


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Women Vote! Project #202087

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 05/16

Invoice ID: 1149841
Campaign ID:

Invoice Date: 06-01-2016
Estimate ID: 4583

Contract ID: 801350
P.O Number:

Client ID: 38580
Tax ID:

Description

Amount

Gross Advertising Fee	\$725.00
Agency Commission	(\$108.74)
Rep. Firm Commission	(\$215.69)

Net Advertising Fee **\$400.57**

Sub Total **\$400.57**

Total This Invoice **\$400.57**

/62270352/
1936

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Women Vote! Project #202087
 Remarks: /62270352/
 Bill Cycle: 05/16
 Rep. Firm: VNS/NCC

Contract ID: 801350
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/25/16	Monday	TWC-E	1936-WILKES-BARR	AMHQ Early	5:46am	WVPA3000H	00:00:30	Charged	16.00	*
04/25/16	Monday	TWC-E	1936-WILKES-BARR	Weather Center	2:17pm	WVPA3000H	00:00:30	Charged	23.00	*
04/25/16	Monday	GOLF-E	1936-WILKES-BARR	PGA Tour Golf	4:34pm	WVPA3000H	00:00:30	Charged	31.00	*
04/25/16	Monday	USA-E	1936-WILKES-BARR	Modern Family	7:17pm	WVPA3000H	00:00:30	Charged	70.00	*
04/25/16	Monday	AMC-E	1936-WILKES-BARR	Live Free or Die Hard	7:44pm	WVPA3000H	00:00:30	Charged	39.00	*
04/25/16	Monday	CNN-E	1936-WILKES-BARR	E. B. OutFront	7:57pm	WVPA3000H	00:00:30	Charged	76.00	*
04/25/16	Monday	MNBC-E	1936-WILKES-BARR	All In With Chris Hayes	8:19pm	WVPA3000H	00:00:30	Charged	94.00	*
04/25/16	Monday	CNN-E	1936-WILKES-BARR	Anderson Cooper 360	8:29pm	WVPA3000H	00:00:30	Charged	164.00	*
04/26/16	Tuesday	MNBC-E	1936-WILKES-BARR	Morning Joe	7:55am	WVPA3000H	00:00:30	Charged	41.00	*
04/26/16	Tuesday	TWC-E	1936-WILKES-BARR	AMHQ	8:17am	WVPA3000H	00:00:30	Charged	16.00	*
04/26/16	Tuesday	MNBC-E	1936-WILKES-BARR	Place for Politics 2016	12:15pm	WVPA3000H	00:00:30	Charged	29.00	*
04/26/16	Tuesday	AMC-E	1936-WILKES-BARR	First Blood	12:51pm	WVPA3000H	00:00:30	Charged	28.00	*
04/26/16	Tuesday	CNN-E	1936-WILKES-BARR	Legal View	12:52pm	WVPA3000H	00:00:30	Charged	49.00	*
04/26/16	Tuesday	CNN-E	1936-WILKES-BARR	Super Tuesday 4	2:59pm	WVPA3000H	00:00:30	Charged	49.00	*
Grand Total									725.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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