

[EXT][Cumulus Political] RE: WWO NETWORK "ELECTRONIC PAYMENTS COALITION" -...

John Kaufman <notification@fbworkmail.com>

Thu 2024-03-07 10:28 AM

To:Erina Albertson <erina.albertson@cumulus.com>



John Kaufman posted in [Cumulus Political](#)

March 7 at 10:27 AM

**RE: WWO NETWORK "ELECTRONIC PAYMENTS COALITION"
- POLITICAL ORDER NUMBER 210177**

Westwood One Affiliate Ops sent information for this order directly to affected markets (airing Mark Levin Show and Fox News' Brian Kilmeade Show) earlier today. The email and the list of participating stations is attached below. The flight dates are 3/11/24-5/5/24; the order detail and copy is in the order PDF, attached below. The network disclaimer is on the top of the first page of the NAB form, also below. Please have the market representative sign the NAB form in the "Station Representative" box (next to the WWO signature), providing name and date as well. Since copy was included, please select box for "ad received by station", note spot is airing via a network, and select box for "Ad Accepted". Complete the rest of the station section on the NAB form. Scan the signed/completed NAB form along with the revised order info and the CRSG Levin+Kilmeade Station spreadsheet, as a single document using the naming convention NET210177-Electronic Payments Coalition-WXYZ (your station calls), and upload to your station's FCC political folder as soon as possible. Thanks!



[\[EXT\]Electronic Payments Coalition - Political Issue - WWO 3-11 Start.eml](#)



[NET210177.0 Electronic Payments Coalition - WWO NAB Form.pdf](#)



[Net210177.0 Electronic Payments Coalition - WWO Order & Transcript.pdf](#)



CRSG Levin + Kilmeade.xlsx



[View on Workplace](#)

This message was sent to erina.albertson@cumulus.com.

If you don't want to receive these emails from Workplace in the future, please [unsubscribe](#).

Meta Platforms, Inc., Attention: Community Support, 1 Meta Way, Menlo Park, CA 94025

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please report the message using the Report Message feature in your email client if you believe the email is suspicious.

[EXT]Electronic Payments Coalition - Political Issue - WWO 3/11 Start

Westwood One Affiliate Operations <affiliateops-westwoodone.com@shared1.ccsend.com>

Thu 2024-03-07 8:03 AM

To: John Kaufman <John.Kaufman@cumulus.com>

You don't often get email from affiliateops-westwoodone.com@shared1.ccsend.com. [Learn why this is important](#)

Good morning WWO affiliate,

Westwood One has accepted a Political Issue advertisement paid for by the Electronic Payments Coalition, **scheduled to start the week of 3/11**. Links to the signed NAB form, order & a transcript of the copy airing in the Mark Levin Show and Fox News' Brian Kilmeade Show are below.

This order was made to Westwood One and is part of your network barter for the vehicle(s) your station runs. This is not a paid order for your local inventory. This notification and documentation are sent to you so that you may upload the linked documents to your public file per FCC requirements. Please forward this note to the person responsible for your station's public file if you are not that person.

You can download the document by clicking the following link (or by copying into your preferred web browser):

[NET210177.0 Electronic Payments Coalition - WWO NAB Form](#)

[NET210177.0 Electronic Payments Coalition - WWO Order & Transcript](#)

Please let us know if you have any questions or concerns about the order by contacting me at the contact info in my signature or emailing my team at affiliateops@westwoodone.com.

**Please do not contact the sales rep, agency, or client directly about this order.
Please contact Westwood One Affiliate Operations.**

Thank you for your attention to this matter and your continued affiliation with Westwood One.

Westwood One, LLC | 1 North End Ave, 11th Floor, New York, NY 10282

[Unsubscribe john.kaufman@cumulus.com](mailto:john.kaufman@cumulus.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by affiliateops@westwoodone.com

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Todd Van Etten, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Todd Van Etten		
Agency name: The Herald Group		
Address: 1800 M St. NW#450, Washington DC 20036		
Contact: Todd Van Etten	Phone number: 202-347-7947	Email: tvanetten@theheraldgroup.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Electronic Payments Coalition		
Address: 1747 Pennsylvania Ave Nw Ste 1000 Washington, DC 20006		
Contact: Richard Hunt	Phone number: 703-963-4328	Email: richard@electronicpaymentscoalition.org
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Richard Hunt, Executive Chairman Jeff Tassej Chairman Tuckre Foote Secretary Robert Thomson Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to: NA		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): NA		
Date of election: NA		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
The Durbin-Marshall Credit Card Bill		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative <i>Erina Albertson</i>
Signature: <i>Todd Van Etten</i>	Signature: <i>Courtney Kline</i>
Name: Todd Van Etten	Name: Courtney Kline Erina Albertson, 03/07/2024
Date of Request to Purchase Ad Time: 03/01/2024	Date of Station Agreement to Sell Time: 3/6/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 03/07/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: NET210177 n/a	Station Call Letters: WJR-AM	Date Received/Requested: 03/07/2024
Est. #: n/a	Station Location: Detroit	Run Start and End Dates: 03/11/2024 - 05/05/2024

