WSWG

OWSWG44

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Contract # CBS (WSWG) 33281

Tracy Shorts 97 Dec. 2020 Advertiser Political Issue/The Georgia Way (3670) Entered By Product Political (1040) External # 10205351 POLITICAL ISSUE (1529) Brand Demo Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal Sales Office WSST Package Deal 15.00 Buyer Name Commission % \$2,554.50 Phone/Fax Commission \$14,475.50 Net Total National/Political Account Types Sales Tax Billing Type Standard Comments Separation: 30

> Date Entered 12/01/20

12/02/20-12/08/20

Last Modified

12/01/20

By Broadcast Month

Spots

P.O. BOX 4009 SALISBURY, MD 21803

No

Grand Total:

\$17,030.00

\$17,030.00

Schedule Dates

Product

Brand

Salesperson

Sales Office Buyer Name

Phone/Fax

Account Types

Billing Type Comments

Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times SPW	МТ	u \	We Th	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Revised Line / NEWS	12/02/20-12/08/20	1 :30 6A-7A ((EST) 4	X	<	Х Х	X					CBS (WSWG)	Daypart EM CBS Morning News	12/1/2020
1.1 Revised Line / NEWS	12/02/20-12/08/20	1 :30 6A-7A((EST)	1 1	1	1 1	. 1					CBS (WSWG)	Daypart EM CBS Morning News	12/1/2020
1.2 Normal Line / NEWS	12/02/20-12/08/20	1 :30 6A-7A ((EST) 2	XX	<	х х	Х		4	\$30.00	\$120.00	CBS (WSWG)	Daypart EM CBS Morning News	12/1/2020
2.0 Revised Line / SPOT	12/02/20-12/08/20	1 :30 11A- 12F	P (EST) 4	X	<	Х Х	X					CBS (WSWG)	Daypart DT Price is Right	12/1/2020
2.1 Revised Line / SPOT	12/02/20-12/08/20	1 :30 11A- 12F	P (EST)	1 1	1	1 1	. 1					CBS (WSWG)	Daypart DT Price is Right	12/1/2020
2.2 Normal Line / SPOT	12/02/20-12/08/20	1 :30 11A- 12F	P (EST) 2	X >	<	х х	Х		4	\$300.00	\$1,200.00	CBS (WSWG)	Daypart DT Price is Right	12/1/2020
3.0 Revised Line / SPOT	12/02/20-12/08/20	1 :30 12:30P-	1:30P (EST) 4	X	<	Х Х	X					CBS (WSWG)	Daypart DT The Young and the Restless	12/1/2020
3.1 Revised Line / SPOT	12/02/20-12/08/20	1 :30 12:30P-	1:30P (EST)	1 1	1	1 1	. 1					CBS (WSWG)	Daypart DT The Young and the Restless	12/1/2020
3.2 Normal Line / SPOT	12/02/20-12/08/20	1 :30 12:30P-	1:30P (EST) 2	XX	<	х х	Х		4	\$120.00	\$480.00	CBS (WSWG)	Daypart DT The Young and the Restless	12/1/2020
4.0 Revised Line / SPOT	12/02/20-12/08/20	1 :30 1:30P- 2	2P (EST) 4	X	<	Х Х	X					CBS (WSWG)	Daypart DT The Bold and the Beautiful	12/1/2020
		Contract #	33281									CBS (WSWG)		

WSWG **OWSWG44**

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Advertiser	Political Issue/The Georgia Way (3670

HOUSE/NAT, HOUSE/NAT (1074)

Political (1040)

National/Political

Standard

Separation: 30

WSST

POLITICAL ISSUE (1529)

External # 10205351

Entered By

Tracy Shorts

Dec. 2020

97

\$17,030.00

Demo

Order Type Normal

Package Deal

Commission % 15.00 \$2,554.50 Commission \$14,475.50 Net Total

Sales Tax

Date Entered

12/01/20

12/02/20-12/08/20 Schedule Dates

Last Modified

12/01/20 No

By Broadcast Month

Rate

Spots 97 \$17,030.00 Grand Total:

