

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Majority PAC Proj 202091

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 06/16

**Invoice ID: 1173413**  
**Campaign ID:**

**Invoice Date: 06-29-2016**  
**Estimate ID: 4944**

**Contract ID: 828658**  
**P.O Number:**

**Client ID: 37941**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$2,928.00
Agency Commission	(\$439.21)
Rep. Firm Commission	(\$871.06)

**Net Advertising Fee** **\$1,617.73**

**Sub Total** **\$1,617.73**

**Total This Invoice** **\$1,617.73**

/62294356/  
1936

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: Senate Majority PAC Proj 202091  
 Remarks: /62294356/  
 Bill Cycle: 06/16  
 Rep. Firm: VNS/NCC

Contract ID: 828658  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
06/16/16	Thursday	MNBC-E	1936-WILKES-BARR	First Look	5:26am	SMPPATV1603H	00:00:30	Charged	41.00	*
06/16/16	Thursday	HGTV-E	1936-WILKES-BARR	Flip or Flop	4:44pm	SMPPATV1603H	00:00:30	Charged	70.00	*
06/16/16	Thursday	HGTV-E	1936-WILKES-BARR	Vintage Flip	11:45pm	SMPPATV1603H	00:00:30	Charged	164.00	*
06/17/16	Friday	TVL-E	1936-WILKES-BARR	Nutri Ninja Blend	6:28am	SMPPATV1603H	00:00:30	Charged	16.00	*
06/17/16	Friday	CNN-E	1936-WILKES-BARR	New Day	8:37am	SMPPATV1603H	00:00:30	Charged	76.00	*
06/17/16	Friday	HGTV-E	1936-WILKES-BARR	House Hunters	12:18pm	SMPPATV1603H	00:00:30	Charged	47.00	*
06/17/16	Friday	CNN-E	1936-WILKES-BARR	Jake Tapper	4:53pm	SMPPATV1603H	00:00:30	Charged	76.00	*
06/17/16	Friday	TBSC-E	1936-WILKES-BARR	Friends	5:12pm	SMPPATV1603H	00:00:30	Charged	70.00	*
06/17/16	Friday	TVL-E	1936-WILKES-BARR	Andy Griffith Show	6:18pm	SMPPATV1603H	00:00:30	Charged	31.00	*
06/17/16	Friday	TNT-E	1936-WILKES-BARR	Bones	6:36pm	SMPPATV1603H	00:00:30	Charged	70.00	*
06/17/16	Friday	MNBC-E	1936-WILKES-BARR	MSNBC Live	6:53pm	SMPPATV1603H	00:00:30	Charged	41.00	*
06/17/16	Friday	HGTV-E	1936-WILKES-BARR	Fixer Upper	7:20pm	SMPPATV1603H	00:00:30	Charged	70.00	*
06/17/16	Friday	TNT-E	1936-WILKES-BARR	Wanted	9:52pm	SMPPATV1603H	00:00:30	Charged	164.00	*
06/17/16	Friday	MNBC-E	1936-WILKES-BARR	Hardball Matthews	10:40pm	SMPPATV1603H	00:00:30	Charged	94.00	*
06/17/16	Friday	LIF-E	1936-WILKES-BARR	Gone	10:53pm	SMPPATV1603H	00:00:30	Charged	164.00	*
06/18/16	Saturday	MNBC-E	1936-WILKES-BARR	MSNBC Live	7:52am	SMPPATV1603H	00:00:30	Charged	41.00	*
06/18/16	Saturday	HGTV-E	1936-WILKES-BARR	Flea Market Flip	8:18am	SMPPATV1603H	00:00:30	Charged	28.00	*
06/18/16	Saturday	AEN-E	1936-WILKES-BARR	Flipping Vegas	9:11am	SMPPATV1603H	00:00:30	Charged	28.00	*
06/18/16	Saturday	MNBC-E	1936-WILKES-BARR	AM Joy	10:47am	SMPPATV1603H	00:00:30	Charged	29.00	*
06/18/16	Saturday	CNN-E	1936-WILKES-BARR	CNN Newsroom	1:57pm	SMPPATV1603H	00:00:30	Charged	49.00	*
06/18/16	Saturday	CNN-E	1936-WILKES-BARR	CNN Newsroom	3:57pm	SMPPATV1603H	00:00:30	Charged	49.00	*
06/18/16	Saturday	FOOD-E	1936-WILKES-BARR	Cake Wars	5:22pm	SMPPATV1603H	00:00:30	Charged	70.00	*
06/18/16	Saturday	CNN-E	1936-WILKES-BARR	Smerconish	6:29pm	SMPPATV1603H	00:00:30	Charged	76.00	*
06/18/16	Saturday	AEN-E	1936-WILKES-BARR	The First 48	7:41pm	SMPPATV1603H	00:00:30	Charged	70.00	*
06/18/16	Saturday	MNBC-E	1936-WILKES-BARR	Caught On Camera	9:30pm	SMPPATV1603H	00:00:30	Charged	94.00	*
06/18/16	Saturday	TVL-E	1936-WILKES-BARR	Everybody, Raymond	9:37pm	SMPPATV1603H	00:00:30	Charged	70.00	*
06/18/16	Saturday	CNN-E	1936-WILKES-BARR	The Hunt	11:33pm	SMPPATV1603H	00:00:30	Charged	164.00	*
06/18/16	Saturday	FOOD-E	1936-WILKES-BARR	Diners, Drive-Ins	11:49pm	SMPPATV1603H	00:00:30	Charged	164.00	*
06/19/16	Sunday	CNN-E	1936-WILKES-BARR	CNN Newsroom Live	5:59am	SMPPATV1603H	00:00:30	Charged	76.00	*
06/19/16	Sunday	TVL-E	1936-WILKES-BARR	The Golden Girls	10:34am	SMPPATV1603H	00:00:30	Charged	23.00	*
06/19/16	Sunday	TNT-E	1936-WILKES-BARR	Law & Order	12:03pm	SMPPATV1603H	00:00:30	Charged	47.00	*
06/19/16	Sunday	AEN-E	1936-WILKES-BARR	Streets of Compton	12:16pm	SMPPATV1603H	00:00:30	Charged	47.00	*
06/19/16	Sunday	MNBC-E	1936-WILKES-BARR	MSNBC Live	1:26pm	SMPPATV1603H	00:00:30	Charged	29.00	*
06/19/16	Sunday	LIF-E	1936-WILKES-BARR	Bad Sister	3:49pm	SMPPATV1603H	00:00:30	Charged	47.00	*
06/19/16	Sunday	MNBC-E	1936-WILKES-BARR	Lockup: New Mexico	5:30pm	SMPPATV1603H	00:00:30	Charged	41.00	*
06/19/16	Sunday	AEN-E	1936-WILKES-BARR	The First 48	11:13pm	SMPPATV1603H	00:00:30	Charged	164.00	*
06/19/16	Sunday	HGTV-E	1936-WILKES-BARR	House Hunters	11:19pm	SMPPATV1603H	00:00:30	Charged	164.00	*
06/19/16	Sunday	CNN-E	1936-WILKES-BARR	The Hunt	11:20pm	SMPPATV1603H	00:00:30	Charged	164.00	*
<b>Grand Total</b>									<b>2,928.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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