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

Signature Certificate

Reference number: KJNJH-VAR9C-ETFDB-SDJWS

Signer

Timestamp

Signature

Todd Van Etten

Email: tvanetten@theheraldgroup.com
Shared via link

Sent: 06 Mar 2024 21:45:00 UTC
Viewed: 06 Mar 2024 21:52:29 UTC
Signed: 06 Mar 2024 21:52:41 UTC



IP address: 64.125.235.210
Location: Washington, United States

Document completed by all parties on:

06 Mar 2024 21:52:41 UTC

Page 1 of 1



Signed with PandaDoc

PandaDoc is a document workflow and certified eSignature solution trusted by 50,000+ companies worldwide.



Signature Certificate

Reference number: EUJ4C-CQFBD-CGV9M-5KSVV

Signer

Timestamp

Signature

Courtney Kline

Email: ckline@westwoodone.com

Sent:

06 Mar 2024 22:06:33 UTC

Viewed:

06 Mar 2024 22:06:58 UTC

Signed:

06 Mar 2024 22:07:36 UTC



Recipient Verification:

✓ Email verified

06 Mar 2024 22:06:58 UTC

IP address: 72.80.130.27

Location: New York, United States

Document completed by all parties on:

06 Mar 2024 22:07:36 UTC

Page 1 of 1



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Contract

Order #	Ver #	Rev #	# Wks	Page #	
210177	4		8	1	
Advertiser	Product	Date	Time	Start	End
Electronic Payments Coalition	EPC - Host Reads	3/6/24	4:56:24PM	3/11/24	5/5/24
Salesperson	Salesperson Phone #	Demos			
Tim Warbington		A18+			
Sales Office	Agency Phone #	Survey			
Atlanta	(202)555-1000	Sp23 September 2023 DP_v1			

The Herald Group
 Attn: Richard Hunt
 1800 M St NW #450
 Washington DC 20036

Line #	Vehicle	Days & Times	Jan 1	Jan 8	Jan 15	Jan 22	Jan 29	Feb 5	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Mar 18	Mar 25	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
2	Fox News - Brian Kilmeade VOICED Total GRPs	MF 9A-12P											12	12	12	36	30	0.1	3.9	284.6	10245.6	21.2
			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	1.3	1.3							
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M											5	6	6	17	60	0.2	3.3	507.0	8619.0	17.8
			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.2	1.2							
		Total Units											17	18	18	53			7.2		18864.6	
		Total GRPs	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	2.5	2.5							

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

Order #	Ver #	Rev #	# Wks	Page #
210177	4		8	2

Advertiser Electronic Payments Coalition	Product EPC - Host Reads	Date 3/6/24	Time 4:56:24PM	Start 3/11/24	End 5/5/24
Salesperson Tim Warbington		Salesperson Phone #		Demos A18+	
Sales Office Atlanta		Agency Phone # (202)555-1000		Survey Sp23 September 2023 DP_v1	

The Herald Group
 Attn: Richard Hunt
 1800 M St NW #450
 Washington DC 20036

Line #	Vehicle	Days & Times	Apr 1	Apr 8	Apr 15	Apr 22	Apr 29	May 6	May 13	May 20	May 27	Jun 3	Jun 10	Jun 17	Jun 24	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist	
2	Fox News - Brian Kilmeade VOICED Total GRPs	MF 9A-12P	10	12	12	10	10									54	30	0.1	5.9	284.6	15368.4	31.7	
			1.1	1.3	1.3	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0								
1	CLS Mark Levin VOICED Total GRPs	MF 6A-12M	6	6	6	5	5									28	60	0.2	5.4	507.0	14196.0	29.3	
			1.2	1.2	1.2	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0								
		Total Units	16	18	18	15	15									82			11.3		29564.4		
		Total GRPs	2.3	2.5	2.5	2.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0								

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TERMS & CONDITIONS

1 CHANGES. If Agency/Advertiser changes the Order or Advertisement, Agency/Advertiser will request changes reasonably in advance. Any changes to be mutually agreed on a separate change order, attached to the Order ("Change Order"). Change Orders and/or any other mutually agreed changes whether or not there is a Change Order are incorporated into the Order, subject to these T&C.

