225.00	\$132.35	1.7
TOTALS:							0	0	2	0	1	3	3	9	\$995.00	\$104.74	9.5



KATZ TELEVISION GROUP

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New York, NY 10019

Contract # 27892264	Changes as of: 9/8/2022 at 9:52 AM	Version: Current State Version 1	Con Type: POLITICAL/VOTE
CPE: 156/161/3016	Flight: 9/7/22 - 9/13/22	Station: KTMJ	Total \$: \$995.00
Agency: FP1 Strategies, LLC	Advertiser: SCHMIDT, DEREK	Market: Topeka	Total Spots: 9
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Candidate	Office: WASHINGTON	
Agency Order #: 11979300	Buyer: Pike, Rochelle	Service: Nielsen	Total CPP: \$104.74
Salesperson: KELLY JOHNS	202-872-5880	Primary Demo: Adults 35+	Total GRP: 9.5
Separation:		Assistant: KELLY JOHNS	Traffic #: 3680657
		202-872-5880	

Special Instructions	
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Date/Time	Added by	Comment
09/08/22 9:52 AM	System	Notice Received.

Competitive Information
Market Budget: \$995
KTMJ Share: 100%
Comment: Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRR
	100%	9	\$995.00	\$104.74	9.5
Total	100%	9	\$995.00	\$104.74	9.5

Monthly Summary		
Month	Spots	Dollars
2022-Sep	9	\$995.00
Total	9	\$995.00


Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/7/22 4:12 PM					\$0
New	9/7/22 4:01 PM	KELLY JOHNS	Confirmed	9		\$995.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Derek Schmidt

Authorized committee:

Derek Schmidt for Kansas

Agency requesting time (and contact information):

☒

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

KS Governor

Date of election:

11/8/22

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Kelly Arnold

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

RyanGracy

Digitally signed by RyanGracy  
Date: 2022.04.19 11:18:13 -04'00'

Name: Ryan Gracy

Date of Request to Purchase Ad Time: 8/22/22

Signature:

Name:

Darlene Mahler

Date of Station Agreement to Sell Time:

9/7/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**RyanGracy**Digitally signed by RyanGracy  
Date: 2022.04.19 11:18:26 -04'00'

Name: Ryan Gracy

Date: 8/22/22

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 9/7/22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*\* See Attached Contracts*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.