

ORDER



Topeka KTMJ

Orders

Order / Rev: 3672222

Alt Order #: 27885007

Product Desc: Candidate

Estimate: 156/161/2940

Flight Dates: 09/28/22 - 10/04/22

Original Date / Rev: 08/30/22 / 09/16/22

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: FP1 Strategies LLC

Buying Contact:

Billing Contact:

3001 Washington Blvd

Arlington, VA 22201

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: POL/Derek Schmidt/Governor/KS/Rep

Demographic: A35+

Product Codes: PL14

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	27	\$2,370.00	\$2,014.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	27	\$2,370.00	\$2,014.50	0.00
Totals	27	\$2,370.00	\$2,014.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

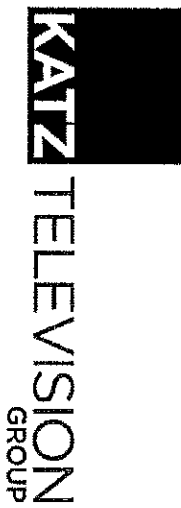
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	09/28/22	10/04/22	M-F 4p-430p You Bet Your Life	CM	M-F 4p-430p	MTWT---	:30	1	\$40.00	P4	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--WT---		2				\$40.00		0.00			
		Week: 10/03/22	10/09/22	MT-----		2				\$40.00		0.00			
N 2	KTMJ	09/28/22	10/04/22	M-F 4p-5p Two and a Half Men	CM	4p-5p (4:30 PM-5:00 PM)	MTWTF--	:30	1	\$40.00	P4	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--WTF--		3				\$40.00		0.00			
		Week: 10/03/22	10/09/22	MT-----		2				\$40.00		0.00			
N 16	KTMJ	09/28/22	10/04/22	Su 11p-1130p Young Sheldon	CM	11p-1130p	-----S	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----S		1				\$40.00		0.00			
		Week: 10/03/22	10/09/22	-----		0				\$50.00		0.00			
N 22	KTMJ	09/28/22	10/04/22	M-F 8a-9a Dateline	CM	8a-9a	-TWT---	:30	1	\$40.00	P4	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--WT---		2				\$40.00		0.00			
		Week: 10/03/22	10/09/22	-T-----		1				\$40.00		0.00			
N 24	KTMJ	09/28/22	10/04/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

Order / Rev: 3672222
 Alt Order #: 27885007
 Flight Dates: 09/28/22 - 10/04/22

Advertiser: POL/Derek Schmidt/Governor/KS/Rep
 Product Desc: Candidate
 Estimate: 156/161/2940

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----S					1	\$225.00		0.00			
		Week: 10/03/22	10/09/22	-----					0	\$15.00		0.00			
N 27	KTMJ	09/28/22	10/04/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	MTWT---	:30	1	\$225.00	P4	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--WT---					2	\$225.00		0.00			
		Week: 10/03/22	10/09/22	MT-----					2	\$225.00		0.00			
N 28	KTMJ	09/28/22	10/04/22	M-F 10p-1030p Last Man Standing	CM	10p-1030p	-TWT---	:30	1	\$150.00	P4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--WT---					2	\$150.00		0.00			
		Week: 10/03/22	10/09/22	-T-----					1	\$150.00		0.00			
N 32	KTMJ	09/28/22	10/04/22	M-F 12a-1230a Last Man Standing	CM	12a-1230a	MTWTF--	:30	1	\$30.00	P4	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--WTF--					3	\$30.00		0.00			
		Week: 10/03/22	10/09/22	MT-----					2	\$30.00		0.00			
N 33	KTMJ	09/28/22	10/04/22	Sa 930p-10p Last Man Standing	CM	930p-10p	-----S-	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----S-					1	\$125.00		0.00			
		Week: 10/03/22	10/09/22	-----					0	\$20.00		0.00			
													Totals	27	\$2,370.00



125 West 55th St
New York, NY 10019

Contract # 27885007	Changes as of: 9/16/2022 at 2:42 PM	Version: Current State Version 2
CPE: 156/161/2940	Flight: 9/28/22 - 10/4/22	Con Type: POLITICAL/NOTE
Agency: FP1 Strategies, LLC	Advertiser: SCHMIDT, DEREK	Total \$: \$2,370.00
3001 Washington Blvd., 7th Floor Arlington, VA 22201	Product: Candidate	Total Spots: 27
Agency Order #: 11935410	Buyer: Pike, Rochelle	Total CPM: \$129.51
Salesperson: KELLY JOHNS	Office: WASHINGTON	Total GRP: 18.3
Separation: 202-872-5880	Service: Nielsen	Traffic #: 3672222
	Primary Demo: Adults 35+	
	Assistant: KELLY JOHNS	
	202-872-5880	

