## **ORDER**

Orders Order / Rev: 3541914 Alt Order #: 27783808 Product Desc: LAURA KELLY FOR KANS Estimate: LKKG/LKKG/2217 Topeka KTMJ Flight Dates: 05/10/22 - 05/23/22 Primary AE: Katz Washington 05/16/22 / 05/16/22 Sales Office: K-WAS Original Date / Rev: REG Sales Region: Order Type: Nat Name: Assembly Agency **Buying Contact:** Billing Type: Cash Assembly Email Broadcast Billing Contact: Billing Calendar: EOM One World Trade Center Billing Cycle: New York, NY 10007 Agency Commission: 15% POL/Laura Kelly/Governor/KS/Dem Order Brand: Advertiser Name: A35+ New Business End: Demographic: Product Codes: PL14 Advertiser External ID: AGY Agency External ID: Revenue Code 1: POL Revenue Code 2: Unit Code: General POL-CAND 00:30:00 Revenue Code 3: Order Separation: Priority: P5

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/25/22	05/29/22	7	\$1,205.00	\$1,024.25	May 2022	7	\$1,205.00	\$1,024.25	0.00
					Totals	7	\$1,205.00	\$1,024.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KTMJ	05/17/2	22 05/23/22	M-F 10a-11a	CM	10a-11a	-TW	:30	1	\$40.00P4	0.00 NM	2	\$80.00
M-F/9A	NEWS		Kelly Clarkson									
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05	5/16/22	05/22/22	-TW	2	\$40.00	0.00						
Week: 05	5/23/22	05/29/22		0	\$40.00	0.00						
N 2 KTMJ	05/17/2	2 05/23/22	M-F 630p-7p	CM	630p-7p	-TW	:30	1	\$225.00P4	0.00 NM	2	\$450.00
			Big Bang Theory									
M-F/9A	NEWS											
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 05	5/16/22	05/22/22	-TW	2	\$225.00	0.00						
Week: 05	5/23/22	05/29/22		0	\$225.00	0.00						
N 3 KTMJ	05/17/2	2 05/23/22	LN M-F	CM	9p-930p	MWT	:30	1	\$225.00P4	0.00 NM	3	\$675.00
			FOX 43 News at	9p M-F								
BIG BA	ANG THE	ORY										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
Week: 05	5/16/22	05/22/22	WT	2	\$225.00	0.00						
Week: 05	5/23/22	05/29/22	M	1	\$225.00	0.00						
									······	Totals	7	\$1.205.00

125 West 55th St New York, NY 10019

M-Su 3 9p-9:30p

M-F/9P NEWS **BIG BANG THEORY** KELLY CLARKSON

\$225.00 \$225.00

6,600

30

TOTALS:

N

0 0 O 0

0 0 0 0

\$1,205.00 \$64.10

\$675.00 \$75.00

\$40.00

3,300

30 33

0 0

Rate Rating

A35P Impre ssion

Len

5/17

5/18

5/19

5/20

5/21

5/22

5/23

5/17 - 5/23

M-Su 6:30p-7p

M-Su 1 10a-11a

# Day/Time

P

Program

Contract # 27783808 CPE: LKKG/LKKG/2217
Agency: ASSEMBLY

One World Trade Center, FL 67 Media Kitchen, MCHS c/o Assembly

Buyer: ROBIN KENNY Salesperson: KELLY JOHNS 202-872-5880

Separation:

New York, NY 10007

Changes as of: 5/16/2022 at 9:37 AM Flight: 5/17/22 - 5/23/22

Agency Order #: 145114

Advertiser: Kelly, Laura - KS Gov Product: LAURA KELLY FOR KANSAS GVRNR

Service: Nielsen

Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880

Version: Current State Version 2 Station: KTMJ Market: Topeka
Office: WASHINGTON

Con Type: POLITICAL/VOTE
Total \$: \$1,205.00

Total Spots: 7 Total CPP: \$64.10

Total GRP: 18.8 Traffic #: 3541914

	2	Spots	Total
\$450.00	\$80.00	49	Total
\$66.18	\$80.00 \$26.67	СРР*	
o.8	3.0	GRP*	

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7



Special Instructions

Market Budget: \$1,430 KTMJ Share: Comment:

