

ORDER



Topeka KTMJ

Orders
Order / Rev: 3521816
Alt Order #: 27771862
Product Desc: LAURA KELLY FOR KANS
Estimate: LKKG/LKKG/2214
Flight Dates: 04/26/22 - 05/02/22
Original Date / Rev: 04/25/22 / 04/25/22
Order Type: REG
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Assembly
Buying Contact:
Billing Contact: Assembly Email
 One World Trade Center
 New York, NY 10007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Laura Kelly/Governor/KS/Dem
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5
Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	5	\$755.00	\$641.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	5	\$755.00	\$641.75	0.00
Totals	5	\$755.00	\$641.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	04/27/22	04/27/22	M-F 10a-11a KELLY CLARKSON	CM	10a-11a	--W----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----					1	\$40.00		0.00			
N 2	KTMJ	05/02/22	05/02/22	M-F 10a-11a KELLY CLARKSON	CM	10a-11a	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	M-----					1	\$40.00		0.00			
N 3	KTMJ	04/27/22	04/27/22	LN M-F FOX 43 News at 9p M-F	CM	9p-930p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	--W----					1	\$225.00		0.00			
N 4	KTMJ	04/28/22	04/28/22	LN M-F FOX 43 News at 9p M-F	CM	9p-930p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	---T---					1	\$225.00		0.00			
N 5	KTMJ	05/02/22	05/02/22	LN M-F FOX 43 News at 9p M-F	CM	9p-930p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

Topeka KT MJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
	M-F/9P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	M-----		1				\$225.00		0.00			
													Totals	5	\$755.00



125 West 55th St
New York, NY 10019

Contract # 27771862 Changes as of: 4/25/2022 at 10:50 AM Version: Current State Version 2

CPE: LKKG/LKKG/2214 Flight: 4/26/22 - 5/2/22 Station: KTMJ Con Type: POLITICAL/VOTE

Agency: ASSEMBLY Advertiser: Kelly, Laura - KS Gov Market: Topeka Total \$: \$755.00

Media Kitchen, MCHS Product: LAURA KELLY FOR Office: WASHINGTON Total Spots: 5

c/o Assembly KANSAS GVRNR Service: Nielsen Total CPP: \$62.92

One World Trade Agency Order #: 144062 Buyer: ROBIN KENNY Primary Demo: Adults 35+ Total GRP: 12.0

Center, FL 67 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: 3521816

New York, NY 10007 202-872-5880 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	4/26	4/27	4/28	4/29	4/30	5/1	5/2	Total Spots	Total \$	CPP*	GRP*
1	M-Su 110a-11a		KELLY CLARKSON	\$40.00	1.5	3,300	30	0	1	0	0	0	0	1	2	\$80.00	\$26.67	3.0
2	M-Su 9p-9:30p		M-F/9P NEWS	\$225.00	3.0	6,600	30	0	1	1	0	0	0	1	3	\$675.00	\$75.00	9.0
TOTALS: 0 2 1 1 0 0 0 0 2															5	\$755.00	\$62.92	12.0



125 West 55th St
New York, NY 10019

Contract # 27771862

Changes as of: 4/25/2022 at 10:50 AM

Version: Current State Version 2

CPE: LKKG/LKKG/2214

Flight: 4/26/22 - 5/2/22

Station: KTMJ

Agency: ASSEMBLY

Advertiser: Kelly, Laura - KS Gov

Market: Topeka

Media Kitchen, MCHS

Product: LAURA KELLY FOR

Office: WASHINGTON

c/o Assembly

KANSAS GVRNR

Service: Nielsen

One World Trade

Agency Order #: 144062

Primary Demo: Adults 35+

Center, FL 67

New York, NY 10007

Salesperson: KELLY JOHNS

202-872-5880

Buyer: ROBIN KENNY

Assistant: KELLY JOHNS

Separation:

202-872-5880

Traffic #: 3521816

Con Type: POLITICAL/NOTE

Total Spots: 5

Total CPP: \$62.92

Total GRP: 12.0

Total \$: \$755.00

Special Instructions	
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Competitive Information	
Market Budget: \$1.020	
KTMJ Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$755.00	\$62.92	12.0
Total	100%	5	\$755.00	\$62.92	12.0

Monthly Summary		
Month	Spots	Dollars
2022-May	5	\$755.00
Total	5	\$755.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	4/25/22 10:23 AM					\$0
Queued for Electronic Contracting	4/25/22 10:01 AM					\$0
Revision	4/25/22 8:30 AM	KELLY JOHNS	Confirmed			\$0
New	4/25/22 8:30 AM	KELLY JOHNS	New	5		\$755.00
						Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.
						\$755.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

08/02/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Laura Kollappallil

Digitally signed by Laura Kollappallil
Date: 2022.03.30 17:22:58 -04'00'

Name: Laura Kollappallil

Date of Request to Purchase Ad Time: 04/02/22

Station Representative

Signature:

Johnny Fritsch

Name:

Johnny Fritsch

Date of Station Agreement to Sell Time:

7-25-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Laura Kollappallil

Date: 03/30/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

4/25/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

SEE ATTACHED CONTRACTS

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.