



July 2, 2012

The following is a report on Public Affairs Programming for the Second Quarter of 2012 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Community Relations
Education
Economy

In order to meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

“Radio Health Journal” airs Sunday mornings at 6:30 a.m. “Spectrum” airs Sunday mornings at 7:00 a.m. “Sunday Morning” airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "John Larson".

John Larson
Program Director

JL/mlm

Health

Sunday, April 1, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Samuel S. Gidding, Head, Cardiac Division, Nemours Cardiac Center, A. I. DuPont Hospital for Children, Wilmington, Delaware, and member, NIH Guideline Task Force; Sean Thompson, father of a child with extremely high cholesterol; and Dr. Michael Lefevre, Professor of Family and Community Medicine, University of Missouri - Columbia.

The National Institute of Health has recommended that all grade school children be screened for high cholesterol to prevent heart attacks later in life. However, some other expert agencies say that screening, presumably with treatment for children with high cholesterol, carries too much risk for a small benefit. Dr. Gidding, Dr. Lefevre, and Mr. Thompson, the father of a high risk toddler, discussed the issue with Mr. Pence.

2nd Segment

Host: Nancy Benson. Guests: Katharina Harf, Chief Operating Officer, DKMS Bone Marrow Registry (GetSwabbed.org); and Richard Fine, Founder and Chief Executive Officer, Help Remedies (HelpINeedHelp.com).

Only about half of people who need a bone marrow transplant to fight blood cancer are able to find a match. Many more tissue types are needed in registries to help the others. Ms. Harf and Mr. Fine discussed with Ms. Benson how a consumer health products company has come up with an ingenious way to get people to sign up for bone marrow registries without much effort.

Sunday, April 1, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Ann Kelly. Guest: Dennis Akers, Founder of Cure-Run.

Mr. Akers discussed Cure-Run with Ms. Kelly. Cure-Run is a group he started to raise awareness for Alzheimer's research and care. Mr. Akers discussed how someone his age (early 20's) was touched by a family member's battle with the disease, and how it led him to found the run. The money raised will go towards the work of the USF Health Byrd Alzheimer's Institute, the largest free-standing facility in the country dedicated to Alzheimer's disease and related disorders. In closing, Mr. Akers mentioned the run and the many volunteer opportunities that are available.

Sunday, April 8, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Joseph Proietto, Professor of Medicine, University of Melbourne (Australia); Dr. Michael Rosenbaum, Professor of Clinical Pediatrics and Clinical Medicine, Columbia University and New York Presbyterian Hospital; and Dr. Tim Frayling, Research Scientist, University of Exeter (UK).

Most overweight people can lose at least some weight, but few keep it off for long. Drs. Proietto, Rosenbaum, and Frayling discussed with Mr. Pence research showing how the

body and brain change after weight loss to regain weight and stave off what it thinks is starvation, and how this problem is the real secret to ending the obesity epidemic.

2nd Segment

Host: Lynn Holley. Guest: Dr. Richard Cytowic, Professor of Neurology, George Washington University and co-author, Wednesday is Indigo Blue: Discovering the Brain of Synesthesia.

Synesthesia, a brain condition where people's senses are intertwined, is much more common than previously imagined. People afflicted with this genetic condition may "see" sounds, "taste" visual information, or have other neurological confusion. Dr. Cytowic discussed this condition with Ms. Holley.

Sunday, April 8, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Bridget Booske.

Ms. Booske discussed with Ms. Lawson how the Pinellas and Hillsborough Counties rank in comparison to other counties on health issues and lifestyle choices. Ms. Booske's discussion included how we can better use the existing facilities in our communities to enhance a healthy lifestyle for our families and ourselves. Ms. Booske mentioned the food and exercise possibilities available to individual communities and ways to encourage local leaders to add more natural food stores, fresh fruit markets, and exercise opportunities for residents. Ms. Booske discussed the ways to enhance and better use school facilities that are not in use after hours, for parents and kids to exercise. In closing, Ms. Booske discussed the effective use of tax dollars for programs like the Pinellas Trail.