P.O. BOX 4009 SALISBURY, MD 21803

> WATERFRONT STRATEGIES (1201) Agency

CO-OP

590/629/9749 CPE

Line	Line Type / Break Type (Ref #)	Dates	Sec Le	ength Run Times	SPW	M Tu	W	e Th	Fr Sa Su	J :	Spots	Rate	Total	Station	Comments	Entered
4.	Revised Line / SPOT	12/02/20-12/08/20	1	:30 1:30P- 2P (EST)		1 1	1	1	1					CBS (WSWG)	Daypart DT The Bold and the Beautiful	12/1/2020
4.7	2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 1:30P- 2P (EST)	2	х х	Х	Х	X		4	\$120.00	\$480.00	CBS (WSWG)	Daypart DT The Bold and the Beautiful	12/1/2020
5.0	Revised Line / SPOT	12/02/20-12/08/20	1	:30 2P- 3P (EST)	4	ХХ	Х	X	Χ					CBS (WSWG)	Daypart DT The Talk	12/1/2020
5.:	Revised Line / SPOT	12/02/20-12/08/20	1	:30 2P- 3P (EST)		1 1	1	1	1					CBS (WSWG)	Daypart DT The Talk	12/1/2020
5.2	2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 2P- 3P (EST)	2	ХХ	Х	Х	Χ		4	\$30.00	\$120.00	CBS (WSWG)	Daypart DT The Talk	12/1/2020
6.0	Revised Line / SPOT	12/02/20-12/08/20	1	:30 3P- 4P (EST)	4	ХХ	Х	Х	Χ					CBS (WSWG)	Daypart EF LIVE with Kelly and Ryan	12/1/2020
6.3	Revised Line / SPOT	12/02/20-12/08/20	1	:30 3P- 4P (EST)		1 1	1	1	1					CBS (WSWG)	Daypart EF LIVE with Kelly and Ryan	12/1/2020
6.2	2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 3P- 4P (EST)	2	х х	Х	Х	X		4	\$20.00	\$80.00	CBS (WSWG)	Daypart EF LIVE with Kelly and Ryan	12/1/2020
7.0	Revised Line / SPOT	12/02/20-12/08/20	1	:30 4P- 5P (EST)	4	ХХ	Х	Х	Χ					CBS (WSWG)	Daypart EF The Dr. Oz Show	12/1/2020
7.:	Revised Line / SPOT	12/02/20-12/08/20	1	:30 4P- 5P (EST)		1 1	1	1	1					CBS (WSWG)	Daypart EF The Dr. Oz Show	12/1/2020
			Cont	tract # 33281										CBS (WSWG)		

33281





WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Product Political (1040) Brand

POLITICAL ISSUE (1529)

HOUSE/NAT, HOUSE/NAT (1074) Salesperson

WSST Sales Office

Buyer Name

Phone/Fax

National/Political Account Types

Billing Type Standard Separation: 30 Comments

External #

Demo

Normal

10205351

Order Type Package Deal

15.00 Commission % \$2,554.50 Commission Net Total \$14,475.50

Sales Tax

Date Entered

12/01/20

SALISBURY, MD 21803

Schedule Dates 12/02/20-12/08/20 Last Modified

12/01/20

No

By Broadcast Month

Spots

Grand Total:

97

\$17,030.00

WATERFRONT STRATEGIES (1201)

590/629/9749

CO-OP

Line Type / Break Type (Ref #)