Comments: Separation: 30; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/28 - 10/4								Total Spots	Total		GRP*
							9/28	9/29	9/30	10/1	10/2	10/3	10/4	\$		CPP*		
36	W-F-M-Tu 4p-4:30p		You Bet Your Life	\$40.00	0.3	30	1	1	0	0	0	1	1	4	\$160.00	\$133.33	1.2	
37	W-F-M-Tu 4:30p-5p		Two And A Half Men	\$40.00	0.4	30	1	1	1	0	0	1	1	5	\$200.00	\$100.00	2.0	
51	Su 11p-11:30p		Young Sheldon	\$40.00	0.4	30	0	0	0	0	1	0	0	1	\$40.00	\$100.00	0.4	
57	W-F-M-Tu 8a-9a		Dateline	\$40.00	0.3	30	1	1	0	0	0	0	1	3	\$120.00	\$133.33	0.9	
59	Su 9p-9:30p		Fox43 News At 9	\$225.00	2.3	30	0	0	0	0	1	0	0	1	\$225.00	\$97.83	2.3	
62	W-F-M-Tu 9p-10p		Fox43 News At 9	\$225.00	1.7	30	1	1	0	0	0	1	1	4	\$900.00	\$132.35	6.8	
63	W-F-M-Tu 10p-10:30p		Last Man Standing	\$150.00	0.6	30	1	1	0	0	0	0	1	3	\$450.00	\$250.00	1.8	
67	W-F-M-Tu 12m-12:30a		Last Man Standing	\$30.00	0.4	30	1	1	1	0	0	1	1	5	\$150.00	\$75.00	2.0	
68	Sa 9:30p-10p		Last Man Standing	\$125.00	0.9	30	0	0	0	1	0	0	0	1	\$125.00	\$138.89	0.9	
71	Sa 10p-11p		Fox Sat Late Fringe	\$100.00	0.5	30	0	0	0	0	0	0	0	0	\$0.00	\$200.00	0.0	
TOTALS:							6	6	2	1	2	4	6	27	\$2,370.00	\$129.51	18.3	



125 West 55th St
New York, NY 10019

Contract # 27885007

Changes as of: 9/16/2022 at 2:42 PM

Version: Current State Version 2

CPE: 156/161/2940

Flight: 9/28/22 - 10/4/22

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: FP1 Strategies, LLC

Advertiser: SCHMIDT, DEREK

Market: Topeka

Total \$: \$2,370.00

3001 Washington Blvd.,
7th Floor
Arlington, VA 22201

Product: Candidate

Office: WASHINGTON

Total Spots: 27

Arlington, VA 22201

Agency Order #: 11935410

Service: Nielsen

Total CPE: \$129.51

Buyer: Pike, Rochelle

Primary Demo: Adults 35+

Total GRP: 18.3

Salesperson: KELLY JOHNS

Assistant: KELLY JOHNS

Traffic #: 3672222

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/16/22 2:42 PM	System	Notice Received.
08/30/22 11:13 AM	System	Notice Received.
08/23/22 3:45 PM	KELLY JOHNS	Separation: 30;PopulationBuyType: CPP

Competitive Information

Market Budget:	\$6,225
KTMJ Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$2,370.00	\$129.51	18.3
Total	100%	27	\$2,370.00	\$129.51	18.3

Monthly Summary

Month	Spots	Dollars
2022-Oct	27	\$2,370.00
Total	27	\$2,370.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/13/22 10:27 AM	GOTOSTRATA\KJOHNS	Confirmed	1	120	\$-3,475.00	\$2,370.00	Changes: Total \$ from \$5,845.00 to \$2,370.00, Total GRPs from 93.6 to 18.3, Total Spots from 146 to 27, Total CPP from \$62.46 to \$129.51, .36 buylines added or modified.
Queued for Electronic Contracting	8/23/22 3:53 PM					\$0	\$0	
New	8/23/22 3:45 PM	KELLY JOHNS	Confirmed	146		\$5,845.00	\$5,845.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.