Sunday, April 15, 2012 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. Kent Kiehl, Associate Professor of Psychology and Neuroscience, University of New Mexico, and Director, Cognitive Neuroscience Lab, Mind Research Network; Michael Haederly, Contributing Editor, Pacific Standard Magazine; Dr. Stephen Morse, Professor of Law and Professor of Psychology and Law in Psychiatry, University of Pennsylvania; and Deborah Denno, Professor of Law, Fordham University.

Brain scans are increasingly being used in court to bolster claims that psychopathic criminals cannot help themselves. Dr. Kiehl, Dr. Morse, Mr. Haederly, and Ms. Denno discussed with Mr. Pence what scans really show and how juries and the court system are dealing with this new evidence.

Sunday, April 15, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Dr. David Becker, Clearwater Gastroenterology Group of Clearwater.

Dr. Becker discussed with Ms. Lawson the new advances in health care relating to

colorectal cancer detection and treatments. Dr. Becker discussed how to recognize symptoms of this kind of cancer and new treatment options. Dr. Becker also explained how to prevent the disease and the measures that can be taken to correct lifestyle choices and how to make proactive changes in nutrition and exercise options. In closing, Dr. Becker advised about the lack of insurance and free screening offerings here in the Bay area.

Sunday, April 22, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Sarah Crawford, Director, Workplace Fairness, National Partnership for Women and Families; Jamie Dolkas, Staff Attorney, Equal Rights Advocates; and Joan Williams, Distinguished Professor of Law, and Founding Director, Center for Worklife Law, Hastings College of the Law, University of California.

Discrimination due to pregnancy has been illegal since the 1970's. Yet, it's still a common occurrence. Ms. Crawford, Ms. Dolkas, and Ms. Williams discussed with Mr. Pence the many pretexts employers use to fire pregnant women and the steps women need to take to combat it.

2nd Segment

Host: Nancy Benson. Guests: Dr. Robert Doyle, Clinical Psychiatrist, Massachusetts General Hospital and Harvard Medical School; and Dr. Joe Nowinski, Clinical Psychologist and co-author, Almost Alcoholic: Is My (or My Loved One's) Drinking a Problem.

Most people who have a drinking problem are not alcoholics. So, they may slip through the cracks and not receive the help they need. In closing, Dr. Doyle and Dr. Nowinski discussed warning signs and ways to break through denial with Ms. Benson.

Sunday, April 29, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Gerald Kominski, Director, UCLA Center for Health Policy Research; and Paul Fronstin, Director, Health Research Program, Employee Benefit Research Institute.

The legal challenge to the Affordable Care Act has centered on the "individual mandate" requiring many people to buy health insurance. Dr. Kominski and Mr. Fronstin discussed with Mr. Pence the likely effects of the mandate and what may happen if the U. S. Supreme Court invalidates this part of the law but let's the rest of the law stand.

2nd Segment

Host: Nancy Benson. Guest: Jill Castle, Registered Dietician and author, JustTheRightByte.com and the book, Fearless Feeding: How to Raise Healthy Eaters from High Chair to High School.

A mother's controversial Vogue magazine article describes how she put her seven-year old daughter on an extremely strict diet and publicly shamed her to shape up. Ms.

Castle, a noted child nutrition expert, explained to Ms. Benson how such a tough love approach is likely to backfire, creating an unhealthy lifelong relationship with food.

Sunday, May 6, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Gina Soloman, Senior Scientist, Natural Resources Defense Council and Clinical Professor of Medicine, University of California San Francisco; and Jim Gray, Executive Director, Industry Task Force Two on 2,4-D Research Data.

The EPA has rejected a petition to ban the widely-used weed killer 2,4-D. Yet, environmental groups continue to claim that it is harmful to health for a variety of reasons. In closing, Dr. Soloman and Mr. Gray reviewed each side of the safety claims with Mr. Pence.

