

FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yy) 3/31/97

1. Call Sign WSMV	Channel Number 4	Community of License				ZIP Code 37209
		City Nashville	State TN	County Davidson		
Licensee Meredith Corporation					Previous call sign (if applicable)	
<input checked="" type="checkbox"/> Network Affiliation: <u>NBC</u>		<input type="checkbox"/> Independent		Nielsen DMA 33	World Wide Web Home Page Address (if applicable)	

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). N/A^{1/}
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by 47 C.F.R. Section 73.673?
 Yes No
N/A^{1/}
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?
 Yes No
N/A^{1/}
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs.)

Title of Program: N/A^{1/}			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
			Dates	Times	
Length of Program: _____ (minutes)					
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

1/ Pursuant to the instructions for FCC Form 398, stations are directed not to list any programming as "core" programming until September 1, 1997. All educational and informational programs aired by the station are listed in response to question 6. WSMV aired a total of 3 hours per week of regularly scheduled programming during the first quarter of 1997 which it believes will qualify under the "core" programming" standard after September 1, 1997.

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program. (Use supplemental page for additional programs.)

Title of Program: "News for Kids"			Origination		
			Local	Network	Syndicated
					X
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Saturdays - 5:30 AM	13	0	Dates		Times
Length of Program:	30 (minutes)				
Age of Target Child Audience (if applicable): from <u>6</u> years to <u>11</u> years.					
Describe the program. NEWS FOR KIDS aims to enhance children's knowledge of the world and how it works: to go behind the scenes; to provide the background for national and international events; to understand the process of how something is created, constructed or made; to find out how and why things work; and to show kids they can do what they dream and they can make a difference.					
Does the program have educating and informing children ages 16 and under as a significant purpose?					<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?					<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?					<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program. (Use supplemental page for additional programs.)

Title of Program: "Jack Hanna's Animal Adventures"			Origination		
			Local	Network	Syndicated
					X
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:		
Saturdays - 11:30 AM - 12:00 N	13	30 (minutes)	from <u>12</u> years to <u>16</u> years.		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.					

8. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)? Yes No

5. Core Programming.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:			Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired. Dates Times
Length of Program: _____ (minutes)					
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

6. Non-Core Programming.

Title of Program: "Saved by the Bell"			Origination		
			Local	Network	Syndicated
Days/Times Program Aired:			Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired. Dates Times
Saturday 9:00 AM			13		
Length of Program: 30 (minutes)					
Age of Target Child Audience (if applicable): from 13 years to 16 years.					
Describe the program. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script.					
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No

7. Core Programming you plan to air for the next quarter.

Title of Program: "Saved by the Bell"			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:			Total times to be aired	Length of Program:	Age of Target Child Audience:
Saturday 9:00 AM			13	30 (minutes)	from 13 years to 16 years.
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script.					

5. Core Programming.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
			Dates	Times	
Length of Program: _____ (minutes)					
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

6. Non-Core Programming.

Title of Program: "Hang Time"			Origination		
			Local	Network	Syndicated
				X	
Days/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Saturday 9:30 AM	13		Dates	Times	
Length of Program: 30 (minutes)					
Age of Target Child Audience (if applicable): from 13 years to 16 years.					
Describe the program. The educational message to the audience may fall into one or more categories intellectual-cognitive and/or socio-emotional. The message will always be integral to the plott and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance.					
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No

7. Core Programming you plan to air for the next quarter.

Title of Program: "Hang Time"			Origination		
			Local	Network	Syndicated
				x	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:		
Saturdays 9:30 AM	13	30 (minutes)	from 13 years to 16 years.		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational message to the audience may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plott and present throughout the script. This objective is achieved in this series by examining how a boy's team accepts a female player, and by exploring themes related to group processes, such as teamwork, reciprocity, cooperation and competition, tolerance and acceptance. AS the team and their close friends go through each basketball season, they face new challenges and solve problems through individual effort and mutual support.					

