

ORDER



Topeka KTMJ

Orders

Order / Rev: 3591347
 Alt Order #: 27833183
 Product Desc: 2022 Primary Electio
 Estimate: 432/543/4247
 Flight Dates: 07/19/22 - 07/25/22
 Original Date / Rev: 06/23/22 / 07/18/22
 Order Type: REG

Primary AE: Katz Dallas
 Sales Office: K-DAL
 Sales Region: Nat

Agency

Name: Ax Media
 Buying Contact:
 Billing Contact: Ax Media Email
800 W. 47th Street
Kansas City, MO 64112

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM
 Agency Commission: 15%

Advertiser

Name: POL/Kris Kobach/Attorney General/KS
 Demographic: A55+
 Product Codes: PL17
 Revenue Codes: AGY
 Revenue Codes 2: POL
 Revenue Codes 3: POL-CAND
 Priority: P5

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Topeka KTMJ	11%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KSNT	39%	\$0.00
KTKA	5%	\$0.00
KTWU	0%	\$0.00
UNKWN	45%	\$0.00
WIBW	0%	\$0.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27833183

Changes as of: 7/18/2022 at 10:14 AM

Version: Current State Version 3

CPE: 432543/247

Flight: 7/19/22 - 7/25/22

Station: KTMJ

Con Type: POLITICAL/NOTE

Agency: Ax Media

Advertiser: Kris Kobach for Attorney General

Market: Topeka

Total Spots: 4

800 W. 47th Street

Product: 2022 Primary Election

Office: DALLAS

Total CPP: \$0.00

Suite 200

Agency Order #: 11773158

Service: Nielsen

Total GRP:

Kansas City, MO 64112

Buyer: Fernie, Taylor

Primary Demo: Adults 55+

Traffic #: 3591347

Salesperson: ROB TISDALE

Assistant: ROB TISDALE

Comments: Rev 7/5 - Revised schedule per campaign request. Order will run Tue 7/19 - Mon 7/25. Please confirm the revision & alert me of any pre-empts.

Separation:

Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #8916670 or TV16670, RadioInvoices ID #914861 or R114861, Markeron #184659, Spotdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/19 - 7/25							Total Spots	Total \$	CPP*	GRP*
							7/19	7/20	7/21	7/22	7/23	7/24	7/25				
	Tu-Fri 6p-6:30p		Big Bang Theory	\$156.00	3.4	30	0	0	0	0	0	0	0	\$0.00	\$44.12	0.0	
CAN 1	Tu-Fri 6p-6:30p		Big Bang Theory	\$156.00	3.4	30	0	0	0	0	0	0	0	\$0.00	\$44.12	0.0	
CAN 2	Tu-Fri 9p-9:30p		Fox13 News At 9	\$225.00	5.9	30	0	0	0	0	0	0	0	\$0.00	\$38.14	0.0	
wks of 7/19-25 spot went from 1 to 9 wks of 7/26-31 spot went from 1 to 9 wks of 7/22-28 spot went from 1 to 9																	
CAN 3	Su 9p-9:30p		Fox13 News At 9	\$225.00	5.9	30	0	0	0	0	0	4	0	\$225.00	\$38.14	5.9	
CAN 4	Th 7p-8p		Don't Forget The Lyrics FOX	\$225.00	2.9	30	0	0	0	0	0	0	0	\$0.00	\$38.36	0.0	
CAN 5	Th 7p-8p		Masterchef (R) FOX	\$225.00	2.7	30	0	0	0	0	0	0	0	\$0.00	\$38.33	0.0	
CAN 6	Tu-Fri 9p-10p		Fox13 News At 9	\$225.00	5.9	30	0	4	4	4	0	0	3	\$675.00	\$38.14	47.7	
4 spot offered wks of 7/19-25 4 spot offered wks of 7/26-31 4 spot offered wks of 7/22-28																	



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27833183	Changes as of: 7/18/2022 at 10:14 AM	Version: Current State Version 3
CPE: 432154314247	Flight: 7/19/22 - 7/25/22	Station: KTMJ
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka
800 W.47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election Agency Order #: 11773158	Office: DALLAS
	Buyer: Fernie, Taylor	Service: Nielsen
	Salesperson: ROB TISDALE 214-525-2637	Primary Demo: Adults 55+
	Separation:	Assistant: ROB TISDALE 214-525-2637
		Total Spots: 6 Total CPM: \$0.00 Total GRP: 3591347 Traffic #: 3591347

Special Instructions	
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Date/Time	Added by	Comment
07/18/22 9:14 AM	System	Order Canceled
07/05/22 4:39 PM	System	Notice Received.
07/05/22 4:06 PM	GOTOSTRATArtisdale	Rev 7/5 - Revised schedule per campaign request. Order will run Tue 7/19 - Mon 7/25. Please confirm the revision & alert me of any pre-empts. Thank you!
06/24/22 8:43 AM	Taylor Fernie	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095; Separation: 30; PopulationBuyType: CPP
06/23/22 3:55 PM	ROB TISDALE	Other
06/23/22 3:03 PM	Darlene Mahler	9p News 1 hour beginning 6/27
06/23/22 2:58 PM	System	Notice Received.
06/23/22 10:11 AM	ROB TISDALE	New Order 6/23 - Schedule will run Tue 7/19 - Mon 7/25. Please confirm the new orders ASAP and alert me of any pre-empts. Thank you!
		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095; Separation: 30; PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$16,364
KTMJ Share:	11%
Comment:	
KSNT:	39%
KTAK:	5%
Unknown:	45%

Daypart	Daypart Summary
Day/Time	% Distrib
Total	0%

Month	Spots	Dollars
Total	0	\$0.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/18/22 9:14 AM	System	Confirmed	4		\$0	\$0	Changes: Total \$ from \$900.00 to \$0.00. Total Spots from 4 to 0. Total GRPs from 23.6 to 0. Total CPP from \$38.14 to \$0.00. 6 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 27833183	Changes as of: 7/18/2022 at 10:14 AM	Version: Current State Version 3
CPE: 432/543/4247	Flight: 7/19/22 - 7/25/22	Station: KTNM
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka
800 W. 47th Street Suite 200 Kansas City, MO 64112	Product: 2022 Primary Election	Office: DALLAS
	Agency Order #: 11773158	Service: Nielsen
	Buyer: Femle, Taylor	Primary Demo: Adults 55+
	Salesperson: ROB TISDALE	Assistant: ROB TISDALE
	Separation: 214-525-2637	Traffic #: 3591347
		Total Spots: Total CPM: \$0.00
		Total GRP: \$0.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$
Revision	7/5/22 4:06 PM	GOTOSTRAVAntisdale	Confirmed	5	\$-900.00 \$900.00
Makegood 1	6/23/22 3:03 PM	ROB TISDALE	Confirmed	3	\$0 \$1,800.00
Queued for Electronic Contracting	6/23/22 10:19 AM				\$0
New	6/23/22 10:05 AM	ROB TISDALE	Confirmed	9	\$1,800.00 \$1,800.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.