

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Townsquare Media, Tri-Cities, WA

Station and Location:

Date: 8/23/21

I, Beth Lindsay

do hereby request station time concerning the following issue:

Nurses and caregivers at kadlec Medical Center and their negotiations for a new contract.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					4

This broadcast time will be used by: SEIU 1199 NW

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE”

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Healthcare 1199NW, 15 S Grady Way #200, Renton, WA 98057

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President Diane Sosne. Secretary-Treasurer Robin Wyss. Executive Vice President Jane Hopkins.

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date 8/23/2021

DocuSigned by:
Signature Beth Lindsay
F37E0DFB8A444F7...

3607897171

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected


Signature

Ryan USBColman
Printed Name

GM
Title

CONTRACT



KEYW-FM
 2621 West A Street
 Pasco, WA 99301
 WOpayments3@townsquaremedia.com
 (509) 547-9791

<u>Contract / Revision</u> 2744552 /		<u>Alt Order #</u>
<u>Advertiser</u> SEIU Healthcare 1199NW		<u>Original Date / Revision</u> 08/20/21 / 08/20/21
<u>Contract Dates</u> 08/23/21 - 09/01/21	<u>Estimate #</u>	
<u>Product</u> August 2021		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEYW-FM	<u>Account Executive</u> Amanda Craven	<u>Sales Office</u> Local Tri-Cities
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Free Range Productions
 PO Box 2727
 Vashon, WA 98070

KEYW-FM - 2744552A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEYW	08/23/21	09/01/21	M-F Prime Rotator	6a-7p		:30			NM	56	\$1,288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/23/21	08/29/21	77777--				35	\$23.00			
	Week:	08/30/21	09/05/21	777----				21	\$23.00			
N 2	KEYW	08/28/21	08/29/21	Sa-Su Prime Rotator	6a-7p		:30			NM	14	\$241.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/23/21	08/29/21	-----77				14	\$17.25			
Totals											70	\$1,529.50

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/26/21 -08/29/21	49	\$1,046.50	(\$156.97)	\$889.52
08/30/21 -09/01/21	21	\$483.00	(\$72.45)	\$410.55
Totals	70	\$1,529.50	(\$229.42)	\$1,300.07

KOLW-FM - 2744552B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOLW	08/23/21	09/01/21	M-F Prime Rotator	6a-7p		:30			NM	56	\$644.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/23/21	08/29/21	77777--				35	\$11.50			
	Week:	08/30/21	09/05/21	777----				21	\$11.50			
N 2	KOLW	08/28/21	08/29/21	Sa-Su Prime Rotator	6a-7p		:30			NM	14	\$80.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/23/21	08/29/21	-----77				14	\$5.75			
Totals											70	\$724.50

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/26/21 -08/29/21	49	\$483.00	(\$72.45)	\$410.55
08/30/21 -09/01/21	21	\$241.50	(\$36.23)	\$205.28
Totals	70	\$724.50	(\$108.68)	\$615.83

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

