

105.5



Continuous Relaxing Easy Favorites

April 2, 2012

The following is a report on Public Affairs Programming for the First Quarter of 2012 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Education
Economy
Community Relations

In order to meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

“Radio Health Journal” airs Sunday mornings at 6:30 a.m. “Spectrum” airs Sunday mornings at 7:00 a.m. “Sunday Morning” airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "John Larson", is written over a circular stamp or seal.

John Larson
Program Director

JL/mlm

Health

Sunday, January 1, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guests: Dr. Ron Schiff, Oncologist at Florida Hospital Tampa, and Shelby Coriaty.

Dr. Schiff discussed with Ann the recent FDA decision to revoke approval of Avastin as a treatment for breast cancer and the side effects it produced in some patients. Despite the FDA's decision, Avastin will stay on the market for treatment of other diseases. Doctors do have the option to prescribe Avastin to their patients for treatment of breast cancer, but the cost of the prescriptions will not be covered by insurance and very few will be able to afford it. Dr. Schiff also discussed the pressure the FDA is using on drug companies to speed approval of drugs without proving their effectiveness and how that may be creating more problems for patients. In closing, Dr. Schiff discussed new drugs that are currently in clinical trials and what may be on the way to help cancer patients.

2nd Segment

In the second segment, Ms. Coriaty discussed Avastin with Ann. Ms. Coriaty is a breast cancer survivor who leads many support groups in the Bay Area. The groups avoid the clinical aspects in meetings and rely on each other for support and information. The loss of Avastin as a treatment has been a strong topic of discussion for the groups. In closing, how to contact support groups, how to join them, and how to contact the American Cancer Society for further information were discussed.

Sunday, January 8, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Lawrence Finer, Director of Domestic Research, Guttmacher Institute; and Dr. Victoria Jennings, Professor of Obstetrics and Gynecology, and Director, Institute for Reproductive Health, Georgetown University.

Low income women have a much higher rate of unintentional pregnancy than those with higher incomes. Drs. Finer and Jennings explained to Reed some of the reasons and the serious consequences for both the families and for the nation in its poverty rate and work force composition.

2nd Segment

Host: Nancy Benson. Guests: Jamie Dukes, analyst for the NFL Network and weight loss surgery patient; and Dr. Brian Lahmann, bariatric surgeon, BMI Surgery, Chicago. Many people who might be candidates for weight loss surgery shy away because of misperceptions. Mr. Dukes, who has had weight loss surgery, and Dr. Lahmann discussed overcoming these myths with Nancy.

Sunday, January 8, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guest: Dr. Jo Lichten, Ph.D.

Dr. Lichten discussed methods of keeping the major resolutions we make and break each year regarding weight loss with Ann. One way we seem to sabotage ourselves is by eating too many processed foods and dining out too often. Dr. Lichten gave many tips on how to dine out in a healthier manner. These tips included special requests to make in restaurants to save money and calories, which kid's menus are the best, how to get smaller portions, and a better way to estimate the actual calorie counts.

2nd Segment

In the second portion of our interview, Dr. Lichten discussed specific restaurants. There were some she approved for their menu selections along with a warning for dishes that sound healthy but aren't. What the warning signs are to avoid making caloric mistakes and how to keep our choices healthy throughout the year were also discussed. In closing, Dr. Lichten offered copies of her new book Eat Out Healthy to our listeners through her website.

Sunday, January 15, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Host: Reed Pence. Guests: Dr. William Schaffner, Chairman of Preventive Medicine, Vanderbilt Medical Center; Dr. Saad Omer, Assistant Professor of Global Health, Epidemiology and Pediatrics, Emory University; and Jennifer Margulis, Senior Fellow, Schuster Institute for Investigative Journalism, Brandeis University, and mother of four.

As the number of vaccinations recommended for children continues to rise, the number of children who have not received all of them is also increasing. Drs. Schaffner and Omer discussed with Reed the impact of vaccine refusal on community health. Ms. Margulis kept her children away from some immunizations and discussed her objections to the vaccination schedule.