Line

Dates

P.O. BOX 4009

Sec Length

Agency

CPE

Run Times

SPW M Tu We Th Fr Sa Su Spots

Rate

Total

Station

Comments

Entered

7.2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 4P- 5P (EST)	2	х х	X >	× χ	4	\$20.00	\$80.00 CBS (WSWG)	Daypart EF The Dr. Oz Show	12/1/2020
8.0 Revised Line / SPOT	12/02/20-12/08/20	1	:30 5P- 5:30P (EST)	4	ХХ	X >	X			CBS (WSWG)	Daypart EF Jeopardy! 2	12/1/2020
8.1 Revised Line / SPOT	12/02/20-12/08/20	1	:30 5P- 5:30P (EST)		1 1	1 1	1 1			CBS (WSWG)	Daypart EF Jeopardy! 2	12/1/2020
8.2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 5P- 5:30P (EST)	2	х х	X >	< X	4	\$25.00	\$100.00 CBS (WSWG)	Daypart EF Jeopardy! 2	12/1/2020
9.0 Revised Line / SPOT	12/02/20-12/08/20	1	:30 5:30P- 6P (EST)	4	ХХ	X >	(X			CBS (WSWG)	Daypart EF Extra	12/1/2020
9.1 Revised Line / SPOT	12/02/20-12/08/20	1	:30 5:30P- 6P (EST)		1 1	1 1	1 1			CBS (WSWG)	Daypart EF Extra	12/1/2020
9.2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 5:30P- 6P (EST)	2	х х	X X	(X	4	\$25.00	\$100.00 CBS (WSWG)	Daypart EF Extra	12/1/2020
10.0 Revised Line / NEWS	12/02/20-12/08/20	1	:30 6P- 6:30P (EST)	4	ХХ	X >	X			CBS (WSWG)	Daypart EN South Georg News @ 6	ia 12/1/2020
10.1 Revised Line / NEWS	12/02/20-12/08/20	1	:30 6P- 6:30P (EST)		1 1	1 1	1 1			CBS (WSWG)	Daypart EN South Georg News @ 6	ia 12/1/2020
10.2 Normal Line / NEWS	12/02/20-12/08/20	1	:30 6P- 6:30P (EST)	2	х х	X >	× χ	4	\$60.00	\$240.00 CBS (WSWG)	Daypart EN South Georg News @ 6	ia 12/1/2020
11.0 Revised Line / NEWS	12/02/20-12/08/20	1	:30 6:30P- 7P (EST)	4	ХХ	X >	X			CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	12/1/2020
		Con	tract # 33281							CBS	(WSWG)	

Contract # 33281

Tracy Shorts

Dec. 2020

\$17,030.00

97



WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Ad	vertiser	Political Issue/The Georgia Way (3670)	Entered By	Trac
Product	Polit	tical (1040)	External #	10205351
Brand	POL	ITICAL ISSUE (1529)	Demo	
Salesperson	HOU	JSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSS	ST	Package Deal	
Buyer Name			Commission %	15.00
Phone/Fax	/		Commission	\$2,554.50
			Net Total	\$14,475.50
Account Types	Nati	onal/Political	Sales Tax	
Billing Type	Star	ndard		
Comments	Sepa	aration: 30		

12/01/20 Date Entered

 Schedule Dates
 12/02/20-12/08/20
 Last Modified
 12/01/20

 No
 No

Agency WATERFRONT STRATEGIES (1201) CO-OP

CPE 590/629/9749

Line	Line Type / Break Type (Ref #)	Dates	Sec L	Length Run Times	SPW	МТ	u	We T	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11	1 Revised Line / NEWS	12/02/20-12/08/20	1	:30 6:30P- 7P (EST)		1 1	L	1	1 1					CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	12/1/2020
11	2 Normal Line / NEWS	12/02/20-12/08/20	1	:30 6:30P- 7P (EST)	2	ХХ	(X :	х х		4	\$210.00	\$840.00	CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	12/1/2020
12	2.0 Revised Line / NEWS	12/02/20-12/08/20	1	:30 7A-8A (EST)	4	XX	(X	ХХ					CBS (WSWG)	Daypart EM CBS This Morning 1	12/1/2020
12	2.1 Revised Line / NEWS	12/02/20-12/08/20	1	:30 7A-8A (EST)		1 1	L	1	1 1					CBS (WSWG)	Daypart EM CBS This Morning 1	12/1/2020
12	2.2 Normal Line / NEWS	12/02/20-12/08/20	1	:30 7A- 8A (EST)	2	хх	(X :	х х		4	\$30.00	\$120.00	CBS (WSWG)	Daypart EM CBS This Morning 1	12/1/2020
13	3.0 Revised Line / NEWS	12/06/20-12/06/20	1	:30 6:30P- 7P (EST)	1					Χ				CBS (WSWG)	Daypart EN CBS Evening News	12/1/2020
13	3.1 Revised Line / NEWS	12/06/20-12/06/20	1	:30 6:30P- 7P (EST)	2					X				CBS (WSWG)	Daypart EN CBS Evening News	12/1/2020
13	3.2 Normal Line / NEWS	12/06/20-12/06/20	1	:30 6:30P- 7P (EST)	1					X	1	\$210.00	\$210.00	CBS (WSWG)	Daypart EN CBS Evening News	12/1/2020
14	1.0 Revised Line / SPOT	12/02/20-12/08/20	1	:30 7P- 7:30P (EST)	4	X X	<	X	ХХ					CBS (WSWG)	Daypart PA Wheel of Fortune	12/1/2020

Contract # 33281 CBS (WSWG)

WSWG

P.O. BOX 4009

SALISBURY, MD 21803

Advertiser Political Issue/The Georgia Way (3670) Entered By Tracy Shorts Dec. 2020 97 \$17,030.00

By Broadcast Month

Grand Total:

Spots

\$17,030.00

owswg44

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Political (1040) 10205351 Product External # POLITICAL ISSUE (1529) Brand Demo HOUSE/NAT, HOUSE/NAT (1074) Salesperson Order Type Normal WSST Sales Office Package Deal 15.00 **Buyer Name** Commission % \$2,554.50 Phone/Fax Commission \$14,475.50 Net Total National/Political Account Types Sales Tax

Billing Type Standard

Comments Separation: 30

Date Entered 12/01/20

 Schedule Dates
 12/02/20-12/08/20
 Last Modified
 12/01/20
 By Broadcast Month
 Spots
 Rate

 No
 Grand Total:
 97
 \$17,030.00

P.O. BOX 4009 SALISBURY, MD 21803

Agency WATERFRONT STRATEGIES (1201) CO-OP

CPE 590/629/9749

Line Line Type / Break Type (Ref #)	Dates	Sec L	ength	Run Times	SPW	М	Tu	We T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.1 Revised Line / SPOT	12/02/20-12/08/20	1	:30 7P-7:3	80P (EST)		1	1	1 1	l 1					CBS (WSWG)	Daypart PA Wheel of Fortune	12/1/2020
14.2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 7P- 7:3	30P (EST)	2	Χ	X	X >	(X		4	\$450.00	\$1,800.0	0 CBS (WSWG)	Daypart PA Wheel of Fortune	12/1/2020
15.0 Revised Line / SPOT	12/02/20-12/08/20	1	:30 7:30P-	8P (EST)	4	Χ	Χ	X	(X					CBS (WSWG)	Daypart PA Jeopardy!	12/1/2020
15.1 Revised Line / SPOT	12/02/20-12/08/20	1	:30 7:30P-	8P (EST)		1	1	1 1	l 1					CBS (WSWG)	Daypart PA Jeopardy!	12/1/2020
15.2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 7:30P-	8P (EST)	2	Χ	Χ	X >	х		4	\$450.00	\$1,800.0	0 CBS (WSWG)	Daypart PA Jeopardy!	12/1/2020
16.0 Normal Line / SPOT	12/05/20-12/05/20	1	:30 7P- 7:3	30P (EST)	1					X	1	\$120.00	\$120.0	0 CBS (WSWG)	Daypart PA Wheel of Fortune	12/1/2020
17.0 Normal Line / SPOT	12/05/20-12/05/20	1	:30 7:30P-	8P (EST)	1					X	1	\$150.00	\$150.0	0 CBS (WSWG)	Daypart PA Jeopardy	12/1/2020

		Cont	tract # 33281									CBS (WSWG)		
18.2 Normal Line / NEWS	12/02/20-12/08/20	1	:30 11P- 11:35P (EST)	2	ХХ	Х	х х	4	\$60	0.00	\$240.00 CBS (WSWG)		Daypart LN South Georgia News @ 11	12/1/2020
18.1 Revised Line / NEWS	12/02/20-12/08/20	1	:30 11P- 11:35P (EST)		1 1	1	1 1				CBS (WSWG)		Daypart LN South Georgia News @ 11	12/1/2020
18.0 Revised Line / NEWS	12/02/20-12/08/20	1	:30 11P- 11:35P (EST)	4	ХХ	Χ	ХХ				CBS (WSWG)		Daypart LN South Georgia News @ 11	12/1/2020

WSWG

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

	Advertiser	Political Issue/The Georgia Way (3670)	Entered By	Tracy Shorts	De	c. 2020	97	\$17,030.00
P	roduct	Political (1040)	External #	10205351				
В	rand	POLITICAL ISSUE (1529)	Demo					
s	alesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal				
s	ales Office	WSST	Package Deal					
В	uyer Name		Commission %	15.00				
P	hone/Fax	/	Commission	\$2,554.50				
			Net Total	\$14,475.50				
A	ccount Types	National/Political	Sales Tax					
В	illing Type	Standard						
c	comments	Separation: 30						

Date Entered 12/01/20

12/01/20 Schedule Dates 12/02/20-12/08/20 Last Modified By Broadcast Month **Spots** 97 \$17,030.00 Grand Total:

