



STAR
102.1

Quarterly Issues and Programs Report

WWST (FM)

3rd Quarter 2023

Prepared By:

Kim Hansard

Morning Show Host - WWST and Public Affairs Director

SummitMedia, Knoxville, TN

102.1 WWST | 1533 Amherst Road, Knoxville, TN 37909

Quarterly Issues and Programs Report

Programs Information

The following is a list of programs that WWST, Knoxville, Tennessee aired from July 1, through September 30, 2023. These programs addressed issues that were determined to be of significant concern to the Knoxville, Tennessee community during the third quarter of 2023.

East Tennessee Report: (6 hours per quarter) WWST airs a 30-minute talk show hosted by Kim Hansard, SummitMedia Public Affairs director, on Sunday mornings at 6:30am, broken into two 15-minute segments. The program focuses on local public affairs and community issues and charitable fundraisers in the service area.

The following categories are represented in the weekly programs. All interviews are conducted by Kim Hansard. These programs focused on the following issues of importance to the local community.

- Healthcare
- Public Health
- Culture/History
- Entertainment

Issues and Concerns – The East Tennessee Report Programs Information

The following is a sampling of our coverage of significant issues which WWST, Knoxville, Tennessee reported from July 1, 2023, through September 30, 2023, along with the most pertinent treatments of those issues.

Healthcare

East Tennessee Report – Synopsis of topic reported 07/02, 08/27

Jon Kamar - Certified Physician Assistant, dually licensed, specializing in Emergency Medicine and Addiction Medicine along with Dr. Darin Hale – Addiction Medicine Specialist are Kim's guests to discuss Overdose Awareness Day at World's Fair Park. Dr. Hale is the Keynote Speaker for this event, where many of our communities' non-profit organizations are joining with medical offices to reach the public with educational programs and support for those in need of help for substance misuse. This is a first-of its kind event for our community.

East Tennessee Report – Synopsis of topic reported 07/22

Tiana Ross, Clinical Coordinator and Community Outreach Coordinator with Genesis Neuroscience Clinic talked with Kim about a special event and fundraiser they have coming up. Tiana explains that in July 2021, Genesis Neuroscience Clinic became a nonprofit under the Tennessee Memory Disorders Foundation. The upcoming kickoff to football season, held at the Orange Hat Brewing Company, features food trucks, a raffle and prizes. The donations go towards funding the internship program, patient care, and starting a loan forgiveness program to bring more geriatricians to Knoxville.

East Tennessee Report – Synopsis of topic reported 08/27, 09/01

Jon Kamar - Certified Physician Assistant with Total Recovery Medical Center is back in-studio, this time with Dr Karthi Namasivayam, the clinic's Psychiatrist. At Total Recovery Medical Center, the team believes, and is dedicated to, helping individuals overcome opioid, alcohol, and methamphetamine addictions to achieve lasting recovery. Dr. Karthi explained that his strengths are in treating patients with depression, anxiety, bipolar disorder, and other challenges, and helping them understand how medications work as well as how therapy works to help them live the life they desire.

Public Health

East Tennessee Report – Synopsis of topic reported 07/30, 09/03

Kim invites Shayla Wilson, Executive Director, and Shantal Harris, Communications Director, with ASAP Anderson in-studio to talk about real people and their addictions. So many times, we hear about addictions in the context of it being "someone else". Functioning addicts were a main topic of conversation. Shayla and Shantal explain how to spot the signs of a functioning addict and how to get them help...High-risk occupations for functioning addiction...and how family members can get support.

East Tennessee Report – Synopsis of topic reported 09/17

Courtney Fuson, with Metropolitan Drug Coalition is Kim's guest to discuss what's going on with MDC. The big news this month is a new program called Family Support Services. This new program is for anyone who needs guidance, resources, or support in dealing with a family member with substance use disorder. The program is free of charge, reducing barriers to getting the support that is so needed. Courtney also provides an update on The Gateway, which has now been open for one year, already serving many more people than imagined.

Culture/History

East Tennessee Report – Synopsis of topic reported 07/23

Katherine Birkbeck, Executive Director of Historic Downtown Clinton talks about all things Sip of Summerfest. Sip of Summerfest is Clinton's way of saying goodbye to summer with an end of summer beer tasting event. It all happens in beautiful historic downtown Clinton. Katherine also tells us Clinton High School Youth Board's excitement over winning a contest with a \$12,500 prize that will go toward an art installation and cherry trees for they will plant on Main Street.

East Tennessee Report – Synopsis of topic reported 07/30, 8/20

The delightful Kumi Alderman, Executive Director, Asian Culture Center of Tennessee and Head of Knox Asian Fest is Kim's guest. The Knox Asian Fest is celebrating its 10th anniversary this year. SummitMedia Radio Group Knoxville joined as Radio sponsors last year and the festival grew to 60,000 attendees...the biggest festival ever! This year's festival will take over the entire World's Fair Park. Sumo Wrestlers will travel from Japan to perform for the first time in Knoxville. Special performances will be featured from Disney World in the Amphitheater and each Asian country will have special groups featured. Over 40 food trucks will be on site, in addition to the many Asian food offerings.

Entertainment

East Tennessee Report – Synopsis of topic reported 08/06, 08/13

Lego Brick Universe is coming to Knoxville and Roland Beights joins Kim to talk about all the excitement. The event rolls into the Knoxville Convention Center for THREE full days. The family-operated event features galleries of incredible art built entirely with LEGO bricks. Acclaimed contemporary artists will showcase their extraordinary creations while also inviting guests to build their own creations.

East Tennessee Report – Synopsis of topic reported 08/20, 09/03

Kenneth Herring, with River and Rail Theatre and the Old City Performing Arts Center stops by to talk with Kim about the opening performance of the new season. "A Case for the Existence of God" is the opening performance. The play is about two single fathers...each with a young daughter. One is a divorced man; the other is gay and fostering his young daughter in the hopes of adopting her. The play follows their journeys including their growing friendship and surprising twists and turns. "A Case for the Existence of God" is not a religious play but is a very powerful play that will speak to all who see it.

Public Service Announcements

Public Service Announcements: WWST airs announcements for local non-profit organizations and charitable causes that serve the Knoxville, Tennessee area on all days of the week.

WWST broadcasts traffic and weather reports for the Greater Knoxville area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WWST, Knoxville, Tennessee, aired public service announcements from July 1, 2023 through September 30, 2023.

Local Charity PSA's and Events – Knox Asian Fest