2nd Segment

Host: Nancy Benson. Guests: Beth Kallmyer, Senior Director, Constituent Services, Alzheimer's Association; and Dr. Michael Raffi, Director, Memory Disorders Clinic, and Assistant Professor of Neurosciences, University of California, San Diego.

A majority of Alzheimer's disease patients will experience wandering behavior. Yet, many families and caregivers have no plan to prevent wandering or to find their loved one if they get lost. Dr. Raffi and Ms. Kallmyer discussed wandering and how to deal with it with Nancy.

Sunday, January 22, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Ruchi Gupta, Feinberg School of Medicine, Northwestern University; Maria Aceball, Chief Executive Officer, Food Allergy and Anaphylaxis Network; and Stacey Keane, mother of an allergic child.

Allergies among children have increased markedly in recent years, sometimes prompting bans of specific foods at schools. Dr. Gupta, Ms. Aceball, and Ms. Keane

explained to Reed the importance of school action, what parents can do to keep their children safe, and the research under way to find why allergies are increasing.

2nd Segment

Host: Nancy Benson. Guests: Dr. Chad Price, Pediatric Orthopedist, Arnold Palmer Children's Hospital, and Medical Director, International Hip Dysplasia Institute; and Christina, mother of a hip dysplasia patient.

A common cause of hip arthritis and replacement is a misalignment of the joint dating from infancy or childhood. It can result from improper swaddling. Dr. Price and Christina discussed causes and treatments with Nancy.

Sunday, January 29, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Michael Holick (DrHolick.com), Professor of Medicine, Physiology and Biophysics, and Director, General Clinical Research Unit and Director, Bone Health Care Clinic, Boston University, and author, The Vitamin D Solution; Dr. Susan Mayne (PublicHealth.Yale.edu), Professor of Chronic Disease Epidemiology, Yale School of Public Health, and Associate Director, Yale Cancer Center; and Dr. Bryon Adinoff (UTSouthwestern.edu), Professor of Psychiatry, University of Texas Southwestern Medical Center and the VA North Texas Health Care System.

Dermatologists have long advocated protecting our skin from UV rays whether from the sun or from indoor tanning. Yet, with sun protection comes an increase in deficiencies of Vitamin D which is made by the skin in response to sun exposure. Is there any middle ground? Drs. Holck, Mayne, and Adinoff discussed the conflict with Reed.

2nd Segment

Host: Nancy Benson. Guest: Lisa Williams, social psychology lecturer, University of New South Wales, Australia.

Prospective employers can detect when a person carries justifiable pride and are attracted to them. Ms. Williams discussed with Nancy research on instilling pride even when times are hard.

Sunday, February 5, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Patricia Evans (verbalabuse.com), author, Victory Over Verbal Abuse and five other books; and Dr. Meredith Ferguson, Assistant Professor of Management and Entrepreneurship, Hankamer School of Business, Baylor University.

Incessant verbal abuse by a significant other can take a huge toll in misery. Abusers may be psychologically compensating for verbal, emotional, or sexual abuse they themselves received in childhood. Bosses are also significant abusers of subordinates though for different reasons. Ms. Evans and Dr. Ferguson discussed with Reed the consequences of verbal abuse, the hidden reasons it may occur, and what victims can do to make it stop.

2nd Segment

Host: Nancy Benson. Guest: Dr. Suzanne Oparil, Professor of Medicine, Physiology and Biophysics, University of Alabama at Birmingham, and Past President, American Heart Association.

High blood pressure or hypertension can be lethal and 25% of the U. S. population is affected. Dr. Oparil discussed with Nancy how and why high blood pressure exacts such a toll on the body, why it can be so difficult to treat, and a new device under clinical trial that may treat stubborn high blood pressure effectively.

Sunday, February 5, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Dr. James Brookins, health care consultant, Tampa. Dr. Brookins discussed health care legislation, managed care, preventative practices, and prudent dietary lifestyles and choices with Dayle.

