



530 East Alverdez Avenue
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March 31, 2018

1st Quarter Report 2018
January 1, 2018 - March 31, 2018

Glades Media has determined the issues important to the Clewiston area by FM 100.5-FM 92.5-AM 590 General Manager KC Kelly and Public Affairs Director and Morning Show Host Bianca Ross. They met on Wednesday, December 20, 2017 to discuss the issues to be targeted for the 1st quarter of 2018.

Festivals

- Swamp Cabbage*
- Hendry County Fair, February 13-18*
- Sugar Festival*
- Chalo Nitka*
- *Black Gold – April 14th*

Education

- School Improvement Plan (Central Elementary School)*
- College Scholarship Information*
- Workforce Opportunities*

Health

- Developing Healthy Habits*
- Heart Health, February*
- Hospital Health Fair, February 3*
- African Heritage and Health Week – February*
- Opioid and Drug Addiction*

Airport Project

Car Safety, Maintenance

Finance

**may schedule for 2nd quarter*





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Date: January 16, 2018

Guest: Alice Blanford, ARNP, Adult Health Hendry Regional. 14 years with Hendry Regional.

Issue: Developing Healthy Habits

A typical physical contains the following element to monitor your health. Blood tests, hemoglobin, blood sugar, and kidney function tests, When you go to your physical it is important to know your family history of disease. Vaccinations are important, and at this stage you can still get a flu shot. Individuals with certain illnesses are asked to get a flu shot. Hand washing is good habit to develop. HEALTHY EATING is vital to being healthy individual. Sedentary lifestyle is a risk factor for heart disease, diabetes, Smoking is a big risk factor for heart disease and strokes. There is a quit smoking program at Hendry Regional. It is important to get enough sleep, adults need at least 7 hours per night. You can develop sleep habits like going to bed at the same time and no caffeine before bedtime.

Date: January 18, 2018

Guest: Mike Swindle, Director Workforce and Adult Education

Issue: Workforce and Adult Education Opportunities

Hendry Adult Education has increased headcount by 60% and reportable hours by 100%. Hendry County Adult Education, is driven by a single goal; to provide community members the opportunity to improve their quality of life. Their programs provide rigorous and relevant real-world educational experiences students need in order to qualify for employment and career advancement. Students will emerge from their courses ready to step into the job of their choice and lead the life they choose. If students attend these courses while enrolled in high-school the classes are free. Additionally, all students graduating from LaBelle High School receive 2 years free at Florida Southwestern State College through the Curtis Memorial Scholarship.

DATE: February 12 and February 15

Guest: President AIA, Fred Ford.

Issue: Airport Project

The new AirGlades Facility is expected to break ground in late 2018. We asked Fred Ford, President of AIA on the show to discuss what stage in the process the airport is in



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and what residents and employers can expect over the next year or two. The airport is expected to be operational by 2020. Job growth and community growth are expected. Businesses would do well to update outdated practices.





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Date: January 24, 2018
Guest: James Watson
Issue: FLW, Events

Hurricane Irma changed things in Lake Okeechobee. Fishing is more challenging, it's like fishing a new lake. James reports he is most looking forward to placing in the top. This interview developed into a look into the life of a professional angler. James started fishing as his fourth career. He was in the Army, doing what his father and grandfather did before him. While he was in the service he began mowing lawns for the Officers that were out of town on duty. He picked up enough yards that he was able to retire from the Army and start a lawncare company. He would save every penny possible and purchases a home. It was during that experience that he became a real estate agent, eventually running his own real estate company. It wasn't too long before he had a million in sales. Finally, his opportunity came to sell part of his company and "retire" to his first passion, fishing. Now, James travels the world fishing in tournaments. He is even involved in trying to make fishing an Olympic sport. James is a charismatic and unashamed individual. He explains that being a professional angler is not just about being able to catch fish. You have to give your sponsor something, and you have to have enough of a personality to stand out.

Date: January 30, 2018
Guests: Hendry county Property Appraisers, Chief Deputy Dena Pittman, Karen Robinson – Agriculture Appraiser
Issue: Hurricane Irma Damage Assessments

Hendry County Property Appraiser's Office has sent letters to individuals that have visible hurricane damage to their homes to notify property owners of the deadline to adjust property value based on damage or repairs. There are letters that have been sent out for ag information. January 1- June 1st is the time period people have to inform appraiser of any changes in property value.

Date: February 1, 2018
Toni McDaniel – Nurse Practitioner HRMC
Issue: Hospital Health Fair





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Hendry Regional Medical Center will be hosting their Annual Health Fair this week. There will be a variety of testing and screening available. If you are going to submit for blood sugar testing you should eat a light meal. For cholesterol screening you should come fasting, no food after midnight. A pharmacist will be there from Nova, bring medicine with you. Visitors should bring all medicines in with a bag including supplements. Other screenings include HIV and STD Screening – finger stick, urine samples sent out. Special phones for hearing impaired will be available to take home.

Date: February 6, 2018

Guest: Matt Kindermann, Commander, American Legion Post 130. Caretaker of Nicholas Cuthina's Medal of Honor; Larry James, author

Larry James is president of the 4th Battalion 9th Infantry Regiment Association. He is also the author of *Unfortunate Sons: a True Story of Young Men and War*, the book that tells the story of the March 2nd, 1968 ambush that claimed the lives of 49 young Americans during the Vietnam War. It was the action for which Hendry county native Nicholas Cutinha was posthumously awarded the Medal of Honor. James will be in LaBelle on March 3rd to take part in a ceremony commemorate the 50th anniversary of the ambush, one of the top 10 single deadliest battles in the history of the United States. The soldiers known as the Machnu Warriors at the Battle of Hoc Mon. Timeline includes: Friday evening, Dinner at the post in LaBelle; Friday night on Fort Thompson; Proclamation Reading; Names of soldiers; Saturday Morning, Ceremony at Ft. Denaud Cemetary – 9 am Hoc Man Battle; Begin with a welcome home – Manchu Warriors, posters welcome; Saturday night – Lester Beleu Band 7 pm American Legion Post; Sunday Morning 8-11, breakfast; Ride at 11 POW MIA ride.

Date: February 8, 2018

Guest: Nikki Kelley, Pageant Coordinator

Issue: Festivals, Hendry County Fair

Nikki was in the studio to give us the timeline of the Hendry County Fair.

Tuesday, February 13, 2018. 6:30 pm, admission \$6,

Wednesday – Hog Show 7:00

Thursday – Jr. Miss Hendry County, 13-15

Saturday – Miss Hendry County 16-18, scholarship pageant



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Sunday 7pm Black History Month Celebration.

For more information

Hendry County Fair and Livestock Show: Facebook, schedule,

Or call 863-983-9282

Date: February 20, 2018

Guests: Julie Wilkins, Park Chair; Melissa music – Entertainment Chair

Issue: Festivals, Swamp Cabbage

Festival coordinators visited the studio to inform our guests of the Annual Swamp Cabbage Festival coming up during the last full weekend of February. The festival is free and open to the public. There will be a parade to kick off the event on Saturday morning, while the festival extends until Sunday afternoon. There will be lots of food and merchandise vendors. There will also be live music in the park. Something for everyone with a classic car show, bass tournament, armadillo races, and a kiddie park. Leading up to the weekend there is a country-western dance, old timers dinner, and a block party.

Date: February 22, 2018

ISSUE: Zac's Friendship House

Guest: Amanda Reyna, Zac Reyna's sister and family spokesperson.

Zac's Friendship House was founded after Zachary Reyna perished from a brain-eating amoeba. The Reyna family wanted a way to keep Zac's memory alive and continue to take care of youth in LaBelle. Zac's friendship house is a non-profit center who provides after-school care and tutoring. During the summer they provide full-time care and take youth on field trips. Many children who attend cannot pay for the services so each year Zac's Friendship House hosts a 5k to raise money. This is their major fundraiser. Zac's 5k will be on March 3rd. To register visit zacfriendshiphouse.org

Date: February 27, 2018

Guests: Annie Moses Band, Dolly Hand; Tracey Whirls, Chalo Nitka; Mike Gelinas; Oak Grove RV Resort

Issues: Festivals, Chalo-Nitka; Culture; Recreation



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Our guests included Annie from the Annie Moses band who will be singing at the Dolly Hand Cultural Arts Center on March 1st. She leads a string group who performs folk and country style music, paying homage to the songwriters of decades past. Tracy Whirls from The Glades County EDC came in to invite listeners to Chalo Nitka, Moore Haven's Annual Celebration of the Big Bass. This is a weekend long event that provides activities for people of all ages. Mike Gelinas is the Activity Director for Oak Grove RV Resort. He is working on getting all the local RV parks to partner on trips and events. He would like to see them working together to provide recreational activities for the residents who are a large economic booster to the area.