2nd Segment

Host: Nancy Benson. Guests: Hannah Keeley, "Momnesia" sufferer and creator, HannahKeeley.com; Dr. Craig Kinsley, Professor of Neuroscience, University of Richmond; and Adrienne Hedger, co-author, Momnesia.

Researchers have documented specific mental changes among many women who have just given birth. Dr. Kinsley, Ms. Hedger and Ms. Kelley discussed with Ms. Benson their speculations that through evolution, traits important to raising a child have become biologically accentuated at the expense of others.

Sunday, May 6, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guests: Melissa Wandall and Mark Buonicconti.

Ms. Wandall discussed with Ms. Lawson the events leading up to her creating the Mark Wandall Traffic Safety Act after her husband was killed by a red light runner two days before their first child was born. She also discussed how a portion of the fines generated from reckless drivers are used to help victims of car accidents who suffer traumatic injuries. Mr. Buonicconti discussed the effect on his life after he was paralyzed in a car crash caused by someone running a red light. In closing, Ms. Wandall and Mr. Buonicconti discussed their collaboration on The Miami Project and the research into spinal cord injuries and other neurological diseases.

Sunday, May 6, 2012 – Sunday Morning 7:45 a.m.

15:00

Host: Mimi Lawson. Guests: Dr. Juliann Palilicchi and Dale Todd.

Dr. Palilicchi and Mr. Todd discussed with Ms. Lawson the effects on children who are afflicted with "drop seizures", called LGS, and how parents can recognize the early warning signs of this disorder. Mr. Todd mentioned his son Adam and the history of how they came to realize he had a problem and their search for some positive treatment options. Dr. Palilicchi and Mr. Todd discussed how and where parents in the Bay Area can go to find answers concerning this debilitating form of Epilepsy. Dr. Palilicchi and

Mr. Todd also discussed the life stages that bring on this disease and how people can help elderly patients that develop this disease later in life. In closing, Dr. Palilicchi and Mr. Todd discussed the care of the elderly and around why, as we age, Epilepsy can develop when there was no indication previously.

Sunday, May 13, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Ann O'Malley, Senior Researcher, Center for Studying Health System Change; Dr. Brenda Sirovich, staff physician and research associate, VA Medical Center, White River, Vermont, and Associate Professor of Medicine and Community and Family Medicine, Dartmouth Medical School and Dartmouth Institute for Health Policy and Clinical Practice; and Dr. Christine Cassel, President and Chief Executive Officer, American Board of Internal Medicine and ABIM Foundation.

Several influential medical groups are focusing on the fee-for-service payment system as a major source of unnecessary care and cost in the U. S. medical system. In closing, Drs. O'Malley, Sirovich, and Cassel discussed with Mr. Pence how this payment system incentivizes extra treatment and the steps they'd like to see to cut back on it.

2nd Segment

Host: Nancy Benson. Guests: Tyler Blaser, catcher, Tampa Yankees minor league team; and Jay Signorelli, Tampa Yankees strength and conditioning coach.

Major League Baseball has cracked down on the use of performance enhancing drugs, but the minor league experience shows enforcement doesn't end their use. In closing, Mr. Blaser and Mr. Signorelli discussed roadblocks to "staying straight" with Ms. Benson.

Sunday, May 13, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Dr. Cynthia Stuenkel, Endocrinologist at the University of California.

Dr. Stuenkel discussed with Ms. Lawson how the medical community has reevaluated the studies done on Hormone Replacement Therapy in 2002. Dr. Stuenkel mentioned that three-fourth of women have never considered HRT for menopausal health issues because of what was reported in the WHI, and that only one in ten have a positive impression of the treatment. Dr. Stuenkel discussed "The Menopause Map" which is an interactive guide where women can match their symptoms and health histories against the available treatment options. In closing, Dr. Stuenkel identified changes and new research into the safety of these treatments as well as the health risks and safe and effective ways to relieve symptoms.