Sunday, February 12, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Rosemary Rawlins, wife of a traumatic brain injury patient and author of Learning By Accident; Dr. Jeffrey Kreutzer, Professor of Physical Medicine, Rehabilitation, Neurosurgery, and Psychiatry, Virginia Commonwealth University; and Dr. Dawn Neumann, Assistant Research Professor, Indiana University School of Medicine, and Clinical Research Associate, Rehabilitation Hospital of Indiana. Traumatic brain injury can dramatically change spousal relationships. The injured spouse may lose the ability to read the emotions of themselves and others or may suffer a personality change. These relationship issues are often ignored in the rehabilitation process. However, the divorce rate of these couples is much less than previously believed. Drs. Kreutzer and Neumann and Mrs. Rawlins discussed with Reed developing methods to help people with TBIs relearn important social skills.

2nd Segment

Host: Nancy Benson. Guest: David Vann, Associate Professor of Writing, University of San Francisco, and author, Last Day on Earth: A Portrait of the NIU School Shooter.

Four years ago this week, a former mental patient shot five students to death and wounded eighteen at Northern Illinois University. Now, an investigative journalist has pieced together the most complete portrait ever of the school shooter. Mr. Vann discussed with Nancy the lessons that can be learned from this psychological profile.

Sunday, February 19, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Beno Nigg, Professor of Biomechanics, and Co-Director, Human Performance Laboratory, University of Calgary; Dr. Mark Cucuzzella, Professor of Family Medicine, West Virginia University, marathon runner, and proprietor of a running shoe store; and Dr. Mike Oster, Podiatric Clinician, Scholl Foot and Ankle Center, Rosalind-Franklin University.

Running season is approaching and many runners may be wondering whether they should adopt the newest trend, “minimalist” shoes with no elevated heel or hardly any sole at all. Some runners are even exploring going barefoot. Drs. Nigg, Cucuzzella, and Oster discussed with Reed the risks and possible benefits of changing shoes or getting rid of them completely.

2nd Segment

Host: Nancy Benson. Guest: Dr. Steven Stanos, Director, Center for Pain Management, Rehabilitation Institute of Chicago.

Back pain affects 80% of Americans at some point in their lives. Dr. Stanos discussed with Nancy why it can be so hard to diagnose and treat.

Sunday, February 26, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Avinash Kar, Attorney, Natural Resources Defense Council; Sarah Klein, Staff Attorney, Food Safety Program, Center for Science in the Public Interest; Dr. Scott Hurd, Associate Professor of Veterinary Medicine, Iowa State University, and former Deputy Undersecretary for Food Safety, USDA; and Michael Taylor, Deputy Commissioner for Foods, FDA.

About 70-80% of antibiotics used in the U. S. are given to healthy livestock. The FDA has wanted to end the practice for more than thirty years to reduce antibiotic resistance in people, but recent agency actions make some activists wonder if they’re committed only to baby steps. Mr. Kar, Ms. Klein, Dr. Hurd, and Mr. Taylor discussed the pros and cons of antibiotic use and the FDA’s new strategy to control it with Reed.

2nd Segment

Host: Nancy Benson. Guest: Dr. Irvin Bonder, Attending Urologist, St. Clare’s Hospital, Denville, New Jersey.

Kidney stones are very common and can produce excruciating pain. Dr. Bonder discussed types of kidney stones, causes of each, treatment, and prevention with Nancy.

Sunday, March 4, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Virginia Greathouse, former Walgreen pharmacy customer; Brian Henry, Senior Director of Public Affairs, Express Scripts, Inc.; Kermit Crawford, President of Pharmacy, Health and Wellness, Walgreen Co.; Rob Eder, Editor in Chief, Drug Store News Group.

Millions of pharmacy customers have had to move prescriptions from Walgreens to other pharmacies after its contract ran out with a major pharmacy benefits manager, Express Scripts. The situation is unprecedented in the U. S., but some experts believe it’s only the first battle in a cost-based conflict between benefits managers and retail pharmacies. Ms. Greathouse, Mr. Henry, Mr. Crawford, and Mr. Eder discussed causes and impacts of the struggle with Reed.