5. Core programming.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Length of Program: _____ (minutes)			Dates	Times	
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

6. Non-Core Programming.

Title of Program: "Saved by the Bell" 2			Origination			
			Local	Network	Syndicated	
				X		
Days/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.			
Saturday 10:00 AM	13		Dates	Times		
Length of Program: 30 (minutes)						
Age of Target Child Audience (if applicable): from 13 years to 16 years.						
Describe the program. The educational objective of this program is to demonstrate how the knowledge of one or more characters in the story moves from one level to a more informed or higher level of knowledge by the end of each episode. This change in knowledge conveys an educational message to the audience which may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plott and present throughout the script.						
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input type="checkbox"/>	Yes	<input type="checkbox"/>	No

7. Core Programming you plan to air for the next quarter.

Title of Program: "Saved by the Bell 2"			Origination		
			Local	Network	Syndicated
				X	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:		
Saturday 10:00 AM	13	30 (minutes)	from 13 years to 16 years.		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational message to the audience may fall into one or more categories - intellectual-cognitive and/or socio-emotional. The message will always be integral to the plot and present throughout the script. This objective is achieved through this series by exploring social themes through the daily school life of six teenage friends at Bayside High who help each other make the most of growing up in a complicated world. The Bayside Kids give teens a useful perspective on many of the tough issues they have to face both in their peer relationships, and in personal decision-making both in and out of the classroom					

5. Core Programming.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Length of Program: _____ (minutes)			Dates	Times	
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

6. Non-Core Programming.

Title of Program: "California Dreams"			Origination		
			Local	Network	Syndicated
Days/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Saturday 10:30 AM	13		Dates	Times	
Length of Program: 30 (minutes)					
Age of Target Child Audience (if applicable): from 13 years to 16 years.					
Describe the program. This program follows a group of high school friends who also harbor dreams of making it as a rock band. They encounter all the typical teen issues of succeeding in their peer group and in interpersonal relationships so the band itself can remain viable as a unit. Their individual differences in personal approaches to problems and issues are often apparent.					
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input type="checkbox"/>	Yes	<input type="checkbox"/>
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input type="checkbox"/>	Yes	<input type="checkbox"/>
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input type="checkbox"/>	Yes	<input type="checkbox"/>

7. Core Programming you plan to air for the next quarter.

Title of Program: "California Dreams"			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:		
Saturday 10:30 AM	13	30 (minutes)	from 13 years to 16 years.		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program follows a group of high school friends who also harbor dreams of making it as a rock band. They encounter all the typical teen issues of succeeding in their peer group and in interpersonal relationships so the band itself can remain viable as a unit. Their individual differences in personal approaches to problems and issues are often apparent. However, their mutual respect and ability to resolve conflicts permits them to maintain their friendships and still work as a group. Specific issues that have been addressed and will continue to be integrated into this program include the art of leadership, the value of community service, protecting the environment, and combating stereotyping.					

5. Core Programming.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Length of Program: _____ (minutes)			Dates	Times	
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

6. Non-Core Programming.

Title of Program: "NBA Inside Stuff"			Origination		
			Local	Network	Syndicated
Days/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Saturday 11:00 AM	13		Dates	Times	
Length of Program: 30 (minutes)					
Age of Target Child Audience (if applicable): from 13 years to 16 years.					
Describe the program. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals. The program segments are based on a curriculum inspired by the U.S. Dept. of Education Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, peaceful conflict of resolutions, etc.					
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No

7. Core Programming you plan to air for the next quarter.

Title of Program: "NBA Inside Stuff"			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program:	Age of Target Child Audience:		
Saturday 11:00 AM	13	30 (minutes)	from 13 years to 16 years.		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The educational objective of this program is to introduce the teen audience to the pro-social, off-court activities of basketball players and other individuals, and to individuals who have overcome various obstacles in order to achieve their goals. The program segments are based on a curriculum inspired by the U.S. Dept. of Education Goals 2000, with particular focus on messages encouraging the following values: school completion, community service, cooperation, tolerance of differences, healthful practices and athletics, peaceful conflict resolutions and global awareness. These educational and informational messages are conveyed primarily through real life examples, interviews and commentary by the program's hosts.					