Sunday, May 20, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Joel Fay, former police officer and President, First Responder Support Network and West Coast Post Trauma Retreat; Rodger Ruge,

former police officer and founder, HeroTalk; Dr. Michelle Lilly, Assistant Professor of Psychology, Northern Illinois University; Heather Pierce, former 911 dispatcher and Research Associate, Northern Illinois University; and Dr. John Mason, Founder, Stress Education Center, Oak Harbor, Washington, and author, The Guide to Stress Reduction. Police officers, firefighters, paramedics, and emergency dispatchers experience events that most people couldn't stand, and they pay for it with high levels of stress-related outcomes and PTSD. In closing, Drs. Fay, Lilly, Mason, Mr. Ruge, and Ms. Pierce describe to Mr. Pence the relative lack of training received by first responders, the type of training they need, and the police/fire culture that makes it difficult to get help.

2nd Segment

Host: Nancy Benson. Guests: Dr. Beth Hodges, fibromyalgia specialist, Asheboro, North Carolina; Penny Cowan, fibromyalgia sufferer and Founder and Chief Executive Officer, American Chronic Pain Association.

Fibromyalgia is widespread pain that doesn't show up on any test. So, sufferers are often told their pain is all in their heads. Dr. Hodges and longtime sufferer Ms. Cowen described to Ms. Benson the syndrome and the steps that can lead to diagnosis and successful relief.

Sunday, May 20, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Keysha Kennedy, St. Joseph's Hospital.

Ms. Kennedy discussed with Mr. Greene the upcoming free comprehensive health care fair where there will be a variety of screenings available along with presentations about breast cancer, hypertension, diabetes, and the realistic challenge of maintaining a balanced diet and healthy lifestyle.

Sunday, May 27, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dave Pavesic, Professor of Hospitality Administration, Cecil B. Day School of Hospitality, Georgia State University; George Rapp, menu consultant; and Phil Vettel, restaurant critic, Chicago Tribune.

Psychology is extremely important in the restaurant business. Mr. Pavesic, Mr. Rapp, and Mr. Vettel discussed with Mr. Pence how menu engineers steer diners' decision-making processes toward more profitable or specialty menu items, and how going too far to shape preferences can be risky.

2nd Segment

Host: Nancy Benson. Guest: Aaron Likens, author, Finding Kansas: Living and Decoding Asperger's Syndrome.

Mr. Likens discussed with Ms. Benson the topic of Asperger's Syndrome which is a high functioning form of autism. Most individuals with the syndrome can't express what their lives are like, but Mr. Likens articulated his unusual world with the syndrome and

discussed how it affects his life.

Sunday, June 3, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Art Caplan, Director, Division of Bioethics, New York University and Langone Medical Center; Jeff Rows, Senior Attorney, Institute for Justice; Shaka Mitchell, President, MoreMarrowDonors.org; and Michael Boo, Chief Strategy Officer, National Marrow Donor Program (BeTheMatch.org).

Federal law prohibits payment for most transplanted organs. Dr. Caplan, Mr. Rows, Mr. Mitchell, and Mr. Boo discussed with Mr. Pence how they are seeking more donors and have won a federal court ruling allowing payment to bone marrow donors. In closing, Dr. Caplan, Mr. Rows, Mr. Mitchell, and Mr. Boo discussed the ethical and practical issues and whether the ruling may create a "slippery slope" where the rich get organs and the poor might be exploited.

2nd Segment

Host: Nancy Benson. Guest: Jonah Lehrer, contributing editor, Wired, author of Head Case in the Wall Street Journal, and author of How We Decide.

Mr. Lehrer discusses with Ms. Benson the concept that most people believe that purely rational decisions are best. However, according to Mr. Lehrer scientists have discovered that without emotion, decision making is impossible. In closing Mr. Lehrer discusses his findings and implications in his new book.

Sunday, June 10, 2012 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Dr. Rhea Haugseth, President, American Academy of Pediatric Dentistry; Dr. Travis Nelson, Acting Assistany Professor of Pediatric Dentistry, University of Washington; and Amy Hazlewood, Registered Dental Hygenist, South Bend, Indiana.

