

CONTRACT



WYMT
199 Black Gold Blvd
Hazard, KY 41701
(606) 436-5757

And:

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

<u>Contract / Revision</u> 434694 /		<u>Alt Order #</u> 08415979
<u>Product</u> FUGATE FOR KY		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> C25C31	
<u>Advertiser</u> Chris Fugate for State Representative		<u>Original Date / Revision</u> 10/26/16 / 10/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYMT	<u>Account Executive</u> Hazard House	<u>Sales Office</u> Hazard National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9912891	<u>Advertiser Code</u> FUGA	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 5353	<u>Advertiser Ref</u> 136892	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WYMT	10/28/16	10/28/16	Friday Prime Hr 3	10:00 PM-11:00 PM		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----2--				2	\$130.00				
2	WYMT	10/28/16	10/28/16	57 Mnt News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$200.00				
D 3	WYMT	10/28/16	10/28/16	Late Show	11:35 PM-12:35 AM		:30				NM	0	\$0.00
4	WYMT	10/28/16	10/28/16	27 NewsFirst @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$65.00				
D 5	WYMT	10/28/16	10/28/16	Let's Make A Deal	3:00 PM-4:00 PM		:30				NM	0	\$0.00
6	WYMT	10/28/16	10/28/16	57 Mountain News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$50.00				
7	WYMT	10/28/16	10/28/16	57 Mountain News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$100.00				
8	WYMT	10/28/16	10/28/16	Prime Access Rotator M-F	7:00 PM-7:30 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$40.00				
9	WYMT	10/28/16	10/28/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$35.00				
10	WYMT	10/28/16	10/28/16	Prime Access Rotator M-F	7:30 PM-8:00 PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$40.00				
D 11	WYMT	10/28/16	10/28/16	Friday Prime Hr 1	8:00 PM-9:00 PM		:30				NM	0	\$0.00
12	WYMT	10/28/16	10/28/16	Friday Prime Hr 2	9:00 PM-10:00 PM		:30				NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----2--				2	\$110.00				
13	WYMT	10/31/16	10/31/16	57 Mnt News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$200.00				
14	WYMT	10/31/16	10/31/16	Late Show	11:35 PM-12:35 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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