Supplemental Page

5. Core Programming.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Length of Program: _____ (minutes)			Dates	Times	
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

6. Non-Core Programming.

Title of Program: "Jack Hanna's Animal Adventures"			Origination		
			Local	Network	Syndicated
Days/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
Saturday 11:30 AM	11	2	Dates	Times	
Length of Program: 30 (minutes)			SA 2/8/97	12:00 N	
			SU 3/9/97	11:30 AM	
Age of Target Child Audience (if applicable): from <u>13</u> years to <u>16</u> years.					
Describe the program. A half-hour live action television program designed to meet the educational and informational needs of children. Each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.					
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No

7. Core Programming you plan to air for the next quarter.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program: _____ (minutes)	Age of Target Child Audience: from _____ years to _____ years.		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
			Dates	Times	
Length of Program: (minutes)					
Age of Target Child Audience: from _____ years to _____ years.					
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

6. Non-Core Programming.

Title of Program:			Origination		
"Young America Outdoors"			Local	Network	Syndicated
					X
Days/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.		
SA 2/1/97 2:30-3:00 PM SA 2/8/97 12:30-1:00 PM SU 1/12/97, 3/2/97 & 3/9/97 11:00AM	5		Dates	Times	
Length of Program: 30 (minutes)					
Age of Target Child Audience (if applicable): from 13 years to 16 years.					
Describe the program. Produced for children ages 13 to 16 to educate and inform them about the environment and various outdoor activities that they can enjoy with their families and friends. Guests and experts share their knowledge to help children participate in the activities featured on the show.					
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/> No

7. Core Programming you plan to air for the next quarter.

Title of Program:			Origination		
			Local	Network	Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program: (minutes)	Age of Target Child Audience: from _____ years to _____ years.		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.					

Non-Core Educational and Informational Programming
(Supplemental Page)

Title of Program: "Jack Hanna's Animal Adventures"

Origination: Local
Network
Syndicated X

Dates/Times Program Aired: Saturdays, 11:30 AM - 12:00 N

Total times aired: 11 times

Number of Preemptions: 2 times

If preempted and rescheduled, list date and time aired.

Dates	Times
Saturday, 2/8/97	12:00 N - 12:30 PM
Sunday, 3/9/97	11:30 AM - 12:00 N

Length of Program: 30 minutes

Age of Target Child Audience(if applicable): from 12 years to 16 years

Describe the program: "Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? Yes No

If Yes, does the licensee provide information regarding the program including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No

Non-Core Educational and Informational Programming
(Supplemental Page)

Title of Program: "Young America Outdoors"

Origination: Local
Network
Syndicated

Dates/Times Program Aired: Saturdays - 12:00 N - 12:30 PM

Total times aired: 5

Number of Preemptions: 5

If preempted and rescheduled, list date and time aired.

Dates	Times
Saturday, 2/1/97	2:30 - 3:00 PM (1 time)
Saturday, 2/8/97	12:30 - 1:00 PM (1 time)
Sundays, 1/12/97, 3/2 & 3/9/97	11:00 - 11:30 AM (3 times)

Length of Program: 30 minutes

Age of Target Child Audience(if applicable): from 12 years to 16 years

Describe the program: Scripted by an educational advisory board, "Young America Outdoors" is designed in compliance with FCC requirements to serve the educational and informational needs of children. Utilizing a recreational backdrop, the show educates its viewers on the wonders of the great outdoors in an entertaining "outdoor-magazine" format....showcasing outdoor activities that viewers can participate in...with how to information on all topics, informing audience on equipment/gear they will need. Creative features about the environment; animals - their habits and habitats; safety tips; outdoor news; weather information. "Young America Outdoors" gets kids excited about outdoor activities such as camping, hiking, fishing, rollerblading, and more, exposing them to useful information on activities they can participate in.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? Yes No

If Yes, does the licensee provide information regarding the program including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes No