

## Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

<b>Order#:</b> 62477	CF	NTL-Cash-Political	<b>Start - End:</b> 8/13/2013 - 8/18/2013	HL#:	<b>Created:</b> 08/12/2013 02:32 P
<b>Advertiser:</b> ANTHONY WEINER FOR NY (139097)	110 WILLIAMS STREET 25TH FLOOR NEW YORK, NY 10038		<b>Alt Ord Id:</b>	<b>Print Invoice Locally:</b> N	<b>Updated:</b>
<b>Agency:</b> PENCZNER MEDIA (352298)	1322 G St SE Washington, DC 20003-3021		<b>CPE:</b> -/2005	<b>Co-op Invoice:</b> N	<b>Confirmed:</b> 08/12/2013 04:23 P
			<b>Product:</b> WEINER/D/MAYOR-NYC	<b>Do Not Mail Invoice:</b> N	<b>Contract:</b> 08/12/2013 04:24 P
			<b>Demo:</b> P25-54 DMA RTG	<b>Apply Taxes:</b> N	<b>Billing Int:</b> Normal
			<b>Agency Commission:</b> 15%	<b>Notarize Invoice:</b> N	<b>Billing Mth:</b> Item Rate
<b>AE:</b> John Link (CTS-PH)			<b>Self Protection Intr:</b> :05:00	<b>Print Affidavit:</b> N	<b>Comm Cat:</b> Political
<b>Buyer:</b> Carole Mundy			<b>Schedule Code:</b> Z	<b>Print Sub Invoice:</b> N	
			<b>Supress Rates:</b> N	<b>Notarize Sub Invoice:</b> N	

Contract, Internal: NEW ORDER; ZRP/CTS-PH 8/12/13

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
001	CF M5-6A	0 1 1 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$600.00	4	\$2,400.00	\$600.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/16/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
002	CF MLOCAL6AM	0 1 1 0 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	3	\$4,500.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/16/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
003	CF MEARLY	0 1 1 1 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$800.00	4	\$3,200.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/16/13	4										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
004	CF DDOCTORS	0 0 1 1 0 0 0	DAY	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$800.00	2	\$1,600.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/14/13	08/15/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
005	CF DDEAL	0 1 1 1 0 0 0	DEAL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$800.00	3	\$2,400.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/15/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
006	CF DPRICE1	0 1 0 0 1 0 0	PRCE	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,200.00	2	\$2,400.00	\$1,200.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/16/13	2										

## Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
007	CF NNOON1	0 1 0 1 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$800.00	2	\$1,600.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/15/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
008	CF DSOAP	0 0 1 0 1 0 0	SOAP	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,000.00	2	\$2,000.00	\$1,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/14/13	08/16/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
009	CF DTALK	0 1 0 1 0 0 0	TALK	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,000.00	2	\$2,000.00	\$1,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/15/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
010	CF DPHIL	0 1 0 1 0 0 0	PHIL	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$800.00	2	\$1,600.00	\$800.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/15/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
011	CF EJUDY	0 0 1 1 1 0 0	EFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,300.00	3	\$3,900.00	\$1,300.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/14/13	08/16/13	3										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
012	CF ENEWS5P	0 0 1 1 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/14/13	08/15/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
013	CF NEARLY	0 1 0 0 1 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/16/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
014	CF AINSIDER	0 1 0 1 0 0 0	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	2	\$5,000.00	\$2,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/15/13	2										

## Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
015	CF AET730	0 0 1 0 1 0 0	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$2,500.00	2	\$5,000.00	\$2,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/14/13	08/16/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
016	CF NLATE1	0 1 0 1 0 0 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$3,000.00	2	\$6,000.00	\$3,000.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/15/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
017	CF LLETTER1	0 1 0 1 0 0 0	LETT	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	2	\$3,000.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/13/13	08/15/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
018	CF LCRAIG	0 0 1 0 1 0 0	LFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$900.00	2	\$1,800.00	\$900.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/14/13	08/16/13	2										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
019	CF WMRNWSA6	0 0 0 0 0 1 0	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/17/13	08/17/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
020	CF WCBSSAT	0 0 0 0 0 1 0	MORN	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/17/13	08/17/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
021	CF AETSAT	0 0 0 0 0 1 0	ACC	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$1,500.00	1	\$1,500.00	\$1,500.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/17/13	08/17/13	1										
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
022	CF LCSIMISA1135	0 0 0 0 0 1 0	LFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$700.00	1	\$700.00	\$700.00	
	Internal, Log: LUR												
	<u>Start</u>	<u>End</u>	<u>Aug 12</u>										
	08/17/13	08/17/13	1										

Order Item Summary



WCBS-TV

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
023	CF WNEWSSU6-8	0 0 0 0 0 1	NEWS	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$700.00	1	\$700.00	\$700.00	
Internal, Log: LUR													
<u>Start</u>		<u>End</u>	<u>Aug 12</u>										
08/18/13		08/18/13	1										

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P25-54	Rate	Spots	Total	NRate A/G	LC
024	CF LCSIMISUN2335	0 0 0 0 0 1	LFG	Airtime (Broadcast) Political	30	Z	:05:00	0.00	\$900.00	1	\$900.00	\$900.00	
Internal, Log: LUR													
<u>Start</u>		<u>End</u>	<u>Aug 12</u>										
08/18/13		08/18/13	1										

Confirmed Broadcast Buyline Summary

Q3 2013	Aug	
	Spots	Revenue
Total	49	\$59,600.00
Credited	1	\$1,500.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	49	\$59,600.00	\$50,660.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	49	\$59,600.00	\$50,660.00