2nd Segment

Host: Nancy Benson. Guests: Dr. Samer Fakhri, Associate Professor and Program Director, University of Texas Health Science Center and Children's Memorial Hermann Hospital; and Laura McGrath, mother of child in a cord blood clinical trial.

Infants who suffer damage to hair cells in the inner ear have had to receive hearing aids or cochlear implants or face loss of language skills. Now, scientists are testing the use of stem cells from cord blood to regenerate hair cells and restore hearing. Dr. Fakhri and Ms. McGrath discussed this process with Nancy.

Sunday, March 11, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guest: David Sheff, parent of a drug addict and author of Beautiful Boy: A Father's Journey through His Son's Addiction.

Being unable to prevent their child from succumbing to drugs and crime may be a parent's worst nightmare. Mr. Sheff discussed with Reed how ignoring his son's warning signs has affected his more than 10 year struggle with addiction and what it can teach other parents.

2nd Segment

Host: Nancy Benson. Guest: Dr. Michael Porayko, Professor of Medicine, and Medical Director of Liver Transplantation, Vanderbilt University.

Liver transplant centers usually demand that transplant candidates with alcoholic liver disease be sober for six months before surgery to assure doctors that they will abstain from alcohol. However, some candidates won't survive long enough to wait. Dr. Porayko, one of the nation's top transplant experts, discussed with Nancy a recent study which indicates that intense scrutiny of a candidate's support and commitment may allow a small number to safely proceed without risk of wasting rare organs.

Sunday, March 11, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: Dr. David Becker with the Clearwater Gastroenterology Group.

Dr. Becker discussed the new advances in health care relating to colorectal cancer detection and treatments with Mimi. How to recognize and treat the disease and what measures can be taken to prevent colorectal cancer from being an issue in a person's life were mentioned. Dr. Becker suggested preventative measures that include nutrition and lifestyle changes. In addition, Dr. Becker discussed several websites and numbers that offer resources for the community, the lack of insurance, and free screening advice.

Sunday, March 18, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: Dr. Brian Reichow, Associate Research Scientist, Yale Child Study Center; Dr. Catherine Lord, Director, Center for Autism and the Developing Brain, New York Presbyterian Hospital, Weill Cornell Medical Center, and Columbia

University, and member, Neurodevelopmental Disorders Committee, DSM-5/APA; and Dr. James Ball, Executive Chair, National Autism Society.

Autism spectrum disorders are being redefined by the psychiatric profession. Many parents and activists are worried that the new definition will exclude many children who previously would have received necessary educational services. Drs. Reichow, Lord, and Ball discussed the issue with Reed.

2nd Segment

Host: Nancy Benson. Guest: Maryanna Korwitts, founder, TheNamingExperience.com. Names have a psychology that's unknown to most people. Ms. Korwitts, a naming expert, discussed the hidden power of names with Nancy.

Sunday, March 25, 2012 – Radio Health Journal 6:30 a.m.

15:00

Host: Nancy Benson. Guests: Judy Ravin, President, Accent Reduction Institute; and Dr. Mary Louise Edwards, Professor of Communication Science and Disorders, Syracuse University.

Many people who technically speak English well, even native born Americans, sometimes speak with accents that leave them unable to be understood. Dr. Edwards and Ms. Ravin discussed speech training that can lessen the difficulty with Nancy.

Sunday, March 25, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Bill Hogan, Certified Addictions Professional, Tarpon Springs.

Mr. Hogan discussed the signs and symptoms of drug abuse with Dayle while placing special focus on middle, high school, and college students. Mr. Hogan also discussed the key role that parents play in being the so-called anti-drug.

Sunday, March 25, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Ann Kelly. Guest: Nicole Johnson, former "Miss America".

