

ORDER



Topeka KTMJ

Orders	Order / Rev:	3536007	
	Alt Order #:	27780047	
	Product Desc:	LAURA KELLY FOR KANS	
	Estimate:	LKKG/LKKG/2216	
	Flight Dates:	05/10/22 - 05/16/22	Primary AE: Katz Washington
	Original Date / Rev:	05/09/22 / 05/09/22	Sales Office: K-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Assembly	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Assembly Email	Billing Calendar: Broadcast
		One World Trade Center	Billing Cycle: EOM
		New York, NY 10007	Agency Commission: 15%

Advertiser	Name:	POL/Laura Kelly/Governor/KS/Dem	Order Brand:
	Demographic:	A35+	New Business End:
	Product Codes:	PL14	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	Order Separation: 00:30:00
	Priority:	P5	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	8	\$1,430.00	\$1,215.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	8	\$1,430.00	\$1,215.50	0.00
Totals	8	\$1,430.00	\$1,215.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	05/10/22	05/16/22	M-F 9a-10a FOX 43 AM Live	CM	9a-10a	M-W----	:30	1	\$40.00	P4	0.00	NM	2	\$80.00
M-F/9A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/09/22	05/15/22	--W----		1	\$40.00	0.00								
Week:	05/16/22	05/22/22	M-----		1	\$40.00	0.00								
N 2	KTMJ	05/10/22	05/16/22	M-F 630p-7p Big Bang Theory	CM	630p-7p	-TWT---	:30	1	\$225.00	P4	0.00	NM	3	\$675.00
M-F/9A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/09/22	05/15/22	-TWT---		3	\$225.00	0.00								
Week:	05/16/22	05/22/22	-----		0	\$225.00	0.00								
N 3	KTMJ	05/10/22	05/16/22	LN M-F FOX 43 News at 9p M-F	CM	9p-930p	M-WT---	:30	1	\$225.00	P4	0.00	NM	3	\$675.00
BIG BANG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	05/09/22	05/15/22	--WT---		2	\$225.00	0.00								
Week:	05/16/22	05/22/22	M-----		1	\$225.00	0.00								
													Totals	8	\$1,430.00



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27780047		Changes as of: 5/9/2022 at 9:15 AM		Version: Current State Version 2	
CPE: LKKG/LKKG/2216		Flight: 5/10/22 - 5/16/22		Station: KTMJ	
Agency: ASSEMBLY		Advertiser: Kelly, Laura - KS Gov		Market: Topeka	
Media Kitchen, MCHS c/o Assembly One World Trade Center, FL 67 New York, NY 10007		Product: LAURA KELLY FOR KANSAS GVRNR		Office: WASHINGTON	
		Agency Order #: 144747		Service: Nielsen	
		Buyer: ROBIN KENNY		Primary Demo: Adults 35+	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
Separation:				Total GRP: 22.2	
				Traffic #: 3536007	
				Con Type: POLITICAL/VOTE	
				Total \$: \$1,430.00	
				Total Spots: 8	
				Total CPP: \$64.41	

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/10 - 5/16							Total Spots	Total \$	CPP*	GRP*	
								5/10	5/11	5/12	5/13	5/14	5/15	5/16					
1	M-Su 9a-10a		M-F/9A NEWS	\$40.00	1.5	3,300	30	0	1	0	0	0	0	1	2	\$80.00	\$26.67	3.0	
2	M-Su 6:30p-7p		BIG BANG THEORY	\$225.00	3.4	7,470	30	1	1	1	0	0	0	0		3	\$675.00	\$66.18	10.2
3	M-Su 9p-9:30p		M-F/9P NEWS	\$225.00	3.0	6,600	30	0	1	1	0	0	0	1		3	\$675.00	\$75.00	9.0
TOTALS:								1	3	2	0	0	0	2	8	\$1,430.00	\$64.41	22.2	



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TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27780047 Changes as of: 5/9/2022 at 9:15 AM Version: Current State Version 2
CPE: LKKG/LKKG/2216 Flight: 5/10/22 - 5/16/22 Station: KTML
Agency: ASSEMBLY Advertiser: Kelly, Laura - KS Gov Market: Topeka
Media Kitchen, MOHS Product: LAURA KELLY FOR KANSAS GVRNR Office: WASHINGTON
c/o Assembly Agency Order #: 144747 Service: Nielsen
One World Trade Center, FL 67 Buyer: ROBIN KENNY Primary Demo: Adults 35+
New York, NY 10007 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
Separation: 202-872-5880 Traffic #: 3536007
Total GRP: 22.2
Con Type: POLITICAL/NOTE
Total \$: \$1,430.00
Total Spots: 8
Total CPP: \$64.41

Special Instructions

Competitive Information	
Market Budget:	\$1,695
KTML Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,430.00	\$64.41	22.2
Total	100%	8	\$1,430.00	\$64.41	22.2

Monthly Summary		
Month	Spots	Dollars
2022-May	8	\$1,430.00
Total	8	\$1,430.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	5/9/22 8:37 AM					\$0
Revision	5/9/22 8:21 AM	KELLY JOHNS	Confirmed			\$0
New	5/9/22 8:21 AM	KELLY JOHNS	New	8		\$1,430.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

08/02/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

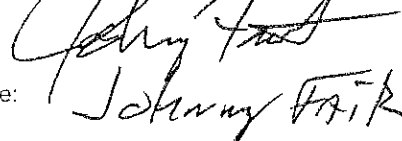
Station Representative

Signature:

Laura Kollappallil

Digitally signed by Laura Kollappallil
Date: 2022.03.30 17:22:58 -04'00'

Signature:


Johnny Frick

Name: Laura Kollappallil

Name:

Date of Request to Purchase Ad Time: 04/02/22

Date of Station Agreement to Sell Time:

5/9/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Laura Kollappallil

Date: 03/30/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

4/25/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

~~X~~ SEE ATTACHED CONTRACTS

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.