No P.O. BOX 4009

SALISBURY, MD 21803

Agency	WATERFRONT STRATEGIES (1201)	CO-OP
CPE	590/629/9749	

Line Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times SPW	М -	Tu	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
19.0 Revised Line / SPOT	12/02/20-12/08/20	-				X X		Su Su	Эросэ	Nuc	Total	CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	12/1/2020
19.1 Revised Line / SPOT	12/02/20-12/08/20	1 :30 11:35F	P- 12:37A (EST)	1	1	1 1	1					CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	12/1/2020
19.2 Normal Line / SPOT	12/02/20-12/08/20	1 :30 11:35F	2- 12:37A (EST) 2	Х	Х	х х	Χ		4	\$30.00	\$120.0	0 CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	12/1/2020
20.0 Revised Line / SPOT	12/02/20-12/08/20	1 :30 12:37A	A- 1:37A (EST) 4	Χ	Χ	Х Х	Χ					CBS (WSWG)	Daypart LF The Late Late Show with James Corden	12/1/2020
20.1 Revised Line / SPOT	12/02/20-12/08/20	1 :30 12:37A	A- 1:37A (EST)	1	1	1 1	1					CBS (WSWG)	Daypart LF The Late Late Show with James Corden	12/1/2020
20.2 Normal Line / SPOT	12/02/20-12/08/20	1 :30 12:37A	A- 1:37A (EST) 2	Х	X	х х	Χ		4	\$30.00	\$120.0	0 CBS (WSWG)	Daypart LF The Late Late Show with James Corden	12/1/2020
21.0 Normal Line / PRIME	12/07/20-12/07/20	1 :30 10P-1	1P (EST) 1	X					1	\$750.00	\$750.0	0 CBS (WSWG)	Daypart PT CBS Prime	12/1/2020
22.0 Normal Line / PRIME	12/08/20-12/08/20	1 :30 9P- 10	P (EST) 1		Χ				1	\$600.00	\$600.0	0 CBS (WSWG)	Daypart PT FBI	12/1/2020
23.0 Revised Line / NEWS	12/02/20-12/08/20	1 :30 8A-9A	(EST) 4	Χ	Χ	Х Х	Χ					CBS (WSWG)	Daypart EM CBS This Morning 2	12/1/2020
23.1 Revised Line / NEWS	12/02/20-12/08/20	1 :30 8A- 9A	(EST)	1	1	1 1	1					CBS (WSWG)	Daypart EM CBS This Morning 2	12/1/2020
		Contract #	33281									CBS (WSWG)		

WSWG Advertiser Political I



WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Advertiser	Political Issue/The Georgia Way (3670)	Entered By	Tracy Shorts	
Product	Political (1040)	External #	10205351	
Brand	POLITICAL ISSUE (1529)	Demo		
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal	
Sales Office	WSST	Package Deal		
Buyer Name		Commission %	15.00	
Phone/Fax	/	Commission	\$2,554.50	
		Net Total	\$14,475.50	
Account Types	National/Political	Sales Tax		
Billing Type	Standard			
Comments	Separation: 30			

Dec. 2020

97

\$17,030.00

12/02/20-12/08/20 12/01/20 By Broadcast Month **Spots** Rate Schedule Dates Last Modified 97 \$17,030.00 No Grand Total: SALISBURY, MD 21803