Ms. Johnson, a diabetes patient, discussed with Ann the recent news reports of public personalities like Paula Deen revealing she suffers from diabetes. People like Ms. Deen appear to live an unhealthy lifestyle but benefit from being a paid spokesperson for a drug company. Ms. Johnson discussed her own battle with the disease and the books she has written on the subject to help educate and inform people. In closing, Ms. Johnson mentioned how to support the work of the Diabetes Foundation in Tampa Bay and their upcoming awareness and fundraising walk in April.

Education

Sunday, January 1, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Corey Frazier, Engineer, Microsoft, Portland, Oregon; and Tony Frazier, United States Postal Service, Tampa.

This father-son team discussed the importance of creating career goals, educational goals, discipline, and being focused with Dayle. The message Cory and Tony want to send is that these values and principles still work in today's challenging society.

Sunday, January 8, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Green. Guest: Dr. Henry Lewis, President, Florida Memorial University, Miami Gardens.

Dr. Lewis discussed what is offered at this small, historically Black, liberal arts university with Dayle. FMU offers courses that include aviation, teacher training, and hospitality management. All 2,000 students were given laptop computers to enhance learning. Next year, they will be given iPads as learning tools. Dr. Lewis boasted about the low student/teacher ratio plus the high graduation rate.

Sunday, January 15, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Joshua Newhouse, media specialist; and Albert Owens, Scholarship Foundation Founder, Tampa.

Mr. Newhouse discussed with Dayle a successful drive to get books on the shelves in the library and in the hands of students. Most of the students at Sligh Middle School are on free and reduced lunches. Many of these students do not have a computer or Internet service at home let alone a bookshelf full of books.

Sunday, January 29, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Joe Lundy and Orlando Goodwin, Tampa District Sons of Allen.

The Tampa District Sons of Allen is a faith-based mentoring group in Hillsborough County. Mr. Lundy and Mr. Goodwin discussed plans for the upcoming 3-day Spring Break college tour with Dayle. The tour will consist of four colleges and universities in Alabama and two in Florida as part of the group's annual college tour to positively expose 43 young men (6th grade through high school) to higher education. The group raised \$12,000 for this effort. Many of the young men have never been out of Tampa and some never out of their neighborhood.

Sunday, January 29, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guest: Doug Tuthill, President of Step Up for Students; Crisha Scolaro, Administrator of Pepin Academy; and Lauren Pepin.

In the first segment, Mr. Tuthill discussed the Step Up for Students campaign and their 10th anniversary celebration with Ann. How the program got its start and how a family can determine if this program is right for their child were discussed. Mr. Tuthill also outlined the qualifications to join the program and how Step Up works with other

educators and programs in the community. In closing, Step Up's greatest successes and what they will do to improve the program in the next ten years were discussed.

2nd Segment

In the second segment, Ms. Scolaro and Ms. Pepin discussed with Ann a recent article in the news that was highly critical of charter schools in general. The shift of tax money to charter schools and why they have turned into one of the fastest growing industries in Florida were covered. Ms. Scolaro and Ms. Pepin also discussed accountability for the money that funds the \$400 million a year business in the State and what criticisms they've dealt with. In closing, their educational mission, who's controlling the staff and finances, who makes the major decisions, the evolution of the charter school movement, and what their future expectations are were explained.

Sunday, February 19, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Jose Rico, Administrator, White House Council on Hispanic Affairs, Washington, D. C.

Mr. Rico discussed problems, challenges, and viable solutions regarding the high school graduation rates among Hispanic students with Dayle.

Sunday, March 11, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guests: Forest Farley and Dr. Harold Nixon, New Tampa, representing the professional fraternity known as Sigma Omricon Phi/Boule.

Dr. Nixon and Mr. Farley discussed with Dayle the upcoming, annual scholarship fundraising event where monies raised will be split among Hillsborough Community College and St. Petersburg College for deserving students.

Sunday, March 18, 2012 – Spectrum 7:00 a.m.

15:00

Host: Dayle Green. Guests: Aaron Keith, Hakim Henderson, and Josh Mitchell of Tampa.

