

# CONTRACT



**WFRV**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Karina Davila**  
**Irving, TX 75039**  
**(214) 765-4114**

<u>Contract / Revision</u> 1661271 /	<u>Alt Order #</u> 26014892
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<u>Product</u> RGA	
<u>Contract Dates</u> 10/10/18 - 10/16/18	<u>Estimate #</u> 2653

<u>Advertiser</u> POL/Right Direction WI PAC	<u>Original Date / Revision</u> 08/28/18 / 10/09/18
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And:

**Target Enterprises**  
**15260 Ventura Boulevard**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> WFRV	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Millennium/Los
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<u>Special Handling</u>		
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<u>Demographic</u> Households		
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<u>Agency Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u> IN4746	<u>Advertiser Ref</u> IN11259/SP6841
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFRV	10/10/18	10/12/18	CBS This Morning	M-F 7a-9a		:30				NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				6	\$250.00				
N 2	WFRV	10/15/18	10/16/18	CBS This Morning	M-F 7a-9a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				4	\$250.00				
N 3	WFRV	10/10/18	10/12/18	Price is Right	M-F 10a-11a		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				3	\$650.00				
N 4	WFRV	10/15/18	10/16/18	Price is Right	M-F 10a-11a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				2	\$650.00				
N 5	WFRV	10/10/18	10/12/18	Y&R	M-F 11a-12p		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				3	\$650.00				
N 6	WFRV	10/15/18	10/16/18	Y&R	M-F 11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				2	\$650.00				
N 7	WFRV	10/10/18	10/12/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				3	\$300.00				
N 8	WFRV	10/15/18	10/16/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				2	\$300.00				
N 9	WFRV	10/10/18	10/12/18	The Talk	M-F 1p-2p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				3	\$300.00				
N 10	WFRV	10/15/18	10/16/18	The Talk	M-F 1p-2p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				2	\$300.00				
D 11	WFRV	10/10/18	10/12/18	Local 5 News at 4:00	M-F 4p-5p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/10/18 - 10/16/18	<u>Product</u> RGA	<u>Estimate #</u> 2653
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<u>Advertiser</u> POL/Right Direction WI P	<u>Original Date / Revision</u> 08/28/18 / 10/09/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 12	WFRV	10/15/18	10/16/18	Local 5 News at 4:00	M-F 4p-5p		:30				NM	0	\$0.00
N 13	WFRV	10/10/18	10/12/18	Local 5 News at 5:00	M-F 5p-5:30p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				3	\$1,000.00				
N 14	WFRV	10/15/18	10/16/18	Local 5 News at 5:00	M-F 5p-5:30p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				2	\$1,000.00				
N 15	WFRV	10/10/18	10/12/18	Local 5 News at 10p	Local 5 News at 10		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--WTF--				3	\$700.00				
N 16	WFRV	10/15/18	10/16/18	Local 5 News at 10p	Local 5 News at 10		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	MT-----				2	\$700.00				
D 17	WFRV	10/10/18	10/12/18	Late Show	M-F 10:35p-11:37p		:30				NM	0	\$0.00
D 18	WFRV	10/15/18	10/16/18	Late Show	M-F 10:35p-11:37p		:30				NM	0	\$0.00
N 19	WFRV	10/16/18	10/16/18	Tue Hour 1	Tue Hour 1		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-T-----				1	\$2,500.00				
N 20	WFRV	10/10/18	10/10/18	Wed Hour 1	Wed Hour 1		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--W----				1	\$2,500.00				
N 21	WFRV	10/12/18	10/12/18	Fri Hour 2	Fri Hour 2		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$1,500.00				
N 22	WFRV	10/12/18	10/12/18	Fri Hour 3	Fri Hour 3		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----F--				1	\$2,000.00				
N 23	WFRV	10/13/18	10/13/18	Sat Local News at 10p	Sa 10p-10:35p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$500.00				
N 24	WFRV	10/14/18	10/14/18	CBS Sunday Morning	Su 8a-9:30a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				2	\$750.00				
N 25	WFRV	10/14/18	10/14/18	Sun Hour 1	Sun Hour 1		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$3,000.00				
N 26	WFRV	10/14/18	10/14/18	LN Su	Su 10p-10:35p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$700.00				
<b>Totals</b>											0.00	49	\$34,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/16/18	49	\$34,700.00	(\$5,205.00)	\$29,495.00
<b>Totals</b>	49	\$34,700.00	(\$5,205.00)	\$29,495.00

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1661271 /	26014892

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/18 - 10/16/18	RGA	2653

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Right Direction WI P	08/28/18 / 10/09/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <i>WFRV CBS Green Bay</i>	Date: <i>9/6/18</i>
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

#### SEE ATTACHED SCHEDULES

*Republican Governors Association d/b/a*

This broadcast time will be used by: *Right Direction Wisconsin PAC*

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address) *Republican Governors Association d/b/a Right Direction Wisconsin PAC; 1747 Penn. Ave. NW, Ste. 250, Washington, DC 20006*

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

*Michael G. Adams, Treasurer*

*Julie Iadanza*  
Signature of Issue Advertiser (Sponsor)

Digitally signed by Julie Iadanza  
DN: cn=Julie Iadanza, o, ou, email=julie@targetads.com, o=US  
Date: 2014.10.21 14:12:40 -0700

*9/6/18*  
Date

#### To be Signed by Station Representative

Accepted

Accepted In Part

Rejected

Signature

*Jim Amecan*

*9/19/18*  
Date

Printed Name

Title

*CSM*