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Date: March 2, 2018

Guest: Special On-assignment, Hendry County Sheriff’s Office and Hendry County Superintendent Joint Press conference

Topic: Arming Teachers in Hendry County Schools

Bianca Ross, host of Big Lake Now attended the joint press conference hosted at the Hendry County Sheriff’s office in LaBelle, FL. The conference was attended by several regional and local news outlets. The Sheriff, Steve Whidden, provided more information on his plan to have armed personnel in the schools of Hendry County as a result of recent school shootings across the county, including Parkland, FL. Their proposed plan included training and certification requirements, costs responsibility, and draft plan of action. The proposal needs school board approval. Ross provided a special report to WAFC audiences immediately after the conference.

March 6, 2018

Guest: Amanda Pacheco, ARNP

Issue: Heart Health and African-American Health

Heart disease is the No. 1 killer for all Americans, and stroke is also a leading cause of death. As frightening as those statistics are the risks of getting those diseases are even higher for African-Americans. The prevalence of high blood pressure in African-Americans is the highest in the world. Also known as hypertension, high blood pressure increases your risk of heart disease and stroke, and it can cause permanent damage to the heart before you even notice any symptoms, that’s why it is often referred to as the "silent killer." Not only is HBP more severe in blacks than whites, but it also develops earlier in life. Research suggests African-Americans may carry a gene that makes them more salt sensitive, increasing the risk of high blood pressure. Your healthcare provider can help you find the right medication, and lifestyle changes can also have a big impact. (heart.org, 2018)

Our guest, Amanda Pacheco, ARNP discussed more information about high blood pressure, high cholesterol, and a heart healthy diet. A heart healthy diet is low in sodium and avoids transfats – oil. Partially hydronated oil increases cholesterol so it is recommended to eliminate it from diets. High blood pressure is also known as the silent killer. Heart Disease is the number 1 killer of American men and women. We should be



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seeing our doctor regularly. If we have not been, then Pacheco recommends seeing one as soon as possible for a preliminary physical. There are things that a provider can look for that a patient may not notice or see.

Guest: RL Marsh, Master Free Masons Sugarland Chapter 281

Date: March 8, 2018

Topic: Free Masons

No one knows with certainty how or when the Masonic Fraternity was formed. A widely accepted theory among Masonic scholars is that it arose from the stonemasons' guilds during the Middle Ages. The language and symbols used in the fraternity's rituals come from this era. The oldest document that makes reference to Masons is the Regius Poem, printed about 1390, which was a copy of an earlier work. In 1717, four lodges in London formed the first Grand Lodge of England, and records from that point on are more complete. reemasonry is the oldest, largest Fraternity in the world. Its members have included Kings, Presidents, Prime Ministers, Statesmen, Generals, Admirals, Supreme Court Chief Justices, corporate CEOs, opera stars, movie stars, and probably, your next door neighbor. Freemasonry is always ready to welcome good men in the Fraternity, and the Grand Lodge of Florida, and in the Sugarland Lodge.

Date: March 13, 2018

Guest: Hillary Hyslope – Executive Director of Clewiston Chamber, Ashly Sergent – Sugar Festival Chair

Issue: Festivals, Sugar Festival

- Sponsors US Sugar, Seminole Tribe of Florida, FPL and TDC
- Honoree Breakfast – Thursday March 15, 8am, Jimmie McDuffie
- Everbridge -
- Friday Night: Drug Free Hendry County Talent Show, 5-7pm and Alter Eagles / Food vendors time & location 7-10
- Register for 5k – clewistonsugarfestival.com Saturday Morning – cross training ministries
- Festival Day: things you need to know....Parking, Entertainment, (people and times)
- Opening Ceremony – honor the honoree, colors presentation, Miss Sugar
 - Cody Williams Band -Okeechobee
 - Doug Stone
 - Brooke Eden - Loxahatchee



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- Easton Corbin – Top 5 hit, Country Music
- Big & Rich – 5:30
- Can bring chairs, but not tents
- Youth Stage – in Arts & Crafts, local gospel, tai kwan do
- Kids Park, sponsored by Seminole Tribe – there is a check-in process
 - 14. Temp Tattoos in kids park - free
- Crank Up Sessions – 11 am, 1:45
- Where do you find Festival T-shirts?
- Sweet Taste Baking Contest – cook book,
- Snap Chat – Friday Night and Saturday

Date: March 20, 2018

Guests: Melissa Carter, Principal, Central Elementary School; Keri Alfred, Assistant Principal

Issue: School Improvement Plan

School Improvement Plan, mandated by the state each year. They have goals to meet. Goals set in 9 areas. Need teacher buy-in, present to students
Last year, Melissa and her team were able to raise the Central Elementary School Grade from C to a B, based on student proficiency and whether they are on grade level. While School Improvement Plans are a directive from the state, the strategies used are the choice of administration of each school. Each school is allowed to pick what is best for their specific school. This year: student engagement, rigorous standards based instruction were the focus of CES administration and teachers. This year Admin meets with every 3rd 4th and 5th grader. The administrators shared some of their favorite stories and memories related to working in education.

