

RADIO COMMUNITY ISSUES –PROGRAMS REPORT

EL SHOW ARMIDA Y LA FLAKA

ENTRAVISION HOLDINGS, LLC
2425 OLYMPIC BLVD STE 6000 W
SANTA MONICA, CA 90404 4030

QUARTER 4, 2018

October 1, 2018 – December 31, 2018

Thursday October 4, 2018

Issue: Legal

Mejorando Tu Credito

Program: El Show de Armida y La Flaka

Description:

Yvonne Arvizu from Mejorando tu Credito came in and talked on why we should care about our credit score, check it, make sure it's clean, and how we can fix or improve our credit to better our chances on getting lower interest rates or negotiating loans.

Wednesday October 10, 2018

Issue: Health

Regenerative Orthopedics

Program: El Show de Armida y La Flaka

Description:

A representative from Regenerative Orthopedics gave insights on how we can restore normal movement on our joints, and talked about natural alternatives to joint surgery.

Tuesday October 23, 2018

Issue: Education

East Valley Colledge

Program: El Show de Armida y La Flaka

Description:

A representative from East Valley College came in and inspired many listeners in continuing their education with the programs offered by the college or maybe look into changing careers to become truck drivers.

Wednesday October 31, 2018

Issue: health

Don Eliazar Diaz

Program: El Show de Armida y La Flaka

Description:

Don Eliazar is a very well-known specialist in alternative medicine and gave tips on how to improve the overall health using organic plants and a lot of positive thinking.

Monday November 5, 2018

Issue: Legal

Telleria, Telleria & Levy

Program: El Show de Armida y La Flaka

Description:

A representative from the firm Telleria, Telleria & Levy answered questions from the audience on ways to prevent discrimination at work and cleared any doubts as weather they had a case to pursue in court or not.

Friday November 16, 2018

Issue: Automotive/Finance

Downey Nissan

Program: El Show de Armida y La Flaka

Description:

Roy and Rebecca from Downey Nissan came in and shared the bargains that most dealers were going to promote during the Black Friday, and how to look for the best price on a certain car.

Tuesday November 20, 2018

Issue: Health

Rose Hills Mortuary

Program: El Show de Armida y La Flaka

Description:

Rafael Rodriguez from Rose Hills called in and spoke about the celebration they would have at the cemetery, for the Virgen Guadalupe on December 12th.

Wednesday December 5, 2018

Issue: Health

Covered California

Program: El Show de Armida y La Flaka

Description:

Jurina Velara explained what Covered California is and how it helps our community. She gave the dates where enrollment is opened and who qualifies.

Tuesday December 11, 2018

Issue: Helath

L.A. Care

Program: El Show de Armida y La Flaka

Description:

Mildred De Jesus from LA Care came in and talked about the importance in having medical insurance, briefly explained on how it actually works, and the benefits that come with certain policies.

Wednesday December 26, 2018

Issue: Health

L.A. Care

Program: El Show de Armida y La Flaka

Description:

Mildred de Jesus from LA Care came to answer questions that our listeners had on health insurance and explained topics that were not too clear, emphasized, once again, the importance of having health insurance and to enroll before the due date, Jan 15, 2019.