Children have experienced less and less tooth decay over the past two generations. However, lately toddlers in lower income groups have experienced a sharp increase in cavities. Dr. Haugseth, Dr. Nelson, and Ms. Hazlewood discussed with Mr. Pence how some children show up in dental offices with severe problems even requiring hospitalization. In closing, Dr. Haugseth, Dr. Nelson, and Ms. Hazlewood discussed the reasons for this trend and what parents should be doing to avoid it.

2nd Segment

Host: Nancy Benson. Guest: Amy Boesky, Associate Professor of English, Boston College, and author, What We Have: One Family's Inspiring Story About Love, Loss, and Survival.

How do people live life when they're convinced by family history that they are going to get cancer? Ms. Benson discussed with Ms. Boesky her experience with "living on borrowed time" and the drastic preventive measures produced by cancer fear.

Sunday, June 17, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Corey Waller, Director, Center for Integrative Medicine, Spectrum 7:00 a.m. Health Medical Group, Grand Rapids, Michigan; Dr. Ellen Weber, Professor of Emergency Medicine, University of California, San Francisco; Dr. Christopher Michos, Chairman, Emergency Department, Waterbury Hospital, Waterbury, Connecticut; and Dr. Maria Raven, Assistant Professor of Emergency Medicine, University of California, San Francisco.

Studies show that a small proportion of emergency room users come back over and over again for maladies that aren't really best suited for the ER, such as addictions, pain, and psychiatric disorders. Drs. Waller, Weber, Michos, and Raven discussed with Mr. Pence the concept of how using a social worker or other alternative follow up care could begin to cure these ailments, save money, and keep these patients well.

2nd Segment

Host: Nancy Benson. Guests: Dr. Lubomir Lamy, Assistant Professor of Psychology, South Paris University; and Dr. Charles Areni, Professor of Marketing, University of Sydney.

Music is known to affect mood. Drs. Lamy and Areni discussed with Ms. Benson the new discovery that music has a "suggestive" effect on relationships and shopping behavior.

Sunday, June 24, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Ross Koppel, Professor of Sociology, University of Pennsylvania; and Suzanne Gordon, Visiting Professor of Nursing, University of Maryland. They are co-editors of First Do Less Harm: Confronting the Inconvenient Problems of Patient Safety.

Hospitals have been trying to reduce the estimated 100,000 deaths per year due to medical mistakes, but some experts fear they are relying too much on electronic medical records and other technologies that may not be up to the task yet. Mr. Koppel and Ms. Gordon discussed with Mr. Pence how technology vs. moving to more of a team effort similar to the transformation that markedly reduced mistakes in aviation.

2nd Segment

Host: Nancy Benson. Guest: Kaitlin Bell Barnett, author of Dosed: The Medication Generation Grows Up.

Use of prescription medications for mental disorders among children and adolescents is growing rapidly. Ms. Barnett, herself a Prozac user since age 17, discussed with Ms. Benson the attitudes toward medications revealed in her extensive interviews with dozens of similar subjects.

Community Relations

Sunday, April 1, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Ann Kelly. Guest: Holli Kile, Media Relations for Angels Against Child Abuse. April is National Child Abuse Awareness Month. Ms. Kile discussed with Ms. Kelly a relatively new group in the Bay Area, Angels Against Child Abuse. Their mission is to build awareness and educate our community in regards to neglected and abused children. Abused children number some 3,000 in Tampa Bay. Ms. Kile discussed how we can make a difference to the many children who live at Sallie House. Sallie House is a shelter for abused children that meets their immediate needs. In closing, the Angel Awareness Committee and the Blue Ribbon Gala that Cox Media Group is supporting were also discussed.