Date: March 30, 2018

Issue: Opioids and Addiction

As a special to the Morning show Public Affairs Director, Bianca Ross and Morning Show Host D'Anthony Monet discussed recent news concerning opioid addiction and legislation intended to decrease the effects of the addiction on society.



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Two days after instructing federal prosecutors to seek the death penalty in drug-related cases, U.S. Attorney General Jeff Sessions came to Tallahassee on Thursday to promote President Donald Trump's plan to combat the deadly opioid epidemic.

"We will not hesitate to pursue maximum sentences allowed by law, and if appropriate, the death penalty. Our message should be clear. Business as usual is over," Sessions, a former U.S. senator from Alabama, said during Thursday's 30-minute speech inside the federal courthouse. "Plain and simple, drug traffickers show no respect for human dignity. They put their greed ahead of the safety and even the lives of others, knowing people will be dying as a result of their products."

The president's "Initiative to Stop Opioid Abuse," released Monday, addresses issues such as over-prescription, illegal drug supplies, and access to recovery and support services, such as medication-assisted treatment.

Sessions announced Thursday that the U.S. Drug Enforcement Administration is sending 250 task force officers, and dozens of analysts, to places in the nation "where the opioid crisis is at its worst."

The task forces will focus on drug traffickers and medical professionals who "are fueling the opioid crisis," Sessions said.

Florida's Small Business Network Spokesperson says "This crisis is more than a social problem. Florida's small-business community is gravely impacted by this widespread issue for many reasons. Our business owners, their employees and families and the very economic structure of our state has been infiltrated by the opioid crisis. For example, work related injuries sometimes provide pain medications that lead to addiction. This is a direct problem that impacts the finances of business owners and consumers -- not to mention all the families impacted by addiction and overdoses. American employers lose \$80 billion annually in productivity, absenteeism, accidents and healthcare costs due to drug addiction and abuse.

As Congress appropriates funds to address this very important issue, the SBDC urges public support of helpful treatment programs and life-saving products that directly address the opioid crisis. This includes providing naloxone, the overdose-reversing drug, to law enforcement officers and as a co-prescription to Medicaid and Medicare patients.



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Sources: <https://www.news4jax.com/health/opioid-crisis/sessions-says-no-more-business-as-usual-in-opioid-fight>

<http://sunshinestatenews.com/story/florida's-small-business-community-gravely-impacted-opioid-crisis>

Date: Ongoing through February

Issue: African Heritage

As part of Black History Month and education about African Heritage, the morning show celebrated African American history makers and leaders. Through song, rockumentaries, inspirational quotes, and biographies WAFC's Morning Show in partnership with Big Lake Now host presented information concerning Carter G. Woodson, Quincy Jones, Michael Jackson, Julius Irving, Sindey Poitier, and Bob Marley.





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Issue: Black Gold Jubilee-April 14th, 2018. Stated in the WAFC AM 1Q 2018 Issues list that this interview might be moved to 2nd Quarter 2018. This interview will be done/documentated in the 2nd Q 2018 Issues Report.

Issue: Car Safety Maintenance – This show was scheduled for 3/1/2018 and was cancelled by the guest the morning of the show. This will be rescheduled for the 2nd quarter.

Issue: Finance – This show was scheduled for 3/29/18 and was cancelled by the guest the day before the show. However, we were able to produce a Finance related interview the following week on Big Lake Now on April 3, 2018 with First Bank. This interview will be documented in the 2nd Q 2018 Issues Report.

PSAs:

- During the first few days of March WAFC Classic Hits ran PSA's for The American Red Cross Special Volunteer Training on Mass Care and Logistics on March 3rd.
- From January 29, 2018 to February 2, 2018 WAFC Classic Hits ran PSA's for Hendry Regional Medical Center's Community Health Fair, held on February 3, 2018.

In-House Campaigns:

WAFC AM, Classic Hits pre-promoted and participated in the local fairs/festivals: Hendry Regional Medical Center Health Fair, Saturday, February 3, 2018, Hendry County Fair, Tuesday, February 13, 2018, Swamp Cabbage Festival Parade on Saturday, February 24, 2017, the Chalo Nitka Festival on Saturday, March 3, 2018 and the Sugar Festival on Saturday March 17, 2018. We provided a game center at the Chalo Nitka and Sugar Festivals where children ages 12 and under played games and won prizes all free of charge.

