

Description of relevant programming

KBZY presents regular interviews of 5-20 minutes, each weekday morning with local community and business leaders. This includes weekly interviews with Salem Police and Senior Center, and monthly interviews with Salem's Mayor. We broadcast seven local newscasts in morning drive, 4 medical reports each weekday and also carry hourly ABC News updates around the clock. We have identified the following five topics of particular local interest and what we did to cover those issues. They are; Crime and police Issues, Health Issues, Housing, Environment and the Homeless. April 1-June 30, 2022.

Crime and Police Issues

April 4, 2022. 645-655AM; Officer Mark Jantz discusses new police body cams.

May 11, 2022. 810-820AM: GOP Gov. candidate Bill Sizemore discusses the rise in crime in Oregon and his proposals to address the problem.

May 27, 2022. 810-820AM; Marilyn Daily from the Sr Center (Center 50 Plus) plugs an upcoming seminar the the center about staying safe and self defense.

June 14, 2022. 645-655AM: The Salem Police Ride Along program is discussed with Officer Mark Jantz.

June 22, 2022. 840-900AM: Mayor Chuck Bennet discusses the new police mission statement and the role the city will play in its implementation.

Health and Medical Issues

April 4, 2022. 840-850AM. Melissa Lindley discusses the change of their brand to Willamette Vital Health and the expanded services entailed with it.

April 20, 2022. 810-820AM. Dr Dana McLaughlin from Vibrant Vision discusses new treatments for glaucoma

May 4, 2022. 810-820AM. Oregon Senate candidate Jo Rae Perkins discusses health care issues in Oregon and her plans for improvement.

May 26, 2022. 810-820AM. Tim Murphy the Director of Bridgeway Recovery Services discusses rising drug use in Oregon and in the Salem area.

June 28, 2022. 810-820AM. Medicare Agent Hope Crump discusses common misconceptions about Medicare and changes in coverage.

Housing Issues

May 6, 2022. 810-820AM; Marilyn Daily, Senior Center Exec. Director discusses a scheduled seminar on the subject of affordable housing in Marion County.

May 20, 2022. 810-820AM. Realtor Guest Terry Kent discusses rising home prices and interest rates in the area.

May 24, 2022. 810-820AM; Construction Co. owner Rich Duncan talks about the cost of housing materials and the effect on home prices in Salem.

May 25, 2022. 810-820AM. Local real estate broker Peter Alotta describes the current housing market and likely changes ahead.

June 22, 2022. 840-900AM. Salem Mayor Chuck Bennet discusses new low-income housing options and future city plans.

Environmental Issues

May 5, 2022. 840-900AM. Master Gardeners discuss new invasive insects appearing in Oregon and threatening Ash and Birch Trees.

May 19, 2022. 810-820AM. Salem Public Works spokesman Trevor Smith discusses city river cleanup efforts.

May 27, 2022. 910-920AM. Spokesperson for the Oregon Coast Aquarium discusses coastal wildlife exhibits at the Center and recent wildlife rescues.

June 22, 2022. 910-920AM; Greg Ego from Rasmussen Spray service discusses new environmental regulations from the state affecting his spraying business.

Homelessness

April 28, 2022. 810-820AM. Union Gospel Mission spokesperson Alena Harvey describes the upcoming 'Walk For Hope' benefit event.

May 12, 2022. 810-820AM. Congressional candidate Dr Kathleen Harden discusses the homeless issue, comparing Salem problems to Portland's, and her plans for improvement.

May 25, 2022. 840-900AM. Mayor Chuck Bennet discusses new approaches to battle homelessness, including new micro-shelter villages.

June 6, 2022. 810-820AM; Union Gospel Mission's Alena Harvey discusses the successful programs offered at both the men's and women's shelters in Salem

June 30, 2022. 810-820AM. Pastor Tom Murray discusses the issues relating to homelessness and community efforts to step up to the problem.