Sunday, April 8, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Patrick Mahoney, Fire Safety for Tampa Bay. Mr. Mahoney discussed with Ms. Lawson how the risk of brush fires here in Pinellas, Hillsborough, and Manatee Counties compares with the rest of the state. Mr. Mahoney identified the ways in which we can protect our homes from fires by discussing several important things to do in and around the home to lower the risk of spreading fires. Mr. Mahoney discussed how to put out fires correctly, materials that help retard fire in gardens, fencing, and landscaping that can keep fires from spreading. Mr. Mahoney discussed tips on family safety, evacuation plans, and communications with county officials. In closing, Mr. Mahoney provided websites with more information and how to contact a county official to visit schools or groups to talk about the issues.

Sunday, April 29, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guest: Ken Jones, President and Chief Executive Officer of the Tampa Bay & Company.

Mr. Jones discussed with Ms. Kelly the plans for the 2012 RNC Convention in Tampa. The RNC Committee addresses the issues of public safety in the immediate Downtown Tampa area and what their plans are for keeping the commute as issue free as possible for those in the area. Also discussed was the increase in security and how they have created "Event Zones" to allow larger areas that will also give protesters more time to be on scene. Mr. Jones also discussed how city services will be handled, the technology that will be brought into the area specifically for the Convention, and the fact that it will stay and create a stronger infrastructure after the event. The importance of small business owners being given the opportunity to participate and benefit was stressed as well as the need for volunteers at many levels. In closing, the strong financial impact of the Convention and the opportunity for increased public perception of Tampa on a national and international level for other events were also discussed.

Sunday, May 22, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guest: Ron Barnette, City of Dunedin Vice Mayor and City Commissioner.

Mr. Barnette discussed with Ms. Kelly the City of Dunedin's "Building Green Coalition", and the city's recent upgrade from the State Coalition that tied the city with Sarasota for "the greenest city in the State". Mr. Barnette elaborated on what it takes to become that environmentally savvy and what criteria was used for the designation. He discussed the Green Achievements list which includes ordinances for historic preservation, seminars on waste reduction and recycling, and updates to the building codes that have also earned recognition for the city. Also mentioned was what it takes to maintain their standing with sustainability such as economics, reducing environmental impact, and making it all work for the city residents. In closing, Mr. Barnette discussed the Project Switch which has earned the city national recognition for creating sustainable urban water management practices for Dunedin now and in the future.

Sunday, May 27, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Joseph and Christopher Lundy, Tampa.

Mr. Lundy discussed with Mr. Greene how bonding and spending quality time with his son has made, and is making, a positive difference with his son. Christopher is a sophomore at the University of South Dakota on an athletic scholarship. Mr. Lundy makes at least three trips a year to visit his son on campus.

Sunday, May 27, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Yvonne Fry, Florida Commission on Women.

Ms. Fry and Ms. Lawson discussed the history of the Commission on Women, chronicling the history of the Commission in Tampa through the stories of last year's inductees into the "Hall of Fame". Ms. Fry elaborated on some of the accomplishments of these ground-breaking women and their service to the Tampa Bay area as legislators, elected officials, and business women. She also discussed the issues every woman is likely to encounter during her life such as equal compensation, child care, health care, and domestic violence concerns. In closing, Ms. Fry provided listeners with several ideas, websites, and incentives to become more involved.

Sunday, June 3, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Larry Deisler, Director, Pinellas Job Corps Center.

Mr. Deisler discussed with Mr. Greene the training and educational offerings at the Pinellas Job Corps Center. The \$60-million dollar center is for students who are having difficulty succeeding in the regular school system, some of whom are from homeless families.

FCC Quarterly Public Affairs Report

Sunday, June 17, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guests: Kevin Cutrell and Dr. Eric Diamond, City of St. Petersburg.

Mr. Cutrell discussed with Ms. Lawson the new area of counseling centered around men. Dr. Diamond explained how the program is changing the ways men relate to their families and the effects that these changes have on the family dynamics. In closing, Dr. Diamond discussed the issues that children have with their fathers and the way they can relate to each other and their children.

Sunday, June 24, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Ton Invino, Pinellas County Emergency Management.

Mr. Invino discussed with Mr. Greene the preparation and awareness people need to take during hurricane season in the event of flooding and mandatory evacuations.

Sunday, June 24, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Olga Bopf, City of St. Petersburg.