> WATERFRONT STRATEGIES (1201) CO-OP Agency CPE 590/629/9749

P.O. BOX 4009

M Tu We Th Fr Rate Total Line Line Type / Break Type (Ref #) Dates Sec Length Run Times Sa Su Spots Station Comments Entered Daypart EM CBS This 23.2 Normal Line / NEWS 12/02/20-12/08/20 :30 8A- 9A (EST) $X \quad X \quad X$ \$30.00 \$120.00 CBS (WSWG) 12/1/2020 Morning 2 24.0 Normal Line / PRIME 12/08/20-12/08/20 :30 10P-11P (EST) \$750.00 \$750.00 CBS (WSWG) Daypart PT The FBI 12/1/2020 1 25.0 Normal Line / PRIME 12/02/20-12/02/20 :30 10P-11P (EST) 1 Χ \$750.00 Daypart PT CBS Prime 12/1/2020 1 \$750.00 CBS (WSWG) 26.0 Normal Line / PRIME 12/04/20-12/04/20 :30 9P- 10P (EST) 1 Χ \$690.00 \$690.00 CBS (WSWG) Daypart PT CBS Prime 12/1/2020 1 27.0 Normal Line / PRIME 12/04/20-12/04/20 :30 10P-11P (EST) 1 1 \$690.00 \$690.00 CBS (WSWG) Daypart PT Blue Bloods 12/1/2020 Χ 28.0 Normal Line / PRIME 12/05/20-12/05/20 :30 10P-11P (EST) 1 1 \$300.00 \$300.00 CBS (WSWG) Daypart PT CBS Prime 12/1/2020 29.0 Normal Line / PRIME 12/06/20-12/06/20 :30 7P-8P (EST) 1 Х 1 \$600.00 \$600.00 CBS (WSWG) Daypart PT 60 Minutes 12/1/2020 30.0 Normal Line / SPOT 12/06/20-12/06/20 :30 12P- 1P (EST) Χ \$100.00 \$100.00 CBS (WSWG) Daypart S The NFL Today 12/1/2020 1 1 \$2,100.00 31.0 Normal Line / NFL 12/06/20-12/06/20 :30 4:25P-7:30P (EST) Х \$2,100.00 CBS (WSWG) 12/1/2020 1 1 Daypart S NFL on CBS: Daypart EM CBS This Χ 32.0 Normal Line / NEWS 12/05/20-12/05/20 :30 8A- 10A (EST) 1 1 \$60.00 \$60.00 CBS (WSWG) 12/1/2020 Morning: Saturday 33.0 Normal Line / SPOT 12/06/20-12/06/20 :30 6A-6:30A (EST) 1 Χ 1 \$30.00 \$30.00 CBS (WSWG) Daypart EM Small Town Big 12/1/2020 Daypart EM CBS News 34.0 Normal Line / NEWS 12/06/20-12/06/20 :30 9A- 10:30A (EST) 1 Χ 1 \$90.00 \$90.00 CBS (WSWG) 12/1/2020 Sunday Morning Contract # 33281 CBS (WSWG)

> Tracy Shorts Dec. 2020 97 \$17,030.00 **WSWG** Advertiser Political Issue/The Georgia Way (3670) Entered By



WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Political (1040) Product

POLITICAL ISSUE (1529)

HOUSE/NAT, HOUSE/NAT (1074)

WSST Sales Office

Buyer Name

Account Types

Salesperson

Brand

Phone/Fax

National/Political

Billing Type Standard Separation: 30 Comments

10205351 External #

Demo

Normal Order Type

Package Deal

Commission % 15.00 \$2,554.50 Commission Net Total \$14,475.50

Sales Tax

Date Entered

12/01/20

Schedule Dates

12/02/20-12/08/20

Last Modified

12/01/20 No

By Broadcast Month

Spots Rate 97

Grand Total:

\$17,030.00

P.O. BOX 4009 SALISBURY, MD 21803

Agency

WATERFRONT STRATEGIES (1201)

CO-OP

CPE 590/629/9749

Line Type / Break Type (Ref #)

Line

Dates

Sec Length

Run Times

SPW ^M Tu We Th Fr Sa Su Spots

Rate

Total

Station

Comments

Entered

35.0 Normal Line / NEWS	12/06/20-12/06/20	1	:30 10:30A- 11:30A (EST)		Х	1	\$120.00	\$120.00 CBS (WSWG)	Daypart EM Face The Nation	12/1/2020
36.0 Revised Line / SPOT	12/02/20-12/08/20	1	:30 9A- 10A (EST)	X X X X				CBS (WSWG)	Daypart DT Live with Kelly and Ryan	12/1/2020
36.1 Revised Line / SPOT	12/02/20-12/08/20	1	:30 9A- 10A (EST)	1 1 1 1				CBS (WSWG)	Daypart DT Live with Kelly and Ryan	12/1/2020
36.2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 9A- 10A (EST)	x x x x		4	\$90.00	\$360.00 CBS (WSWG)	Daypart DT Live with Kelly and Ryan	12/1/2020
37.0 Revised Line / SPOT	12/02/20-12/08/20	1	:30 10A-11A (EST)	X X X X				CBS (WSWG)	Daypart DT Let's Make a Deal	12/1/2020
37.1 Revised Line / SPOT	12/02/20-12/08/20	1	:30 10A-11A (EST)	1 1 1 1				CBS (WSWG)	Daypart DT Let's Make a Deal	12/1/2020
37.2 Normal Line / SPOT	12/02/20-12/08/20	1	:30 10A- 11A (EST)	X X X X		4	\$100.00	\$400.00 CBS (WSWG)	Daypart DT Let's Make a Deal	12/1/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Page 8 of 8
Printed At: 12:57 PM on Tuesday, December 1 2020