



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Yes on 480, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Yes on Prop 480

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on Prop 480

Address: 123 N San Francisco St Ste 300, Flagstaff, AZ 86001

Contact: Whitney Cunningham

Phone number: 928-774-1478

Email: wcunningham@awdlaw.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Whitney Cunningham - Chairperson
Trevor Kortsen - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 7, 2023

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative
Signature: Chad Willems	Digitally signed by Chad Willems Date: 2023.08.08 17:47:57 -07'00'	Signature:
Name: Chad Willems		Name:
Date of Request to Purchase Ad Time: 09/06/2023		Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

From: Donley, Brian
Sent: Wednesday, September 6, 2023 11:05 AM
To: Steve Hoshor; Michelle Henderson; Traffic Traffic
Cc: Homan, Angela; Hartswick, Aidan
Subject: UPDATED SPOT/TRAFFIC (9/6) - Yes On Prop 480_8.23-11.7

Hello,

****Please confirm receipt****


Attached please find a new spot to begin airing at 100% tomorrow, 9/7, until further notice for Yes on Prop 480, EST. 2320.

Thank you!

Brian Donley
Vice President, Sales
Katz Radio Group
333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004
Brian.Donley@Katzmedia.com
Phone & Fax: 215.557.4254
Pronouns: He/Him/His



Local Impact.
National Influence.

Ask me about
 Katz
Multicultural



Diversity
Equity and
Inclusion

From: Donley, Brian
Sent: Tuesday, August 22, 2023 12:49 PM
To: Steve Hoshor <steve.hoshor@kaff.com>; Michelle Henderson <michelle.henderson@kaff.com>;
Traffic Traffic <traffic@stonecanyonmedia.com>
Cc: Homan, Angela <Angela.Homan@Katzmedia.com>
Subject: Proof of Payment - Yes On Prop 480_8.23-11.7

Hello,

Below please find the proof of payment for EST. 2320 – Thanks!

Merchant Katz Media
Description Yes On Prop 480 Payment Confirmation 8.22Est. 2320
Invoice Political
Name PHILIP CUNNINGHAM
Address 11 E 44th St Suite 301 FAIRFIELD, CT 06824
Account Executive Name Brian Donley
Agency or Advertiser PCA
Payment Date 8/22/2023 12:25:34 PM
Receipt Number 38102-17776846-230822
Amount Paid \$26843.00

Brian Donley
Vice President, Sales
Katz Radio Group
333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004
Brian.Donley@Katzmedia.com
Phone & Fax: 215.557.4254
Pronouns: He/Him/His



Local Impact.
National Influence.



Diversity
Equity and
Inclusion

From: Homan, Angela <Angela.Homan@Katzmedia.com>
Sent: Tuesday, August 22, 2023 12:07 PM
To: Steve Hoshor <steve.hoshor@kaff.com>; Michelle Henderson <michelle.henderson@kaff.com>;
Traffic Traffic <traffic@stonecanyonmedia.com>
Cc: Donley, Brian <Brian.Donley@Katzmedia.com>
Subject: NAB/Spot - Yes On Prop 480_8.23-11.7

Hi,

We just sent new orders for Yes on Prop 480. NAB is attached, link to download the spot is below. We're waiting on a copy of payment.

LINK TO SPOT:

<https://we.tl/t-KLTUQnSNzW>

Thanks,

Angela Homan

Account Coordinator

333 East City Line Avenue | Suite 510 | Bala Cynwyd, PA 19004

Angela.Homan@katzmedia.com

o & f [215.557.4230](tel:215.557.4230)

Pronouns: she/her/hers



Local Impact.
National Influence.

Ask me about

✦✦ Katz
✦✦ Multicultural



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