Ms. Bopf discussed with Ms. Lawson the "Shop St. Pete" initiative and all the reasons why citizens should support the businesses in their own communities. Ms. Bopf explained why keeping money in the community keeps taxes lower, results in better service, and contributes to the health of the community's economic base. She discussed the events coming up for the 4th of July weekend in conjunction with St. Petersburg and "Keep St. Pete Local" during Pride Week. In closing, Ms. Bopf discussed the websites of local shops and services that are offered.

Education

Sunday, April 1, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Rev. Jimmy Thompson, Minister, African Methodist Episcopal Church.

Mr. Thompson discussed with Mr. Greene how his faith-based group is working towards solutions to prevent juvenile delinquency. He talked about students dropping out of high school, along with trying to get students to strike a balance of spending too much time on social networking sites versus preparing to be successful students.

Sunday, April 8, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Wanda DeLarosa, It's All About Kids.

Ms. DeLarosa discussed with Mr. Greene how parents can utilize activities at the non-profit group, It's All About Kids, to help their children when they are not in school such as early release Mondays. Ms. DeLarosa also discussed how parents should stay

with their children and participate in activities rather than just dropping them off.

Sunday, April 15, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Dr. Vernon Tarranto and Dolores Phillips of St. Petersburg College.

Dr. Tarranto and Ms. Phillips discussed with Mr. Greene the offerings at St. Petersburg College's Gibbs Campus for seasoned adult students as they prepare for a change in careers or updating their skills to prepare for today's workforce requirements.

Sunday, April 22, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Coach Marcia Pinder, Florida Coach of the Year, Dillard High School.

Ms. Pinder discussed with Mr. Greene her method of getting adult role models to speak to the girls basketball team members about strategies to be successful on and off the court and also in and out of the classroom. Ms. Pinder is currently the highest winning basketball coach in Florida. She explained how she often mentors her students even after they leave high school and go on to college.

Sunday, May 6, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Jim Goode, Director of Teacher Recruitment, Hillsborough County School District.

Dr. Goode discussed details with Mr. Greene about the expected 1,500 applicants for teaching positions at "Teacher Interview Days" in June. Candidates come from all over the U.S. to apply to work in the eighth largest public school district in the country. Dr. Goode discussed the process to secure a position and the kind of candidates they are seeking.

Sunday, June 3, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Steve Haggerty, Hillsborough County School District.

Mr. Haggerty discussed with Ms. Lawson the truth behind the stories that Florida lowered standards for passing the FCAT in order to not fail and lose the incentives associated with these grades. Mr. Haggerty explained how the tests are actually scored, how the standards were applied to last year's scores, and the changes made this year. He also discussed the website and other informational outlets sponsored by the Governor which will help end the confusion over the recent scores and where people can comment or ask questions of the State. In closing, Mr. Haggerty specifically discussed the writing portion of the FCAT, how computer technology has changed how we write, and what is being taught in schools today because of the FCAT testing.

Sunday, June 10, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Karen Willis-Barrett, Teacher, Stewart Middle School. Ms. Willis-Barrett discussed with Mr. Greene a program of which she is the Director that deals with students who show potential for college. Ms. Willis-Barrett explained how critical it is for parents to be supportive of their children and how children react and behave positively because of that support.

Sunday, June 17, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Afi Pittman, Lieutenant, United States Navy; and Bob Baylies, a youth mentor.

Ms. Pittman discussed with Mr. Greene her book about coping with life's challenges as she traces her journey from the International Baccalaureate Program at King High School in Temple Terrace to the University of Central Florida to her 6-year (so far) military career. Mr. Baylies shared information about enrichment programs available to students on both sides of the Bay for the summer months.

Sunday, June 17, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Jeff Weisberg, Representative for the River Phoenix Center for Peace.

Mr. Weisberg discussed the work of the River Phoenix Center for Peace and how they are working with convicted criminals by teaching classes in anger management, social responsibility, and interpersonal communications. In closing, Mr. Weisberg discussed how someone can use these resources to learn to deal with the issues that brought them into the justice system.