Mr. Keith, Mr. Henderson, and Mr. Mitchell are high school students who reported on their recent college tour to Alabama. These students discussed with Dayle the self-confidence they have as they return to school following Spring Break. In addition, the students discussed what they need to do in terms of college prep courses, volunteer work, and seeking scholarships.

Economy

Sunday, January 1, 2012 – Radio Health Journal 6:30 a.m.

30:00

Host: Reed Pence. Guests: LuAnn Heinen, Vice President, National Business Group on Health; and Shelly Wolff, North American Health and Productivity Leader, Towers Watson human resources consulting firm.

Employers, fearing they can pass along no more health care costs to workers, are searching for alternatives to reduce costs. One new trend is to offer cash and other incentives to get employees to participate in wellness programs. Increasingly, companies are also imposing penalties if workers fail to participate. Ms. Heinen and Ms. Wolff discussed this growing trend with Reed.

2nd Segment

Host: Nancy Benson. Guest: Dr. Paul Starr, Professor of Sociology and Public Affairs, Princeton University, and author, Remedy and Reaction: The Peculiar American Struggle Over Health Care Reform.

Crises in health insurance and reform efforts to combat them are nothing new. Dr. Starr, a noted expert in the politics and history of health reform, discussed with Nancy what we can learn from past proposals and the reasons for their defeat.

Sunday, February 12, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Frank Sanchez, Undersecretary of Trade for the U. S. Department of Commerce, Washington, D. C.

Mr. Sanchez discussed with Dayle the increase in trade opportunities for the Tampa Bay region with its ports (Port Tampa and Port Manatee) and Tampa International Airport. This is a key factor because trade with Central, Latin, and South America, along with other places around the globe, is on the upswing thereby creating job opportunities.

Sunday, February 26, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Diane Overton-Sandborn, Life Skills Coach, St. Petersburg. Ms. Sandborn discussed with Dayle how candidates should prepare for a job interview or attending job fairs. Keep in mind that you only get one chance to make a first impression. Ms. Sandborn also discussed in great detail how men and women should dress from head to toe. In addition, applicants should be prepared with several pens, resumes, a smile, firm handshake, eye contact, and be informed about the companies where they are applying.

Sunday, March 4, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: U. S. Congresswoman Kathy Castor, Washington, D. C. and Tampa.

Congresswoman Castor discussed with Dayle the growing number of public and private jobs available along with training opportunities for job candidates via a job fair that attracted 1,271 job seekers.

Sunday, March 18, 2012 – Spectrum 7:00 a.m.

15:00

Host: Dayle Greene. Guest: Katie McGill of Dress for Success – Tampa Bay.

Ms. McGill discussed with Dayle that the key difference for women landing a job or moving up within a company or organization could be the way they dress.

Sunday, March 18, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Mimi Lawson. Guest: John Sowinski, President of “No Casinos for Florida”.

Mr. Sowinski discussed with Mimi the reasons why “No Casinos” is in favor of tightening the state’s rules (House Bill 3) on Internet casino gambling in Florida. The effect Internet cafes in strip malls have on the communities where they exist and statistics on the number and kinds of crime that surround areas of operation was discussed at length. The socio-economic groups targeted by these companies were identified. Mr. Sowinski also discussed how to limit the availability to these “easy access” highly addictive parlors and what steps the community can take to restrict the legislature from continuing to allow them to operate without restriction. “No Casinos” opposition to the expansion of gambling in general, how it relates to Internet casinos, shutting down grants, and allowing amnesty to those who have chosen to operate in the “grey zone” in violation of the Seminole Compact were also discussed.

Sunday, March 25, 2012 – Radio Health Journal 6:30 a.m.

15:00

Host: Reed Pence. Guests: Steve Watters, Executive Director, Safeground Sacramento (www.safegroundsac.org); Clifton Harris, Executive Director, Metropolitan Homeless Commission, Nashville, Tennessee (www.thekeyalliance.org); and Heather Johnson, Civil Rights Attorney, National Center on Homelessness and Poverty (www.nlchp.org).

