

**ORDER**

Topeka KTMJ

**Orders**

**Order / Rev:** 3749676  
**Alt Order #:** 27964171  
**Product Desc:** 2022 General Electio  
**Estimate:** 432/629/5173  
**Flight Dates:** 10/17/22 - 10/23/22  
**Original Date / Rev:** 10/19/22 / 10/19/22  
**Order Type:** REG

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** Nat

**Agency**

**Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:** Ax Media Email  
 800 W. 47th Street  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Kris Kobach/Attorney General/KS  
**Demographic:** HH  
**Product Codes:** PL17  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	1	\$1,000.00	\$850.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	1	\$1,000.00	\$850.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$1,000.00</b>	<b>\$850.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTMJ	10/22/22	10/22/22	World Series	CM	630p-10pm	-----S-	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
				World Series		(7:00 PM-10:00 PM)									
				MLB NLCS Game 4: Padres vs Phillies											
				P4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-		1				\$1,000.00		0.00			
<b>Totals</b>														<b>1</b>	<b>\$1,000.00</b>



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27964171

Changes as of: 10/19/2022 at 2:41 PM

Version: Current State Version 1

CPE: 432629/5173

Flight: 10/17/22 - 10/23/22

Station: KTMJ

Con Type: POLITICAL/VOTE

Agency: Ax Media

Advertiser: Kris Kobach for  
Attorney General

Market: Topeka

Total Spots: 1  
Total \$: \$1,000.00

800 W. 47th Street  
Suite 200  
Kansas City, MO 64112

Product: 2022 General Election  
Agency Order #: 12115763

Office: DALLAS  
Service: Nielsen

Total Spots: 1  
Total CPP: \$0.00  
Total GRP:

Buyer: Fernie, Taylor

Salesperson: ROB TISDALE  
214-525-2637

Primary Demo: ROB TISDALE  
Assistant: 214-525-2637

Salesperson: ROB TISDALE  
214-525-2637

Primary Demo: ROB TISDALE  
Assistant: 214-525-2637

Traffic #: 3749676

Comments: New Order 10/19 - 1x in the NLCS Game 4 this Sat 10/22. Please confirm ASAP, thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marktron

#184659, Spodata #2095; Separation: 30; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	Len	10/17 - 10/23										Total Spots	Total		GRP*
						10/17	10/18	10/19	10/20	10/21	10/22	10/23	\$	CPP*					
	Sa 7p-10p		MLB NLCS Game 4: Padres vs Phillies	\$1,000.00	30	0	0	0	0	0	1	0		1	\$1,000.00	\$0.00	0.0		
P4																			
TOTALS:						0	0	0	0	0	0	1	0	1	\$1,000.00	\$0.00	0.0		



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27964171	Changes as of: 10/19/2022 at 2:41 PM	Version: Current State Version 1
CPE: 4326295173	Flight: 10/17/22 - 10/23/22	Station: KTMJ
Agency: Ax Media	Advertiser: Kris Kobach for Attorney General	Market: Topeka
800 W. 47th Street Suite 200 Kansas City, MO 64112	Product: 2022 General Election	Office: DALLAS
	Agency Order #: 12115763	Service: Nielsen
	Buyer: Femie, Taylor	Primary Demo:
	Salesperson: ROB TISDALE	Assistant: ROB TISDALE
	Separation: 214-525-2637	
		Total Spots: 1
		Total CPE: \$0.00
		Total GRP: 1
		Traffic #: 3749676
		Total \$: \$1,000.00
		Con Type: POLITICAL/VOTE

Special Instructions	
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Date/Time	Added by	Comment
10/19/22 2:41 PM	ROB TISDALE	New Order 10/19 - 1x in the NLCS Game 4 this Sat 10/22. Please confirm ASAP, thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #:84659, Spotsdata #2095, Separation: 30; PopulationBuyType: CPP

Competitive Information
Market Budget: \$1,000
KTMJ Share: 100%
Comment:

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$1,000.00	N/A	0.0
Total	100%	1	\$1,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Oct	1	\$1,000.00
Total	1	\$1,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/19/22 2:45 PM					\$0	\$0	
New	10/19/22 2:40 PM	ROB TISDALE	New	1		\$1,000.00	\$1,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kris Kobach

Authorized committee:

Kris Kobach for Attorney General

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

November 8th, 2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Laura Tawater

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:

TAYLOR FERNIE

Name: Taylor Fernie

Date of Request to Purchase Ad Time: 9/29/2022

Station Representative

Signature:

Johny Fark

Name:

Date of Station Agreement to Sell Time:

10/19/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 10/19/22Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

**\*SEE ATTACHED CONTRACT**

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.