Economy

Sunday, April 15, 2012 – Radio Health Journal 6:45 a.m.

15:00

Host: Lynn Holley. Guest: Liza Mundy, reporter, Washington Post, Fellow, New American Foundation, and author, The Richer Sex: How the New Majority of Female Breadwinners is Transforming Sex, Love, and Family.

Nearly half of married working women out-earn their husbands, and the trend is likely to accelerate with women making up sixty percent of college students. Ms. Mundy discussed with Ms. Holley her examination of the trend and what it means for families and life at home.

Sunday, May 13, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guests: Jordin Amin and Clare Levinson, CPA's.

Ms. Amin and Ms. Levinson discussed that the most common source of marital discord stems from fights about money. Ms. Amin and Ms. Levinson offered five tips to avoid financial friction in relationships: 1) Have regular discussions about budgets, 2) Assess

your money DNA, 3) Give full disclosure of money issues, 4) Split financial responsibilities, and 5) Hire an independent advisor. In closing, Ms. Amin and Ms. Levinson discussed a website that offers help, ways to work through these steps, and where to find local help for issues relating to navigating money matters.

Sunday, May 22, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Sarah Reiger with the Life Foundation.

Ms. Reiger discussed with Ms. Lawson the life changing accident in New York 8 years ago when she was hit by a SUV and severely injured. Ms. Reiger discussed her injuries, the recovery and the effect it had on her family emotionally as well as financially. Ms. Reiger explained at length about disability insurance and how having it made a difference as to whether her family kept their home, the children's education and her ability to continue working. Ms. Reiger discussed how individuals without a full time job and access to insurance are able to protect themselves from this kind of loss. Ms. Reiger detailed websites and foundations that can be of help to those without current insurance. In closing Ms. Reiger discussed personal finances and the ways to get this coverage at an affordable rate if you are unable to buy it from your employer.

Sunday, June 3, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Jim Millican, Lealman Fire Department.

Mr. Millican discussed with Ms. Lawson a study that is being completed here in Pinellas County that would change how accident patients are transported by the EMS. Currently, a separate service is called by the Fire Department to give the patient a ride to the hospital. Mr. Millican discussed how allowing the first responders to handle this task could save money, time, and lives after an incident. In closing, Mr. Millican explained how he, through the Lealman Fire Department, and other local firefighters, have studied all the various options for patient transport in other areas of Florida and how applying these models could positively add to first class care, saving time, and money for the county when the process is streamlined.

Sunday, June 10, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Bill Williams, Bay County Commissioner.

The Recovery Act sponsored by the State of Florida seeks to claim and protect the punitive damages resulting from the BP Oil Spill in the Gulf. Mr. Williams discussed with Ms. Lawson how it is essential to keep money earmarked for Florida's recovery from being distributed to other non-affected states. Mr. Williams discussed how states, even as far away from the spill as Montana, could get money from the settlement if they do not pass this legislation. He explained how our local Pinellas, Hillsborough, and Manatee County Commissioners are helping to ensure that the damage to Florida's beaches, reputation, and wildlife can be corrected with the help from the penalty assessed to BP. Mr. Williams discussed how citizens can continue to pressure our representatives to see that the Recovery Act get passed through the Florida Legislature.

In closing, Mr. Williams discussed how this law would keep the money where it belongs as well as protecting the state from damages from future possible disasters from drilling in the Gulf.

Sunday, June 24, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Mimi Lawson. Guest: Kil Hugh, State of Florida.

Mr. Hugh discussed with Ms. Lawson the new PEW study about Florida's ability to sustain its retirement promises to teachers, firefighters, and other state employees. Mr. Hugh discussed where we rank in the country as far as our ability to fund these benefits, the changes the State has tried to get employees to contribute to their retirement funds, and the resulting litigation. In closing, Mr. Hugh discussed websites and advice on contacting legislators to make sure they do not try to raise taxes to make up for this shortfall in funding.