

## AGREEMENT

Agreement entered into this Friday, January 26, 2018 between MULTIMEDIA SALES & MARKETING as MSM and WCGW RADIO as WCGW RADIO.

In consideration of the following mutual covenants, the parties agree as follows:

1. MSM shall, on behalf of WCGW RADIO, conduct a canvass for the purpose of selling spot announcements on a campaign basis.
2. Canvassing shall begin on or about 1-26-2018 and continue, until 1-26-2019 or until MSM decides the canvass has exhausted its potential. MSM shall be authorized to sell spot announcements for airing on WCGW RADIO.
3. MSM shall provide all necessary copy for said campaign. WCGW RADIO will air all spots as sold and scheduled by MSM.
4. MSM will handle all collections of the campaign including billing and related matters necessary to collect accounts generated by its canvass, and will remit \$16.00 per spot for all spots sold by MSM and to be aired by WCGW RADIO. MSM shall remit all monies due WCGW RADIO for said orders in advance of their airing. Payment shall be included in every package of orders. WCGW RADIO agrees to cooperate with MSM in collections, by providing updates to MSM of any accounts that have remitted to WCGW RADIO and promptly endorsing monies and forwarding them to MSM within five (5) days upon receipt of monies by WCGW RADIO.
  - 4a. In the event of cancellation or non-broadcast of paid announcements, WCGW RADIO agrees to notify MSM within two business days to arrange for WCGW's reimbursement to MSM of monies for unaired orders within ten (10) days, or for deduction by MSM of said monies from future checks sent to WCGW RADIO.
  - 4b. When checks are delivered to MSM or its designee in payment of air time sold by MSM, WCGW RADIO authorizes MSM or its designee to endorse such checks in WCGW's name.
  - 4c. MSM shall compensate WCGW RADIO at the rate of \$16.00 per spot for all spots to be aired by WCGW RADIO and verified by WCGW RADIO. Canceled orders reported to WCGW RADIO must be reported to MSM either by telephone or by mail within 24 hours of receipt of such cancellations by WCGW RADIO.
5. The parties hereto agree to pursue any claims, suits or actions arising under or related to this Agreement, or to the performance or breach of this Agreement, in the courts situated within the City of Chicago (the "Chicago Courts"); for any such claims, suits or actions, they consent to the jurisdiction of the Chicago Courts and waive any objections to personal jurisdiction or venue in the Chicago Courts and they agree that all applicable law for such claims, suits or actions shall be Illinois law.
6. This contract shall automatically renew unless written notice is received prior to the expiration date of this agreement.
7. This contract shall be binding and of full force on all heirs, assigns, successors, executors, affiliates, principals, agents, or administrators of each of the parties hereto.

**MULTIMEDIA SALES & MARKETING**

  
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Greg J. Benson / Senior Marketing Representative

**WCGW RADIO**

  
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Benson Gregory / General Manager