

CONTRACT



WFRV
5000 Riverside Dr
Building 5 Suite 200
Karina Davila
Irving, TX 75039
(214) 765-4114

<u>Contract / Revision</u> 1671516 /		<u>Alt Order #</u> 26144350
<u>Product</u> RDW PAC		
<u>Contract Dates</u> 09/08/18 - 09/11/18		<u>Estimate #</u> 2648
<u>Advertiser</u> POL/Right Direction WI PAC		<u>Original Date / Revision</u> 09/07/18 / 09/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFRV	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Millennium/Los
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN4746	<u>Advertiser Ref</u> IN11259/SP6841	

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFRV	09/10/18	09/11/18	Price is Right	M-F 10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	MT-----				1	\$250.00				
N 2	WFRV	09/10/18	09/11/18	Local 5 News at Noon	M-F 12p-12:30p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	MT-----				2	\$300.00				
D 3	WFRV	09/10/18	09/11/18	Local 5 News at 5:00	M-F 5p-5:30p		:30				NM	0	\$0.00
N 4	WFRV	09/11/18	09/11/18	Tue Hour 2	Tue Hour 2		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-T-----				1	\$1,500.00				
N 5	WFRV	09/11/18	09/11/18	Tue Hour 3	Tue Hour 3		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-T-----				1	\$1,500.00				
N 6	WFRV	09/09/18	09/09/18	Sun Hour 1	Sun Hour 1		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----S				1	\$3,000.00				
N 7	WFRV	09/08/18	09/08/18	Sat Local News at 10p	Sa 10p-10:35p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----S-				1	\$400.00				
D 8	WFRV	09/09/18	09/09/18	CBS Sunday Morning	Su 8a-9:30a		:30				NM	0	\$0.00
N 9	WFRV	09/10/18	09/11/18	Local 5 News at 4:00	M-F 4p-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	MT-----				1	\$300.00				
Totals												8	\$7,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/11/18	8	\$7,550.00	(\$1,132.50)	\$6,417.50
Totals	8	\$7,550.00	(\$1,132.50)	\$6,417.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1671516 /	26144350

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/08/18 - 09/11/18	RDW PAC	2648

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Right Direction WI P	09/07/18 / 09/10/18

Signature: _____ **Date:** _____

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Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <u>WFRV CBS Green Bay</u>	Date: <u>9/6/18</u>
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

SEE ATTACHED SCHEDULES

Republican Governors Association d/b/a
This broadcast time will be used by: Right Direction Wisconsin PRC

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> YES <input checked="" type="checkbox"/> NO</p>
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I represent that the payment for the above described broadcast time has been furnished by
(name & address) Republican Governors Association d/b/a Right Direction Wisconsin PRC; 1747 Penn. Ave. NW, Ste. 250, Washington, DC 20006

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Michael G. Adams, Treasurer

Julie Iadanza

Digitally signed by Julie Iadanza
DN: cn=Julie Iadanza, o, ou, email=julie@targeta.com, c=US
Date: 2014.10.21 14:12:40 -0700

9/6/18

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted In Part

Rejected

9/11/18

Signature

Date

Jim Arneson

GSM

Printed Name

Title