Competitive Information

100%

Competitive Unknown

125 West 55th St New York, NY 10019

Agency: ASSEMBLY CPE: LKKG/LKKG/2217 c/o Assembly Media Kitchen, MCHS

Contract # 27783808

Agency Order #: 145114

Buyer: ROBIN KENNY

Advertiser: Kelly, Laura - KS Gov Product: LAURA KELLY FOR KANSAS GVRNR

Salesperson: KELLY JOHNS 202-872-5880

New York, NY 10007 One World Trade Center, FL 67

> Changes as of: 5/16/2022 at 9:37 AM Flight: 5/17/22 - 5/23/22 Version: Current State Version 2 Station: KTMJ Market: Topeka

Office: WASHINGTON

Service: Nielsen

Total Spots: 7 Total CPP: \$64,10 Con Type: POLITICAL/VOTE
Total \$: \$1,205.00

Total GRP:

18.8

Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880

Traffic #: 3541914

Separation:

% Distrib 100% 100% Daypart Summary Spots \$1,205.00 \$1,205.00 Dollars \$64.10 \$64.10 CPP GR P 18.8 18.8

Day/Time Total

2022-May Month Total Monthly Summary Spots \$1,205.00 \$1,205.00 Dollars

Queued for Electronic Contracting New Trans Revision Created/Received Created by 5/16/22 8:20 AM KELLY JOHNS 5/16/22 8:20 AM KELLY JOHNS 5/16/22 8:23 AM New Status Confirmed Spot+ Spot-Transaction History \$0 \$0 \$1,205.00 \$ Chg \$1,205.00 Contract \$ \$1,205.00 Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON Comment

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## **CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See <b>Order</b> for proposed schedule and charges.	See Invoice for actual schedule and charges, hereby request station time as follows:				
IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE				
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED				
Candidate name:					
Laura Kelly					
Authorized committee:					
Laura Kelly for Kansas					
Agency requesting time (and contact information):					
N/A Assembly					
Candidate's political party:					
Democratic					
Office sought (no acronyms or abbreviations): Governor					
Date of election: 08/02/22	General Primary				
Treasurer of candidate's authorized committee:					
Kevin McWhorter					
The undersigned represents that:					
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):				
the candidate listed above who is a legally qualified car	ndidate, or				
the authorized committee of the legally qualified candi	date listed above;				
(2) this station is authorized to announce the time as paid for by such person or entity; and					
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).					
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY				
Candidate/Committee/Agency	Station Representative				
Signature:	Signature:				
Laura Kollappallil Date: 2022,03,30 17:22:58 -04'00'	( foly tand				
Name: Laura Kollappallil	Name: Johny Frit				
Date of Request to Purchase Ad Time: 04/02/22	Date of Station Agreement to Sell Time: 5/16/22				

Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.							
Candidate/Authorized Committee/	Agency						
Signature:							
Name: Laura Kollappallil	range of the second section of the second section of the second second section of the section of th	The state of the s					
Date: 03/30/22		The second secon					
ТС	BE COMPLETED BY STATION OF	NLY					
Ad submitted to Station? Yes	s No Date ad received:	5/16/22					
Note: Must have separate PB-19 Forr	ms for each version of the ad (i.e., for $\epsilon$	every ad with differing copy).					
Federal candidate certification signed (ab	pove): Yes No						
Disposition:  Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.							
Date and nature of follow-ups, if any (e.g.	., insufficient sponsor ID tag):	The second secon					
J	KSEE ATTACHED CO	NIRACTS					
Contract #:	Station Call Letters:	Date Received/Requested:					
Est. #:	Station Location:	Run Start and End Dates:					
use this space to document schedule of ti purchased or attach separately. If station v	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time d until an invoice is generated, the name					