



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760701

Changes as of: 4/4/2022 at 10:40 AM

Version: Current State Version 2

CPE: LKKG/LKKG/2211

Agency: ASSEMBLY

Media Kitchen, MCHS
c/o Assembly

One World Trade
Center, FL 67

New York, NY 10007

Flight: 4/5/22 - 4/11/22

Advertiser: Kelly, Laura - KS Gov

Product: LAURA KELLY FOR
KANSAS GVRNR

Agency Order #: 141929

Buyer: ROBIN KENNY

Salesperson: KELLY JOHNS
202-872-5880

Separation:

Con Type: POLITICAL/NOTE

Total \$: \$915.00

Total Spots: 9

Total CPP: \$50.83

Total GRP: 18.0

Traffic #: 3500178

#	Day/Time	DP	Program	Rate	A3SP Rating	A3SP Impression	Len	4/5 - 4/11							Total Spots	Total \$	CPP*	GRP*
								4/5	4/6	4/7	4/8	4/9	4/10	4/11				
1	M-Su 9a-10a		M-F/9A NEWS	\$40.00	1.5	3,310	30	1	1	1	0	0	0	0	3	\$120.00	\$26.67	4.5
2	M-Su 10a-11a		KELLY CLARKSON	\$40.00	1.5	3,280	30	1	1	0	1	0	0	0	3	\$120.00	\$26.67	4.5
3	M-Su 9p-9:30p		M-F/9P NEWS	\$225.00	3.0	6,590	30	0	0	1	1	0	0	1	3	\$675.00	\$75.00	9.0
TOTALS:								2	2	2	2	0	0	1	9	\$915.00	\$50.83	18.0



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Contract # 27760701	Changes as of: 4/4/2022 at 10:40 AM	Version: Current State Version 2
CPE: LKKG/LKKG/2211	Flight: 4/5/22 - 4/11/22	Station: KTMJ
Agency: ASSEMBLY	Advertiser: Kelly, Laura - KS Gov	Market: Topeka
Media Kitchen, MCHS c/o Assembly One World Trade Center, FL 67 New York, NY 10007	Product: LAURA KELLY FOR KANSAS GVRNR	Office: WASHINGTON
Agency Order #: 141929	Buyer: ROBIN KENNY	Service: Nielsen
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+	Total Spots: 9
Separation:	Assistant: KELLY JOHNS 202-872-5880	Total CPP: \$50.83
		Total GRP: 18.0
		Traffic #: 3500178

Special Instructions	
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Competitive Information
Market Budget: \$915
KTMJ Share: 100%
Comment:
Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$915.00	\$50.83	18.0
Total	100%	9	\$915.00	\$50.83	18.0

Monthly Summary		
Month	Spots	Dollars
2022-Apr	9	\$915.00
Total	9	\$915.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
Queued for Electronic Contracting	4/4/22 9:36 AM				
Revision	4/4/22 9:07 AM	KELLY JOHNS	Confirmed		
New	4/4/22 9:07 AM	KELLY JOHNS	New	9	

Spot#	\$ Chg	Contract \$	Comment
	\$0	\$0	
	\$0	\$915.00	Changes: Origoffice Id to 109, Office from NEW YORK to WASHINGTON.
	\$915.00	\$915.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Laura Kollappallil, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Laura Kelly

Authorized committee:

Laura Kelly for Kansas

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor

Date of election:

08/02/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Kevin McWhorter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Laura Kollappallil

Digitally signed by Laura Kollappallil
Date: 2022.03.30 17:22:58 -04'00'

Signature:

[Handwritten Signature]

Name: Laura Kollappallil

Name:

[Handwritten Name]

Date of Request to Purchase Ad Time: 04/02/22

Date of Station Agreement to Sell Time:

4/4/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Laura Kollappallil

Date: 03/30/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

4/4/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

** SEE ATTACHED CONTRACTS*

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.