2 PAYMENTS. Agency shall make all payments under this Order within 30 days after each invoice. Agency is responsible for payment of all amounts due under this Order. If Advertiser's payment is 30+ days overdue to Agency, Agency shall promptly inform WWO in writing. WWO will then have the right to contact Advertiser directly for payment. If WWO does not receive full payment from Agency or Advertiser within 120 days after due date, WWO has the right to impose 10%/annum interest on any overdue amount from the original due date until WWO receives full payment. Agency and/or Advertiser is responsible for all costs and expenses WWO incurs for collection of amounts overdue by 120+ days, including, without limitation, attorney & filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency are personally responsible for such unpaid amounts. Except as prohibited, WWO has the right to impose a 2% admin fee on credit card payments.

3 ADVERTISEMENTS. Advertisements and all material Agency/Advertiser provides are subject to WWO's approval. WWO has the right to reject any Advertisement (or portion), including, without limitation, if WWO reasonably believes an Advertisement violates this Order, any law or regulation, or is of unsatisfactory quality. If WWO rejects any Advertisement (or portion), WWO shall notify Agency (typically within 2 business days) phone or email sufficient. If Agency/Advertiser does not provide a satisfactory Advertisement within 3 business days, then WWO has the right to substitute such Advertisement, with no penalty, liability, or additional obligation.

4 TERM. The start and end dates are on the Order. WWO has the right to terminate this Order upon written notice to Agency or Advertiser if Agency or Advertiser is in breach of this Order (including, without limitation, non-payment) and such breach is not cured within 10 days of receipt of notice of such breach.

5 REPS/WARRANTIES. Agency/Advertiser represents and warrants: (i) it has the authority to make this Order on behalf of Advertiser; (ii) the Advertisements (and all content in them) and WWO's/Stations' use of the Advertisements will not violate or infringe any third-party rights, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements comply with all applicable laws, regs, and ordinances.

6 INDEMNIFICATION. Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees in connection with: (i) Agency's/Advertiser's breach or alleged breach of any representation, warranty, or obligation under the Order; (ii) any Advertisement; and/or (iii) Agency's/Advertiser's negligence or willful misconduct.

7 MISCELLANEOUS. This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, written or oral, relating to the Advertisements. This Order can be amended only in

*Note: Avg Aud and Gross Impressions are shown in thousands





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writing signed by each party. No waiver of default to this Order is a waiver of any other default, right or remedy. The parties shall not assign or transfer this Order or any rights/obligations without the written consent of the other party; but WWO has the right to assign this Order to an affiliated entity or to an entity that acquires substantially all of its assets. The terms of Sections 5, 6, and 7 of these T&C will survive expiration or termination of this Order.

NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

*Note: Avg Aud and Gross Impressions are shown in thousands



WWO Order #210177

March 11th - TFN

The Brian Kilmeade Show

:30 Copy

Advertiser: Electronic Payment Coalition

Updated HOMR Script for Electronic Payments Coalition (EPC) Sponsorship – March 2024

Millions of Americans earn and use credit card rewards.

Corporate mega-stores want to take those rewards away.

Rewards we use on groceries and school supplies.

The cash back to save on gas and grow our small businesses.

And travel miles we use to make memories.

The Durbin-Marshall Credit Card Bill would eliminate credit card rewards.

No more travel miles. No more cash back.

When lawmakers help corporate mega-stores line their pockets, American families pay for it.

Tell your Senator to OPPOSE the Durbin-Marshall Credit Card Bill.

Visit Hands Off My Rewards dot com to take action today!

Paid for by the Electronic Payments Coalition.

WWO Order #210177
March 11th - TFN

The Mark Levin Show: Radio and Podcast Voiced Reads

Length: 60 spots

Advertiser: Electronic Payments Coalitions (EPC) March 2024

In today's digital age, where cyber threats loom larger than ever, safeguarding your personal information is paramount.

So why is Congress considering a law that could put YOUR credit card data at greater risk of being hacked and exposed to foreign networks?

The Durbin-Marshall Credit Card Bill could jeopardize your financial data, making it more susceptible to cyber intrusions.

This controversial bill proposes a shift in billions of dollars worth of consumer transactions to payment networks that lack the robust security measures consumers rely on.

Who could possibly want that?

The answer – corporate megastores seeking to inflate their multi-billion-dollar profit margins.

Imagine a world where your credit card details—your hard-earned money—is easily hacked and funneled into foreign networks. The Durbin-Marshall Credit Card Bill will undermine our safe and convenient payments system, prioritizing corporate greed over YOUR data security.

It's time to take a stand.

Visit ElectronicPaymentsCoalition.org and make your voice heard.

Protect your right to secure transactions. Tell your Senators to oppose the Durbin-Marshall Credit Card Bill. Your payment security should not be up for negotiation.

Paid for by the Electronic Payments Coalition.