

WFTW (AM) WKSM(FM)/WNCV(FM)/WYZB(FM)/WZNS(FM)

EEO PUBLIC FILE REPORT

October 1, 2016 thru September 30, 2017

I. VACANCY LIST

See Section II, The "MASTER RECRUITMENT SOURCE LIST"("MRSL") For Recruitment Source Data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sales Representative	2, 4, 5, 7-22, 24	7
Sales Representative	2, 4, 5, 7-22, 24	7
Chief Engineer	1, 2, 4-23	23
Chief Engineer	1, 2, 4-23	7

**Total No. of Interviewees during the
reporting period**

15	Troy University Career Opportunities 81 SE Beal Parkway Ft Walton Beach, FL 32548 www.campusrecruiter.com/troy/	N	0
16	University of W FL/Emerald Coast Career Opportunities 1170 Martin Luther King Blvd Ft Walton Beach, FL 32 32547 (850) 833-3743	N	0
17	Ohio Center for Broadcasting-Columbus 5330 East Main Street Suite 200 Columbus, OH 43213 Gary James (614) 245-0555 gary@beonair.com	Y	0
18	allaccess.com	N	0
19	IL Center for Broadcasting 455 Eisenhower Lane Ste 200 Lombard, IL 60148 Dave Cogozzo, Dir of Placement (630) 916-1700 ext 3114	Y	0
20	LinkedIn	N	
21	Indeed.com	N	0
22	Florida State University/College of Business Dir of Internships and Career Services Rovetta Business Bldg, Rm 327 821 Academic Way P O Box 3061110 Tallahassee, FL 32306 www.career.fsu.edu/recruit/	N	0
23	Society of Broadcast Engineers	N	2
24	Chamber Business Expo	N	0
25	IQor Job Fair	N	0

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

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RS No.	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	Career Source Okaloosa Walton EmployFlorida (formerly Jobs Plus) 409 Racetrack Rd Ft Walton Beach, FL 32547 gleysath@jobsplus02.com	N	0
2	www.cumulus.com	N	3
3	Inside Radio (e-mail and website) insideradio.com 365 Union Street Littleton, NH 03561 (800) 640-8852	N	0
4	American Business Women's Assoc Emerald Coast Chapter #1579 P O Box 731 Ft Walton Beach, FL 32549 (850) 864-7697	N	0
5	Eglin AFB Military Spouse Advancement Initiative Family Support Center 502 Van Matre Avenue Eglin AFB, FL 32542 (850) 882-3097	N	0
6	FL Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, FL 32301 (850) 681-6444 www.fab.org	N	0
7	Word-of-Mouth Referral	N	3
8	Walk-in/Self Referral	N	0
9	Hurlburt AFB Military Spouse Career Advancement Family Support Center 220 Lukasik Avenue Hurlburt AFB, 32544 (850) 884-2600	N	0
10	FAMU Career Center Student Union Plaza MLK Blvd Suite 118 Tallahassee, FL 32307	N	0
11	Jr League of the Emerald Coast 12 SE Miracle Strip Parkway Ft Walton Beach, FL 32548 (850) 862-2665 info@jlec.org	N	0
12	NAACP/Ft Walton Beach Chapter Attn: Sabu Williams P O Box 58 Ft Walton Beach, FL 32549	N	0
13	Northwest FL State College Career Resource Center 100 East College Blvd Niceville, FL 32578	N	0
14	The Society for Human Resource Mgmt Emerald Coast Chapter #459 P O Box 5579 Ft Walton Beach, FL 32549 info@shrm-emeraldcoast.org	N	0

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RECRUITMENT INITIATIVES

Type of Recruitment Initiative

Presentation Co-Sponsor

Brief Description of Activity

Multi Chamber Business Expo 03/02/2017
SEU partnered with the Greater Fort Walton Beach Chamber of Commerce for a presentation highlighting the advantages of radio for business growth and personal income potential. Primarily focusing on radio advertising sales careers, General Sales and Local Sales Managers and two Senior Account Executives presented information to approximately 100 attendees. This endeavor resulted in creating new leads as well as recruiting candidates for employment opportunities.

Presentation

Attendee

iQor Job Fair 09/07/2017

iQor , a job placement firm located in North Okaloosa County hosted a Job Fair. Through On-air promotion from 08/26/2017 thru 09/07/2017, including an on site remote broadcast from 11A-2P on 09/07/2017, listeners were invited to stop by to garner more information about employment opportunities in Okaloosa, Walton and Santa Rosa counties. Local Sales Manager and Operations Manager were present during this time to offer information about various radio career opportunities. Interested individuals were encouraged to complete an employment application by going on line to www.cumulus.com and selecting the "Work Here" icon to view Current openings.