

ORDER



Topeka KTMJ

Orders

Order / Rev: 3591347
 Alt Order #: 27833183
 Product Desc: 2022 Primary Electio
 Estimate: 432/543/4247
 Flight Dates: 07/19/22 - 07/25/22
 Original Date / Rev: 06/23/22 / 07/05/22
 Order Type: REG

Primary AE: Katz Dallas
 Sales Office: K-DAL
 Sales Region: Nat

Agency

Name: Ax Media
 Buying Contact:
 Billing Contact: Ax Media Email
800 W. 47th Street
Kansas City, MO 64112

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser

Name: POL/Kris Kobach/Attorney General/KS
 Demographic: A55+
 Product Codes: PL17
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P5

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/22	07/31/22	4	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	4	\$900.00	\$765.00	0.00
Totals	4	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Topeka KTMJ	11%	\$900.00
Market	100%	\$8,181.82

Competitive Share

	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	39%	\$3,190.91
KTKA	5%	\$409.09
KTWU	0%	\$0.00
UNKWN	45%	\$3,681.82
WIBW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTMJ	07/19/22	07/25/22	LN Sa-Su FOX 43 News at 9p Su	CM	9p-930p	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 07/18/22		07/18/22	07/24/22	-----S			1		\$225.00		0.00				
Week: 07/25/22		07/25/22	07/31/22	-----			0		\$150.00		0.00				
N 6	KTMJ	07/19/22	07/25/22	LN M-F FOX 43 News at 9p M-F	CM	9p-10p	--WTF--	:30	1	\$225.00	P4	0.00	NM	3	\$675.00

Order / Rev:	3591347
Alt Order #:	27833183
Flight Dates:	07/19/22 - 07/25/22

Advertiser:	<u>POL/Kris Kobach/Attorney General/KS/F</u>
Product Desc:	<u>2022 Primary Electio</u>
Estimate:	<u>432/543/4247</u>

Topeka KTMJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	--WTF--		3				\$225.00		0.00			
		Week: 07/25/22	07/31/22	-----		0				\$150.00		0.00			
													Totals	4	\$900.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27833183

Changes as of: 7/15/2022 at 4:39 PM

Version: Current State Version 3

CPE: 432543/4247

Flight: 7/19/22 - 7/25/22

Station: KTMU

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Kris Kobach for
Attorney General

Market: Topeka

Total \$: \$900.00

800 W.47th Street

Product: 2022 Primary Election

Office: DALLAS

Total Spots: 4

Suite 200

Agency Order #: 11773158

Service: Nielsen

Total CPM: \$38.14

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Total GRP: 23.6

Salesperson: ROB TISDALE

Assistant: ROB TISDALE

Traffic #: 3591347

Separation:

Comments: Rev 7/5 - Revised schedule per campaign request. Order will run Tue 7/19 - Mon 7/25. Please confirm the revision & alert me of any pre-empts.

Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or
TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotsdata #2095; Separation: 30; PopulationBuyType: CPM

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	7/19 - 7/25							Total Spots	Total \$	CPP*	GRP*
							7/19	7/20	7/21	7/22	7/23	7/24	7/25				
	Tu-F,M		Big Bang Theory	\$150.00	3.4	30	0	0	0	0	0	0	0	\$0.00	\$44.12	0.0	
1	6p-6:30p																
	Tu-F,M																
2	9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	0	0	0	\$0.00	\$38.14	0.0	
wk of 7/20 spot went from 1 to 0 wk of 7/21 spot went from 1 to 0 wk of 7/22 spot went from 1 to 0																	
	Su																
3	9p-9:30p		Fox43 News At 9	\$225.00	5.9	30	0	0	0	0	0	1	0		\$225.00	\$38.14	
	M																
4	7p-8p		Don't Forget The Lyrics-FOX	\$225.00	2.8	30	0	0	0	0	0	0	0	0	\$0.00	\$80.36	
	Th																
5	7p-8p		Masterchef (R)-FOX	\$225.00	2.7	30	0	0	0	0	0	0	0	0	\$0.00	\$83.33	
	Tu-F,M																
6	9p-10p		Fox43 News At 9	\$225.00	5.9	30	0	1	1	1	0	0	0	3	\$675.00	\$38.14	
1 spot offered wk of 7/20 1 spot offered wk of 7/21 1 spot offered wk of 7/22																	



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27833183	Changes as of: 7/5/2022 at 4:39 PM	Version: Current State Version 3
CPE: 432/543/4247	Flight: 7/19/22 - 7/25/22	Station: KTMU
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka
800 W.47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election Agency Order #: 11773158	Office: DALLAS
	Buyer: Fernie, Taylor	Service: Nielsen
	Salesperson: ROB TISDALE 214-525-2637	Primary Demo: Adults 55+
	Separation:	Assistant: ROB TISDALE 214-525-2637
		Total Spots: 4 Total CPP: \$38.14 Total GRP: 23.6 Traffic #: 3591347

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
07/05/22 4:39 PM	System	Notice Received.	
07/05/22 4:06 PM		Rev 7/5 - Revised schedule per campaign request. Order will run Tue 7/19 - Mon 7/25. Please confirm the revision & alert me of any pre-empts. Thank you!	
06/24/22 8:43 AM	Taylor Fernie	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP	
06/23/22 3:55 PM	ROB TISDALE	Other	
06/23/22 3:03 PM	Darlene Mahler	9p News 1 hour beginning 6/27	
06/23/22 2:58 PM	System	Notice Received.	
06/23/22 10:11 AM	ROB TISDALE	New Order 6/23 - Schedule will run Tue 7/19 - Mon 7/25. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!	
		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP	

Competitive Information	
Market Budget:	\$16,364
KTMJ Share:	11%
Comment:	
KSNT:	39%
KTCA:	5%
Unknown:	45%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$900.00	23.6
Total	100%	4	\$900.00	\$38.14 23.6

Monthly Summary		
Month	Spots	Dollars
2022-Jul	4	\$900.00
Total	4	\$900.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
					Changes: Comments from New Order 6/23 - Schedule will run Tue 7/19 - Mon 7/25. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!
					Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP to Rev 7/5 - Revised schedule per campaign request. Order will run Tue 7/19 - Mon 7/25. Please confirm the revision & alert me of any pre-empts. Thank you!
					Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spotsdata #2095;Separation: 30;PopulationBuyType: CPP. Total \$ from \$1,800.00 to \$900.00. Total GRPs from 39.3 to 23.6. Total Spots from 9 to 4. Total CPP from \$45.80 to \$38.14. 5 buylines added or modified.
Revision	7/5/22 4:06 PM	GOTOSTRATAVtsdale	Confirmed	5	\$-900.00 \$900.00



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125 West 55th St
New York, NY 10019

Contract # 27833183	Changes as of: 7/5/2022 at 4:39 PM	Version: Current State Version 3
CPE: 432/543/4247	Flight: 7/19/22 - 7/25/22	Station: KTMJ
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka
800 W.47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election Agency Order #: 11773158	Office: DALLAS Service: Nielsen
	Buyer: Fernie, Taylor Salesperson: ROB TISDALE 214-525-2637	Primary Demo: Adults 55+ Assistant: ROB TISDALE 214-525-2637
	Separation:	Total Spots: 4 Total CPM: \$38.14 Total GRP: 23.6 Traffic #: 3591347

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	6/23/22 3:03 PM	ROB TISDALE	Confirmed	3	3	\$0
Queued for Electronic Contracting	6/23/22 10:19 AM					\$0
New	6/23/22 10:05 AM	ROB TISDALE	Confirmed	9		\$1,800.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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