Homelessness has affected 3.5 million Americans at some point in the past year. With the increased number and visibility, many cities have criminalized functions that the homeless often find unavoidable such as sleeping or camping outdoors. Mr. Watters, Mr. Harris, and Ms. Johnson discussed the effects on city budgets and the homeless themselves with Reed.

Community Relations

Sunday, January 22, 2012 – Spectrum 7:00 a.m.

30:00

Host: Dayle Greene. Guest: Steve Miller, Drug Court Administrator for the Thirteenth Judicial Circuit, Tampa.

Mr. Miller discussed with Dayle statistics which show an alarming rate of juveniles and teens mirroring the behavior of those in their neighborhood, the entertainment industry, and some parents as it relates to experimenting with drugs. Many of the drugs are sold over the counter.

Sunday, February 5, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guest: Rick Chaboudy, Executive Director, Suncoast Animal League. Ms. Chaboudy discussed with Ann the successful use of social media by many animal rescue groups. Using these outlets has changed their work over the past six years. Also discussed were some of the more difficult rescues they have dealt with and why a no-kill shelter is an expensive shelter to maintain. Mr. Chaboudy also shared some of their recent success stories that have taken the group from the Tampa Bay area to as far away as Vermont and their fund raising efforts to keep the shelters open. In closing, who is and who is not a good candidate as a pet owner and the possibilities there are for foster families were also explained.

Sunday, February 26, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guests: Jennifer Bement, Public Relations Spokesperson for Southeastern Guide Dogs; and David Caras, Puppy Specialist. Ms. Bement discussed the training of guide dogs for the visually impaired with Ann. The associated costs can reach \$60,000 per dog, and this is at no cost to the person who is matched with the animal. Southeastern Guide Dogs has a self-contained breeding program on their 23-acre campus. The process of training the dogs and the many programs that the dogs are used for were also discussed. One such program is the “Paws for Patriots” program where returning soldiers with PTSD are specially matched with their dogs. Another program is the “Gifted Canines” program for specialties such as bomb sniffing. Ms. Bement also discussed the many options open for volunteers that include puppy hugging, fostering, and walking. In closing, Mr. Caras touched on how a dog is retired from the program, what the future of Southeastern Guide Dogs is, and their upcoming fundraiser on March 3rd in Vinoy Park.

Sunday, March 4, 2012 – Sunday Morning 7:30 a.m.

30:00

Host: Ann Kelly. Guest: Janet McGuire, Communications Officer for the West Coast Region and Tampa Bay Chapter of the American Red Cross. Ms. McGuire discussed the performance of the Red Cross over the past year with Ann. The many disaster scenes they were part of and how the many programs they offer lead to relief for victims were covered. Ms. McGuire discussed the importance of both their staff and volunteers, especially one person who is going to spend four months in Kuwait. He has dedicated his life to service of the Red Cross. The difficulties faced when dealing with children especially in a crisis and the programs offered to assist were touched upon. Ms. McGuire mentioned the ways they plan to improve their service even more over the coming months. March is Red Cross Month. So, the programs and fundraisers that have been planned were discussed. The Red Cross receives no government funding. Ms. McGuire discussed the importance of the programs that will be held locally at the Museum of Science and Industry, the Glazer Children’s Museum, and other locations to raise funds.

Sunday, March 25, 2012 – Sunday Morning 7:30 a.m.

15:00

Host: Ann Kelly. Guest: Karen Nalven, President and Chief Executive Officer of the West Central Florida Better Business Bureau.

Ms. Nalven discussed with Ann the serious mistakes we make with our personal information, how to avoid online scams, and what to do if you think you're a victim of a scam. Internet security, identity theft, and the length of time it can take to recover from identity theft were also covered. In closing, Ms. Nalven mentioned the Online Trust Alliance's Data Protection and Breach Readiness Guide and how it can help protect us from data loss incidents.