

ORDER

Topeka KTMJ

Orders
Order / Rev: 3592247
Alt Order #: 27833381
Product Desc: 2022 Primary Electio
Estimate: 432/543/4248
Flight Dates: 07/26/22 - 08/08/22
Original Date / Rev: 06/27/22 / 06/27/22
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: Ax Media
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Kris Kobach/Attorney General/KS
Demographic: A55+
Product Codes: PL17
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/22	07/31/22	7	\$1,350.00	\$1,147.50
08/01/22	08/31/22	2	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	7	\$1,350.00	\$1,147.50	0.00
August 2022	2	\$450.00	\$382.50	0.00
Totals	9	\$1,800.00	\$1,530.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Topeka KTMJ	10%	\$1,800.00
Market	100%	\$18,000.00

Competitive Share

	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	41%	\$7,380.00
KTKA	5%	\$900.00
KTWU	0%	\$0.00
UNKWN	44%	\$7,920.00
WIBW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMJ	07/26/22	08/01/22	M-F 6p-630p Big Bang Theory	CM	6p-630p	-TW-F--	:30	1	\$150.00	P4	0.00	NM	3	\$450.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/25/22 07/31/22 -TW-F-- 3 \$150.00 0.00 Week: 08/01/22 08/07/22 ----- 0 \$150.00 0.00															
3	KTMJ	07/26/22	08/01/22		CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

Order / Rev: 3592247
Alt Order #: 27833381
Flight Dates: 07/26/22 - 08/08/22

Advertiser: POL/Kris Kobach/Attorney General/KS/F
Product Desc: 2022 Primary Electio
Estimate: 432/543/4248

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN Sa-Su															
FOX 43 News at 9p Su															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/25/22	07/31/22	-----S		1	\$225.00	0.00								
Week:	08/01/22	08/07/22	-----		0	\$225.00	0.00								
4	KTMJ	07/26/22	08/01/22	Mon Prime Hour 1	CM	7p-8p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
Don't Forget the Lyrics															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/25/22	07/31/22	-----		0	\$225.00	0.00								
Week:	08/01/22	08/07/22	M-----		1	\$225.00	0.00								
5	KTMJ	07/26/22	08/01/22	Thur Prime Hour 1	CM	7p-8p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
MasterChef															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/25/22	07/31/22	---T---		1	\$225.00	0.00								
Week:	08/01/22	08/07/22	-----		0	\$225.00	0.00								
N 6	KTMJ	07/26/22	08/01/22	LN M-F	CM	9p-10p	M-W-F--	:30	1	\$225.00	P4	0.00	NM	3	\$675.00
FOX 43 News at 9p M-F															
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/25/22	07/31/22	--W-F--		2	\$225.00	0.00								
Week:	08/01/22	08/07/22	M-----		1	\$225.00	0.00								
Totals														9	\$1,800.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27833381

Changes as of: 6/24/2022 at 8:44 AM

Version: Current State Version 1

CPE: 432/543/4248

Flight: 7/26/22 - 8/8/22

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Kris Kobach for
Attorney General

Market: Topeka

Total Spots: 9

800 W.47th Street

Product: 2022 Primary Election

Office: DALLAS

Total CPE: \$45.80

Suite 200

Agency Order #: 11773165

Service: Nielsen

Total GRP: 39.3

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Traffic #: 3592247

Salesperson: ROB TISDALE

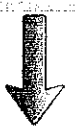
Assistant: 214-525-2637

Comments:

New Order 6/23 - Schedule will run Tue 7/26 - Tue 8/2 with a 2pm cutoff on Tue 8/2. Please confirm the new orders ASAP and alert me of any pre-empt. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spodata #2095; Separation: 30; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	7/26 - 8/7													
							7/26	7/27	7/28	7/29	7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	
	Tu-F,M 1 6p-6:30p		Big Bang Theory	\$150.00	3.4	30	1	1	0	1	0	0	0	0	0	0	0	0		
	Tu-F,M 2 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	0	0	0	0	0	0	0	0		
	Su 3 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	1	0	0	0	0	0	0	0		
	M 4 7p-8p		Don't Forget The Lyrics-FOX	\$225.00	2.8	30	0	0	0	0	0	1	0	0	0	0	0	0		
	Th 5 7p-8p		Masterchef (R)-FOX	\$225.00	2.7	30	0	0	1	0	0	0	0	0	0	0	0	0		
	M-F 6 9p-10p		Fox43 News At 9	\$225.00	5.9	30	0	1	0	1	0	1	0	0	0	0	0	0		
TOTALS:							1	2	1	0	1	2	0	0	0	0	0	0	0	
<div>➔</div>																				





KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27833381 Changes as of: 6/24/2022 at 8:44 AM Version: Current State Version 1
CPE: 432/543/4248 Flight: 7/26/22 - 8/8/22 Station: KTMJ
Agency: Ax Media Advertiser: Kris Kobach for Attorney General Market: Topeka
Product: 2022 Primary Election
Agency Order #: 11773165
Buyer: Fernie, Taylor
Salesperson: ROB TISDALE 214-525-2637
Office: DALLAS
Service: Nielsen
Primary Demo: Adults 55+
Assistant: ROB TISDALE 214-525-2637
Total Spots: 9
Total CPE: \$45.80
Total GRP: 39.3
Traffic #: 3592247
Con Type: POLITICAL/VOTE
Total \$: \$1,800.00

Comments: New Order 6/23 - Schedule will run Tue 7/26 - Tue 8/2 with a 2pm cutoff on Tue 8/2. Please confirm the new orders ASAP and alert me of any pre-empt. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spodata #2095, Separation: 30; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	8/8 - 8/8		Total Spots	Total \$	CPP*	GRP*
							8/8	8/8				
1	Tu-F M 6p-6:30p		Big Bang Theory	\$150.00	3.4	30	0		3	\$450.00	\$44.12	10.2
2	Tu-F M 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0		0	\$0.00	\$38.14	0.0
3	Su 9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0		1	\$225.00	\$38.14	5.9
4	M 7p-8p		Don't Forget The Lyrics-FOX	\$225.00	2.8	30	0		1	\$225.00	\$80.36	2.8
5	Th 7p-8p		Masterchef (R)-FOX	\$225.00	2.7	30	0		1	\$225.00	\$83.33	2.7
6	M-F 9p-10p		Fox43 News At 9	\$225.00	5.9	30	0		3	\$675.00	\$38.14	17.7
TOTALS: 0									9	\$1,800.00	\$45.80	39.3



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27833381	Changes as of: 6/24/2022 at 8:44 AM	Version: Current State Version 1
CPE: 432/543/4248	Flight: 7/26/22 - 8/8/22	Station: KTMJ
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka
800 W. 47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election Agency Order #: 11773165	Office: DALLAS
	Buyer: Fernie, Taylor	Service: Nielsen
	Salesperson: ROB TISDALE 214-525-2637	Primary Demo: Adults 55+
	Separation:	Assistant: ROB TISDALE 214-525-2637
		Total Spots: 9 Total CPE: \$45.80 Total GRP: 39.3 Traffic #: 3592247

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
06/24/22 8:44 AM	Taylor Fernie	Other	
06/23/22 3:54 PM	ROB TISDALE	M-F 9p News now one hour	
06/23/22 3:41 PM	Darlene Mahler	M-F 9p News now one hour	
06/23/22 3:38 PM	System	Notice Received.	
06/23/22 10:11 AM	ROB TISDALE	New Order 6/23 - Schedule will run Tue 7/26 - Tue 8/2 with a 2pm cutoff on Tue 8/2. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!	
		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #9916670 or TV16670, Radio/invoices ID #9914861 or R14861, Marketron #184659, Spodata #2085, Separation: 30, Population/BuyType: CPP	

Competitive Information	
Market Budget:	\$18,000
KTMJ Share:	10%
Comment:	
KSNT:	41%
KTAK:	5%
Unknown:	44%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$1,800.00	\$45.80	39.3
Total	100%	9	\$1,800.00	\$45.80	39.3

Monthly Summary			
Month	Spots	Dollars	
2022-Jul	7	\$1,350.00	
2022-Aug	2	\$450.00	
Total	9	\$1,800.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Makegood 1	6/23/22 3:41 PM	ROB TISDALE	Accepted	3	3	\$0 \$1,800.00 Changes: Total GIMPs from 0 to 39, Total CPM from \$0.00 to \$45,801.53, 2 buylines
Queued for Electronic Contracting	6/23/22 10:19 AM					\$0 \$0
New	6/23/22 10:07 AM	ROB TISDALE	Confirmed	9		\$1,800.00 \$1,800.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES, AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kris Kobach

Authorized committee:

Kris Kobach for Attorney General

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

August 2nd, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Laura Tawater

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Signature:

Johny Faith

Name:

Johny Faith

Date of Request to Purchase Ad Time: 6/21/2022

Date of Station Agreement to Sell Time:

6/23/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☒ No

Date ad received:

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☒ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

X-SEE ATTACHED CONTRACTS

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.